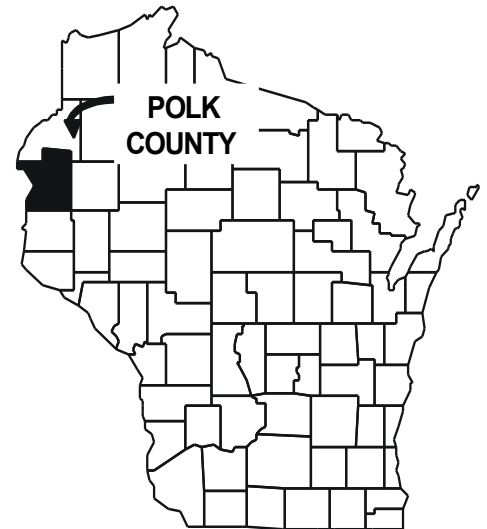


Polk County

ECONOMIC PROFILE

County Population Projections

	2010	2020	2025	2030	2035	2040
County Population	44,205	43,549	50,760	53,240	54,230	53,825
Percent Change		-1.5	16.6	4.9	1.9	-0.7
Male	22,177	21,948	25,515	26,740	27,235	26,945
Female	22,028	21,601	25,245	26,500	26,995	26,880
Minority	1,398	1,693	NA	NA	NA	NA
Percent Minority	3.2	3.9	NA	NA	NA	NA
Age Under 5	2,714	2,123	2,900	3,000	2,970	2,910
Age 5-9	2,828	2,338	3,200	3,330	3,320	3,210
Age 10-14	2,920	2,965	3,170	3,500	3,530	3,440
Age 15-19	2,976	2,472	3,300	3,180	3,430	3,390
Age 20-24	1,901	2,115	2,250	2,480	2,310	2,420
Age 25-34	4,706	4,371	5,180	5,240	5,490	5,350
Age 35-44	5,598	4,987	5,970	6,260	6,370	6,040
Age 45-54	7,290	5,904	6,320	6,740	6,720	6,680
Age 55-59	3,400	3,845	3,280	3,140	3,330	3,490
Age 60-64	2,808	3,450	3,770	3,300	3,100	3,230
Age 65-74	3,850	5,316	6,650	7,000	6,540	5,820
Age 75-84	2,216	2,657	3,560	4,510	5,150	5,400
Age 85+	998	1,006	1,300	1,560	1,970	2,445



PREPARED BY THE
WEST CENTRAL WISCONSIN
REGIONAL PLANNING COMMISSION

January, 2022

Source: 2010 Census; 2020 American Community Survey 5-Year Estimates; Wisconsin DOA Population Projections, 2013

Municipal Population

	1980	1990	2000	2010	2021	Percent Change			
						1980-90	1990-00	2000-10	2010-21
Amery	2,404	2,657	2,845	2,902	2,858	10.5	7.1	2.0	-1.5
Osceola	1,581	2,075	2,421	2,568	2,739	31.2	16.7	6.0	6.7
St. Croix Falls	1,497	1,640	2,033	2,133	2,143	9.6	24.0	4.9	0.5
Frederic	1,039	1,124	1,262	1,137	1,117	8.2	12.3	-9.9	-1.8
Clear Lake	899	932	1,051	1,070	1,103	3.7	12.8	1.8	3.1
Luck	997	1,022	1,210	1,119	1,095	2.5	18.4	-7.5	-2.1
Balsam Lake	749	792	950	1,009	994	5.7	20.0	6.2	-1.5
Centuria	711	790	865	948	952	11.1	9.5	9.6	0.4
Milltown	732	786	888	917	915	7.4	13.0	3.3	-0.2
Dresser	670	614	732	895	913	-8.4	19.2	22.3	2.0
Clayton	425	450	507	571	561	5.9	12.7	12.6	-1.8

Source: 1980, 1990, 2000 and 2010 Census and Wisconsin DOA 2021 Estimates

Per Capita Personal Income

	2017	2018	2019	2020	Percent Change		
					2017-18	2018-19	2019-20
Polk County	\$44,972	\$46,376	\$47,856	\$50,730	3.1	3.2	6.0
Wisconsin	\$49,264	\$51,628	\$53,227	\$55,593	4.8	3.1	4.4
United States	\$52,118	\$54,606	\$56,490	\$59,510	4.8	3.5	5.3

Total personal income includes income from three sources: net earnings; dividends, interest and rent; and transfer receipts. Total personal income divided by the total population produces per capita personal income (PCPI).

