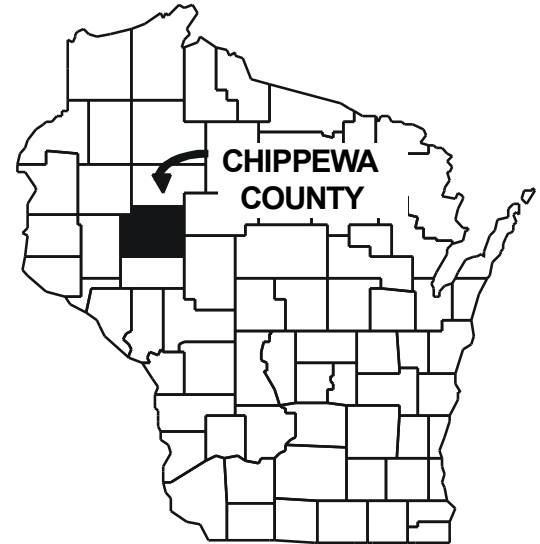


Chippewa County

ECONOMIC PROFILE

County Population Projections

	2010	2021	2025	2030	2035	2040
County Population	62,415	65,877	67,975	69,400	70,275	70,600
Percent Change		5.5	3.2	2.1	1.3	.5
Male	32,404	34,393	35,530	36,275	36,705	36,770
Female	30,011	31,484	32,445	33,125	33,570	33,830
Minority	2,911	3,920	NA	NA	NA	NA
Percent Minority	4.7	6.0	NA	NA	NA	NA
Age Under 5	4,117	3,584	4,010	3,990	3,930	3,900
Age 5-9	4,024	4,370	4,390	4,380	4,310	4,210
Age 10-14	4,045	4,046	4,490	4,590	4,550	4,440
Age 15-19	3,914	3,894	4,490	4,320	4,400	4,350
Age 20-24	3,335	3,274	3,240	3,610	3,470	3,520
Age 25-34	7,883	7,752	7,580	7,580	8,040	8,210
Age 35-44	8,098	8,723	8,960	8,660	8,240	8,090
Age 45-54	9,965	8,583	7,940	8,680	9,050	8,670
Age 55-59	4,427	4,373	4,050	3,730	3,970	4,480
Age 60-64	3,672	5,489	4,660	3,970	3,670	3,940
Age 65-74	4,664	7,150	8,310	8,640	7,960	7,100
Age 75-84	2,966	3,123	4,370	5,500	6,370	6,740
Age 85+	1,305	1,516	1,485	1,750	2,315	2,950



PREPARED BY THE
WEST CENTRAL WISCONSIN
REGIONAL PLANNING COMMISSION

January, 2023

Source: 2010 Census; 2021 American Community Survey 5-Year Estimates;
Wisconsin DOA Population Projections, 2013

Municipal Population

	1980	1990	2000	2010	2020	2022	Percent Change				
							1980-90	1990-00	2000-10	2010-20	2020-22
Chippewa Falls	12,270	12,749	12,925	13,661	14,731	14,724	3.9	1.4	5.7	7.8	-.05
Lake Hallie	0	0	0	6,448	7,170	7,307	0	0	NA	11.2	1.9
Bloomer	3,342	3,180	3,347	3,539	3,683	3,179	-4.9	5.3	5.7	3.9	1.0
Stanley+	2,095	2,011	1,878	3,608	3,804	3,748	-4.0	-5.6	92.1	5.4	-1.5
Cornell	1,583	1,541	1,466	1,467	1,453	1,437	-2.7	-4.9	0.1	-1.0	-1.1
Cadott	1,247	1,328	1,345	1,437	1,498	1,498	6.5	1.3	6.8	4.2	0.0
New Auburn++	466	485	562	548	562	562	4.1	15.9	-2.5	2.6	0.0
Boyd	660	683	680	552	605	608	3.5	-.4	-18.8	9.6	0.5

+Includes portion in Clark County; ++Includes portion in Barron County

Source: 1980, 1990, 2000, 2010 and 2020 Census and Wisconsin DOA 2022 Estimates

Per Capita Personal Income

	2018	2019	2020	2021	Percent Change		
					2018-19	2019-20	2020-21
Chippewa County	\$45,308	\$46,990	\$50,185	\$53,415	3.7	6.8	6.4
Wisconsin	\$50,908	\$52,893	\$55,941	\$59,626	3.9	5.8	6.6
United States	\$53,786	\$56,250	\$59,765	\$64,143	4.6	6.2	7.3

Total personal income includes income from three sources: net earnings; dividends, interest and rent; and transfer receipts. Total personal income divided by the total population produces per capita personal income (PCPI).

