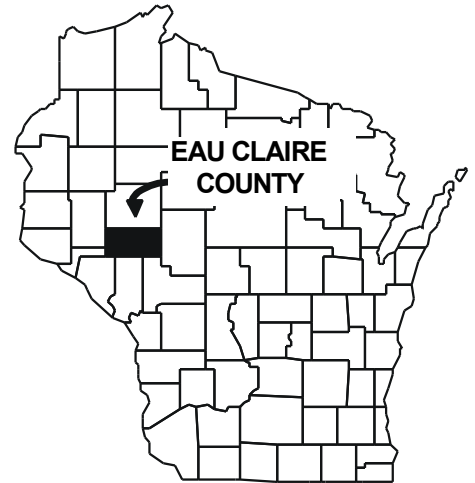


Eau Claire County

ECONOMIC PROFILE

County Population Projections

	2010	2021	2025	2030	2035	2040
County Population	98,736	105,206	106,750	109,005	110,400	111,610
Percent Change		6.6	1.5	2.1	1.3	1.1
Male	48,351	52,293	52,500	53,655	54,430	55,010
Female	50,385	52,913	54,250	55,350	55,970	56,600
Minority	6,790	10,532	NA	NA	NA	NA
Percent Minority	6.9	10.0	NA	NA	NA	NA
Age Under 5	5,859	5,621	6,240	6,430	6,610	6,810
Age 5-9	5,674	5,774	6,060	6,240	6,420	6,610
Age 10-14	5,698	6,423	6,190	6,400	6,550	6,690
Age 15-19	8,284	8,198	8,580	8,350	8,530	8,510
Age 20-24	12,373	12,284	12,170	12,570	12,000	12,110
Age 25-34	13,131	14,092	12,910	12,910	13,250	13,100
Age 35-44	10,881	12,500	11,810	11,510	11,390	11,370
Age 45-54	12,918	11,414	10,720	11,510	11,610	11,320
Age 55-59	6,173	6,402	5,460	5,070	5,380	5,860
Age 60-64	5,310	6,235	6,160	5,290	4,920	5,240
Age 65-74	6,222	9,929	11,270	11,440	10,720	9,700
Age 75-84	4,172	4,033	6,860	8,460	9,150	9,490
Age 85+	2,041	1,941	2,320	2,825	3,870	4,800



PREPARED BY THE
WEST CENTRAL WISCONSIN
REGIONAL PLANNING COMMISSION

January, 2023

Source: 2010 Census; 2021 American Community Survey 5-Year Estimates;
Wisconsin DOA Population Projections, 2013

Municipal Population

	1980	1990	2000	2010	2020	2022	Percent Change				
							1980-90	1990-00	2000-10	2010-20	2020-22
Eau Claire+	51,509	56,806	61,704	65,931	69,421	70,587	10.3	8.6	6.9	5.3	1.7
Altoona	4,393	5,889	6,698	6,706	8,293	9,149	34.1	13.7	0.1	23.7	10.3
Augusta	1,560	1,510	1,460	1,550	1,567	1,549	-3.2	-3.3	6.2	1.1	-1.1
Fall Creek	1,148	1,080	1,236	1,315	1,422	1,328	-5.9	14.4	6.4	8.1	0.4
Fairchild	577	504	564	550	451	446	-12.7	11.9	-2.5	-18.0	-1.1

+Includes portion in Chippewa County.

Source: 1980, 1990, 2000, 2010 and 2020 Census and Wisconsin DOA 2022 Estimates

Per Capita Personal Income

	2018	2019	2020	2021	Percent Change		
					2018-19	2019-20	2020-21
Eau Claire County	\$48,094	\$49,605	\$52,528	\$55,693	3.1	5.9	6.0
Wisconsin	\$50,908	\$52,893	\$55,941	\$59,626	3.9	5.8	6.6
United States	\$53,786	\$56,250	\$59,765	\$64,143	4.6	6.2	7.3

Total personal income includes income from three sources: net earnings; dividends, interest and rent; and transfer receipts. Total personal income divided by the total population produces per capita personal income (PCPI).

