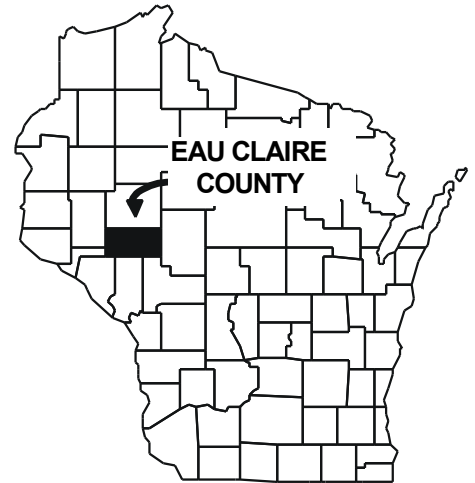


Eau Claire County

ECONOMIC PROFILE

County Population Projections

	2020	2022	2025	2030	2035	2040
County Population	105,710	105,697	106,750	109,005	110,400	111,610
Percent Change		-0.01	0.99	2.07	1.26	1.08
Male	51,911	52,562	52,500	53,655	54,430	55,010
Female	53,799	53,135	54,250	55,350	55,970	56,600
Minority	12,433	11,004	NA	NA	NA	NA
Percent Minority	11.8	10.4	NA	NA	NA	NA
Age Under 5	5,859	5,434	6,240	6,430	6,610	6,810
Age 5-9	6,178	5,774	6,060	6,240	6,420	6,610
Age 10-14	6,263	6,443	6,190	6,400	6,550	6,690
Age 15-19	8,426	8,276	8,580	8,350	8,530	8,510
Age 20-24	10,823	12,562	12,170	12,570	12,000	12,110
Age 25-34	14,394	13,851	12,910	12,910	13,250	13,100
Age 35-44	12,618	12,613	11,810	11,510	11,390	11,370
Age 45-54	10,830	11,182	10,720	11,510	11,610	11,320
Age 55-59	6,300	6,056	5,460	5,070	5,380	5,860
Age 60-64	6,086	6,434	6,160	5,290	4,920	5,240
Age 65-74	10,513	10,142	11,270	11,440	10,720	9,700
Age 75-84	5,026	5,024	6,860	8,460	9,150	9,490
Age 85+	2,355	2,063	2,320	2,825	3,870	4,800



PREPARED BY THE
WEST CENTRAL WISCONSIN
REGIONAL PLANNING COMMISSION

May, 2024

Source: 2020 Census; 2022 American Community Survey 5-Year Estimates; Wisconsin DOA Population Projections, 2013

Municipal Population

	1980	1990	2000	2010	2020	2023	Percent Change				
							1980-90	1990-00	2000-10	2010-20	2020-23
Eau Claire+	49,852	55,130	59,794	63,950	67,238	68,995	10.6	8.5	7.0	5.1	2.6
Altoona	4,393	5,889	6,698	6,706	8,293	9,320	34.1	13.7	0.1	23.7	12.4
Augusta	1,560	1,510	1,460	1,550	1,567	1,534	-3.2	-3.3	6.2	1.1	-2.1
Fall Creek	1,148	1,080	1,236	1,315	1,422	1,328	-5.9	14.4	6.4	8.1	0.4
Fairchild	577	504	564	550	451	442	-12.7	11.9	-2.5	-18.0	-2.0

+Includes portion in Eau Claire County only.

Source: 1980, 1990, 2000, 2010 and 2020 Census and Wisconsin DOA 2023 Estimates

Per Capita Personal Income

	2019	2020	2021	2022	Percent Change		
					2019-20-19	2020-21	2021-22
Eau Claire County	\$49,058	\$51,690	\$56,043	\$57,320	5.4	9.1	1.6
Wisconsin	\$52,364	\$55,431	\$60,381	\$61,475	5.9	8.9	1.8
United States	\$55,539	\$59,159	\$64,410	\$65,476	6.5	8.9	1.7

Total personal income includes income from three sources: net earnings; dividends, interest and rent; and transfer receipts. Total personal income divided by the total population produces per capita personal income (PCPI).