Source: US Dept. of Commerce, Bureau of Economic Analysis

Consumer Expenditures by County (per household)

	Total		Total
Shelter	\$12,604	Contributions	\$1,941
Transportation	\$11,060	Education	\$1,683
Food and Beverages	\$8,882	Gifts	\$1,451
Health Care	\$5,201	Miscellaneous Expenses	\$1,137
Utilities	\$4,509	Personal Care	\$807
Entertainment	\$3,387	Personal Insurance	\$419
Household Operations	\$2,345	Tobacco	\$374
Household Furnishings	\$2,111	Reading	\$131
Apparel	\$2,088		

Source: *Applied Geographic Solutions, 2022*

Government Finances

2021	County	State
Full Equalized County Valuation (\$000)	\$7,010,536	\$654,820,376
Net Property Tax (\$000)	\$94,892	\$11,267,775
Full Value Tax Rate per \$1,000 Valuation	\$14.85	\$18.64
Per Capita Property Tax	\$1,441.43	\$1,909.32

Source: *Town, Village and City Taxes, Wisconsin Dept. of Revenue*

Civilian Labor Force

County Totals	2017	2021
Employed	32,382	32,489
Unemployed	1,166	1,325
Total Labor Force	33,548	33,814
Average County Unemployment Rate	3.5%	3.9%
Average State Unemployment Rate	3.3%	3.8%
Average U.S. Unemployment Rate	4.4%	5.3%

Source: *Wisconsin Dept. of Workforce Development*

Housing

	County
Housing Units	28,540
2022 Estimated Housing Units	29,330
Owner Occupied Units	18,954
Renter Occupied Units	7,102
Persons/Owner Occupied Unit	2.5
Persons/Renter Occupied Unit	2.1
Median Value of Housing	\$183,600
Median Monthly Gross Rent	\$889

Source: *2021 American Community Survey 5-Year Estimates and DOA Housing Estimates for 2022*

Building Permits

County Residential	2017	2021
Single Family	165	214
Total Units	239	348
Value	\$48,554,667	\$88,382,859

Source: *Bureau of the Census*

Representative Wage Rates

Position	2021 Hourly Rate	
	Mean	Median
Bartenders	\$10.85	\$9.03
Bookkeeping/Accounting/Auditing	\$20.11	\$19.47
Cashiers	\$12.31	\$13.24
Computer Programmers	\$39.93	\$37.89
Electricians	\$31.73	\$34.88
Healthcare Social Workers	\$25.79	\$23.91
Licensed Practical/Vocational Nurse	\$22.52	\$22.38
Machinery Maintenance Workers	\$30.09	\$29.81
Nursing Assistants	\$15.43	\$14.28
Office Clerk, General	\$18.55	\$17.91
Physical Therapists	\$41.55	\$38.40
Secretaries/Administrative Assistants	\$29.65	\$29.28
Tellers	\$16.55	\$17.05
Truck Drivers-Heavy/Tractor Trailer	\$23.52	\$22.54
Waiter and Waitresses	\$11.71	\$10.20
Welder/Cutter/Solderer/Brazer	\$23.40	\$22.44

Source: *Bureau of Labor Statistics, May 2021*

Employment by Industry

	2021 5-Year Estimate	% of Total Employment
Agriculture/Forestry/Fishing/Hunting/Mining	1,110	3.4
Construction	2,544	7.8
Manufacturing	5,767	17.6
Wholesale Trade	914	2.8
Retail Trade	4,488	13.7
Transportation and Warehousing, and Utilities	1,842	5.6
Information	407	1.2
Finance and Insurance/Real Estate/Rental and Leasing	1,699	5.2
Services (Professional/Educational/Entertainment/Other)	12,825	39.2
Public Administration	1,132	3.5
TOTAL*	32,728	100.0

+ Represents the total number of jobs provided by employers within the County and not the total number of employed individuals in the County.
Source: 2021 American Community Survey 5-Year Estimates