Source: US Dept. of Commerce, Bureau of Economic Analysis

Consumer Expenditures by County (per household)

	Total		Total
Shelter	\$12,756	Contributions	\$1,941
Transportation	\$11,121	Education	\$1,724
Food and Beverages	\$8,966	Gifts	\$1,457
Health Care	\$5,203	Miscellaneous Expenses	\$1,142
Utilities	\$4,534	Personal Care	\$814
Entertainment	\$3,408	Personal Insurance	\$418
Household Operations	\$2,357	Tobacco	\$379
Household Furnishings	\$2,123	Reading	\$132
Apparel	\$2,113		

Source: Applied Geographic Solutions, 2021

Government Finances

2021	County	State
Full Equalized County Valuation (\$000)	\$10,591,905	\$654,820,376
Net Property Tax (\$000)	\$173,983	\$11,267,775
Full Value Tax Rate per \$1,000 Valuation	\$17.71	\$18.64
Per Capita Property Tax	\$1,651.49	\$1,909.32

Source: Town, Village and City Taxes, Wisconsin Dept. of Revenue

Civilian Labor Force

County Totals	2017	2021
Employed	57,765	58,133
Unemployed	1,719	1,941
Total Labor Force	59,484	60,074
Average County Unemployment Rate	2.9%	3.2%
Average State Unemployment Rate	3.3%	3.8%
Average U.S. Unemployment Rate	4.4%	5.3%

Source: Wisconsin Dept. of Workforce Development

Housing

	County
Housing Units	44,765
2022 Estimated Housing Units	46,566
Owner Occupied Units	26,862
Renter Occupied Units	15,114
Persons/Owner Occupied Unit	2.5
Persons/Renter Occupied Unit	2.2
Median Value of Housing	\$195,200
Median Monthly Gross Rent	\$848

Source: 2021 American Community Survey 5-Year Estimates and DOA Housing Estimates for 2022

Representative Wage Rates

Position	2021 Hourly Rate	
	Mean	Median
Bartenders	\$10.85	\$9.03
Bookkeeping/Accounting/Auditing	\$20.11	\$19.47
Cashiers	\$12.31	\$13.24
Computer Programmers	\$39.93	\$37.89
Electricians	\$31.73	\$34.88
Healthcare Social Workers	\$25.79	\$23.91
Licensed Practical/Vocational Nurse	\$22.52	\$22.38
Machinery Maintenance Workers	\$30.09	\$29.81
Nursing Assistants	\$15.43	\$14.28
Office Clerk, General	\$18.55	\$17.91
Physical Therapists	\$41.55	\$38.40
Secretaries/Administrative Assistants	\$29.65	\$29.28
Tellers	\$16.55	\$17.05
Truck Drivers-Heavy/Tractor Trailer	\$23.52	\$22.54
Waiter and Waitresses	\$11.71	\$10.20
Welder/Cutter/Solderer/Brazer	\$23.40	\$22.44

Source: Bureau of Labor Statistics, May 2021

Building Permits

County Residential	2017	2021
Single Family	241	244
Total Units	313	928
Value	\$79,467,376	\$179,109,701

Source: Bureau of the Census

Employment by Industry

	2021 5-Year Estimate	% of Total Employment
Agriculture/Forestry/Fishing/Hunting/Mining	882	1.5
2,172	2,172	3.8
14.1	8,061	14.1
Wholesale Trade	1,146	2.0
Retail Trade	8,875	15.5
Transportation and Warehousing, and Utilities	3,443	6.0
Information	1,000	1.7
Finance and Insurance/Real Estate/Rental and Leasing	3,916	6.8
Services (Professional/Educational/Entertainment/Other)	26,363	46.0
Public Administration	1,504	2.6
TOTAL*	57,362	100.0

+ Represents the total number of jobs provided by employers within the County and not the total number of employed individuals in the County.
Source: 2021 American Community Survey 5-Year Estimates

Industry Employment Projections (West Central WI)

