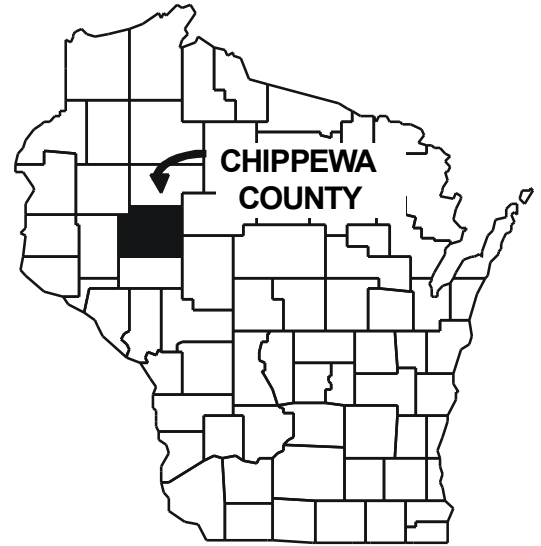


Chippewa County

ECONOMIC PROFILE

County Population Projections

	2020	2022	2025	2030	2035	2040
County Population	66,297	66,254	67,975	69,400	70,275	70,600
Percent Change		- 0.06	2.53	2.05	1.25	0.46
Male	34,305	34,577	52,500	36,275	36,705	36,770
Female	31,992	31,677	32,445	33,125	33,570	33,830
Minority	5,432	4,197	NA	NA	NA	NA
Percent Minority	8.2	6.3	NA	NA	NA	NA
Age Under 5	3,521	3,511	4,010	3,990	3,930	3,900
Age 5-9	4,190	4,280	4,390	4,380	4,310	4,210
Age 10-14	4,539	3,977	7,130	7,880	4,550	4,440
Age 15-19	3,864	3,977	6,980	4,320	4,400	4,350
Age 20-24	3,038	3,378	5,550	3,610	3,470	3,520
Age 25-34	7,951	7,855	7,580	7,580	8,040	8,210
Age 35-44	8,627	8,724	8,960	8,660	8,240	8,090
Age 45-54	8,014	8,288	7,940	8,680	9,050	8,670
Age 55-59	5,012	4,273	4,050	3,730	3,970	4,480
Age 60-64	4,897	5,655	4,660	3,970	3,670	3,940
Age 65-74	7,534	7,361	8,310	8,640	7,960	7,100
Age 75-84	3,565	3,381	4,370	5,500	6,370	6,740
Age 85+	1,545	1,594	1,485	1,750	2,315	2,950



PREPARED BY THE
WEST CENTRAL WISCONSIN
REGIONAL PLANNING COMMISSION

May, 2024

Source: 2020 Census; 2022 American Community Survey 5-Year Estimates; Wisconsin DOA Population Projections, 2013

Municipal Population

	1980	1990	2000	2010	2020	2023	Percent Change				
							1980-90	1990-00	2000-10	2010-20	2020-23
Bloomer	3,342	3,180	3,347	3,539	3,683	3,720	- 4.8	5.3	5.7	4.1	1.0
Chippewa Falls	12,270	12,749	12,925	13,661	14,731	14,629	3.9	1.4	5.7	7.8	- 0.7
Cornell	1,583	1,541	1,466	1,467	1,453	1,431	- 2.7	- 4.9	0.1	- 1.0	- 1.5
Eau Claire+	1,657	1,676	1,910	1,981	2,183	2,309	1.1	14.0	3.7	10.2	5.8
Stanley+	2,095	2,011	1,898	3,602	3,804	3,769	- 4.0	- 5.6	89.8	5.6	- 0.9
Boyd	660	683	680	552	605	616	3.5	- 0.4	- 18.8	9.6	1.8
Cadott	1,247	1,328	1,345	1,437	1,498	1,487	6.5	1.3	6.8	4.2	- 0.7
Lake Hallie	0	0	0	6,448	7,170	7,338	NA	NA	NA	11.2	2.3
New Auburn+	452	459	547	528	537	540	1.5	19.2	- 3.5	1.7	0.6

+Includes portion in Chippewa County only. Source: 1980, 1990, 2000, 2010, 2020, and 2022 Census and Wisconsin DOA 2022 Estimates.

