



Chippewa County, WI

West Central Wisconsin Regional Planning Commission



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Report Parameters

1 County

55017 Chippewa County, WI

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

67,745

Population (2025)

Population **grew by 1,399** over the last 5 years and is projected to **grow by 1,333** over the next 5 years.

30,797

Total Regional Employment

Jobs **grew by 3,698** over the last 5 years and are projected to **grow by 2,176** over the next 5 years.

\$74.7K

Median Household Income (2024)

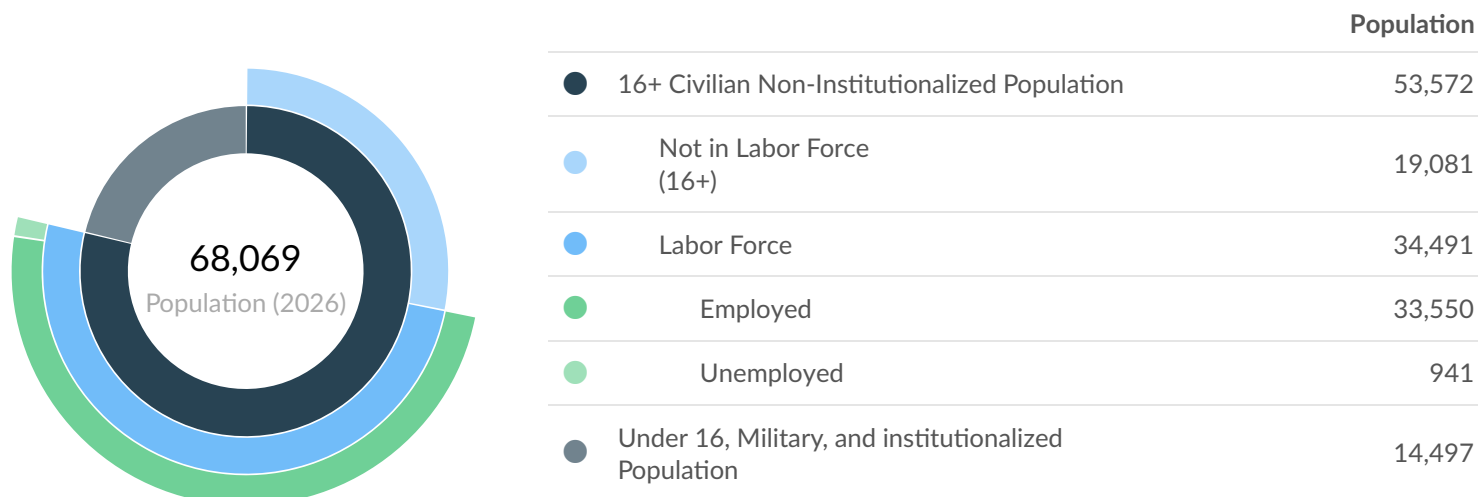
Median household income is **\$6.1K below** the national median household income of \$80.7K.

Takeaways

- As of 2025 the region's population **increased by 2.1%** since 2020, growing by 1,399. Population is expected to **increase by 2.0%** between 2025 and 2030, adding 1,333.
- From 2020 to 2025, jobs **increased by 13.6%** in Chippewa County, WI from 27,099 to **30,797**. This change **outpaced the national growth rate of 10.7% by 2.9%**. As the number of jobs increased, the **labor force participation rate decreased from 65.8% to 65.5% between 2020 and 2025**.
- Concerning educational attainment, **18.4% of Chippewa County, WI residents possess a Bachelor's Degree** (3.4% below the national average), and **14.6% hold an Associate's Degree** (5.8% above the national average).
- The top three industries in 2025 are Restaurants and Other Eating Places, Education and Hospitals (Local Government), and Local Government, Excluding Education and Hospitals.

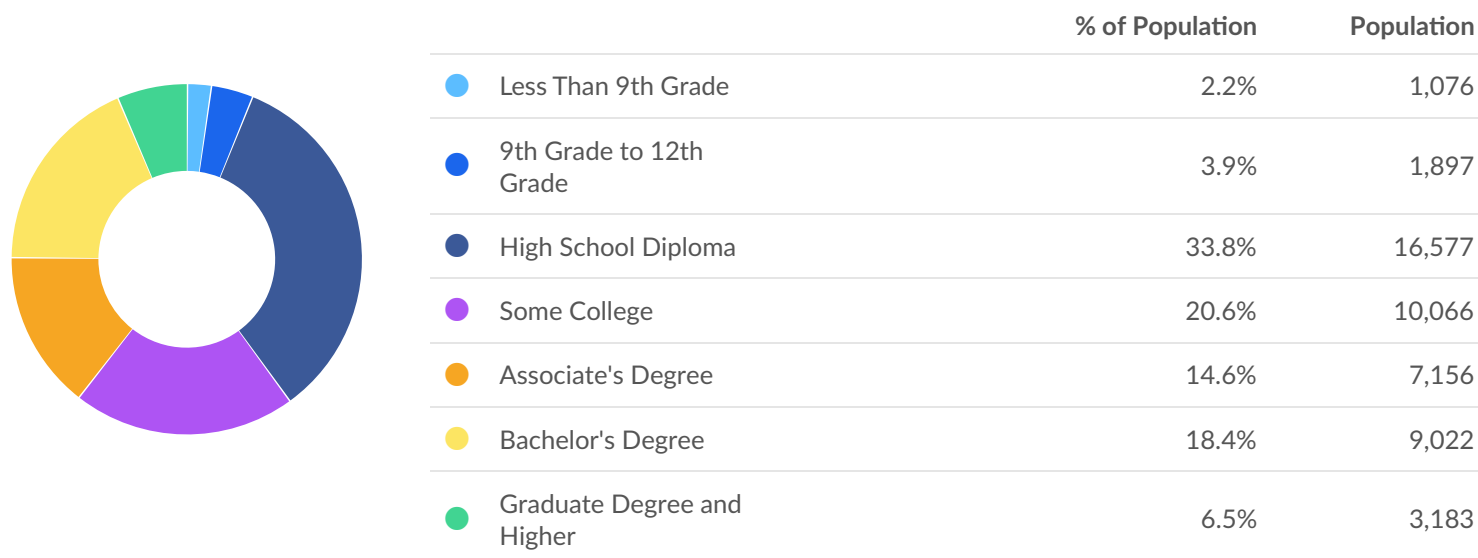
	Population (2026)	Labor Force (May 2026)	Jobs (2025)	Cost of Living	GRP	Imports	Exports
Region	68,069	34,491	30,797	97.6	\$3.92B	\$5.50B	\$4.98B
State	5,996,794	3,116,888	3,271,903	100.3	\$465.78B	\$405.31B	\$440.34B