	Estimated Employment*		% Change
	2020	2030	
Total, All Nonfarm Industries	213,421	230,292	7.9
Mining/Natural Resources	4,326	4,533	4.8
Manufacturing	35,504	38,105	7.3
Construction	8,416	9,225	9.6
Trade, Transportation and Utilities	39,650	44,118	11.3
Information	1,319	1,182	-10.4
Financial Activities (finance/insurance/real estate/rental and leasing)	7,058	7,819	10.8
Professional and Business Services (professional/management/remediation)	14,655	17,037	16.3
Educational and Health Services (including State/Local Government)	48,327	49,678	2.8
Leisure and Hospitality	17,494	19,966	14.1
Other Services (except Government)	7,530	8,485	12.7
Government	11,834	12,327	4.2
Self-Employed and Unpaid Family Workers (all jobs)	17,308	17,817	2.9

*Employment is a count of jobs rather than people, and includes all part- and full-time nonfarm jobs.
Source: Office of Economic Advisors, Wisconsin Dept. of Workforce Development, December 2021

Largest Employers

Employer	Industry Type	Employees
Mayo Clinic Health System-Eau Claire	General medical and surgical hospitals	1,000+
Menard, Inc.	Home centers	1,000+
Midwest Manufacturing	All other miscellaneous manufacturing	1,000+
Sacred Heart Hospital	General medical and surgical hospitals	1,000+
United Healthcare Community Plan	All other telecommunications	500-999
Hutchinson Technology, Inc.	Totalizing fluid meter and counting device manufacturing	500-999
Nestle USA	All other miscellaneous food manufacturing	500-999
WalMart Supercenter	Department stores	250-499
Hahn City LLC	Web search portals and all other information services	250-499
Metropolis Resort and Conference	All other amusement and recreation industries	250-499
Eau Claire Press Company	Periodical publishers	250-499
IDEXX Laboratories, Inc.	In-vitro diagnostic substance manufacturing	250-499
LE Phillips Career Development Center	All other business support services	250-499
Limo Cab	Taxi service	250-499
Midwest Manufacturing	Other millwork, including flooring	250-499
Cascades Tissue Group	Paper mills (except newsprint)	250-499
Precision Pipeline LLC	Oil and gas pipelines and related structures construction	250-499
Target	Department stores	250-499

Source: Wisconsin DWD; Major employers were extracted from Data Axle 2021

Recreational Highlights

Swimming Pools (indoor/outdoor)	5/1	Cross-Country Ski Trails (miles)	32.4
Beaches (public)	8	Hunting Areas (public acres)	54,832
Picnicking (tables/shelters)	670/56	Campgrounds/Sites (public & private)	10/392
Field Sports/Playgrounds	316	Off-Road Bike Trails (miles)	47
Horseback Riding Trails (miles)	22	Hiking/Nature Trails (miles)	7.2
Golf Courses	5	Canoeing (miles)	40
Bicycling Trails (miles)	45	Ice Skating Rinks (indoor/outdoor)	11/2
Snowmobile Trails (miles)	181	Disc Golf Courses	2
ATV Trails/Routes (miles)	30	Dog Park	1

An asset to Eau Claire County, the 200+ acre Beaver Creek Reserve, an environmental education and interpretative center, encompasses the Eau Claire Youth Camp, Wise Nature Center, and Hobbs Observatory. The Chippewa River Recreation Trail winds along the Chippewa River and connects with the Red Cedar State Trail to provide a scenic recreational trail system of approximately 80 miles that, when fully completed, will connect Menomonie, Durand, Eau Claire, Chippewa Falls, and Cornell. Eau Claire County also has seven wonderful county parks that offer beaches, fishing, camping, boating, and much more.

Located in the center of the City of Eau Claire, the 132-acre Carson Park is surrounded by Half Moon Lake and features a sports stadium and athletic fields, lighted tennis courts, horseshoe courts, the Chippewa Valley Museum, and the Paul Bunyan Logging Camp and Interpretive Center. The City also operates a zero-depth outdoor swimming pool and 155 ft. water slide and organizes many softball, volleyball, basketball, soccer, gymnastics and other recreation leagues. The Chippewa and Eau Claire Rivers provide some of the most beautiful rural and urban areas for the enjoyment of its residents and visitors.