Per Capita Personal Income

	2019	2020	2021	2022	Percent Change		
					2019-20	2020-21	2021-22
Chippewa County	\$46,601	\$50,119	\$53,732	\$54,474	7.5	7.2	1.4
Wisconsin	\$52,364	\$55,431	\$60,381	\$61,475	5.9	8.9	1.8
United States	\$55,539	\$59,159	\$64,410	\$65,476	6.5	8.9	1.7

Total personal income includes income from three sources: net earnings; dividends, interest and rent; and transfer receipts. Total personal income divided by the total population produces per capita personal income (PCPI).

Source: US Dept. of Commerce, Bureau of Economic Analysis

Consumer Expenditures by County (per household)

	Total		Total
Shelter	\$14,487	Contributions	\$2,278
Transportation	\$12,612	Education	\$2,027
Food and Beverages	\$10,136	Gifts	\$1,710
Health Care	\$5,895	Miscellaneous Expenses	\$1,308
Utilities	\$5,084	Personal Care	\$926
Entertainment	\$3,915	Personal Insurance	\$490
Household Operations	\$2,712	Tobacco	\$413
Household Furnishings	\$2,435	Reading	\$151
Apparel	\$2,412		

Source: Applied Geographic Solutions, 2023

Government Finances

2022	County	State
Full Equalized County Valuation (\$000)	\$8,134,357	\$745,161,539
Net Property Tax (\$000)	\$97,235	\$11,565,661
Full Value Tax Rate per \$1,000 Valuation	\$13.07	\$16.78
Per Capita Property Tax	\$1,449.50	\$1,944.08

Source: Town, Village and City Taxes, Wisconsin Dept. of Revenue

Civilian Labor Force

County Totals	2018	2023
Employed	32,312	32,900
Unemployed	1,089	1,129
Total Labor Force	33,401	34,029
Average County Unemployment Rate	3.3%	3.3%
Average State Unemployment Rate	3.0%	2.9%
Average U.S. Unemployment Rate	3.9%	3.7%

Source: Wisconsin Dept. of Workforce Development & Bureau of Labor Statistics

Housing

	County
Housing Units	28,784
2022 Estimated Housing Units	29,619
Owner Occupied Units	19,429
Renter Occupied Units	6,897
Persons/Owner Occupied Unit	2.5
Persons/Renter Occupied Unit	2.1
Median Value of Housing	\$215,300
Median Monthly Gross Rent	\$918

Source: 2022 American Community Survey 5-Year Estimates and DOA Housing Estimates for 2023

Representative Wage Rates

Position	2022 Hourly Rate	
	Mean	Median
Bartenders	12.94	10.82
Bookkeeping/Accounting/Auditing	20.77	20.59
Cashiers	13.42	13.82
Computer Programmers	39.31	40.86
Electricians	31.85	31.22
Healthcare Social Workers	28.98	28.34
Licensed Practical/Vocational Nurse	24.43	23.67
Machinery Maintenance Workers	30.23	31.58
Nursing Assistants	17.16	17.34
Office Clerk, General	18.94	18.01
Physical Therapists	43.94	44.13
Secretaries/Administrative Assistants	28.59	28.40
Tellers	18.68	18.23
Truck Drivers-Heavy/Tractor Trailer	24.24	23.25
Waiter and Waitresses	14.92	13.76
Welder/Cutter/Solderer/Brazer	22.81	22.44

Source: Bureau of Labor Statistics, May 2022

Building Permits

County Residential	2018	2022
Single Family	199	190
Total Units	229	292
Value	\$55,744,324	\$86,913,171

Source: Bureau of the Census

Employment by Industry

	2022 5-Year Estimate	% of Total Employment
Agriculture/Forestry/Fishing/Hunting/Mining	925	4.2
Construction	2,474	11.1
Manufacturing	5,484	24.7
Wholesale Trade	934	4.2
Retail Trade	4,665	21.0
Transportation and Warehousing, and Utilities	2,111	9.5
Information	398	1.8
Finance and Insurance/Real Estate/Rental and Leasing	1,745	7.8
Services (Professional/Educational/Entertainment/Other)	2,407	10.8
Public Administration	1,095	4.9
TOTAL*	22,238	100