Source: US Dept. of Commerce, Bureau of Economic Analysis

Consumer Expenditures by County (per household)

	Total		Total
Shelter	\$14,915	Contributions	\$2,314
Transportation	\$12,907	Education	\$2,128
Food and Beverages	\$10,401	Gifts	\$1,759
Health Care	\$5,962	Miscellaneous Expenses	\$1,337
Utilities	\$5,178	Personal Care	\$949
Entertainment	\$4,004	Personal Insurance	\$497
Household Operations	\$2,772	Tobacco	\$422
Household Furnishings	\$2,490	Reading	\$154
Apparel	\$2,491		

Source: Applied Geographic Solutions, 2023

Government Finances

2022	County	State
Full Equalized County Valuation (\$000)	\$11,791,028	\$745,161,539
Net Property Tax (\$000)	\$181,488	\$11,565,661
Full Value Tax Rate per \$1,000 Valuation	\$16.52	\$16.78
Per Capita Property Tax	\$1,680.15	\$1,944.08

Source: *Town, Village and City Taxes*, Wisconsin Dept. of Revenue

Civilian Labor Force

County Totals	2018	2023
Employed	57,625	59,052
Unemployed	1,533	1,579
Total Labor Force	59,158	60,631
Average County Unemployment Rate	2.6%	2.6%
Average State Unemployment Rate	3.0%	2.9%
Average U.S. Unemployment Rate	3.9%	3.7%

Source: Wisconsin Dept. of Workforce Development & Bureau of Labor Statistics

Housing

	County
Housing Units	45,241
2023 Estimated Housing Units	47,361
Owner Occupied Units	26,983
Renter Occupied Units	15,498
Persons/Owner Occupied Unit	2.5
Persons/Renter Occupied Unit	2.2
Median Value of Housing	\$226,400
Median Monthly Gross Rent	\$929

Source: 2022 American Community Survey 5-Year Estimate and DOA Housing Estimates for 2023

Representative Wage Rates

Position	2022 Hourly Rate	
	Mean	Median
Bartenders	12.94	10.82
Bookkeeping/Accounting/Auditing	20.77	20.59
Cashiers	13.42	13.82
Computer Programmers	39.31	40.86
Electricians	31.85	31.22
Healthcare Social Workers	28.98	28.34
Licensed Practical/Vocational Nurse	24.43	23.67
Machinery Maintenance Workers	30.23	31.58
Nursing Assistants	17.16	17.34
Office Clerk, General	18.94	18.01
Physical Therapists	43.94	44.13
Secretaries/Administrative Assistants	28.59	28.40
Tellers	16.68	18.23
Truck Drivers-Heavy/Tractor Trailer	24.24	23.25
Waiter and Waitresses	14.92	13.76
Welder/Cutter/Solderer/Brazer	22.81	22.44

Source: Bureau of Labor Statistics, May 2022

Building Permits

County Residential	2018	2022
Single Family	287	201
Total Units	463	738
Value	\$91,285,029	\$176,164,989

Source: Bureau of the Census

Employment by Industry

	2022 5-Year Estimate	% of Total Employment
Agriculture/Forestry/Fishing/Hunting/Mining	1,019	2.9
Construction	2,028	5.7
Manufacturing	8,262	23.4
Wholesale Trade	1,008	2.9
Retail Trade	8,976	25.4
Transportation and Warehousing, and Utilities	3,359	9.5
Information	957	2.7
Finance and Insurance/Real Estate/Rental and Leasing	4,005	11.3
Services (Professional/Educational/Entertainment/Other)	4,047	11.5
Public Administration	1,644	4.7
TOTAL*	35,305	100.0

