

West Central Wisconsin Regional Comprehensive Plan

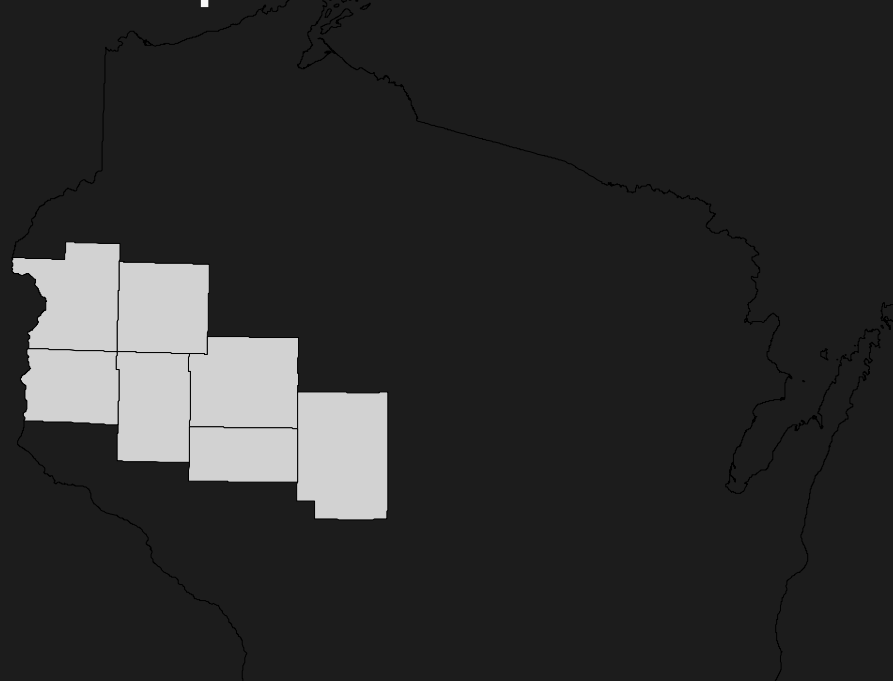
Regional Intergovernmental Coordination Group
& Technical Advisory Group