May 2026 Labor Force Breakdown



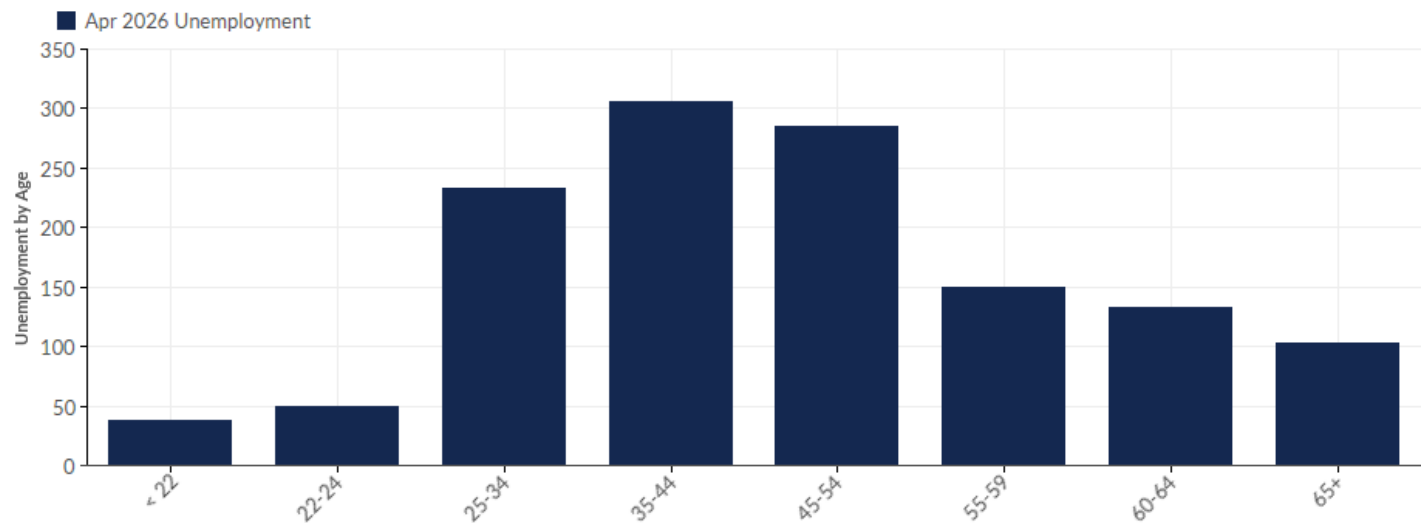
Educational Attainment

Concerning educational attainment, **18.4% of Chippewa County, WI residents possess a Bachelor's Degree** (3.4% below the national average), and **14.6% hold an Associate's Degree** (5.8% above the national average).



