LONG RANGE TRANSPORTATION PLAN

Chippewa-Eau Claire Metropolitan Planning Area - 2055

Appendix C
Community Crash Reports

APPENDIX I: COMMUNITY CRASH REPORTS

Crash Reports

This appendix consists of crash reports for the three cities, one village, and eleven towns in the Chippewa-Eau Claire Metropolitan Planning Area (MPA). The reports give a detailed look at each local unit of government and provides a tool for each to review the crash data for their respective community. As opposed to the most significant issues and opportunities in the MPA as a whole, which can be found in the LRTP document, these maps provide the local units of government a look at what the most significant issues and opportunities are for their respective jurisdictions.

Data

The data in the crash reports consist of total crashes, crashes involving a bicyclist or pedestrian, and crashes that involve a deer. In addition, the reports breakout the severity of crashes involving vehicles, pedestrians, and bicyclists and highlights contributing factors including: alcohol or drugs, night or dark, weather-related conditions (e.g., snowy, icy or wet roads), or speed (including driving too fast for conditions). Lastly, each community has a heat map that highlights the areas that have the most crashes. The heat maps do not include crashes that involve a deer.

Acquired data is sourced from the Traffic Operations and Safety Laboratory and derives from the reports completed by local law enforcements at the time of a crash. The Chippewa-Eau Claire MPO staff then gathered, organized, and analyzed the data to create heat maps for each jurisdiction.

Issues/Highlights

In addition to collecting and organizing the data, the MPO staff compiled a list of issues and highlights for each community. This list gives a more detailed look at the communities and allows the communities to know what locations they need to focus on and if specific contributing factors have a high rate of being at least a partial reason for crashes.

Future

These maps are an example of crash map options that can be generated for communities in the MPA. The MPO is able to do more detailed mapping for communities and/or analyze specific crash related issues (e.g. locating serious and fatal crashes, cross referencing types of crashes and contributing factors, locating contributing factors). Mapping crash data allows local communities to see where their highest need locations are located and where they need to invest resources, both fiscal and non-fiscal. The MPO will continue creating these maps in the future.

City of Altoona
Crash Assessment & Heat Map — *2022-2024*

Issues/Highlights

The highest concentration of crashes was located along River Prairie Drive at its intersection with Bluestem Boulevard and USH 53 North and South ramps. Fifteen crashes occurred at the USH 53 South ramp intersection, contributing to five per year.

Other concentrations follow along USH 53 and USH 12/Clairemont Avenue with increases in density popping up nearby intersections with 10th Street West and 3rd Street East.

Less than two percent of all crashes involved a bicycle or pedestrian. Of all serious crashes, over 16% involved a bicycle or pedestrian and the only fatal crash involved a pedestrian.
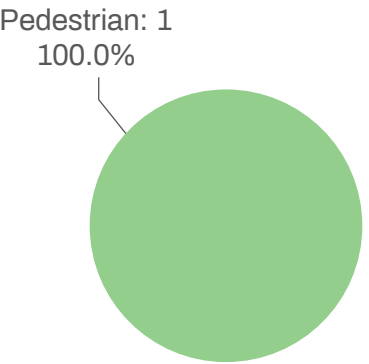
Weather-related road conditions was the greatest contributing factor, representing more than a quarter of Altoona's total crashes. Night/dark or unlit conditions were the second greatest at just under a quarter of the total crashes.

Total Crashes: 425

Serious Crashes: 6
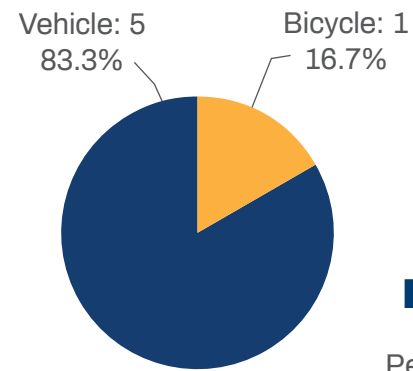
Vehicle: 5
83.3%

Bicycle: 1
16.7%

Fatal Crashes: 1

Pedestrian: 1
100.0%

Deer Crashes
49
11.5%

Bicycle Crashes
2
0.5%

Pedestrian Crashes
5
1.2%

CONTRIBUTING FACTORS

Alcohol or Drugs	Night or Dark	Weather	Speed
30	**103**	**118**	**52**
7.1%	24.2%	27.8%	12.2%

Heat Map of Crashes

Crash Density
(excluding deer crashes)

Lower ⟷ *Higher*

Outside MPA

Inside MPA

Deer | Bicycle | Pedestrian | Vehicle Only

Note: Deer crashes are significantly under-reported and reporting varies by municipality.

Sources: Legislative Technology Services Bureau (2025), U.W. Transportation Operations and Safety Laboratory (2025), Wisconsin Dept. of Natural Resources (2022), Wisconsin Information System for Local Roads (2025), WCWRPC (2025).

City of Chippewa Falls
Crash Assessment & Heat Map   *2022-2024*

Issues/Highlights

The highest concentration of all crashes was located in the City's downtown along Bridge Street and Bay Street from Central Street to Columbia Street. These blocks contributed to nearly 40 crashes total. A few other areas of density were present at following intersections:

- Main Street and West River Street
- Main Street and Park Avenue
- Chippewa Crossing Boulevard and Seymour Cray Boulevard
- STH 124 and Woodward Avenue

Of the seven serious crashes, more than half of were vehicle-only, with the rest involving a pedestrian. All three fatal crashes were vehicle-only. In addition, Chippewa Falls had the highest crash severity rate for pedestrians of all municipalities in the MPA.
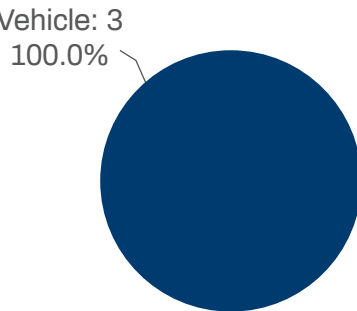
The City's greatest contributing factor was weather-related conditions at just under 30% of the total crashes.

Total Crashes: 562

Serious Crashes: 7

Vehicle: 4
57.1%

Pedestrian: 3
42.9%
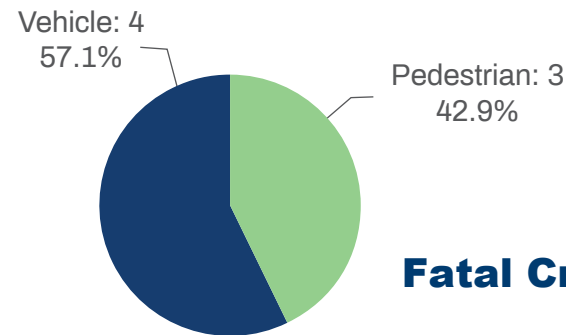
Fatal Crashes: 3

Vehicle: 3
100.0%

Deer Crashes

53
9.4%

Bicycle Crashes

5
0.9%

Pedestrian Crashes

7
1.2%

Heat Map of Crashes

Crash Density
(excluding deer crashes)

Lower ←——————→ *Higher*
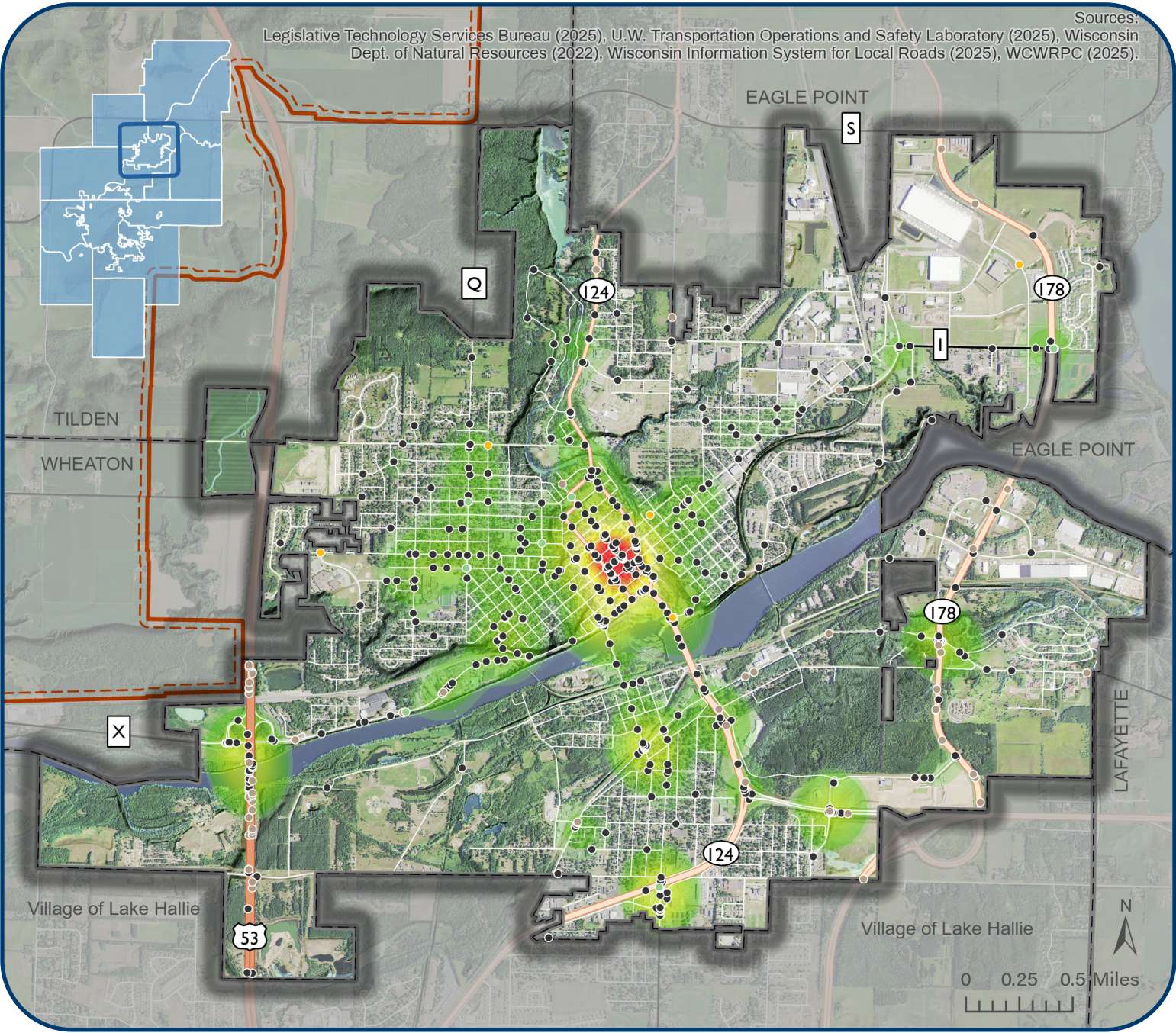
Outside MPA
Inside MPA

Deer   Bicycle   Pedestrian   Vehicle Only

Note: Deer crashes are significantly under-reported and reporting varies by municipality.