Industry Employment Projections (West Central WI)

	Estimated Employment*		% Change
	2020	2030	
Total, All Nonfarm Industries	213,421	230,292	7.9
Mining/Natural Resources	4,326	4,533	4.8
Manufacturing	35,504	38,105	7.3
Construction	8,416	9,225	9.6
Trade, Transportation and Utilities	39,650	44,118	11.3
Information	1,319	1,182	-10.4
Financial Activities (finance/insurance/real estate/rental and leasing)	7,058	7,819	10.8
Professional and Business Services (professional/management/remediation)	14,655	17,037	16.3
Educational and Health Services (including State/Local Government)	48,327	49,678	2.8
Leisure and Hospitality	17,494	19,966	14.1
Other Services (except Government)	7,530	8,485	12.7
Government	11,834	12,327	4.2
Self-Employed and Unpaid Family Workers (all jobs)	17,308	17,817	2.9

*Employment is a count of jobs rather than people, and includes all part- and full-time nonfarm jobs.
Source: Office of Economic Advisors, Wisconsin Dept. of Workforce Development, December 2021

Largest Employers

Employer	Industry Type	Employees
TTM Technologies, Inc.	Bare printed circuit board manufacturing	1,000+
Stanley Correctional Institute	Legislative bodies	250-499
Cray, Inc.	Custom computer programming services	250-499
Mason Companies, Inc.	Footwear manufacturing	250-499
St. Joseph's Hospital HSHS	General medical and surgical hospitals	250-499
Wal-Mart Supercenter	Department stores	250-499
US Postal Service	Postal service	100-249
Chippewa Falls High School	Elementary and secondary schools	100-249
Associated Milk Producers, Inc.	Dairy product merchant wholesalers	100-249
ITW Deltar Fasteners	Bolt, nut, screw, rivet, and washer manufacturing	100-249
Great Northern Corp.	Software publishers	100-249
Kuss Filtration, Inc.	Household appliance stores	100-249
Marshfield Clinic Health Systems	Freestanding ambulatory surgical and emergency centers	100-249
Blain's Farm and Fleet	Other motor vehicle parts manufacturing	100-249
Cadott Junior/Senior High School	Elementary and secondary schools	100-249
Maryland Square	Marketing consulting services	100-249
Mayo Clinic Health System	General medical & surgical hospitals	100-249
Nordson EDI	Special dies and tool, die set, job, and fixtures manufacturing	100-249
National Presto Industries, Inc.	Major household appliance manufacturing	100-249
Chippewa Falls Middle Schools-Public	Elementary and secondary schools	100-249
Spectrum Industries, Inc.	Institutional furniture manufacturing	100-249
Dove Healthcare—Wissota Health	Nursing care facilities	100-249
Wil-Kil Pest Control	Exterminating and pest control services	100-249
CESA 10	Educational support services	100-249
County of Chippewa	Legislative bodies	100-249

Source: Wisconsin DWD; Major employers were extracted from Data Axle 2021

Recreational Highlights

Bodies of Water over 200 Acres	10	Camping Sites w/ Private Boat Docks	26	Cross-Country Ski Trails (miles)	13
Bodies of Water	1,740	Parks & Picnic Areas	12	ATV Trails (miles)	15
Trout Streams (miles)	81	Bicycle Trails (miles)	40	Horseback Riding Trails (miles)	8.75
Boat/Canoe Launches	60+	Hiking/Nature Trails (miles)	58	Golf Courses	8
Public Campground Sites	275	Snowmobile Trails (miles)	351	Hunting Area (public acres)	40,000
Private Campground Sites	1,412				

Chippewa County is rich in recreational resources offering an assortment of activities, including the 34,800 acre County Forest. In addition to all the fine land-related activities, such as the Ice Age Trail, Old Abe Trail and numerous scenic/rustic drives, the water resources are quite exceptional. Lake Wissota is the County's largest lake and is great for water skiing, sailing and year-round fishing. Like Lake Wissota, the Holcombe Flowage, another product of the Chippewa River, is also large enough for an assortment of water-related activities. The public parks in Chippewa County have excellent facilities for camping, picnicking and swimming. Wonderful nature and hiking trails wander through Brunet Island State Park, Wissota State Park, and Chippewa Falls' Irvine Park.