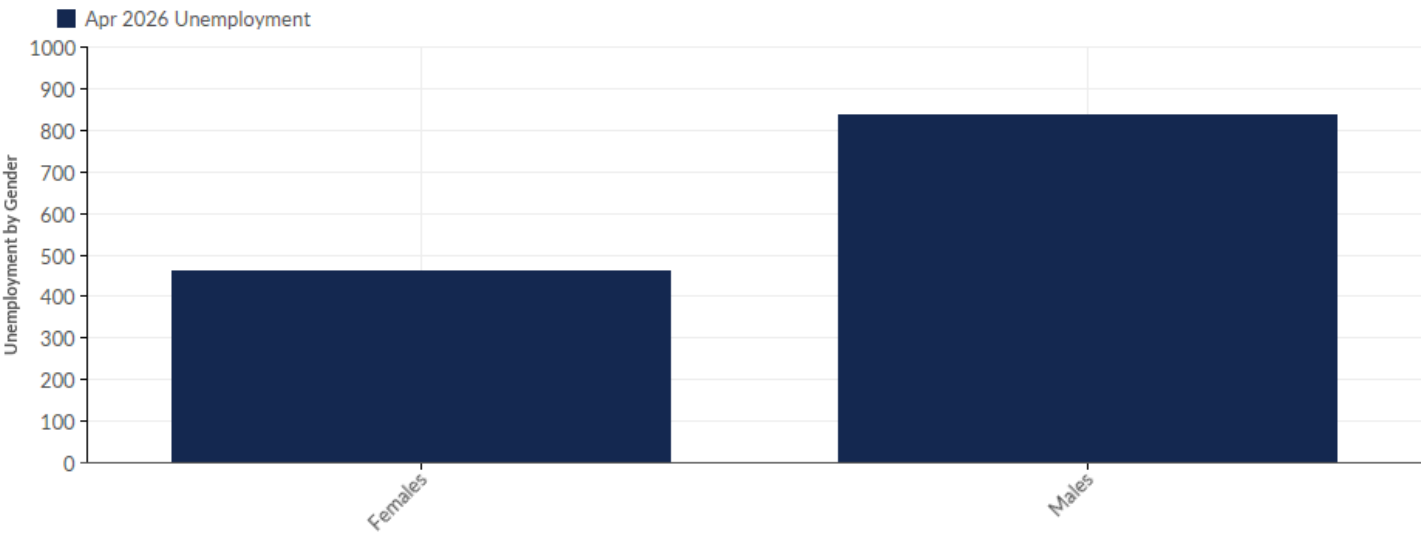
Unemployment by Demographics

Unemployment by Age



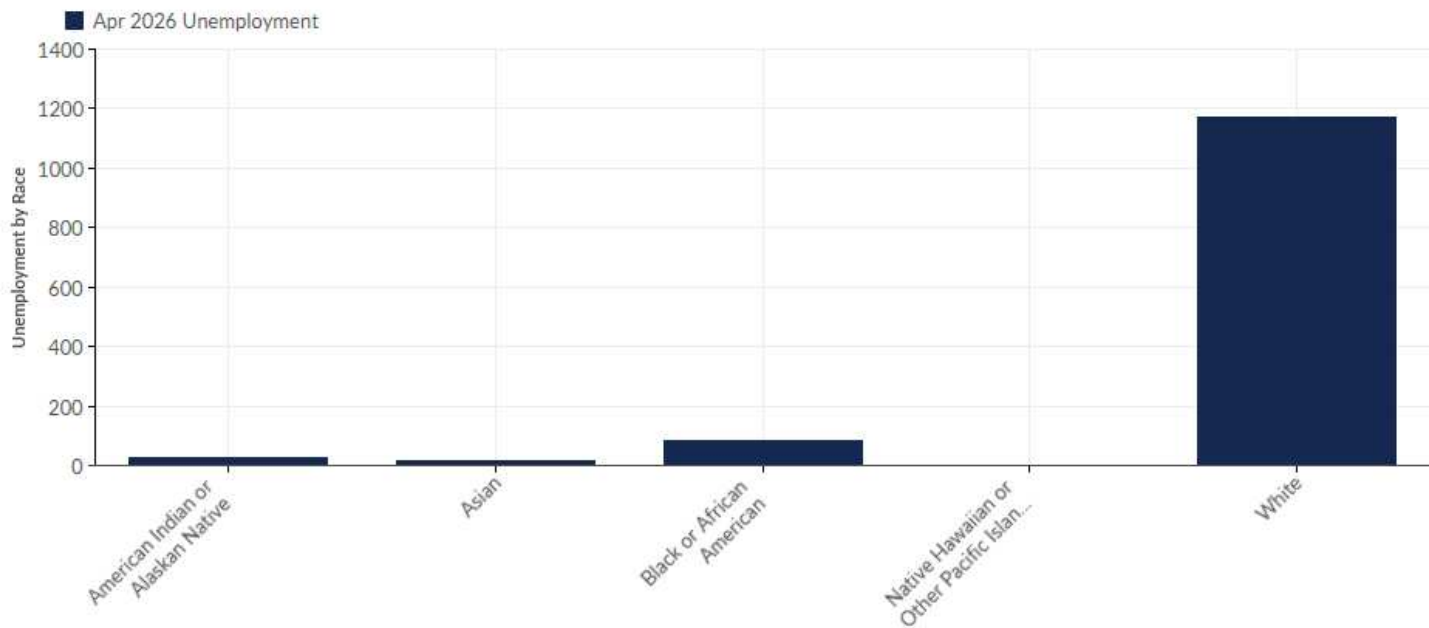
Age	Unemployment (Apr 2026)	% of Unemployed
< 22	38	2.93%
22-24	50	3.86%
25-34	233	17.98%
35-44	306	23.61%
45-54	285	21.99%
55-59	150	11.57%
60-64	132	10.19%
65+	102	7.87%
Total	1,296	100.00%

Unemployment by Gender



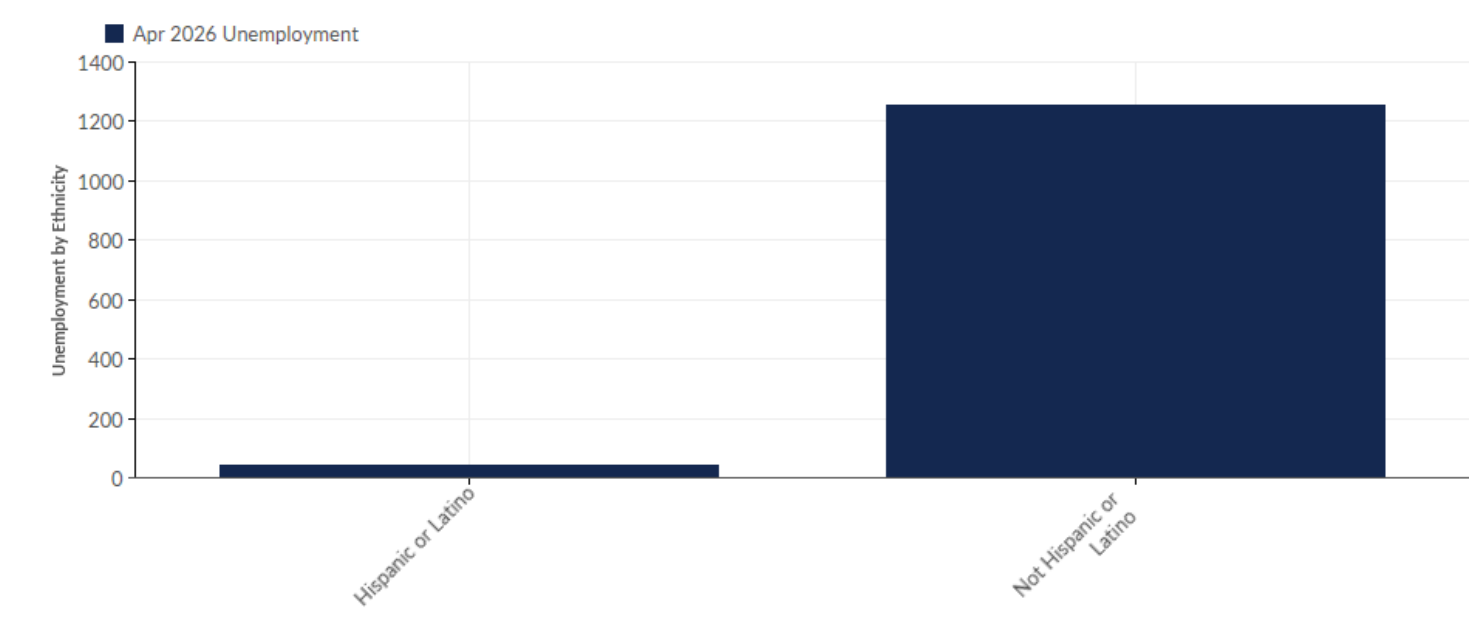
Gender	Unemployment (Apr 2026)	% of Unemployed
Females	460	35.49%
Males	836	64.51%
Total	1,296	100.00%

Unemployment by Race



Race	Unemployment (Apr 2026)	% of Unemployed
American Indian or Alaskan Native	24	1.85%
Asian	16	1.23%
Black or African American	82	6.33%
Native Hawaiian or Other Pacific Islander	1	0.08%
White	1,173	90.51%
Total	1,296	100.00%