Sources: Legislative Technology Services Bureau (2025), U.W. Transportation Operations and Safety Laboratory (2025), Wisconsin Dept. of Natural Resources (2022), Wisconsin Information System for Local Roads (2025), WCWRPC (2025).

EAGLE POINT

TILDEN

WHEATON

EAGLE POINT

LAFAYETTE

Village of Lake Hallie

Village of Lake Hallie

0   0.25   0.5 Miles

CONTRIBUTING FACTORS

Alcohol or Drugs

45
8.0%

Night or Dark

103
18.3%

Weather

162
28.8%

Speed

65
11.6%

City of Eau Claire
Crash Assessment & Heat Map
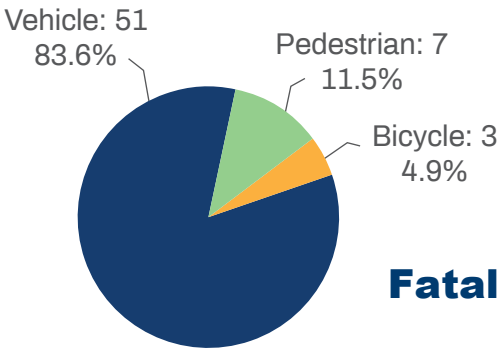### 2022-2024

Issues/Highlights

The City had two major concentration of crashes: one along Clairemont Avenue and one along Golf Road surrounding the Oakwood Mall area. Clairemont's intersections from Fairfax Street to the Hastings Way ramps contributed to 188 crashes total, or at least 62 per year. The stretch of Golf Road from Gateway Drive to Oakwood Mall Drive had the second greatest concentration of crashes, representing 134 of the total crashes or at least 44 per year.

While less than 2% of all crashes involved a bicycle or pedestrian, 20% of these were serious or fatal. A majority of the City's pedestrian and bicycle crashes took place downtown, surrounding the University's campus and student housing, or are proximal to a local school.
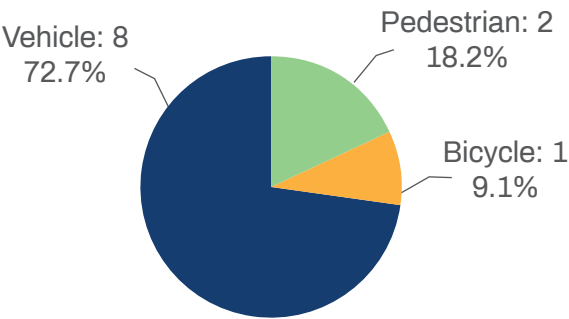
The greatest reported contributing factor was weather-related road conditions representing more than a quarter of the total crashes.

Total Crashes: 3,897

Serious Crashes: 61

- Vehicle: 51 — 83.6%
- Pedestrian: 7 — 11.5%
- Bicycle: 3 — 4.9%

Fatal Crashes: 11

- Vehicle: 8 — 72.7%
- Pedestrian: 2 — 18.2%
- Bicycle: 1 — 9.1%

CONTRIBUTING FACTORS

Alcohol or Drugs	Night or Dark	Weather	Speed
197	823	1,098	366
5.1%	21.1%	28.2%	9.4%

Deer Crashes
128
3.3%

Bicycle Crashes
26
0.7%

Pedestrian Crashes
39
1.0%

Heat Map of Crashes
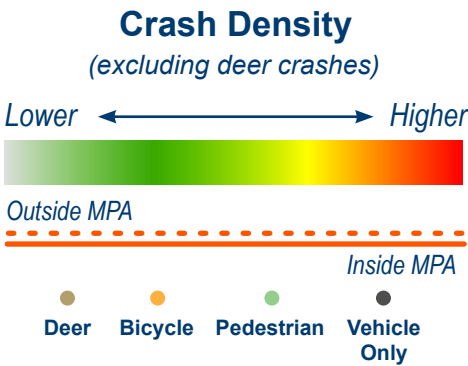
Crash Density (excluding deer crashes)

Lower ← → Higher

Outside MPA

Inside MPA

Deer | Bicycle | Pedestrian | Vehicle Only

Note: Deer crashes are significantly under-reported and reporting varies by municipality.

Sources:
Legislative Technology Services Bureau (2025), U.W. Transportation Operations and Safety Laboratory (2025), Wisconsin Dept. of Natural Resources (2022), Wisconsin Information System for Local Roads (2025), WCWRPC (2025).
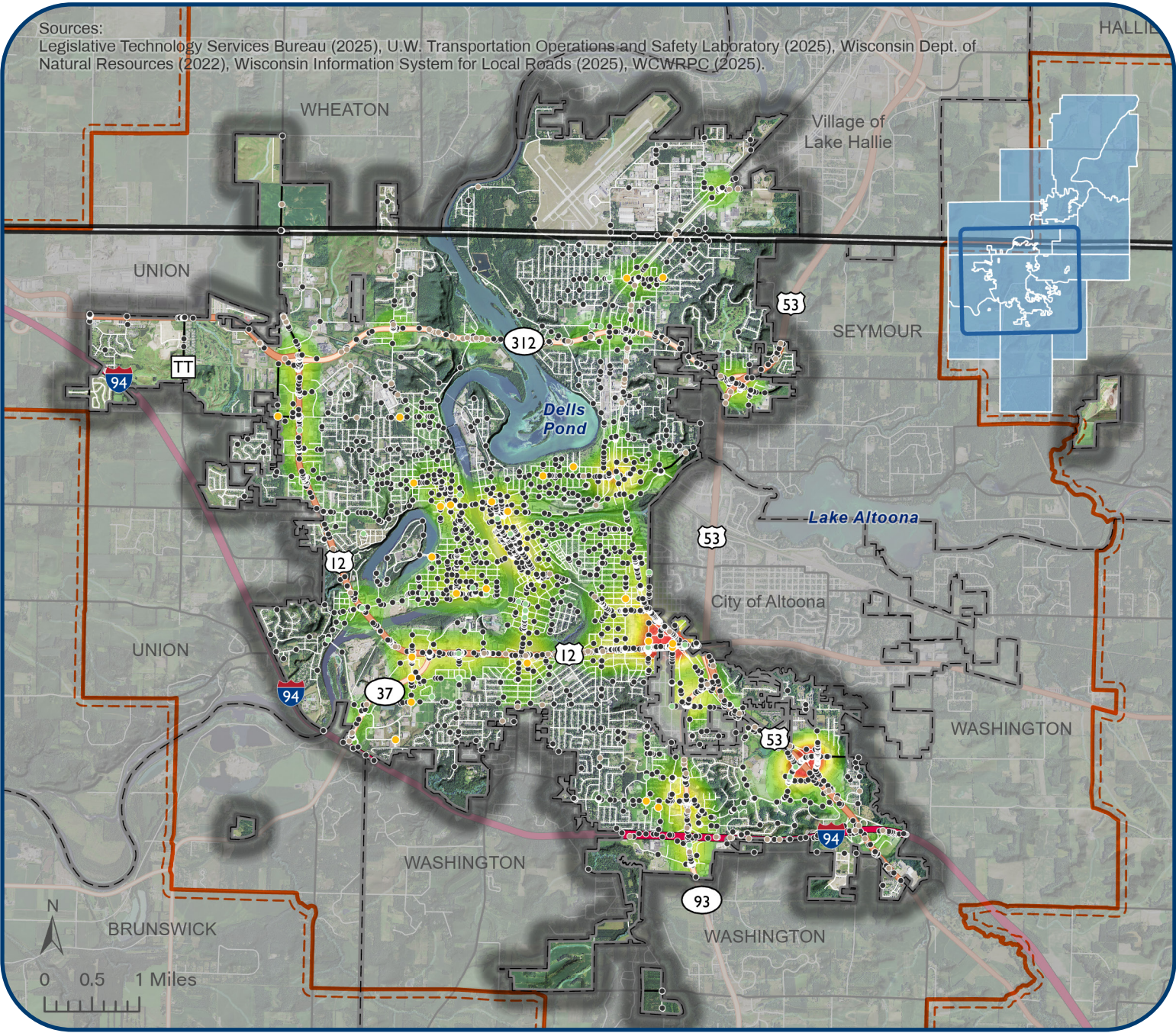
Village of Lake Hallie

Crash Assessment & Heat Map   *2022-2024*

Issues/Highlights

The Village's greatest concentration of crashes was along STH 124 intersects with Business 53/Hastings Way and CTH OO. This crossing contributed to 23 crashes total or at least seven per year. Just east, the Commercial Boulevard and CTH OO/STH 124 intersection accounted for another 18 crashes. Another significant concentration of crashes was at the STH 29-STH 178 on/off ramps.