Source: US Dept. of Commerce, Bureau of Economic Analysis

This Economic Profile is prepared by the West Central Wisconsin Regional Planning Commission

Consumer Expenditures by County (total \$ooo's)

	Total		Total
Shelter	\$231,858	Contributions	\$35,591
Transportation	\$203,578	Education	\$30,211
Food and Beverages	\$163,764	Gifts	\$26,169
Health Care	\$96,766	Miscellaneous Expenses	\$20,952
Utilities	\$83,898	Personal Care	\$14,870
Entertainment	\$62,226	Personal Insurance	\$7,691
Household Operations	\$43,179	Tobacco	\$7,025
Household Furnishings	\$38,776	Reading	\$2,433
Apparel	\$38,230		

Source: Applied Geographic Solutions, 2021

Government Finances

2020	County	State
Full Equalized County Valuation (\$000)	\$5,421,114	\$613,136,908
Net Property Tax (\$000)	\$81,985	\$11,076,939
Full Value Tax Rate per \$1,000 Valuation	\$15.12	\$18.07
Per Capita Property Tax	\$1,837.07	\$1,892.01

Source: *Town, Village and City Taxes*, Wisconsin Dept. of Revenue

Civilian Labor Force

County Totals	2016	2020
Employed	23,701	22,658
Unemployed	1,105	1,750
Total Labor Force	24,806	24,408
Average County Unemployment Rate	4.5%	7.2%
Average State Unemployment Rate	3.9%	6.3%
Average U.S. Unemployment Rate	4.9%	8.1%

Source: Wisconsin Dept. of Workforce Development

Housing

	County
Housing Units	24,788
2021 Estimated Housing Units	25,258
Owner Occupied Units	14,876
Renter Occupied Units	3,771
Persons/Owner Occupied Unit	2.4
Persons/Renter Occupied Unit	2.0
Median Value of Housing	\$177,100
Median Monthly Gross Rent	\$770

Source: 2016-2020 American Community Survey 5-Year Estimates and DOA Housing Estimates for 2021

Representative Wage Rates

Position	2020 Hourly Rate	
	Mean	Median
Bartenders	\$10.67	\$9.81
Bookkeeping/Accounting/Auditing	\$17.71	\$17.40
Cashiers	\$11.77	\$11.76
Computer Programmers	\$37.34	\$35.77
Electricians	\$25.75	\$25.69
Healthcare Social Workers	\$25.10	\$24.70
Licensed Practical/Vocational Nurse	\$22.67	\$22.75
Machinery Maintenance Workers	\$21.84	\$22.54
Nursing Assistants	\$15.55	\$15.39
Office Clerk, General	\$18.18	\$17.71
Order Clerks	\$15.94	\$16.26
Physical Therapists	\$40.17	\$40.58
Secretaries/Administrative Assistants	\$24.96	\$24.72
Truck Drivers-Heavy/Tractor Trailer	\$22.47	\$22.37
Waiter and Waitresses	\$9.03	\$8.87
Welder/Cutter/Solderer/Brazer	\$20.48	\$20.12

Source: Bureau of Labor Statistics, May 2020

Building Permits

County Residential	2016	2019
Single Family	131	79
Total Units	152	81
Value	\$28,415,682	\$18,446,722

Source: Bureau of the Census

Employment by Industry

	2016-2020 5-Year Estimate	% of Total Employment
Agriculture/Forestry/Fishing/Hunting/Mining	707	3.2
Construction	1,925	8.8
Manufacturing	5,231	24.0
Wholesale Trade	506	2.3
Retail Trade	1,855	8.5
Transportation and Warehousing, and Utilities	865	4.0
Information	241	1.1
Finance and Insurance/Real Estate/Rental and Leasing	897	4.1
Services (Professional/Educational/Entertainment/Other)	8,735	40.1
Public Administration	808	3.7
TOTAL*	21,770	100.0