Unemployment by Ethnicity

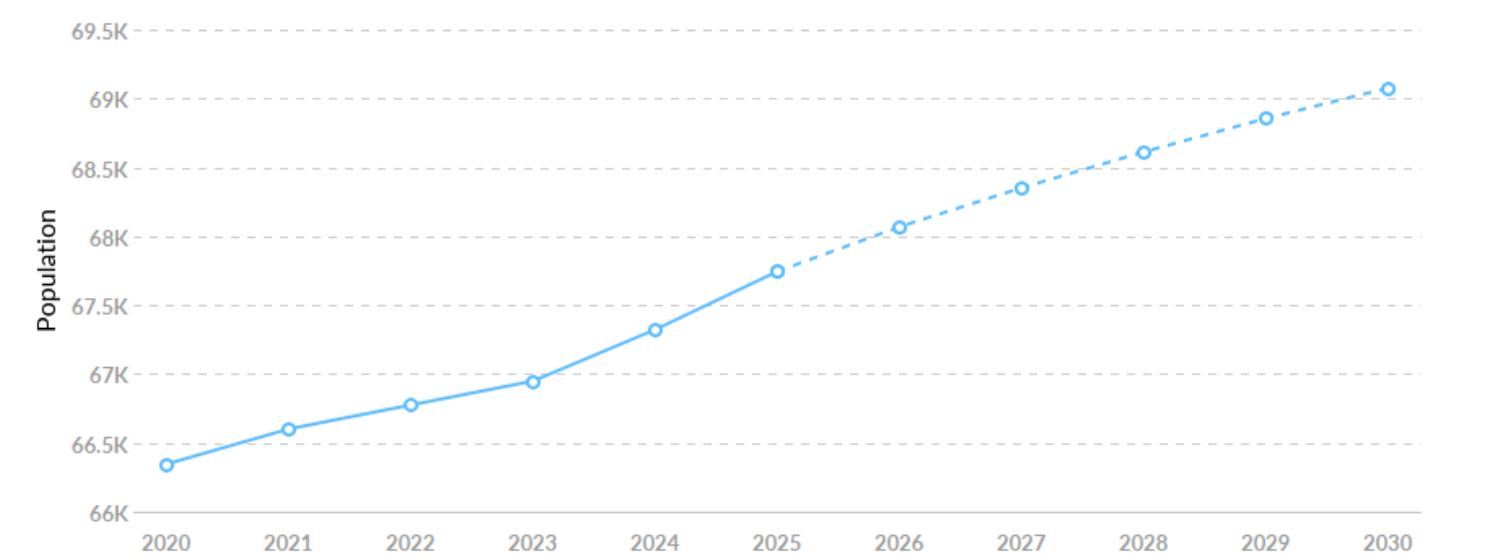


Ethnicity	Unemployment (Apr 2026)	% of Unemployed
Hispanic or Latino	44	3.40%
Not Hispanic or Latino	1,252	96.60%
Total	1,296	100.00%

Historic & Projected Trends

Population Trends

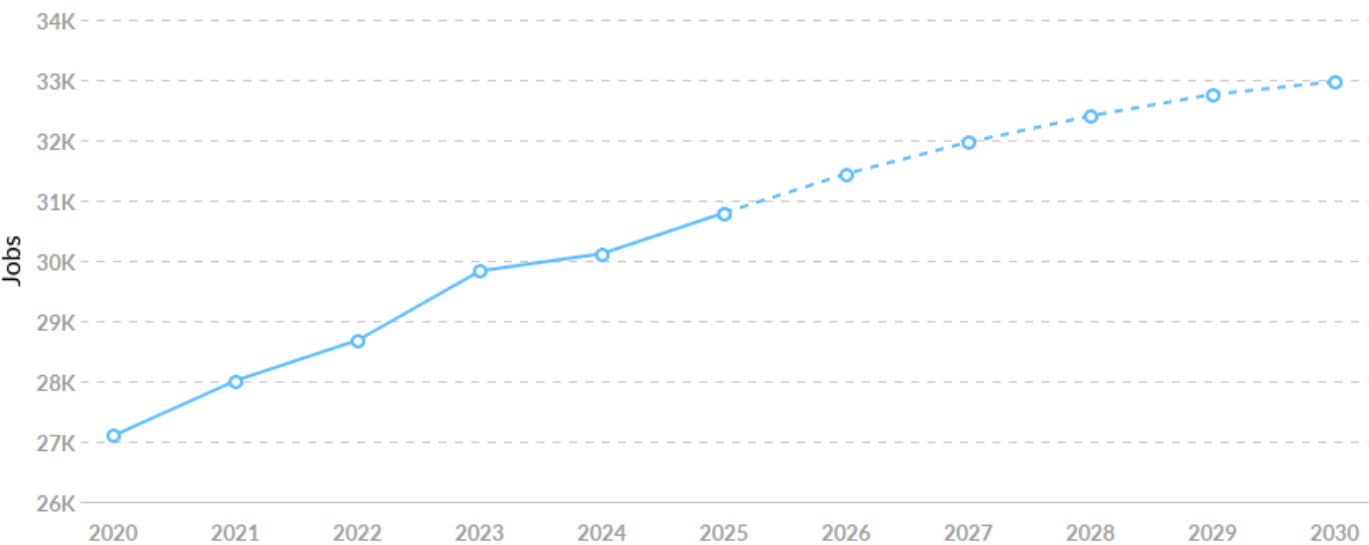
As of 2025 the region's population **increased by 2.1%** since 2020, growing by 1,399. Population is expected to **increase by 2.0%** between 2025 and 2030, adding 1,333.



Timeframe	Population
2020	66,346
2021	66,601
2022	66,775
2023	66,949
2024	67,323
2025	67,745
2026	68,069
2027	68,352
2028	68,613
2029	68,856
2030	69,077

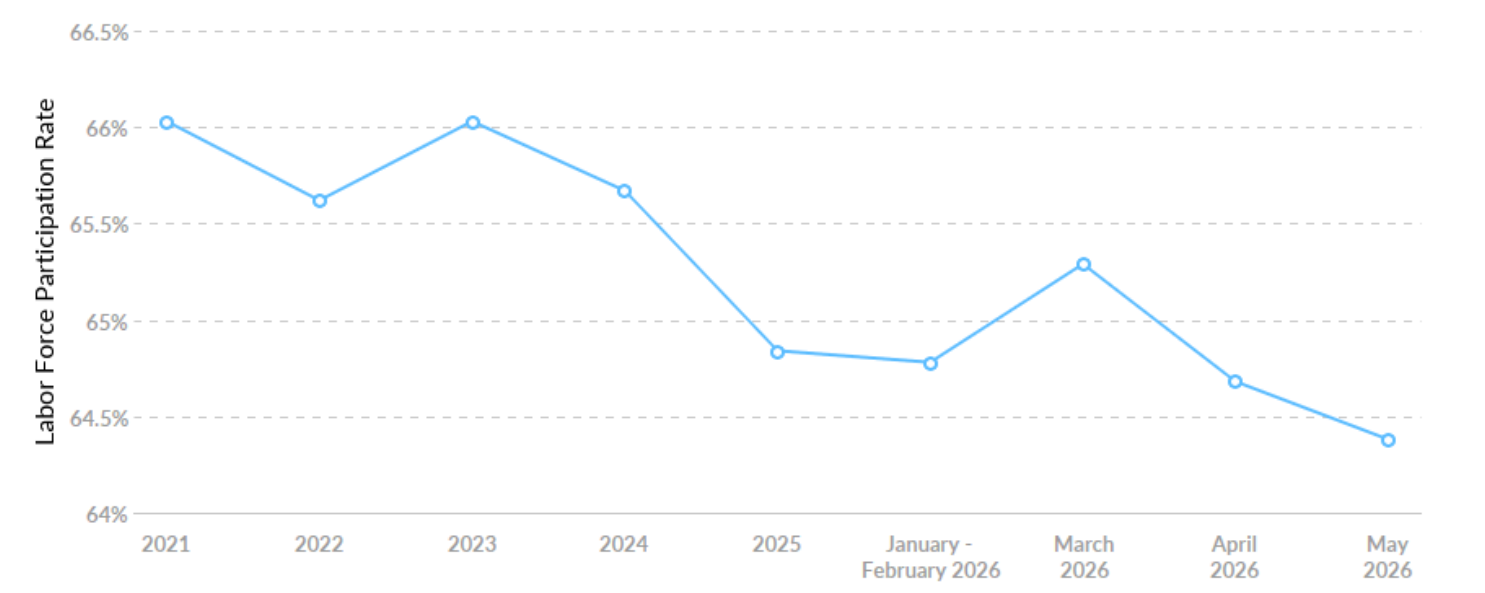
Job Trends

From 2020 to 2025, jobs increased by **13.6%** in Chippewa County, WI from 27,099 to **30,797**. This change **outpaced the national growth rate of 10.7% by 2.9%**.