All of Lake Hallie's serious and/or fatal crashes involved vehicles only and took place on either STH 124, STH 29, or USH 53.

Weather-related road conditions were the greatest contributing factor reported on just over 30% of the total crashes.

The Village of Lake Hallie had the highest percentage of speed-related crashes of all MPA municipalities at 23.6%.

Total Crashes: 478

Serious Crashes: 18

Vehicle: 18
100.0%

Fatal Crashes: 1

Vehicle: 1
100.0%

Deer Crashes	Bicycle Crashes	Pedestrian Crashes
76	**1**	**0**
15.9%	0.2%	0.0%

Heat Map of Crashes

Crash Density
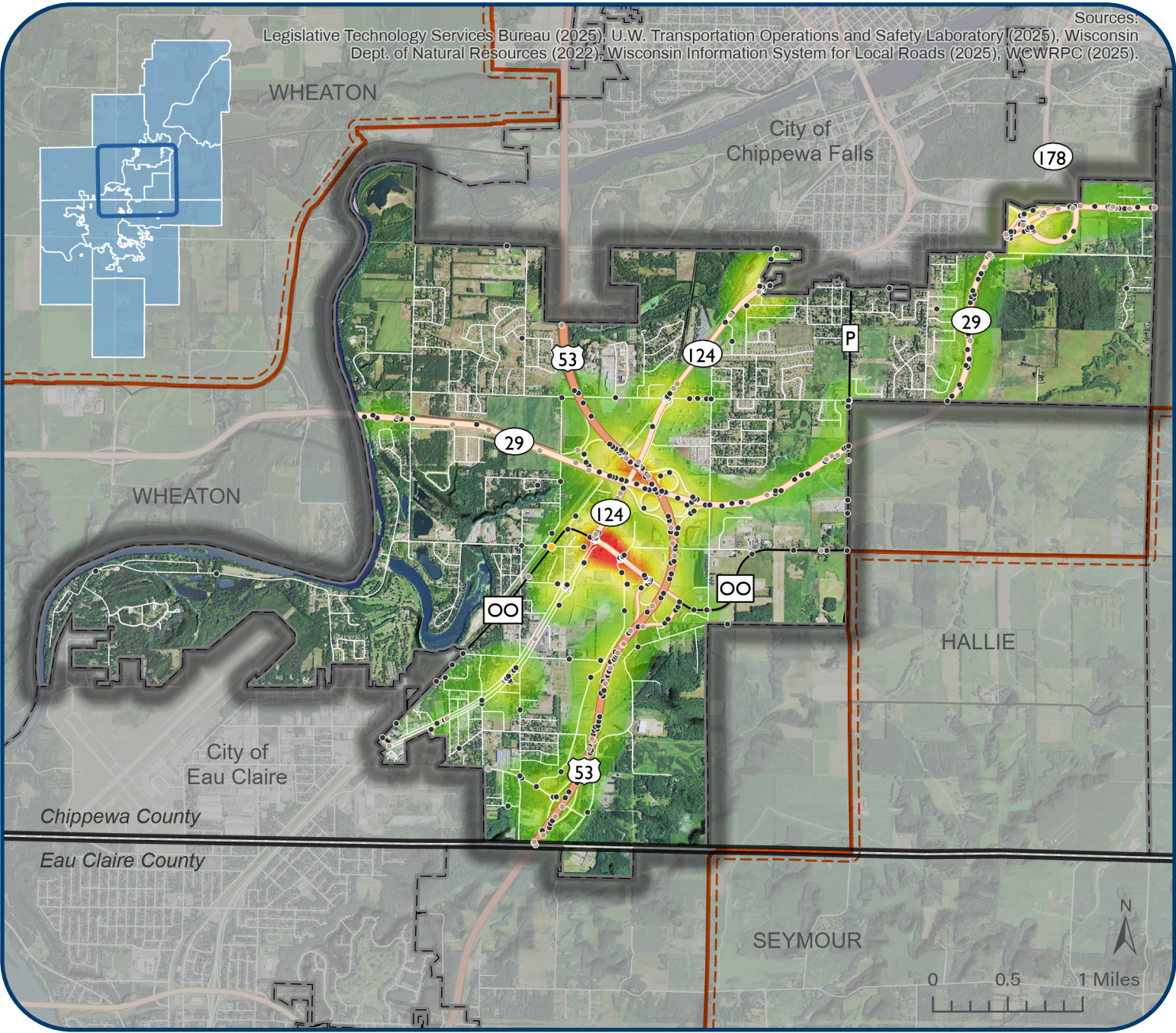*(excluding deer crashes)*

Lower ⟷ *Higher*

Outside MPA

Inside MPA

Deer   Bicycle   Pedestrian   Vehicle Only

Note: Deer crashes are significantly under-reported and reporting varies by municipality.

CONTRIBUTING FACTORS

Alcohol or Drugs	Night or Dark	Weather	Speed
26	**109**	**145**	**113**
5.4%	22.8%	30.3%	23.6%

Sources: Legislative Technology Services Bureau (2025), U.W. Transportation Operations and Safety Laboratory (2025), Wisconsin Dept. of Natural Resources (2022), Wisconsin Information System for Local Roads (2025), WCWRPC (2025).

WHEATON

City of Chippewa Falls

WHEATON

City of Eau Claire

Chippewa County
Eau Claire County

SEYMOUR

HALLIE

0   0.5   1 Miles

Town of Anson

Crash Assessment & Heat Map — 2022-2024

Issues/Highlights

The highest concentration of crashes took place in the southwestern portion of the Town along CTH O, east of the Lake Wissota Golf Course. Another smaller concentration was located in Jim Falls around the intersection of CTH S and CTH Y and following CTH S south.

While there were no serious crashes, Anson's two fatal crashes contributed to the greatest fatality rate (4%) of all MPA municipalities.
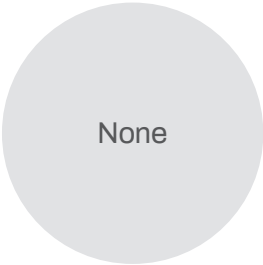
The Town's greatest reported contributing factor was night or dark/unlit conditions, representing 22% of the total crashes.

Forty percent of the total crashes identified either dark lighting and/or weather-related road conditions as contributing factors.

The Town of Anson had the lowest percentage of speed-related crashes of all municipalities in the MPA with less than 10%.
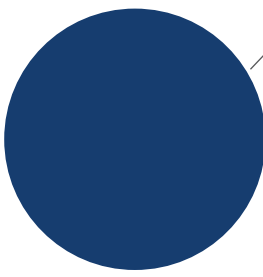
Total Crashes: 50

Serious Crashes: 0

None

Fatal Crashes: 2

Vehicle: 2
100.0%

Deer Crashes
21
42.0%

Bicycle Crashes
0
0.0%

Pedestrian Crashes
1
2.0%

Heat Map of Crashes

Crash Density
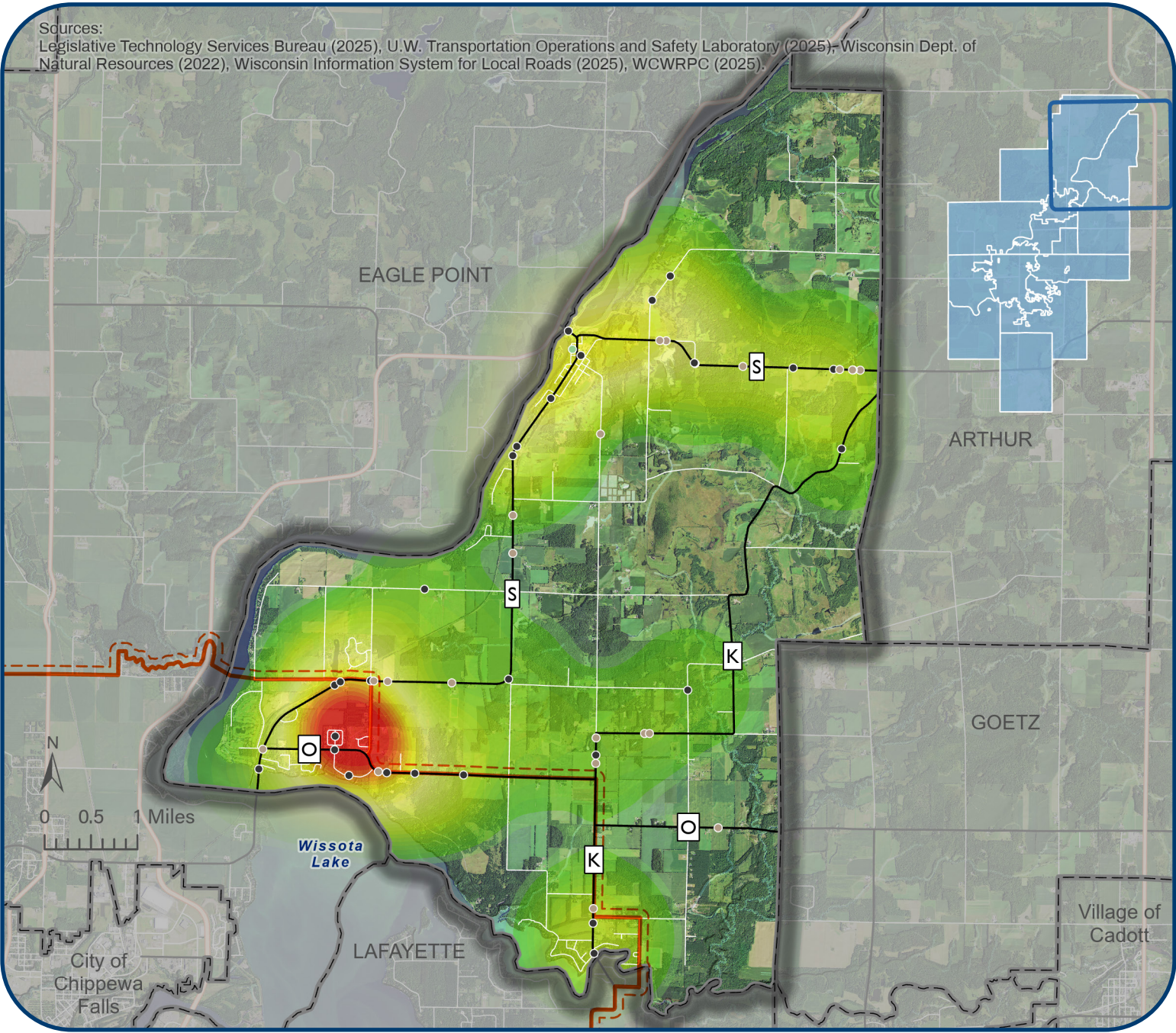(excluding deer crashes)