Source: Chippewa County Outdoor Recreation Plan, 2010-2015

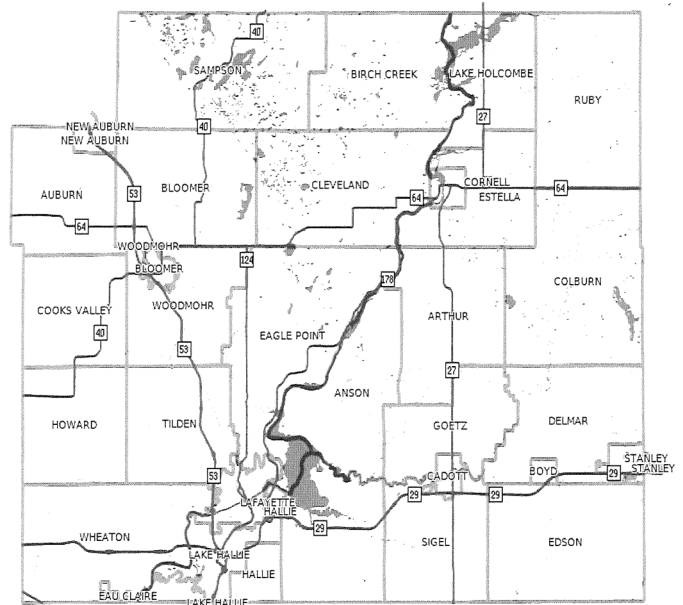
Industrial Parks/Sites

The following is a list of industrial and business parks in Chippewa County.

- Bloomer Ironhorse Industrial Park—Bloomer
- Boyd Industrial Park—Boyd
- Cadott Industrial Park—Cadott
- Chippewa Crossing—Chippewa Falls
- Cornell Airport Industrial Park—Cornell
- DGS Business Park—Lake Hallie
- Lake Hallie Commercial Boulevard—Lake Hallie
- Lake Wissota Business Park—Chippewa Falls
- New Auburn—New Auburn
- Riverside Industrial Park—Chippewa Falls
- Stanley Industrial Park—Stanley
- Wheaton Business Park—Town of Wheaton

For more information, contact the Chippewa County Economic Development Corporation:

Charlie Walker, President/CEO
 Chippewa County Economic Development Corporation
 715-723-7150
 staff@chippewa-wi.com



Miscellaneous

HIGHWAYS—Chippewa County is served by a network of U.S. and State Highways. USH 53 and STHs 27, 40, 124, and 178 run north and south through the County. USH 53 and STH 29 are 4-lane highways. STH 64 and 29 run east and west. Many other county and town roads connect with these highways to link the cities, villages, and recreational areas in the County.

RAIL SERVICE—Chippewa County is served by three railroads — the Canadian National (CN), Wisconsin Northern (WN), and Union Pacific (UP). The CN runs east and west, serving the communities of Stanley, Cadott, and Chippewa Falls. WN runs north out of Chippewa Falls to serve Bloomer and New Auburn, and on to Cameron. UP runs a line between Chippewa Falls and Eau Claire.

AIR SERVICE—The Chippewa Valley Regional Airport on the north side of the City of Eau Claire is a scheduled commercial service facility meeting the following specifications: *Elevation:* 907; *Runways:* 8,000 ft. (concrete) and 5,000 ft. (concrete/asphalt); *Lights:* HIRL, MIRL; *NavAids:* ILS, FSS, REIL, NDS; and a navigational tower. United Airlines/SkyWest Airlines currently connects Eau Claire with O'Hare International Airport in Chicago with two daily flights.

BUS SERVICE—Chippewa County is served by MegaBus with an intercity bus route between the Twin Cities and Green Bay along STH 29, with stops in Chippewa Falls and Stanley.

EDUCATIONAL FACILITIES—The University of Wisconsin-Eau Claire offers over 40 major undergraduate programs in arts and science, nursing, teaching, and business administration and a School of Graduate Studies. The Chippewa Valley Technical College serves the technical training needs of the entire area with numerous associate degree and vocational educational programs. The Chippewa Valley Center of Lakeland University, located in Chippewa Falls, provides four-year college program degrees to working people in business administration, computer science, and accounting.