* Represents the total number of jobs provided by employers within the County and not the total number of employed individuals in the County.
Source: 2022 American Community Survey 5-Year Estimates

Industry Employment Projections (West Central WI)

	Estimated Employment*		% Change
	2020	2030	
Total, All Nonfarm Industries	213,421	230,292	7.9
Mining/Natural Resources	4,326	4,533	4.8
Manufacturing	35,504	38,105	7.3
Construction	8,416	9,225	9.6
Trade, Transportation and Utilities	39,650	44,118	11.3
Information	1,319	1,182	-10.4
Financial Activities (finance/insurance/real estate/rental and leasing)	7,058	7,819	10.8
Professional and Business Services (professional/management/remediation)	14,655	17,037	16.3
Educational and Health Services (including State/Local Government)	48,327	49,678	2.8
Leisure and Hospitality	17,494	19,966	14.1
Other Services (except Government)	7,530	8,485	12.7
Government	11,834	12,327	4.2
Self-Employed and Unpaid Family Workers (all jobs)	17,308	17,817	2.9

*Employment is a count of jobs rather than people, and includes all part- and full-time nonfarm jobs.
Source: Office of Economic Advisors, Wisconsin Dept. of Workforce Development, December 2021

Largest Employers

Employer	Industry Type	Employees
TTM Technologies Inc	Printed & Etched Circuits-Manufacturers	1,000-4,999
Cray Inc	Computers-System Designers & Consultants	250-499
HSHS St Joseph's Hospital	Hospitals	250-499
Stanley Correction Institute	State Govt-Correctional Institutions	250-499
Walmart Supercenter	Department Stores	250-499
Mason Co Inc	Shoes-Manufacturers	250-499
National Presto Industries Inc	Appliances-Household-Major-Manufacturers	100-249
Great Northern Corp	Software/Application/Platform Publishing	100-249
Mayo Clinic Health Syst	Hospitals	100-249
W S Darley & Co	Fluid Power Pumps & Motors-Manufacturers	100-249
A1 Excavating Inc	Excavating Contractors	100-249
Chippewa Falls Middle School	Schools	100-249
Nordson Extrusion Dies Ind LLC	Special Dies/Tools Fxtrs/Ind Molds-Manufacturers	100-249
Blain's Farm-Fleet Tires-Auto	Farm Supplies-Wholesale	100-249
Chippewa River Industries	Packaging Service	100-249
ITW Deltar Fasteners	Bolts Nuts Screws Rivets/Washers-Manufacturers	100-249
Chippewa Falls High School	Schools	100-249
Chippewa Falls YMCA	Youth Organizations & Centers	100-249
Local Net	Internet Service	100-249
Kuss Filtration	Air Purification & Filtration Equipment	100-249
Wisconsin Veterans Home	Long Term Care Facility	100-249
Northern Wisconsin Ctr	Government Offices-State	100-249
Cadott Jr/Sr High School	Schools	100-249
Lpi Inc	Overhead Traveling Cranes Hoists-Manufacturers	100-249
Wil-Kil Pest Control	Pest Control	100-249

Source: Wisconsin DWD; Major employers were extracted from Data Axle 2022

Recreational Highlights

Chippewa County is rich in recreational resources offering an assortment of activities, including the 34,800 acre County Forest. In addition to all the fine land-related activities, such as the Ice Age Trail, Old Abe Trail and numerous scenic/rustic drives, the water resources are quite exceptional. Lake Wissota is the County's largest lake and is great for water skiing, sailing and year-round fishing. Like Lake Wissota, the Holcombe Flowage, another product of the Chippewa River, is also large enough for an assortment of water-related activities. The public parks in Chippewa County have excellent facilities for camping, picnicking and swimming. Wonderful nature and hiking trails wander through Brunet Island State Park, Wissota State Park, and Chippewa Falls' Irvine Park.