Lower ←————→ Higher

Outside MPA
Inside MPA

Deer   Bicycle   Pedestrian   Vehicle Only

Note: Deer crashes are significantly under-reported and reporting varies by municipality.

CONTRIBUTING FACTORS

Alcohol or Drugs
4
8.0%

Night or Dark
11
22.0%

Weather
9
18.0%

Speed
4
8.0%

Sources:
Legislative Technology Services Bureau (2025), U.W. Transportation Operations and Safety Laboratory (2025), Wisconsin Dept. of Natural Resources (2022), Wisconsin Information System for Local Roads (2025), WCWRPC (2025).

EAGLE POINT
ARTHUR
GOETZ
Wissota Lake
LAFAYETTE
City of Chippewa Falls
Village of Cadott

0   0.5   1 Miles

Town of Brunswick

Crash Assessment & Heat Map

2022-2024

Issues/Highlights

The greatest concentration of crashes was surrounding the I-94 and STH 37 on/off ramps. The STH 37-I94 east ramp contributed to 15 crashes total, or at least five per year. This density extended west of the ramps along I-94's crossing of the Chippewa River where six of ten crashes identified weather as a contributing factor.

A smaller concentration of crashes was present along STH 37 nearing its intersection with CTH HH, contributing to another ten crashes. Seven of these ten also identified weather-related road conditions, as well as driving too fast for conditions on five crashes.

The single bicycle crash that resulted in a fatality occurred along Town Hall Road between Jene and Spehle Roads.

As noted above, weather-related road conditions were the Town's leading contributing factor, present in more than 30% of the total crashes.

Total Crashes: 115

Serious Crashes: 3

Vehicle: 3
100.0%

Fatal Crashes: 1

Bicycle: 1
100.0%

Deer Crashes

32
27.8%

Bicycle Crashes

1
0.9%

Pedestrian Crashes

0
0.0%

Heat Map of Crashes

Crash Density
(excluding deer crashes)

Lower ⟷ Higher

Outside MPA

Inside MPA

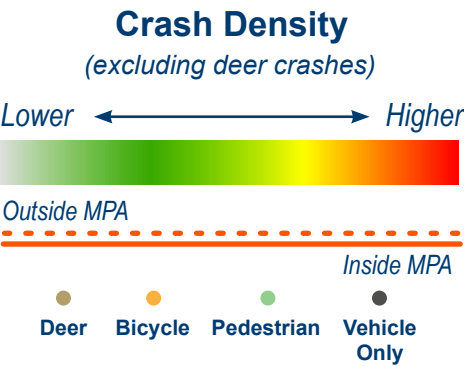Deer   Bicycle   Pedestrian   Vehicle Only

Note: Deer crashes are significantly under-reported and reporting varies by municipality.

Sources:
Legislative Technology Services Bureau (2025), U.W. Transportation Operations and Safety Laboratory (2025), Wisconsin Dept. of Natural Resources (2022), Wisconsin Information System for Local Roads (2025), WCWRPC (2025).

0   0.5   1 Miles

CONTRIBUTING FACTORS

Alcohol or Drugs

2
1.7%

Night or Dark

27
23.5%

Weather

35
30.4%

Speed

23
20.0%

Town of Eagle Point

Crash Assessment & Heat Map
2022-2024

Issues/Highlights

The highest concentration of crashes was along CTH S from its intersection with STH 124, east to its roundabout with STH 178. The CTH S-STH 178 roundabout accounted for 13 total crashes, or at least four per year. Seven of these 13 identified failure to yield as a contributing factor.

Other smaller concentrations of crashes follow along STHs 124 and 178, especially nearing bends in the road, crossings with other local roads and approaching the City of Chippewa Falls.

The Town of Eagle Point had the highest percentage of crashes involving alcohol or drugs of all MPA municipalities.

Both night or dark/unlit and weather-related road conditions each contributed to just over 24% of the total crashes.

Total Crashes: 161

Serious Crashes: 7

Vehicle: 5
100.0%

Fatal Crashes: 2

Vehicle: 2
100.0%

CONTRIBUTING FACTORS

Alcohol or Drugs	Night or Dark	Weather	Speed
22	39	40	16
13.7%	24.2%	24.8%	9.9%

Deer Crashes
56
34.8%

Bicycle Crashes
0
0.0%
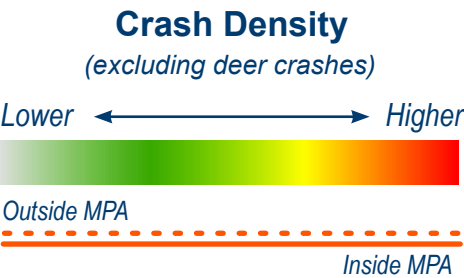
Pedestrian Crashes
0
0.0%

Heat Map of Crashes

Crash Density
(excluding deer crashes)

Lower ⟷ *Higher*

Outside MPA

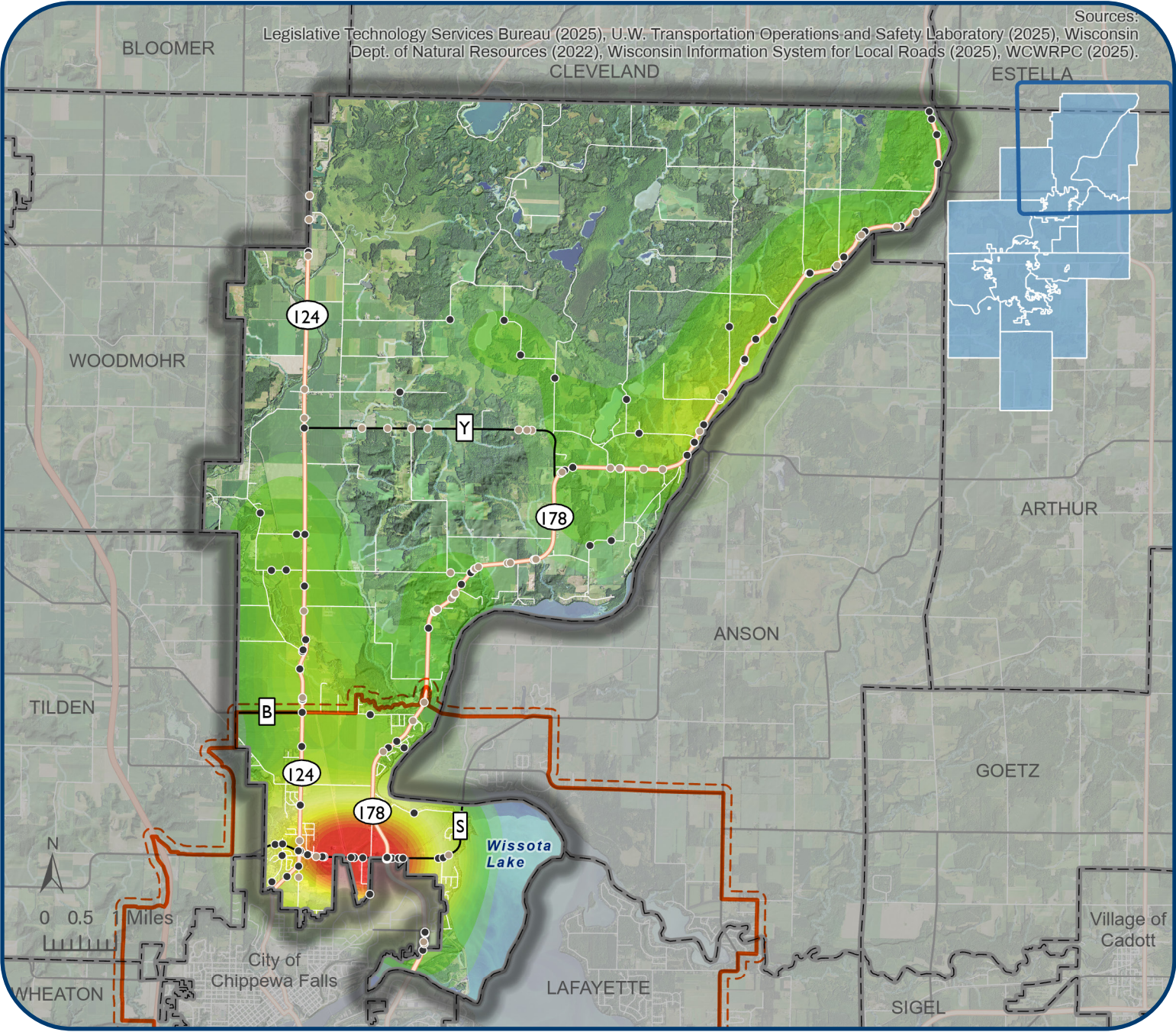*Inside MPA*

Deer   Bicycle   Pedestrian   Vehicle Only

Note: Deer crashes are significantly under-reported and reporting varies by municipality.