+ Represents the total number of jobs provided by employers within the County and not the total number of employed individuals in the County.
Source: 2016-2020 American Community Survey 5-Year Estimates

Industry Employment Projections (West Central WI)

	Estimated Employment*		% Change
	2018	2028	
Total, All Nonfarm Industries	222,885	235,100	5.5
Mining/Natural Resources	4,738	4,937	4.2
Manufacturing	36,716	37,701	2.7
Construction	8,499	9,935	16.9
Trade, Transportation and Utilities	40,223	42,442	5.5
Information	1,607	1,558	-3.0
Financial Activities (finance/insurance/real estate/rental and leasing)	7,112	7,360	3.5
Professional and Business Services (professional/management/remediation)	15,662	16,725	6.8
Educational and Health Services (including State/Local Government)	50,932	55,056	8.1
Leisure and Hospitality	21,133	22,930	8.5
Other Services (except Government)	8,380	8,629	3.0
Government	11,723	11,733	0.1
Self-Employed and Unpaid Family Workers (all jobs)	16,160	16,094	-0.4

*Employment is a count of jobs rather than people, and includes all part- and full-time nonfarm jobs.
Source: Office of Economic Advisors, Wisconsin Dept. of Workforce Development, December 2020

Largest Employers

Employer	Industry Type	Employees
Amery Regional Medical Center	General medical and surgical hospitals	250-499
Osceola School District	Elementary and secondary schools	250-499
St. Croix Regional Medical Center	General medical and surgical hospitals	250-499
Trollhaugen Outdoor Recreation Area	All other traveler accommodation	250-499
WalMart Supercenter	Department stores	250-499
Osceola Medical Center	General medical and surgical hospitals	100-249
Cardinal LG Company	Glass product manufacturing made of purchased glass	100-249
Clear Lake School District	Elementary and secondary schools	100-249
Golden Age Manor	Nursing care facilities	100-249
Unity School District	Elementary and secondary schools	100-249
St. Croix Falls School District	Elementary and secondary schools	100-249
Lake Wapogasset Lutheran Bible Camp	Recreational and vacation camps (except campgrounds)	100-249
Menards, Inc.	Home centers	100-249
Northwest Passage	Freestanding ambulatory surgical & emergency centers	100-249
Northwire, Inc.	Surgical and medical instrument manufacturing	100-249
Oxbo International Corporation	Farm machinery and equipment manufacturing	100-249
Monarch Paving Company	Highway, street and bridge construction	100-249
Specialty Coating Systems	Metal coating, engraving, and allied services (except jewelry/silverware)	100-249
Tenere, Inc.	Sheet metal work manufacturing	100-249
Genesis Healthcare LLC	All other miscellaneous ambulatory health care services	100-249
Unity Elementary and Middle Schools	Elementary and secondary schools	100-249
Advanced Food Products	Fruit and vegetable canning	100-249
F & M Plastics	Plastics materials and basic forms and shapes merchant wholesalers	100-249
Marketplace Foods	Supermarkets and other grocery stores (except convenience)	100-249
Neuroscience, Inc.	Research and development in biotechnology (ex. Nanobiotechnology)	100-249

Source: Wisconsin DWD; Major employers were extracted from Data Axle, 2020

Recreational Highlights

Swimming Areas	12	Bicycle/Mountain/Fat Tire Trails (miles)	50
Lakes of 100 Acres or More	36	Snowmobile Trails (miles)	345
Canoe Trails (miles)	91	ATV/UTV Trails (miles)	29.8
Camping Sites	823	Downhill Skiing Sites	1
Trout Streams (miles)	89.9	Cross-Country Ski Trails (groomed miles)	43.9
Hiking/Walking/Running Trails (miles)	167.5	Rustic Roads (miles)	22
Horseback Riding Trails (miles)	30	Hunting Area (approx. public acres)	66,000

Polk County is characterized by plentiful forest and water resources. There are numerous lakes and streams which provide recreation seekers with excellent opportunities for swimming, fishing, canoeing, boating and water skiing. Large numbers of picnic areas and parks are scattered throughout the County. One of the most scenic parks in the West Central Wisconsin region is Interstate Park at St. Croix Falls, located along the St. Croix River. Nature and multi-use trails are also abundant in Polk County, including the Apple River County Trail, Loraine County Forest, Gandy Dancer Trail, Cattail Trail and Sterling Forest. The County recently added 320 miles of county roads for ATV/UTV use. The County is bordered by the St. Croix River which is considered one of the nation's last "wild rivers". Because of the many lakes and its relative location, Polk County receives a lot of weekend visitors from the Minneapolis-St. Paul Metropolitan Area in addition to commuters and businesses servicing the Twin Cities Metropolitan Area.