Timeframe	Jobs
2020	27,099
2021	28,011
2022	28,682
2023	29,831
2024	30,118
2025	30,797
2026	31,444
2027	31,968
2028	32,405
2029	32,761
2030	32,973

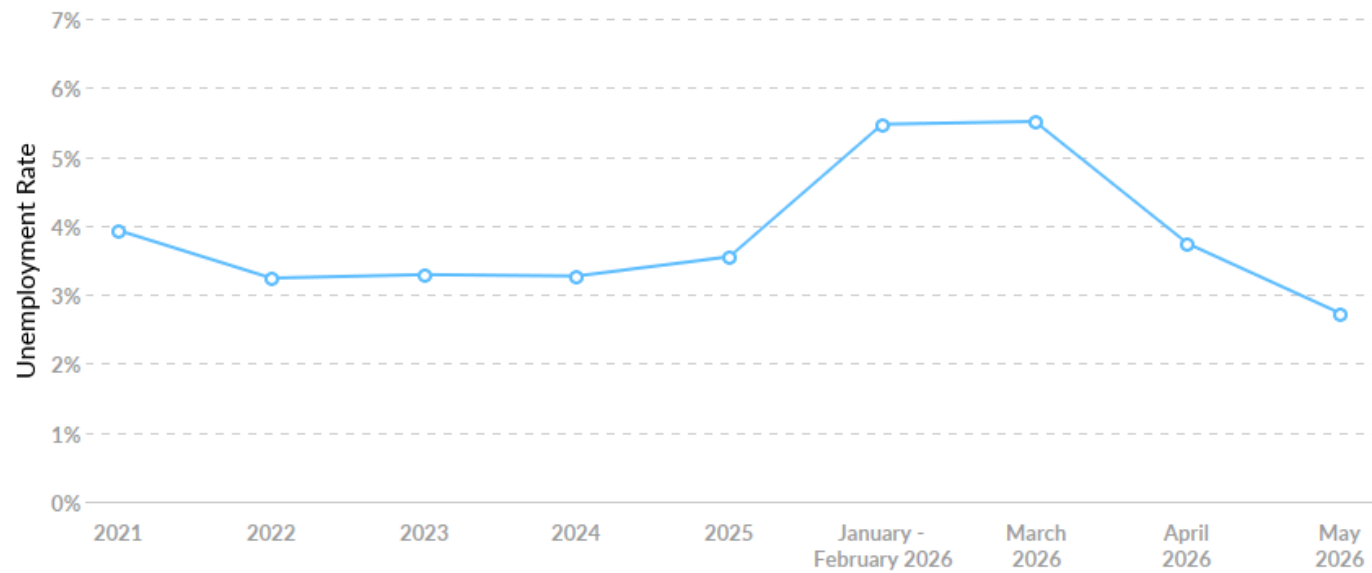
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2021	66.03%
2022	65.62%
2023	66.03%
2024	65.67%
2025	64.84%
January - February 2026	64.78%
March 2026	65.29%
April 2026	64.68%
May 2026	64.38%

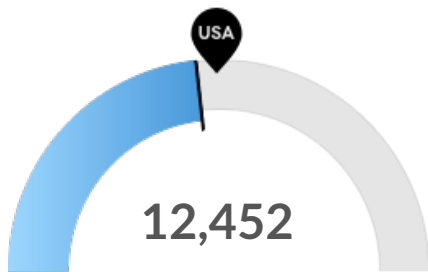
Unemployment Rate Trends

Chippewa County, WI had a May 2026 unemployment rate of 2.73%, **decreasing from 3.93%** 5 years before.



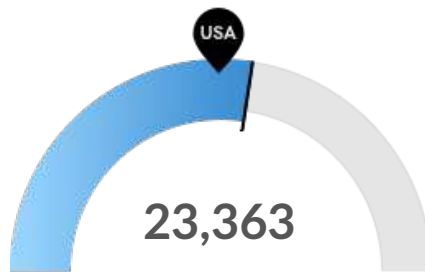
Timeframe	Unemployment Rate
2021	3.93%
2022	3.24%
2023	3.29%
2024	3.27%
2025	3.55%
January - February 2026	5.47%
March 2026	5.51%
April 2026	3.74%
May 2026	2.73%

Population Characteristics



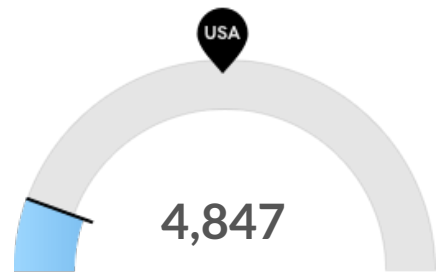
Millennials

Chippewa County, WI has 12,452 millennials (ages 25-39). The national average for an area this size is 13,782.



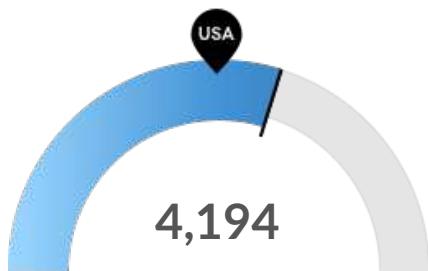
Retiring Soon

Retirement risk is high in Chippewa County, WI. The national average for an area this size is 20,357 people 55 or older, while there are 23,363 here.



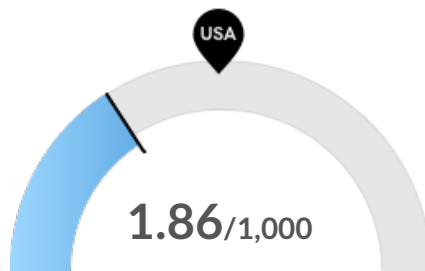
Racial Diversity

Racial diversity is low in Chippewa County, WI. The national average for an area this size is 28,638 racially diverse people, while there are 4,847 here.



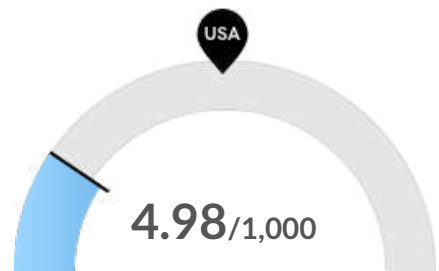
Veterans

Chippewa County, WI has 4,194 veterans. The national average for an area this size is 3,204.