*Represents the total number of jobs provided by employers within the County and not the total number of employed individuals in the County.
Source: 2022 American Community Survey 5-Year Estimates

Industry Employment Projections (West Central WI)

	Estimated Employment*		% Change
	2020	2030	
Total, All Nonfarm Industries	213,421	230,292	7.9
Mining/Natural Resources	4,326	4,533	4.8
Manufacturing	35,504	38,105	7.3
Construction	8,416	9,225	9.6
Trade, Transportation and Utilities	39,650	44,118	11.3
Information	1,319	1,182	-10.4
Financial Activities (finance/insurance/real estate/rental and leasing)	7,058	7,819	10.8
Professional and Business Services (professional/management/remediation)	14,655	17,037	16.3
Educational and Health Services (including State/Local Government)	48,327	49,678	2.8
Leisure and Hospitality	17,494	19,966	14.1
Other Services (except Government)	7,530	8,485	12.7
Government	11,834	12,327	4.2
Self-Employed and Unpaid Family Workers (all jobs)	17,308	17,817	2.9

*Employment is a count of jobs rather than people, and includes all part- and full-time nonfarm jobs.
Source: Office of Economic Advisors, Wisconsin Dept. of Workforce Development, December 2021

Largest Employers

Employer	Industry Type	Employees
Mayo Clinic Health System-Eau Claire	General medical and surgical hospitals	1,000+
Menard, Inc.	Home centers	1,000+
Midwest Manufacturing	All other miscellaneous manufacturing	1,000+
Sacred Heart Hospital	General medical and surgical hospitals	1,000+
United Healthcare Community Plan	All other telecommunications	500-999
Hutchinson Technology, Inc.	Totalizing fluid meter and counting device manufacturing	500-999
Nestle USA	All other miscellaneous food manufacturing	500-999
WalMart Supercenter	Department stores	250-499
Hahn City LLC	Web search portals and all other information services	250-499
Metropolis Resort and Conference	All other amusement and recreation industries	250-499
Eau Claire Press Company	Periodical publishers	250-499
IDEXX Laboratories, Inc.	In-vitro diagnostic substance manufacturing	250-499
LE Phillips Career Development Center	All other business support services	250-499
Limo Cab	Taxi service	250-499
Midwest Manufacturing	Other millwork, including flooring	250-499
Cascades Tissue Group	Paper mills (except newsprint)	250-499
Precision Pipeline LLC	Oil and gas pipelines and related structures construction	250-499
Target	Department stores	250-499

Source: Wisconsin DWD; Major employers were extracted from Data Axle 2022

Recreational Highlights

An asset to Eau Claire County, the 200+ acre Beaver Creek Reserve, an environmental education and interpretative center, encompasses the Eau Claire Youth Camp, Wise Nature Center, and Hobbs Observatory. The Chippewa River Recreation Trail winds along the Chippewa River and connects with the Red Cedar State Trail to provide a scenic recreational trail system of approximately 80 miles that, when fully completed, will connect Menomonie, Durand, Eau Claire, Chippewa Falls, and Cornell. Eau Claire County also has seven wonderful county parks that offer beaches, fishing, camping, boating, and much more.

Located in the center of the City of Eau Claire, the 132-acre Carson Park is surrounded by Half Moon Lake and features a sports stadium and athletic fields, lighted tennis courts, horseshoe courts, the Chippewa Valley Museum, and the Paul Bunyan Logging Camp and Interpretive Center. The City also operates a zero-depth outdoor swimming pool and 155 ft. water slide and organizes many softball, volleyball, basketball, soccer, gymnastics and other recreation leagues. The Chippewa and Eau Claire Rivers provide some of the most beautiful rural and urban areas for the enjoyment of its residents and visitors.