Sources: Legislative Technology Services Bureau (2025), U.W. Transportation Operations and Safety Laboratory (2025), Wisconsin Dept. of Natural Resources (2022), Wisconsin Information System for Local Roads (2025), WCWRPC (2025).

Town of Hallie

Crash Assessment & Heat Map

2022-2024

Issues/Highlights

All but six of the Town's crashes (62.5%) of all crashes occurred along STH 29, including the single fatal vehicle crash. Other isolated crashes were present along CTH P, CTH OO, 10th Avenue, and 160th Street.

Just under 1/3 of all crashes reported weather-related road conditions. A quarter of the Town's crashes identified dark/unlit conditions as the second most significant contributing factor.

While Hallie had the least amount of crashes of all MPA municipalities, the town had the greatest crash severity rate (6.3%).

Total Crashes: 16

Serious Crashes: 1

Vehicle: 1
100.0%

Fatal Crashes: 0

None

CONTRIBUTING FACTORS

Alcohol or Drugs	Night or Dark	Weather	Speed
1	**4**	**5**	**3**
6.3%	25.0%	31.3%	18.8%

Deer Crashes
3
18.8%

Bicycle Crashes
0
0.0%

Pedestrian Crashes
0
0.0%

Heat Map of Crashes

Crash Density
(excluding deer crashes)

Lower ←—————→ Higher

Outside MPA

Inside MPA

Deer   Bicycle   Pedestrian   Vehicle Only

Note: Deer crashes are significantly under-reported and reporting varies by municipality.

Sources: Legislative Technology Services Bureau (2025), U.W. Transportation Operations and Safety Laboratory (2025), Wisconsin Dept. of Natural Resources (2022), Wisconsin Information System for Local Roads (2025), WCWRPC (2025).

Village of Lake Hallie

LAFAYETTE

Chippewa County
Eau Claire County

SEYMOUR

0   0.5   1 Miles

Town of Lafayette
Crash Assessment & Heat Map
2022-2024

Issues/Highlights

The highest concentration of crashes was present at CTH X's intersection with 169th Street/Balsam Drive in front of Lake Wissota Animal Hospital. This crossing accounted for six crashes total, or at least two per year. Four of these five identified failure to yield, with one identifying inattentive driving as a contributing factor. Other smaller concentrations of crashes were present along STH 29, CTH J, and CTH X.

Both night or dark/unlit and weather-related road conditions were the Town's greatest contributing factor, each representing just under a quarter of the total crashes.

While less than 10% of the Town's crashes involved alcohol and/or drugs, Lafayette had the third highest percentage of crashes under the influence of all MPA municipalities.

Total Crashes: 201

Serious Crashes: 4

Vehicle: 4
100.0%

Fatal Crashes: 1

Vehicle: 1
100.0%

Deer Crashes
55
27.4%

Bicycle Crashes
0
0.0%

Pedestrian Crashes
0
0.0%

Heat Map of Crashes

Crash Density
(excluding deer crashes)

Lower ⟷ Higher

Outside MPA

Inside MPA

Deer   Bicycle   Pedestrian   Vehicle Only

Note: Deer crashes are significantly under-reported and reporting varies by municipality.

Sources:
Legislative Technology Services Bureau (2025), U.W. Transportation Operations and Safety Laboratory (2025), Wisconsin Dept. of Natural Resources (2022), Wisconsin Information System for Local Roads (2025), WCWRPC (2025).

CONTRIBUTING FACTORS

Alcohol or Drugs	Night or Dark	Weather	Speed
18	**48**	**48**	**25**
9.0%	23.9%	23.9%	12.4%

Town of Pleasant Valley

Crash Assessment & Heat Map — 2022-2024

Issues/Highlights

The highest concentration of crashes was CTH HH and STH 93 intersection, contributing to nine crashes total or three per year. The concentration of crashes follows along STH 93 from the Hickory Hills Golf Course and intersection with Hickory Road south through the Town.

About 72% (or 93 crashes) of the total crashes occurred along STH 93. Similarly, 75% of the Pleasant Valley's serious crashes were also on STH 93. Another 24 crashes (18%) of The Town's total crashes took place on a County Highway, with the remaining 10% (or 13 crashes) on local roads.

Weather-related road were reported on nearly 30% of the total crashes, representing the Town's most significant contributing factor. Night or dark/unlit conditions were the second greatest with almost a quarter of the total crashes. Slightly behind, speed contributed to just over 1/5 of the total crashes.
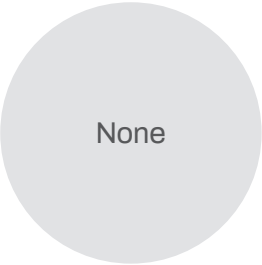
Total Crashes: 130

Serious Crashes: 4
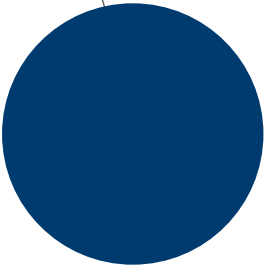
Vehicle: 4
100.0%

Fatal Crashes: 0

None

CONTRIBUTING FACTORS

Alcohol or Drugs	Night or Dark	Weather	Speed
11	32	38	28
8.5%	24.6%	29.2%	21.5%

Deer Crashes
40
30.8%

Bicycle Crashes
0
0.0%

Pedestrian Crashes
0
0.0%

Heat Map of Crashes

Crash Density
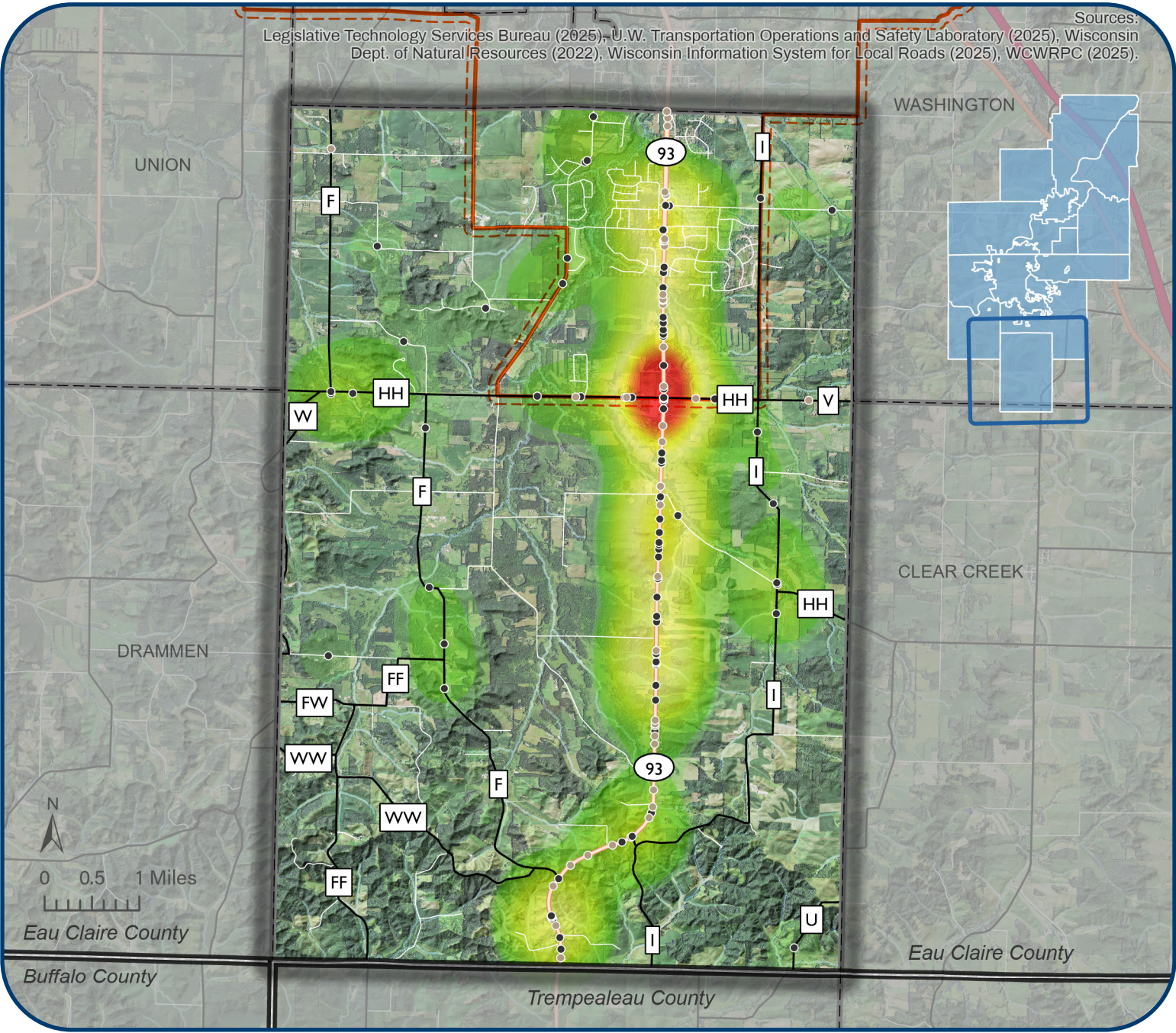(excluding deer crashes)

Lower ← → Higher

Outside MPA

Inside MPA

Deer   Bicycle   Pedestrian   Vehicle Only

Note: Deer crashes are significantly under-reported and reporting varies by municipality.