Violent Crime

Chippewa County, WI has 1.86 violent crimes per 1,000 people. The national rate is 3.38 per 1,000 people.

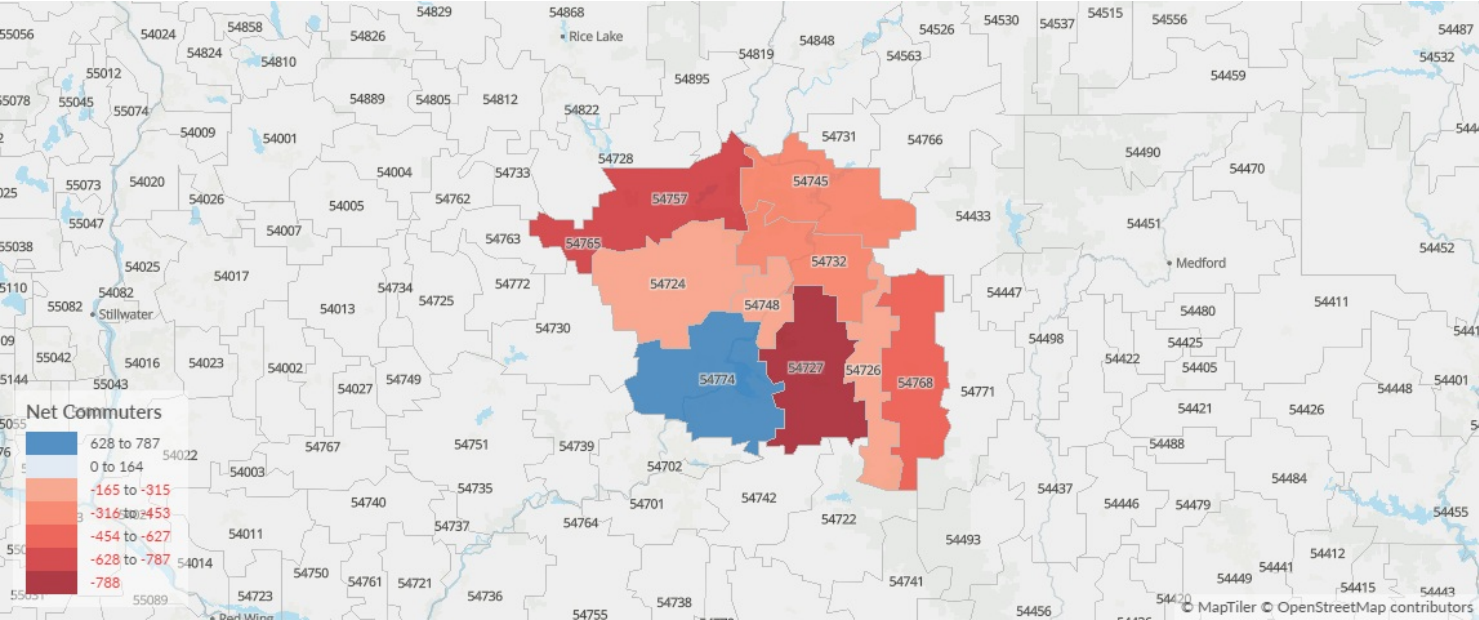


Property Crime

Chippewa County, WI has 4.98 property crimes per 1,000 people. The national rate is 16.44 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Chippewa County, WI currently works compared to where talent lives can help you optimize site decisions.

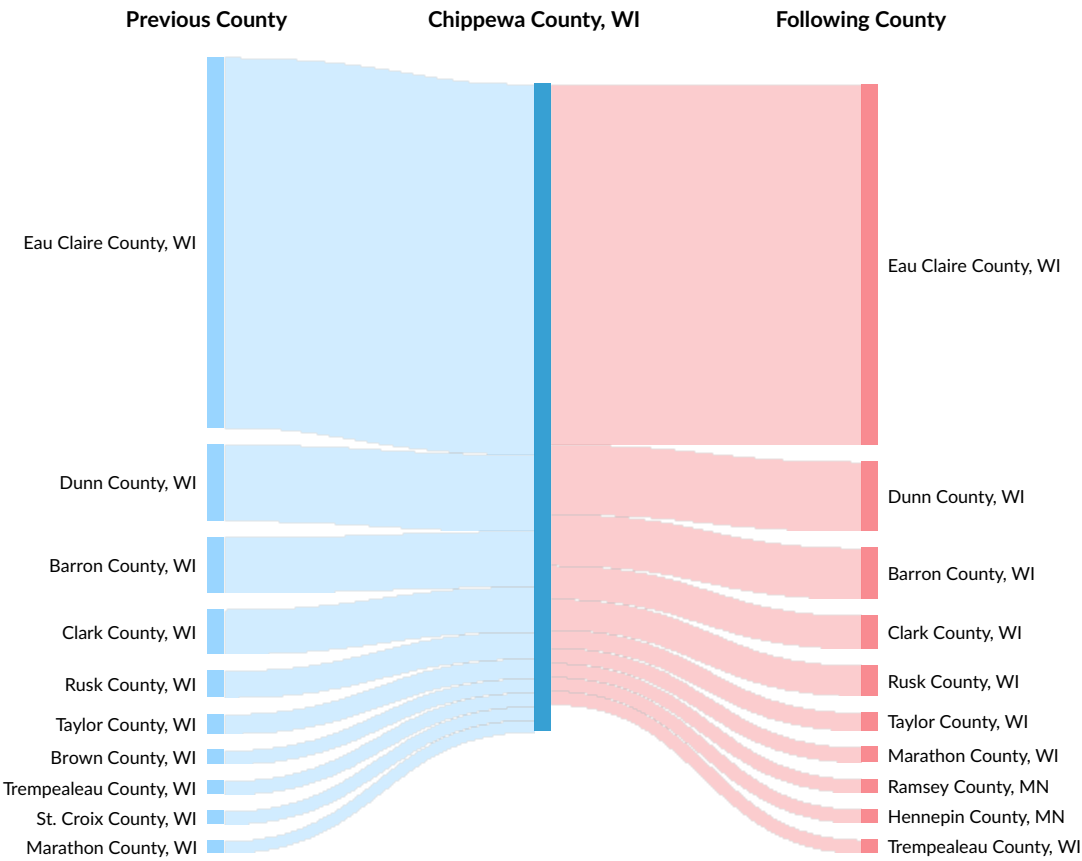


Where Talent Works			Where Talent Lives		
ZIP	Name	2025 Employment	ZIP	Name	2025 Workers
54729	Chippewa Falls, WI (in C...	17,712	54729	Chippewa Falls, WI (in C...	17,035
54724	Bloomer, WI (in Chippe...	3,895	54724	Bloomer, WI (in Chippe...	4,094
54768	Stanley, WI (in Chippew...	2,429	54768	Stanley, WI (in Chippew...	2,884
54727	Cadott, WI (in Chippew...	1,953	54727	Cadott, WI (in Chippew...	2,741
54732	Cornell, WI (in Chippew...	1,553	54732	Cornell, WI (in Chippew...	1,879

Inbound and Outbound Migration

The table below analyzes past and current residents of Chippewa County, WI. The left column shows residents of other counties migrating to Chippewa County, WI. The right column shows residents migrating from Chippewa County, WI to other counties.

