

Community Profile

City of Loyal Clark County, Wisconsin

DEMOGRAPHICS

POPULATION

	2000	2009*
City of Loyal	1,308	1,281
Clark County	33,557	34,900
State of Wisconsin	5,363,704	5,688,040

Source: U.S. Census *Estimate

HOUSING

Number of Housing Units	2000
City of Loyal	576
Clark County	13,531
State of Wisconsin	2,321,144

Source: U.S. Census

2000 Median Value of:	Owner-Occ. Units	Gross Rent
City of Loyal	\$58,400	\$328
Clark County	\$64,700	\$366
State of Wisconsin	\$112,200	\$540

Source: U.S. Census

ECONOMY

COUNTY EMPLOYMENT BY INDUSTRY - 2000

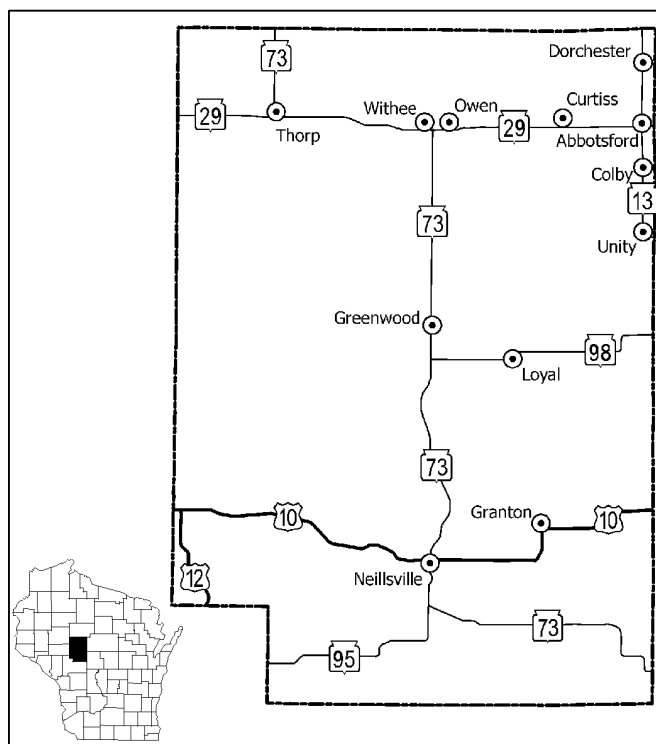
Industry	Employees
Agriculture/Forestry/Fishing/Hunting/Mining	2,561
Construction	942
Manufacturing	3,856
Transportation and Warehousing, and Utilities	726
Information	149
Wholesale Trade	508
Retail Trade	1,403
Finance/Insurance/Real Estate/Rental/Leasing	492
Services	4,858
Public Administration	374
TOTAL EMPLOYMENT	15,869

Source: U.S. Census

EMPLOYMENT TRENDS

	2003	2008
Clark Co. Labor Force	18,342	17,553
Clark Co. Employed	17,223	16,605
Clark Co. Unemployed	1,119	948
Clark Co. Unemployment Rate	6.1%	5.4%
Wisconsin Unemployment Rate	506.0%	4.7%
U.S. Unemployment Rate	6.0%	5.8%

Source: Wisconsin Dept. of Workforce Development, Office of Economic Advisors



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2008 WAGES

Occupation	Mean	Median
Assemblers, Team	\$12.87	\$12.71
Clerk, Bookkeeping/Accting/Audit	13.66	13.45
Clerk, Shipping/Receiving/Traffic	13.13	13.07
Electrician	22.34	22.51
Hand Packers and Packagers	9.95	8.43
Maintenance and Repair Worker	18.66	17.93
Nursing Aide/Orderly/Attendant	11.18	11.12
Secretary, Ex. Legal/Medical/Exec.	15.59	14.73
Tool and Die Maker	24.05	22.84
Welder/Cutter/Solderer/Brazer	16.14	15.03

Source: 2008 Wage Survey, Wisconsin Dept. of Workforce Development

INCOME (PER CAPITA)

	2005	2006	2007
Clark County	\$23,903	\$24,376	\$26,228
State of Wisconsin	\$32,829	\$34,405	\$36,272
United States	\$34,757	\$36,714	\$38,615

Source: U.S. Dept. of Commerce, Bureau of Economic Analysis

INFRASTRUCTURE

TRANSPORTATION

MAJOR HIGHWAYS

Highway Type	Name	Distance to Nearest
State Highways	98	0 miles
U.S. Highways	51	44 miles
Interstate Highways	I-94	40 miles

RAIL SERVICE

Provider(s)	None
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AIR SERVICE

Local Air Service

Nearest Local Airport	Neillsville Municipal
Airport Classification	Basic Utility-B
Miles to Airport	18

Scheduled Air Service

Nearest Airport	Central Wisconsin-Mosinee
Miles to Airport	45
Airline Service(s)	Amer. Eagle, Delta, United

UTILITIES

Electric Provider	Xcel Energy
Natural Gas Provider	Wisconsin Gas Co.
Telecomm Provider	Verizon
Fiber Optics	Yes
Water Provider	Municipal
Rated Capacity	405 GPM
Actual Capacity	305 GPM
Water Pressure	64 psi to 68 psi
Ground Storage Capacity	0 gallons
Elevated Storage Capacity	200,000 gallons
Waste Water Provider	Municipal
Monthly Design Flow	117,000 GPD
Monthly Average Daily Flow	112,167 GPD
Year Facility Constructed	1983

REAL ESTATE AND TAXATION

REAL ESTATE EQUALIZED VALUES*

	2007	2008	2009
City of Loyal	\$48	\$49	\$49
Clark County	\$1,641	\$1,782	\$1,805
State of Wisconsin	\$486,959	\$502,446	\$499,856

* NOTE: Equalized values expressed in millions of dollars.

TAXATION-2008

Local Property Taxes

Effective Full Value Rate (per \$1,000)	\$23.45
Machinery, Equip and Inventory Tax	Exempt
Real and Personal Property Full Value	\$51,666,900

County Taxes

Sales Tax	0.5%
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State Taxes

Sales Tax	5.0%
Corporate Income Tax	7.9%
Personal Income Tax	4.8 - 6.8%
Capital Gains Tax	60% exemption

INSTITUTIONS

EDUCATION

Vocational/Technical

Nearest VoTech	CVTC
Location of VoTech	Neillsville
Miles to VoTech	18

University

Nearest University	UW-Eau Claire
Miles to University	70

HEALTH CARE

Hospital

Nearest Hospital	Marshfield
Miles to Hospital	20

CONTACTS

LOCAL CONTACT

Shannon Toufar, Clerk/Treasurer
City of Loyal
301 N. Main St., PO Box 9
Loyal, WI 54446
715-255-8772

COUNTY CONTACT

Sheila Nyberg, Director
Clark County EDC
301 N. Main St., PO Box 236
Loyal, WI 54446
715-255-9100

REGIONAL CONTACT

WEST CENTRAL WISCONSIN REGIONAL PLANNING COMMISSION

800 Wisconsin Street, Mail Box 9
Eau Claire, WI 54703-3606
Phone: 715-836-2918
Fax: 715-836-2886
EMail: wccwrpc@wccwrpc.org
Internet: <http://www.wccwrpc.org>