Sources: Legislative Technology Services Bureau (2025), U.W. Transportation Operations and Safety Laboratory (2025), Wisconsin Dept. of Natural Resources (2022), Wisconsin Information System for Local Roads (2025), WCWRPC (2025).

Town of Seymour
Crash Assessment & Heat Map
2022-2024

Deer Crashes

Bicycle Crashes

Pedestrian Crashes

Issues/Highlights

Total Crashes: 156

39 25.0%

0 0.0%

0 0.0%

The greatest crash concentration was along USH 53 north of the River Prairie Drive ramps, continuing past North Shore Drive and towards the North Crossing/STH 312 ramps. This stretch of USH 53 accounted for 66 (or 42%) of the total crashes. Of these, 61 (92%) of them identified contributing driver behaviors such as inattentive driving, exceeding speed limits, following too closely, and driving too fast for conditions.

Smaller concentrations were present along CTH Q running east-west through the Town, with increases in density nearing intersections with perpendicular County or local roads.
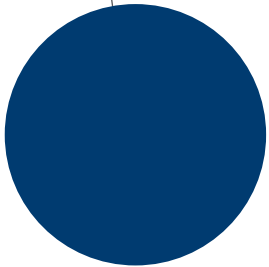
Both night or dark/unlit and weather-related road conditions were each reported on more than a quarter of the total crashes.

Seymour had the highest percentage of crashes identifying night or dark/unlit conditions as a contributing factor of all municipalities in the MPA.
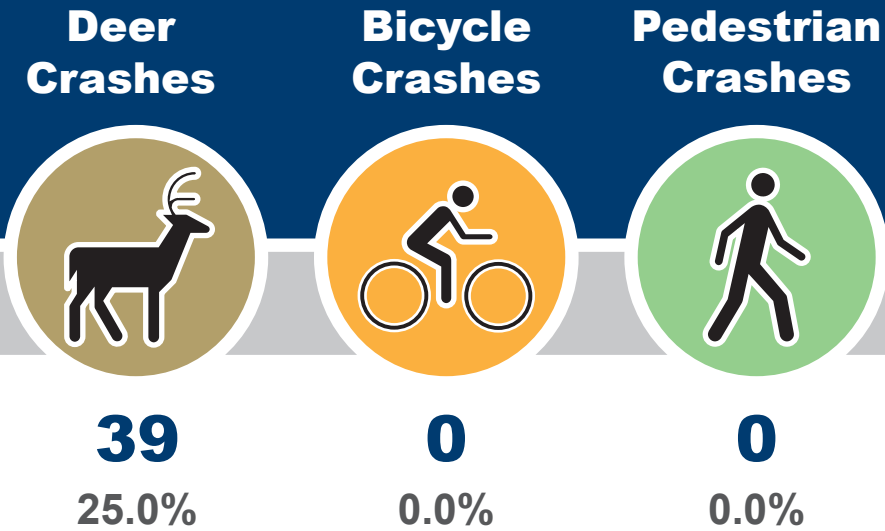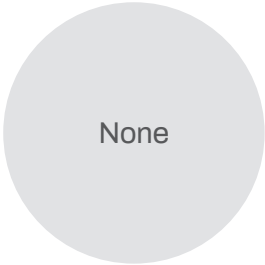
Serious Crashes: 4

Vehicle: 4
100.0%

Fatal Crashes: 0
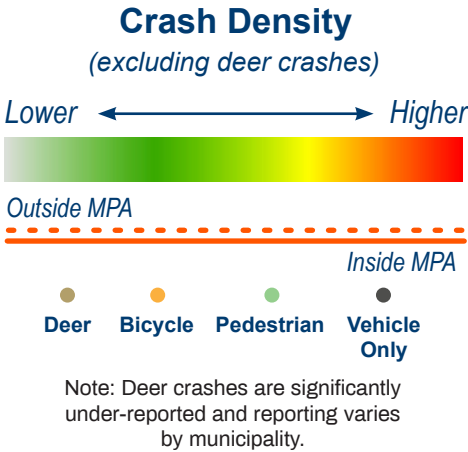
None

CONTRIBUTING FACTORS

Alcohol or Drugs

15
9.6%

Night or Dark

44
28.2%

Weather

44
28.2%

Speed

34
21.8%

Sources:
Legislative Technology Services Bureau (2025), U.W. Transportation Operations and Safety Laboratory (2025), Wisconsin Dept. of Natural Resources (2022), Wisconsin Information System for Local Roads (2025), WCWRPC (2025).
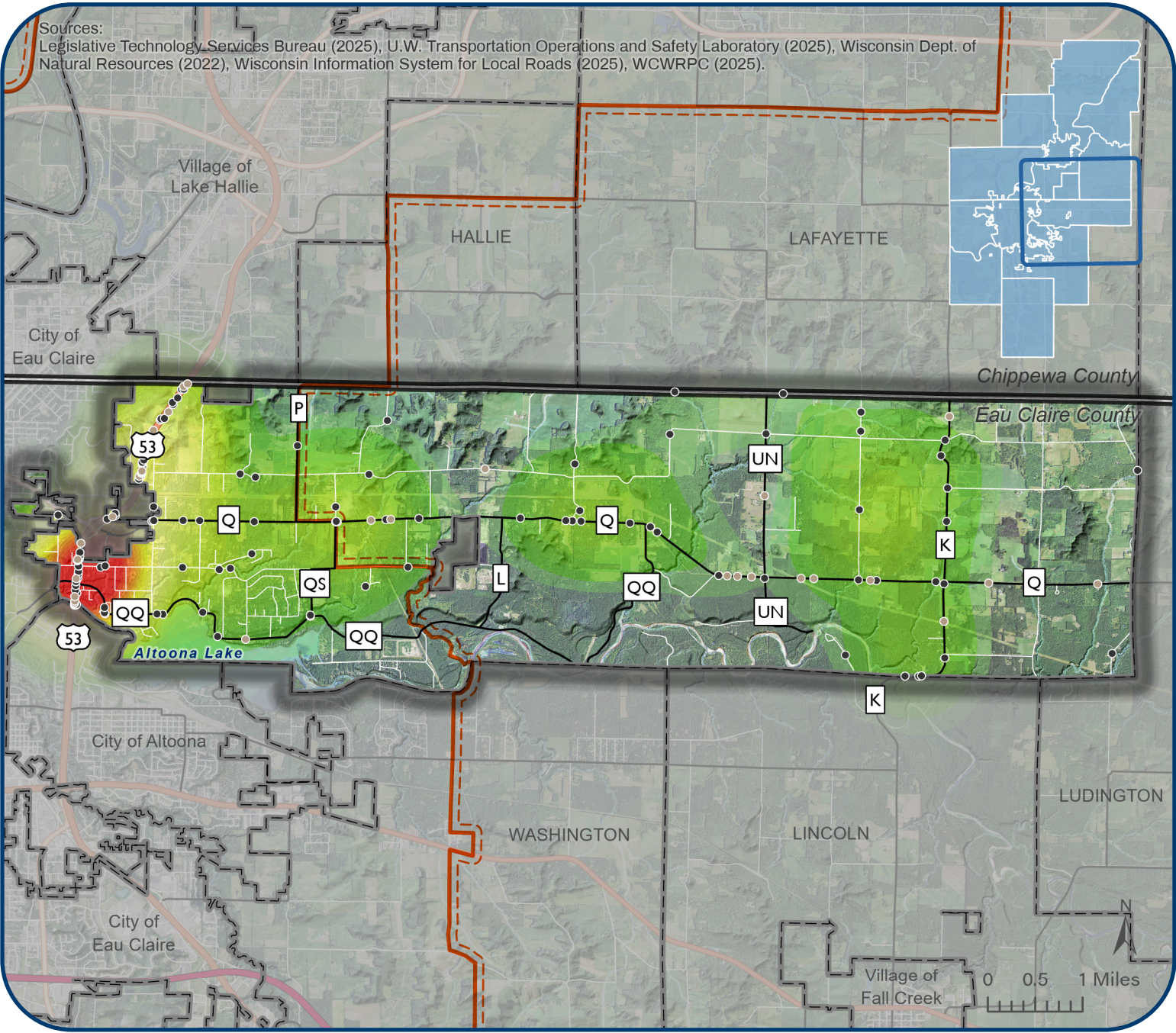
Town of Tilden

Crash Assessment & Heat Map
2022-2024

Issues/Highlights

The highest concentration of crashes was located at the USH 53 graded interchange with CTH S and accounted for 20 of the total crashes. Of Tilden's total crashes, 118 or about 69% of them took place along USH 53. Another 43 crashes or approximately 25% of them occurred on a County Highway, with the remaining eleven crashes on a local road.

Both the Town's severe and fatal crashes took place along a County Highway; one at the tight bend of CTH Q and the other at the CTH S-CTH F intersection.

Tilden had the greatest percentage of MPA municipalities for crashes involving deer, with a majority of them being present along USH 53.

The Town's most significant reported contributing factor was weather-related road conditions, representing more than a quarter of the total crashes.