Source: Polk County Outdoor Recreation Plan, 2020-2024

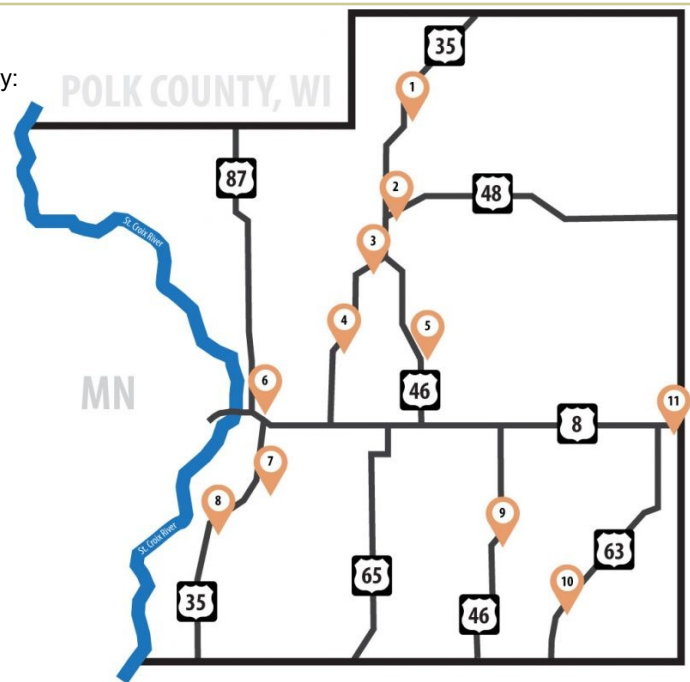
Industrial Parks/Sites

The following is a list of industrial and business parks in Polk County:

1. Frederic Industrial Park
2. Luck Industrial Park
3. Milltown Industrial Park
4. Centuria Industrial Park
5. Balsam Lake Industrial Park
6. St. Croix Falls East and West Industrial Parks
7. Dresser Industrial Park
8. Osceola and Osceola Airport Industrial Parks
9. Amery North, South, and New Industrial Parks
10. Clear Lake Industrial Park
11. Turtle Lake Industrial Park

For more information, visit the Polk County Economic Development Corporation website at polkcountyedc.com or contact:

Terry Hauer, Executive Director
 Polk County Economic Development Corporation
 715-405-3400
director@polkcountyedc.com



Miscellaneous

HIGHWAYS—Polk County is served by a network of U.S. and State Highways. USH 63 and STH 87, 35, 65, and 46 run a north-south route through the County. USH 8 and STH 48 run east and west. Polk County is 23 miles from Interstate 35 (in Minnesota) and 20 miles from Interstate 94.

RAIL SERVICE—The Canadian National (CN) Railroad connects Minneapolis-St. Paul with the Polk County communities of Osceola and Dresser.

AIR SERVICE—Polk County has two publicly-owned airports located in the communities of Osceola and Amery. The Amery Airport is classified as a medium general aviation airport and has a 4,000 foot primary runway. The L.O. Simenstad Airport in Osceola is also a medium general aviation airport with a primary runway of 5,006 feet. Because of Polk County's proximity to the major air facilities in Minneapolis-St. Paul (MSP), many residents rely on these facilities for scheduled air passenger service.

EDUCATIONAL FACILITIES—Most training needs among local businesses are met by the Wisconsin Indianhead Technical College located in New Richmond and Rice Lake. Associate degree and vocational education programs are offered in more than 70 career programs, as well as customized training. University campuses in River Falls, Menomonie, and Eau Claire provide bachelor and master degree programs.