As of 2023, 921 people have migrated from Eau Claire County, WI to Chippewa County, WI. In the same year, 895 people left Chippewa County, WI migrating to Eau Claire County, WI. The total Net Migration for Chippewa County, WI in 2023 was 113.

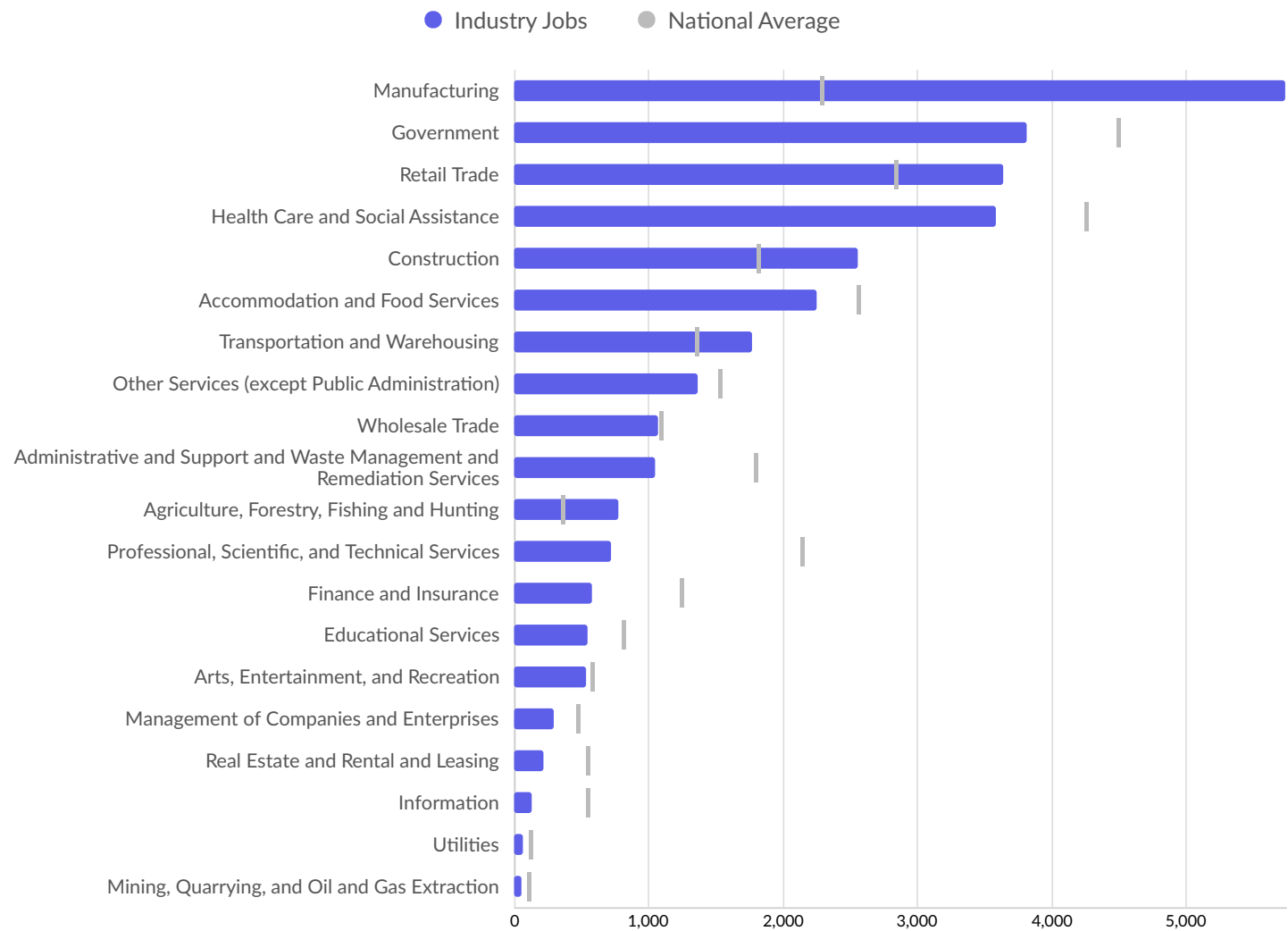


Top Previous Counties	Migrations
Eau Claire County, WI	921
Dunn County, WI	190
Barron County, WI	138
Clark County, WI	111
Rusk County, WI	67
Taylor County, WI	49