Total Crashes: 172

Serious Crashes: 1

Vehicle: 1
100.0%

Fatal Crashes: 1

Vehicle: 1
100.0%

CONTRIBUTING FACTORS

Alcohol or Drugs	Night or Dark	Weather	Speed
4	34	46	28
2.3%	19.8%	26.7%	16.3%

Deer Crashes
77
44.8%

Bicycle Crashes
0
0.0%
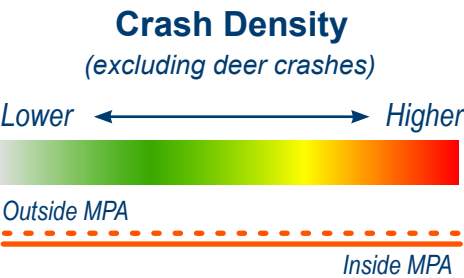
Pedestrian Crashes
0
0.0%

Heat Map of Crashes

Crash Density
(excluding deer crashes)

Lower ⟵⟶ Higher

Outside MPA
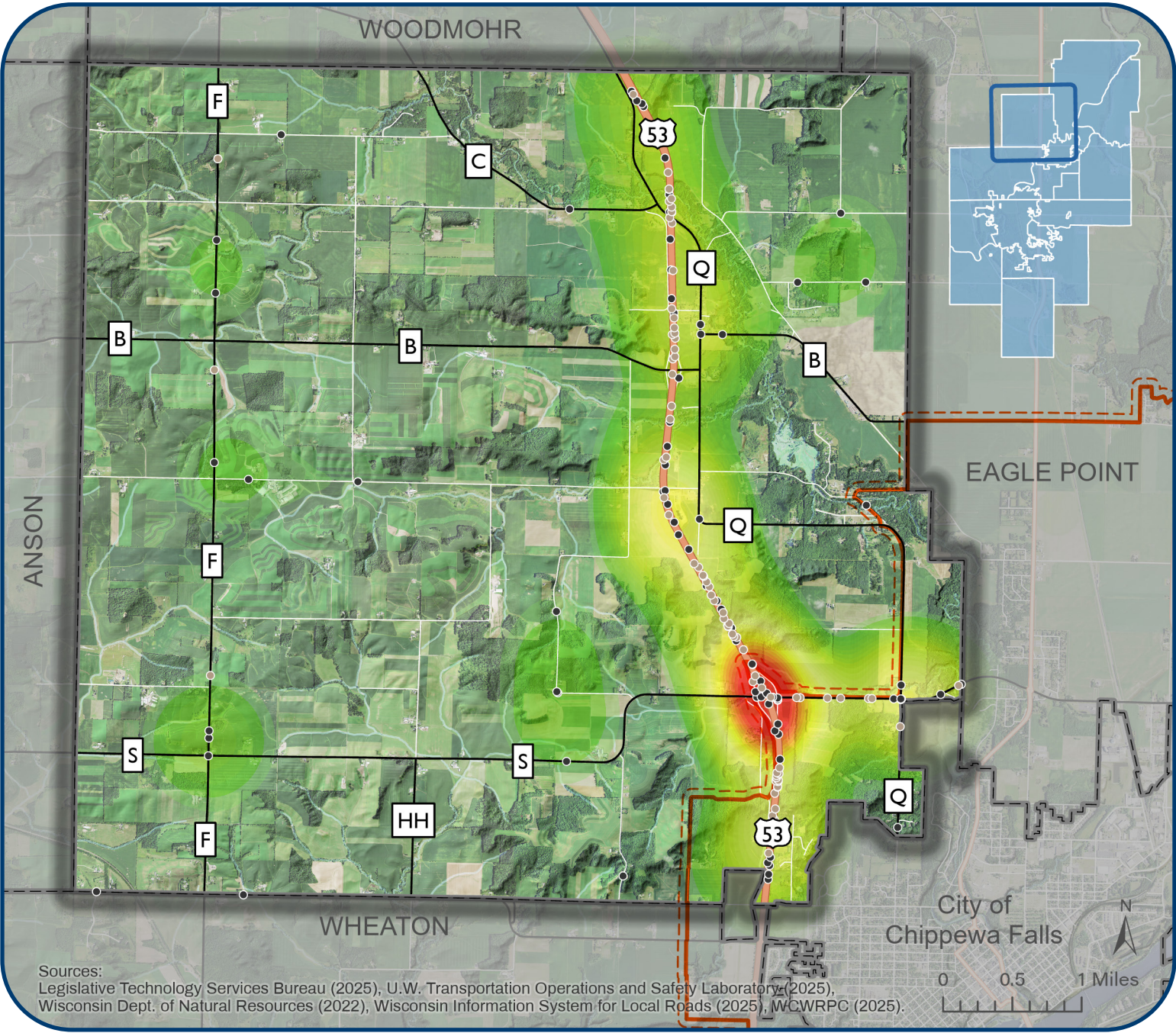
Inside MPA

Deer · Bicycle · Pedestrian · Vehicle Only

Note: Deer crashes are significantly under-reported and reporting varies by municipality.

WOODMOHR

ANSON

WHEATON

EAGLE POINT

City of Chippewa Falls

Sources:
Legislative Technology Services Bureau (2025), U.W. Transportation Operations and Safety Laboratory (2025), Wisconsin Dept. of Natural Resources (2022), Wisconsin Information System for Local Roads (2025), WCWRPC (2025).

0   0.5   1 Miles

Town of Union

Crash Assessment & Heat Map
2022-2024

Issues/Highlights

Union's most significant concentration of crashes was along its eastern border with the City of Eau Claire surrounding the intersection of CTH E/Cameron Street and North Clairemont Ave. This intersection contributed to a total of 46 crashes, including both crashes involving a pedestrian.
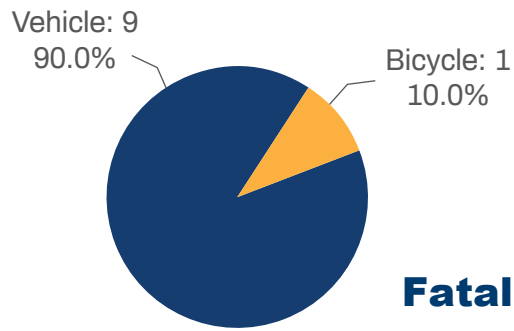
The Town's second greatest concentration of crashes was at the USH 12-I94 interchange and slightly includes the STH 312-USH 12 intersection. Both of these crossings accounted for 15 crashes each. Much of Union's crash density follows I94 throughout the Town as it connects to other major arterial roads.

Weather-related road conditions were the greatest reported contributing factor with more than 1/3 of the total crashes.
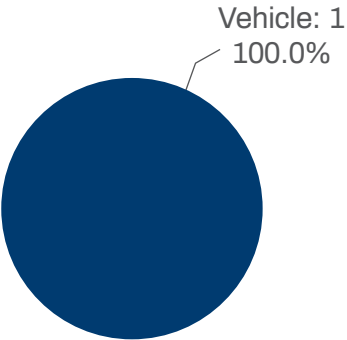
Following the Village of Lake Hallie, the Town of Union had the second highest percentage of crashes reported to have speed as a contributing factor.

Total Crashes: 413

Serious Crashes: 10

Vehicle: 9
90.0%

Bicycle: 1
10.0%

Fatal Crashes: 1

Vehicle: 1
100.0%

CONTRIBUTING FACTORS

Alcohol or Drugs	Night or Dark	Weather	Speed
13	103	146	97
3.1%	24.9%	35.4%	23.5%

Deer Crashes

79
19.1%

Bicycle Crashes

1
0.2

Pedestrian Crashes

2
0.5%

Heat Map of Crashes
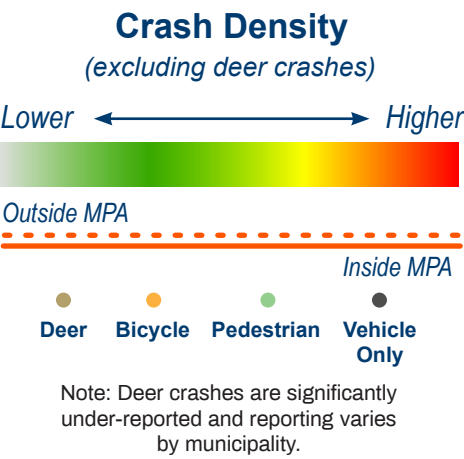
Crash Density
(excluding deer crashes)

Lower ←——————→ Higher

Outside MPA

Inside MPA

Deer · Bicycle · Pedestrian · Vehicle Only

Note: Deer crashes are significantly under-reported and reporting varies by municipality.

Sources:
Legislative Technology Services Bureau (2025), U.W. Transportation Operations and Safety Laboratory (2025), Wisconsin Dept. of Natural Resources (2022), Wisconsin Information System for Local Roads (2025), WCWRPC (2025).