For more information: Chippewa County: <https://www.chippewacountywi.gov>

Source: Chippewa County Outdoor Recreation Plan, 2024-2029

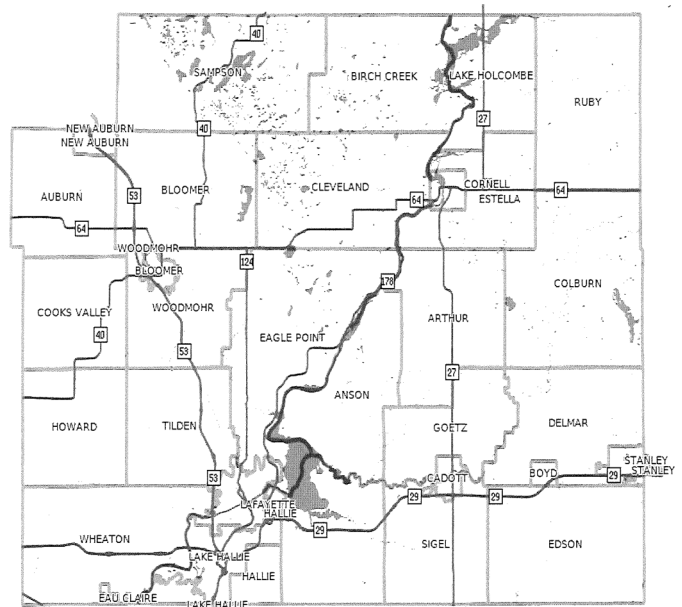
Industrial Parks/Sites

The following is a list of industrial and business parks in Chippewa County.

- Bloomer Ironhorse Industrial Park—Bloomer
- Boyd Industrial Park—Boyd
- Cadott Industrial Park—Cadott
- Chippewa Crossing—Chippewa Falls
- Cornell Airport Industrial Park—Cornell
- DGS Business Park—Lake Hallie
- Lake Hallie Commercial Boulevard—Lake Hallie
- Lake Wissota Business Park—Chippewa Falls
- New Auburn—New Auburn
- Riverside Industrial Park—Chippewa Falls
- Stanley Industrial Park—Stanley
- Wheaton Business Park—Town of Wheaton

For more information, contact the Chippewa County Economic Development Corporation:

Charlie Walker, President/CEO
Chippewa County Economic Development Corporation
715-723-7150
cccdc@chippewa-wi.com



Miscellaneous

HIGHWAYS—Chippewa County is served by a network of U.S. and State Highways. USH 53 and STHs 27, 40, 124, and 178 run north and south through the County. USH 53 and STH 29 are 4-lane highways. STH 64 and 29 run east and west. Many other county and town roads connect with these highways to link the cities, villages, and recreational areas in the County.

RAIL SERVICE—Chippewa County is served by three railroads — the Canadian National (CN), Wisconsin Northern (WN), and Union Pacific (UP). The CN runs east and west, serving the communities of Stanley, Cadott, and Chippewa Falls. WN runs north out of Chippewa Falls to serve Bloomer and New Auburn, and on to Cameron. UP runs a line between Chippewa Falls and Eau Claire.

AIR SERVICE—The Chippewa Valley Regional Airport on the north side of the City of Eau Claire is a scheduled commercial service facility meeting the following specifications: *Elevation:* 907; *Runways:* 8,000 ft. (concrete) and 5,000 ft. (concrete/asphalt); *Lights:* HIRL, MIRL; *NavAids:* ILS, FSS, REIL, NDS; and a navigational tower. United Airlines/SkyWest Airlines currently connects Eau Claire with O'Hare International Airport in Chicago with two daily flights.

BUS SERVICE—Chippewa County is served by MegaBus with an intercity bus route between the Twin Cities and Green Bay along STH 29, with stops in Chippewa Falls and Stanley.

EDUCATIONAL FACILITIES—The University of Wisconsin-Eau Claire offers over 40 major undergraduate programs in arts and science, nursing, teaching, and business administration and a School of Graduate Studies. The Chippewa Valley Technical College serves the technical training needs of the entire area with numerous associate degree and vocational educational programs. The Chippewa Valley Center of Lakeland University, located in Chippewa Falls, provides four-year college program degrees to working people in business administration, computer science, and accounting.