For more information: <https://www.eauclairecounty.gov>

Source: Eau Claire County Outdoor Recreation Plan, 2016-2020

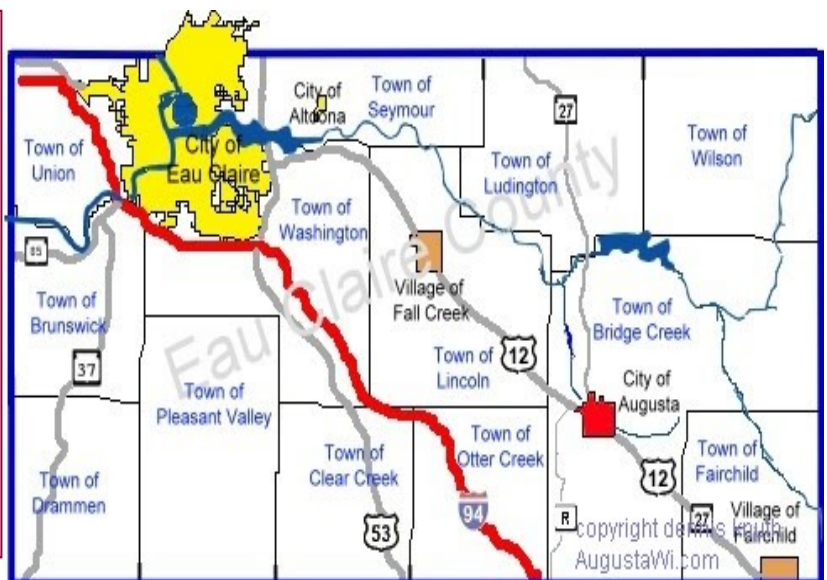
Industrial Parks/Sites

The following is a list of industrial and business parks in Eau Claire County:

- Altoona Business Park—Altoona
- Augusta Business Park—Augusta
- Chippewa Valley Industrial Park—Eau Claire
- Fall Creek Business Park—Fall Creek
- Gateway Business Park NW—Eau Claire
- Gateway Business Park West—Eau Claire
- Skypark Industrial Center—Eau Claire

For more information, visit the Eau Claire Area Economic Development Corporation website at eauclaire-wi.com or contact:

Luke Hanson, Executive Director
Eau Claire Area Economic Development Corporation
715-471-6142
luke.hanson@eauclaire-wi.com



Miscellaneous

HIGHWAYS—Eau Claire County is served by an extensive network of Interstate, U.S. and State Trunk Highways. I-94, USH 53 and access to STH 29 form the backbone of this 4-lane system, providing ready access in every direction. In addition, USH 12, STH 37, STH 93, STH 312 and STH 124 provide a high quality secondary road network connecting local communities to the Eau Claire Urban Area.

RAIL SERVICE—The Union Pacific Railroad serves Altoona, Augusta, Eau Claire, Fairchild and Fall Creek with a mainline connection between Minneapolis-St. Paul and Chicago.

AIR SERVICE—The Chippewa Valley Regional Airport on the north side of the City of Eau Claire is a scheduled commercial service facility meeting the following specifications: *Elevation:* 907; *Runways:* 8,000 ft. (concrete) and 5,000 ft. (concrete/asphalt); *Lights:* HIRL, MIRL; *NavAids:* ILS, FSS, REIL, NDS; and a navigational tower. United Airlines/SkyWest Airlines currently connects Eau Claire with O'Hare International Airport in Chicago with two daily flights.

BUS SERVICE—Greyhound intercity bus lines connect Eau Claire to major cities along I-94. MegaBus provides additional service between the Twin Cities and Green Bay along the STH 29 corridor. The Eau Claire City Transit System operates 22 buses on fifteen routes in the cities of Eau Claire and Altoona.

EDUCATIONAL FACILITIES—The University of Wisconsin-Eau Claire offers over 40 major undergraduate programs in arts and science, nursing, teaching, and business administration, and also has a School of Graduate Studies. The Chippewa Valley Technical College serves the technical training needs of the entire area with numerous associate degree and vocational education programs.