0   0.5   1 Miles

Town of Washington
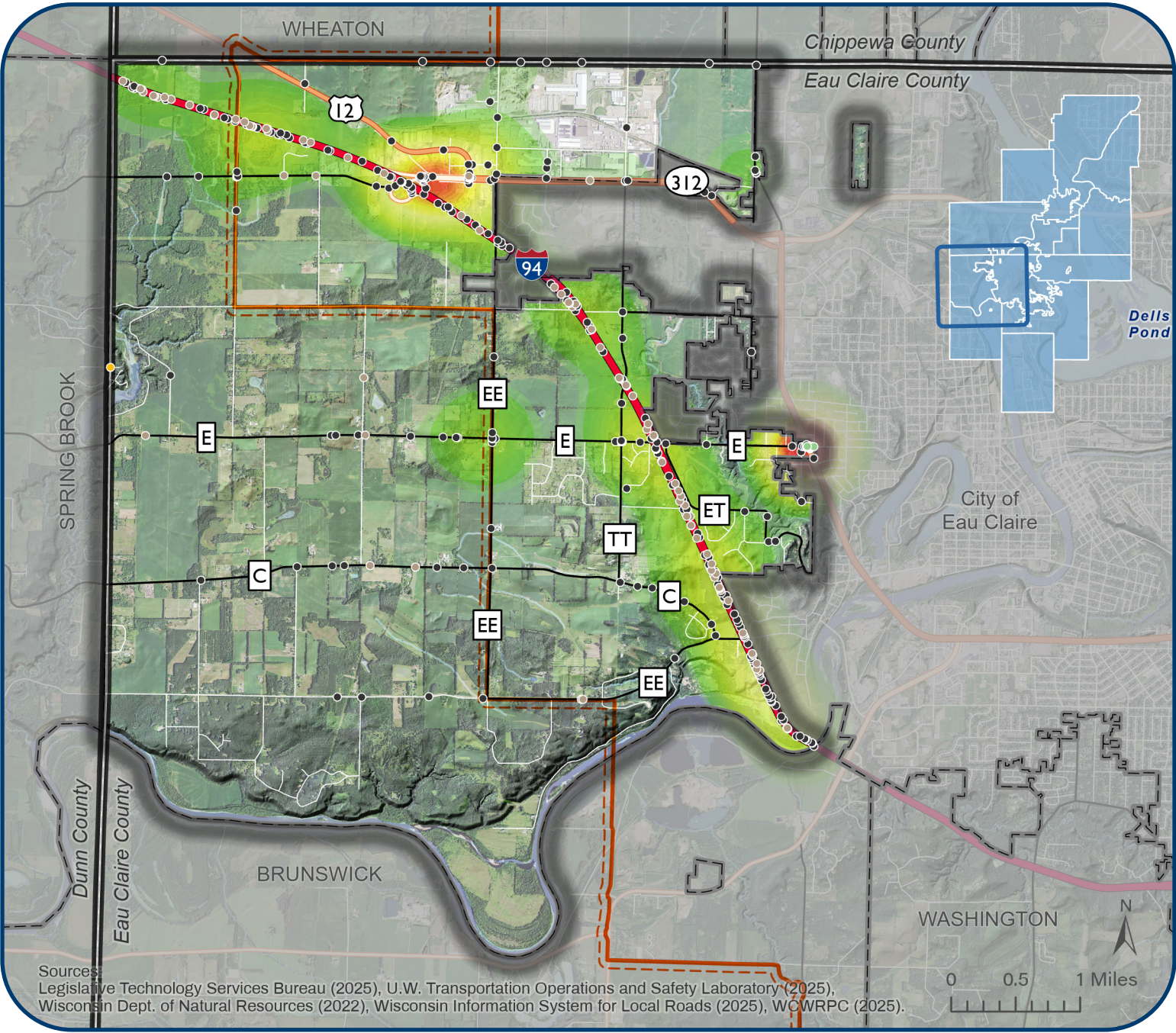## Crash Assessment & Heat Map
2022-2024

Issues/Highlights

The Town's most significant concentration of crashes was surrounding the USH 53-Clairemont Ave-STH 93 interchange. Within the Town, this area accounted for 51 crashes total. This density continues west and along STH 93 near the Mall Drive area. Not far from here, the crossing of Brian Street with STH 93 contributed to another 16 crashes.

Much of the Washington's crash density followed the major transit corridors of I94, USHs 12 and 53, and STH 93. All but two of the Town's serious and/or fatal crashes took place along one of these main corridors.

The CTH II/Deerfield Road-STH 93 intersection was home to a smaller pocket of crashes, one of which resulted in a serious injury.

Washington's greatest contributing factor was weather-related road conditions and was reported on nearly 30% of the total crashes.

Total Crashes: 532

Serious Crashes: 9
Vehicle: 9
100.0%

Fatal Crashes: 2
Vehicle: 2
100.0%

Deer Crashes
149
28.0%

Bicycle Crashes
0
0.0%

Pedestrian Crashes
0
0.0%

Heat Map of Crashes

Crash Density
(excluding deer crashes)

Lower ← → Higher

Outside MPA
Inside MPA

Deer Bicycle Pedestrian Vehicle Only

Note: Deer crashes are significantly under-reported and reporting varies by municipality.

Sources: Legislative Technology Services Bureau (2025), U.W. Transportation Operations and Safety Laboratory (2025), Wisconsin Dept. of Natural Resources (2022), Wisconsin Information System for Local Roads (2025), WCWRPC (2025).

CONTRIBUTING FACTORS

Alcohol or Drugs	Night or Dark	Weather	Speed
28	119	150	85
5.3%	22.4%	28.2%	16.0%

Town of Wheaton

Crash Assessment & Heat Map
2022-2024

Issues/Highlights

The two predominant concentrations of crashes were both along STH 29; the greatest approaching the Village of Lake Hallie (14 crashes) and the other in between its crossings with CTH T and M (11 crashes). Of these 25 crashes along STH 29, 17 (or 68%) indicated driving too fast for conditions as a contributing factor.

Other less intense areas of crash density were present along CTH T at intersections with CTH N, STH 29 and local roads, as well as CTH X as it enters Chippewa Falls.

Nearly 40% of the total crashes reported involving a deer, many of which (all but one) reported happening during daylight.

The greatest contributing factor was weather-related road conditions, reported on slightly more than 1/3 of the Town's crashes. Both night/dark conditions and speed were each identified on about 22% of the total crashes.

Total Crashes: 225

Serious Crashes: 11

Vehicle: 11
100.0%

Fatal Crashes: 0

None

Deer Crashes
85
37.8%

Bicycle Crashes
0
0.0%

Pedestrian Crashes
1
0.4%

Heat Map of Crashes

Crash Density
(excluding deer crashes)
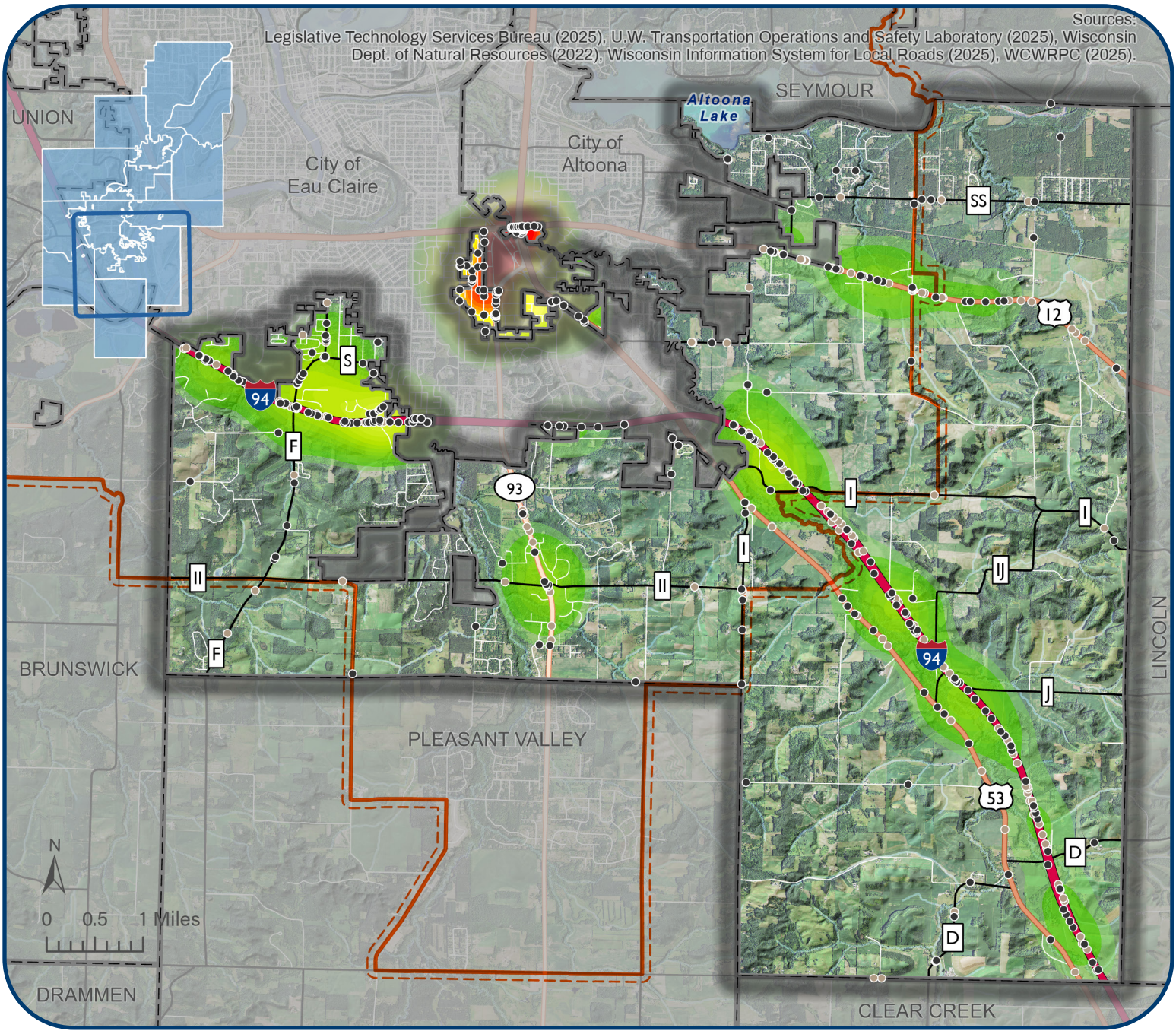
Lower ⟷ *Higher*

Outside MPA

Inside MPA

Deer   Bicycle   Pedestrian   Vehicle Only

Note: Deer crashes are significantly under-reported and reporting varies by municipality.

Sources: Legislative Technology Services Bureau (2025), U.W. Transportation Operations and Safety Laboratory (2025), Wisconsin Dept. of Natural Resources (2022), Wisconsin Information System for Local Roads (2025), WCWRPC (2025).

CONTRIBUTING FACTORS

Alcohol or Drugs
14
6.2%

Night or Dark
50
22.2%

Weather
76
33.8%

Speed
51
22.7%