

Community Profile

City of Bloomer Chippewa County, Wisconsin

DEMOGRAPHICS

POPULATION

	2000	2009*
City of Bloomer	3,347	3,475
Chippewa County	55,195	62,286
State of Wisconsin	5,363,704	5,688,040

Source: U.S. Census *Estimate

HOUSING

Number of Housing Units 2000

City of Bloomer	1,487
Chippewa County	22,821
State of Wisconsin	2,321,144

Source: U.S. Census

2000 Median Value of:	Owner-Occ. Units	Gross Rent
City of Bloomer	\$79,000	\$369
Chippewa County	\$88,100	\$446
State of Wisconsin	\$112,200	\$540

Source: U.S. Census

ECONOMY

COUNTY EMPLOYMENT BY INDUSTRY - 2000

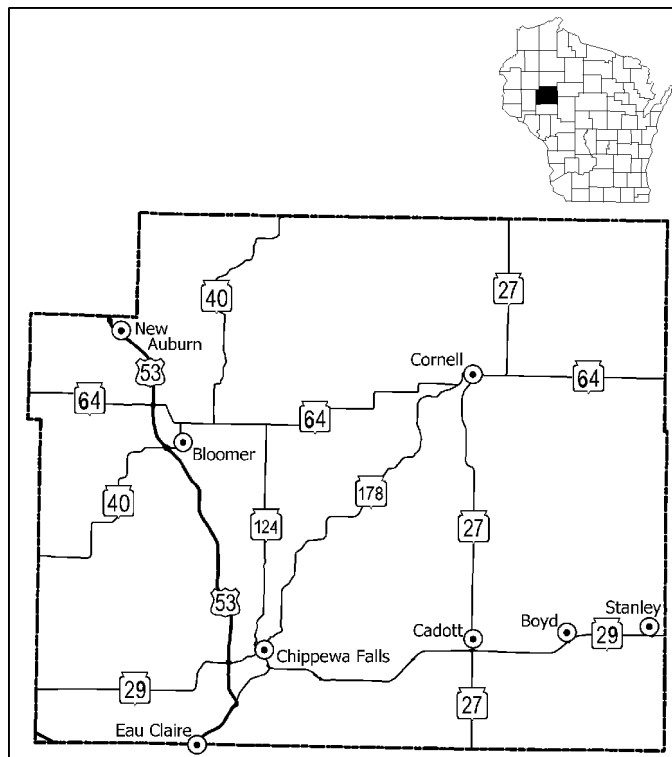
Industry	Employees
Agriculture/Forestry/Fishing/Hunting/Mining	1,591
Construction	2,028
Manufacturing	6,464
Transportation and Warehousing, and Utilities	1,231
Information	362
Wholesale Trade	891
Retail Trade	3,543
Finance/Insurance/Real Estate/Rental/Leasing	1,184
Services	9,402
Public Administration	886
TOTAL EMPLOYMENT	27,582

Source: U.S. Census

EMPLOYMENT TRENDS

	2003	2008
Chippewa Co. Labor Force	31,611	33,597
Chippewa Co. Employed	29,613	31,898
Chippewa Co. Unemployed	1,998	1,699
Chippewa Co. Unemployment Rate	6.3%	5.1%
Wisconsin Unemployment Rate	506.0%	4.7%
U.S. Unemployment Rate	6.0%	5.8%

Source: Wisconsin Dept. of Workforce Development, Office of Economic Advisors



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2008 WAGES

Occupation	Mean	Median
Assemblers, Team	\$13.38	\$13.45
Clerk, Bookkeeping/Accting/Audit	15.33	15.07
Clerk, Shipping/Receiving/Traffic	15.04	14.59
Electrician	26.04	27.04
Hand Packers and Packagers	10.86	10.10
Maintenance and Repair Worker	16.43	15.94
Nursing Aide/Orderly/Attendant	12.39	12.02
Secretary, Ex. Legal/Medical/Exec.	15.94	15.29
Tool and Die Maker	25.39	26.31
Welder/Cutter/Solderer/Brazer	16.80	17.12

Source: 2008 Wage Survey, Wisconsin Dept. of Workforce Development

INCOME (PER CAPITA)

	2005	2006	2007
Chippewa County	\$26,494	\$27,459	\$29,267
State of Wisconsin	\$32,829	\$34,405	\$36,272
United States	\$34,757	\$36,714	\$38,615

Source: U.S. Dept. of Commerce, Bureau of Economic Analysis

INFRASTRUCTURE

TRANSPORTATION

MAJOR HIGHWAYS

Highway Type	Name	Distance to Nearest
State Highways	40, 64	0 miles
U.S. Highways	53	0 miles
Interstate Highways	I-94	25 miles

RAIL SERVICE

Provider(s)	Progressive Rail, Inc.
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AIR SERVICE

Local Air Service

Nearest Local Airport	Chippewa Valley Regional Airport
Airport Classification	Air Carrier/Cargo
Miles to Airport	20

Scheduled Air Service

Nearest Airport	Chippewa Valley Reg. Airport
Miles to Airport	20
Airline Service(s)	Northwest, United Expr.

UTILITIES

Electric Provider Bloomer Electric & Water

Natural Gas Provider Wisconsin Gas Co.

Telecomm Provider Bloomer Telephone Co.
Fiber Optics Yes

Water Provider Municipal
Rated Capacity 1,350 GPM
Actual Capacity n/a
Water Pressure 50 psi to 80 psi
Ground Storage Capacity 550,000 gallons
Elevated Storage Capacity 250,000 gallons

Waste Water Provider Municipal
Monthly Design Flow 852,000 GPD
Monthly Average Daily Flow 544,167 GPD
Year Facility Constructed 1971

REAL ESTATE AND TAXATION

REAL ESTATE EQUALIZED VALUES*

	2007	2008	2009
City of Bloomer	\$201	\$203	\$199
Chippewa County	\$4,220	\$4,462	\$4,445
State of Wisconsin	\$486,959	\$502,446	\$499,856

* NOTE: Equalized values expressed in millions of dollars.

TAXATION-2008

Local Property Taxes

Effective Full Value Rate (per \$1,000)	\$15.90
Machinery, Equip and Inventory Tax	Exempt
Real and Personal Property Full Value	\$209,272,100

County Taxes

Sales Tax	0.5%
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State Taxes

Sales Tax	5.0%
Corporate Income Tax	7.9%
Personal Income Tax	4.8 - 6.8%
Capital Gains Tax	60% exemption

INSTITUTIONS

EDUCATION

Vocational/Technical

Nearest VoTech	CVTC
Location of VoTech	Chippewa Falls
Miles to VoTech	15

University

Nearest University	UW-Eau Claire
Miles to University	29

HEALTH CARE

Hospital

Nearest Hospital	Bloomer
Miles to Hospital	0

CONTACTS

LOCAL CONTACT

Sue Stoik, Clerk
City of Bloomer
1503 Main Street
Bloomer, WI 54724
715-568-3032

COUNTY CONTACT

Charlie Walker, Director
Chippewa County EDC
770 Scheidler Rd., Suite 3
Chippewa Falls, WI 54729
715-723-7150

REGIONAL CONTACT

WEST CENTRAL WISCONSIN REGIONAL PLANNING COMMISSION

800 Wisconsin Street, Mail Box 9
Eau Claire, WI 54703-3606
Phone: 715-836-2918
Fax: 715-836-2886
EMail: wccwrpc@wccwrpc.org
Internet: <http://www.wccwrpc.org>