Source: Eau Claire County Outdoor Recreation Plan, 2016-2020

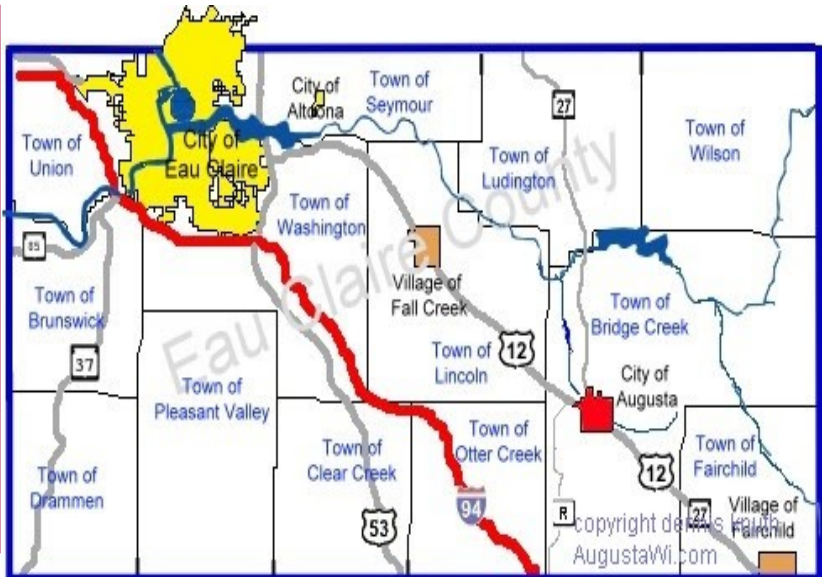
Industrial Parks/Sites

The following is a list of industrial and business parks in Eau Claire County:

- Altoona Business Park—Altoona
- Augusta Business Park—Augusta
- Chippewa valley Industrial Park—Eau Claire
- Fall Creek Business Park—Fall Creek
- Gateway Business Park NW—Eau Claire
- Gateway Business Park West—Eau Claire
- Skypark Industrial Center—Eau Claire

For more information, visit the Eau Claire Area Economic Development Corporation website at eauclaire-wi.com or contact:

Luke Hanson, Executive Director
 Eau Claire Area Economic Development Corporation
 715-471-6142
luke.hanson@eauclaire-wi.com



Miscellaneous

HIGHWAYS—Eau Claire County is served by an extensive network of Interstate, U.S. and State Trunk Highways. I-94, USH 53 and access to STH 29 form the backbone of this 4-lane system, providing ready access in every direction. In addition, USH 12, STH 37, STH 93, STH 312 and STH 124 provide a high quality secondary road network connecting local communities to the Eau Claire Urban Area.

RAIL SERVICE—The Union Pacific Railroad serves Altoona, Augusta, Eau Claire, Fairchild and Fall Creek with a mainline connection between Minneapolis-St. Paul and Chicago.

AIR SERVICE—The Chippewa Valley Regional Airport on the north side of the City of Eau Claire is a scheduled commercial service facility meeting the following specifications: *Elevation:* 907; *Runways:* 8,000 ft. (concrete) and 5,000 ft. (concrete/asphalt); *Lights:* HIRL, MIRL; *NavAids:* ILS, FSS, REIL, NDS; and a navigational tower. United Airlines/SkyWest Airlines currently connects Eau Claire with O’Hare International Airport in Chicago with two daily flights.

BUS SERVICE—Greyhound intercity bus lines connect Eau Claire to major cities along I-94. MegaBus provides additional service between the Twin Cities and Green Bay along the STH 29 corridor. The Eau Claire City Transit System operates 22 buses on fifteen routes in the cities of Eau Claire and Altoona.

EDUCATIONAL FACILITIES—The University of Wisconsin-Eau Claire offers over 40 major undergraduate programs in arts and science, nursing, teaching, and business administration, and also has a School of Graduate Studies. The Chippewa Valley Technical College serves the technical training needs of the entire area with numerous associate degree and vocational education programs.