Joint Meeting #4

Goal & Strategy Development



October 29, 2009
Menomonie, WI



Welcome & Introductions

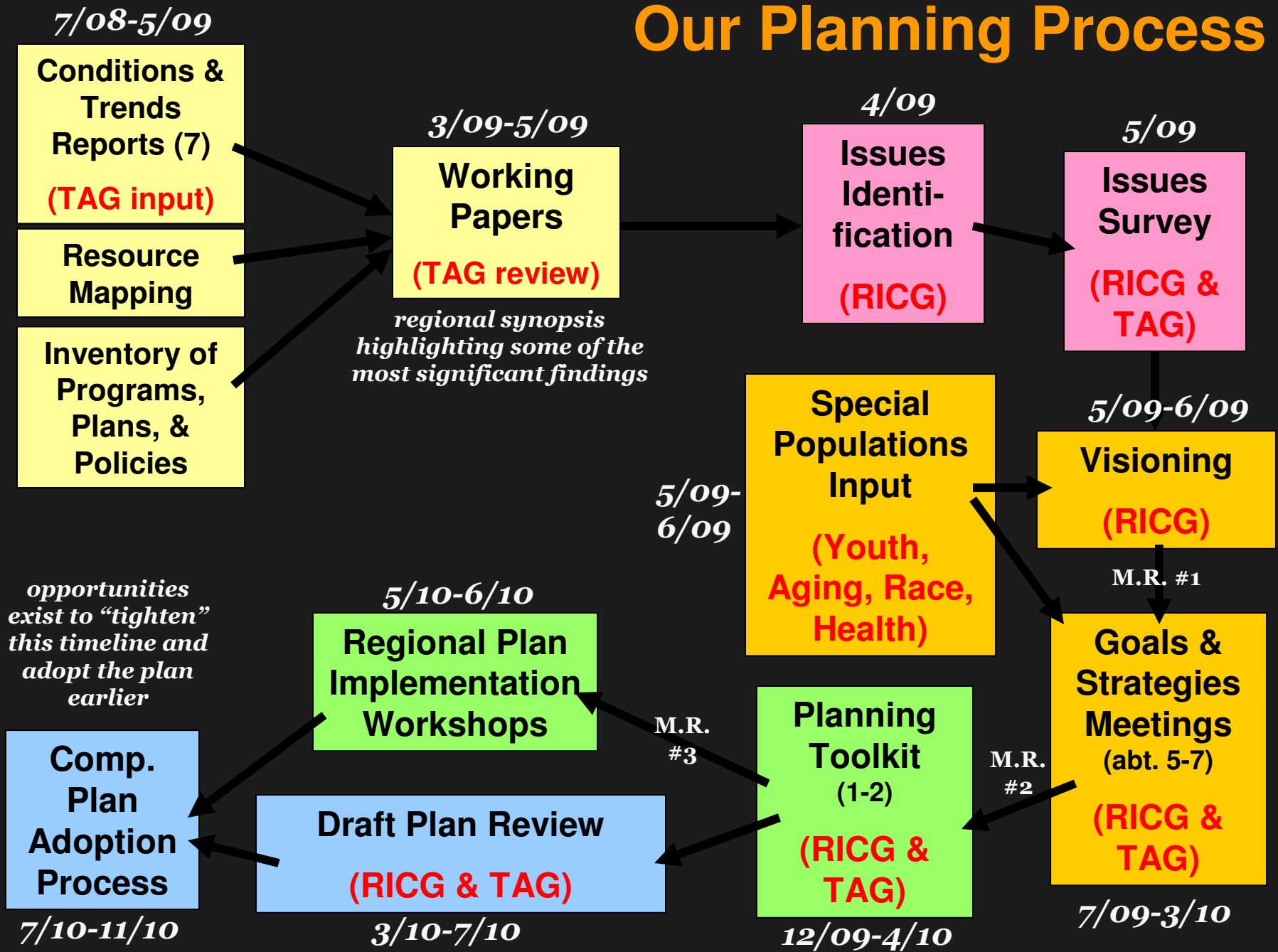
- ▶ Regional Intergovernmental Coordination Group (RICG) – town, city/village, and county government officials
- ▶ Technical Advisory Group (TAG) – technical experts on various plan elements

Today's Agenda

- Progress on the Regional Comprehensive Planning Effort
- Goals, Objectives, & Strategy Group Discussions
 - Cultural Resources
 - Utilities & Community Facilities
 - Land Use



Our Planning Process



RICG/TAG Meeting Schedule

- July-Oct '09: Draft goals, objs., & strategies for the “core elements” (4 meetings)
- Nov-Dec '09: RPC compiles & edits core elements for consistency, etc.
- Dec-Jan '09: Draft core elements distributed to TAG/RICG for comment
- Early 2010: “Clean-up” remaining core elements and outstanding issues; discuss intergovernmental coordination element (abt. 1-3 meetings)
- Mid. 2010: Implementation element & toolkit; fine-tune draft plan (abt. 1-3 meetings)

Project Website Update

www.wcwrpc.rpccompplan



Available on-line:

- County Conditions & Trends Reports (7)
- Inventory of Plans, Programs & Land Use Policies
- Topical Working Papers & Posters
- Milestone Report #1
- Project Schedule, Issues Survey Results, Meetings Materials, Forums, and more!

Defining Goals, Objectives, & Strategies

Goal: a long-term, preferred end; an element-specific reflection of the vision

Objective: a more specific, intermediate step towards a goal which is achievable by 2030

Strategy: an action-oriented, prescriptive policy which corresponds to one or more goals and objectives (e.g., studies, guidelines, programmatic changes, targeted education, projects)

For strategies, focus on concepts and solutions rather than detailed “word-smithing”.

**Abt 11:40
Brief progress reports
by group.**

Meeting Wrap-Up

- Draft strategies (and other materials) for core elements to be distributed in December and January for comment.
- **Next Meeting Date: Jan/Feb 2009 (t.b.a.)**
 - Continue work on remaining elements



Thank You!