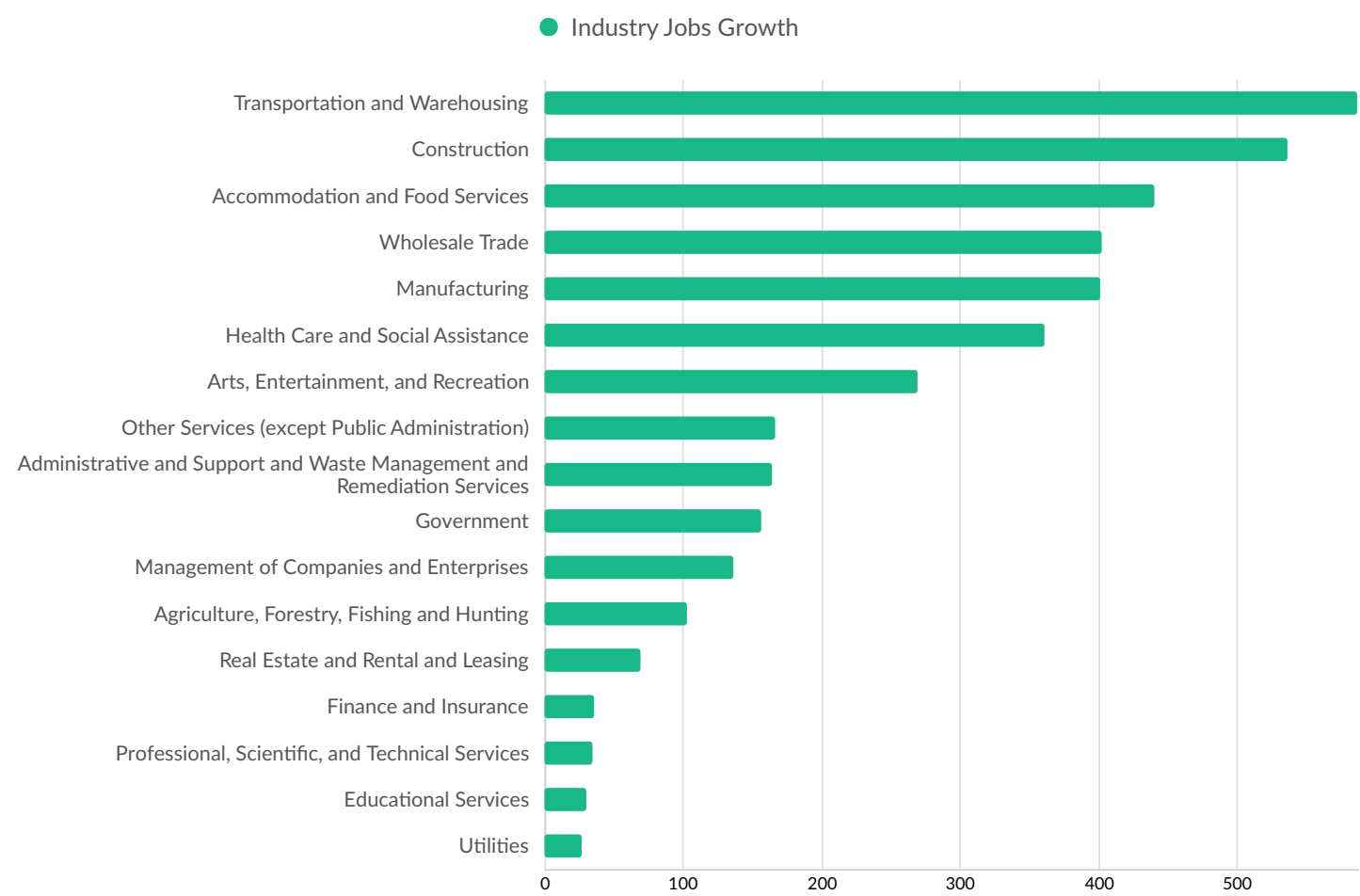
Top Previous Counties	Migrations
Brown County, WI	35
Trempealeau County, WI	35
St. Croix County, WI	33
Marathon County, WI	30
Monroe County, WI	28
La Crosse County, WI	27
Dodge County, WI	27
Hennepin County, MN	26
Columbia County, WI	26
Top Following Counties	Migrations
Eau Claire County, WI	895
Dunn County, WI	173
Barron County, WI	127
Clark County, WI	83
Rusk County, WI	76
Taylor County, WI	45
Marathon County, WI	38
Ramsey County, MN	35
Hennepin County, MN	34
Trempealeau County, WI	34
La Crosse County, WI	32
St. Croix County, WI	29
Dane County, WI	26
Dakota County, MN	22
Anoka County, MN	22

Industry Characteristics

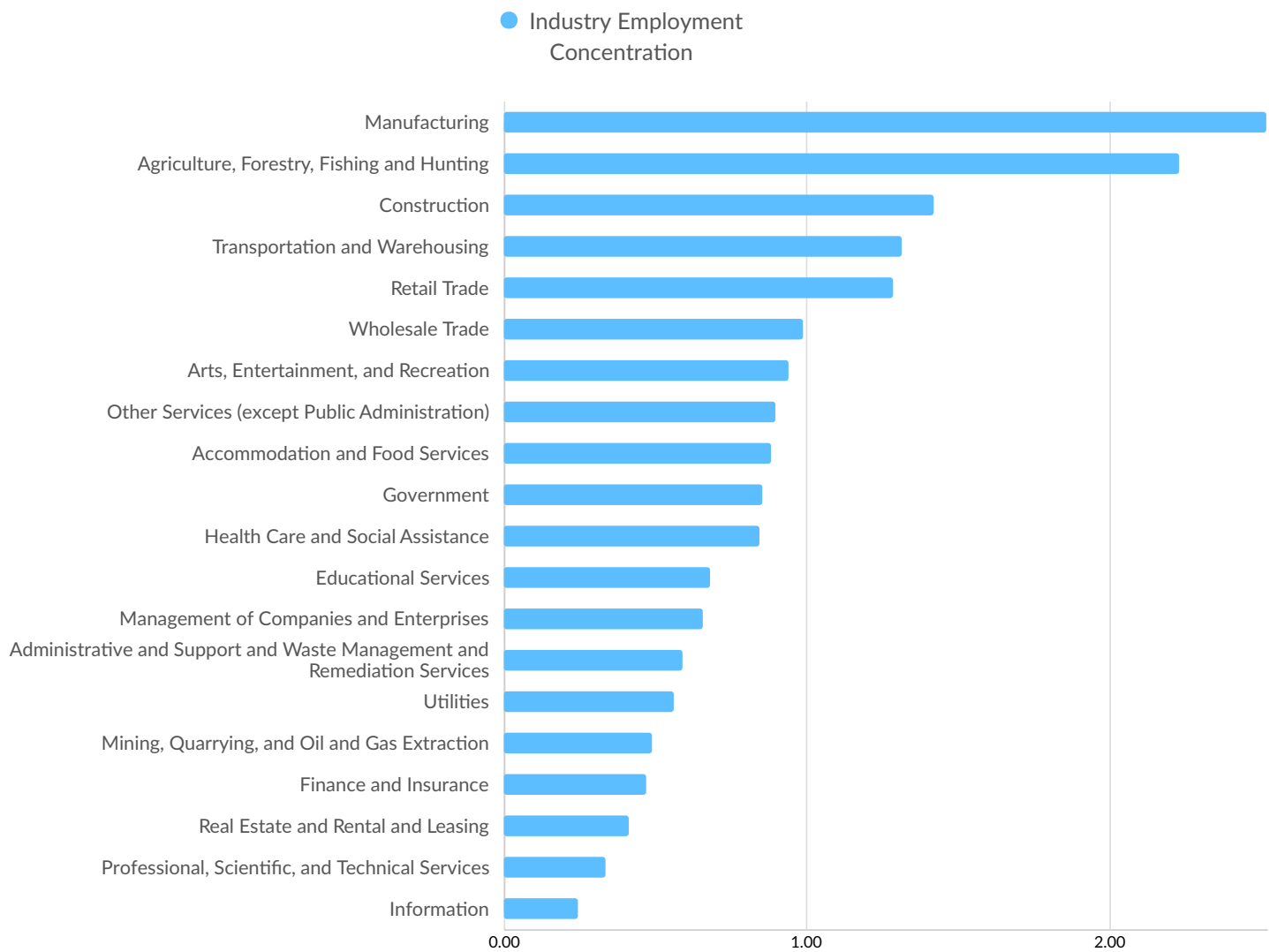
Largest Industries



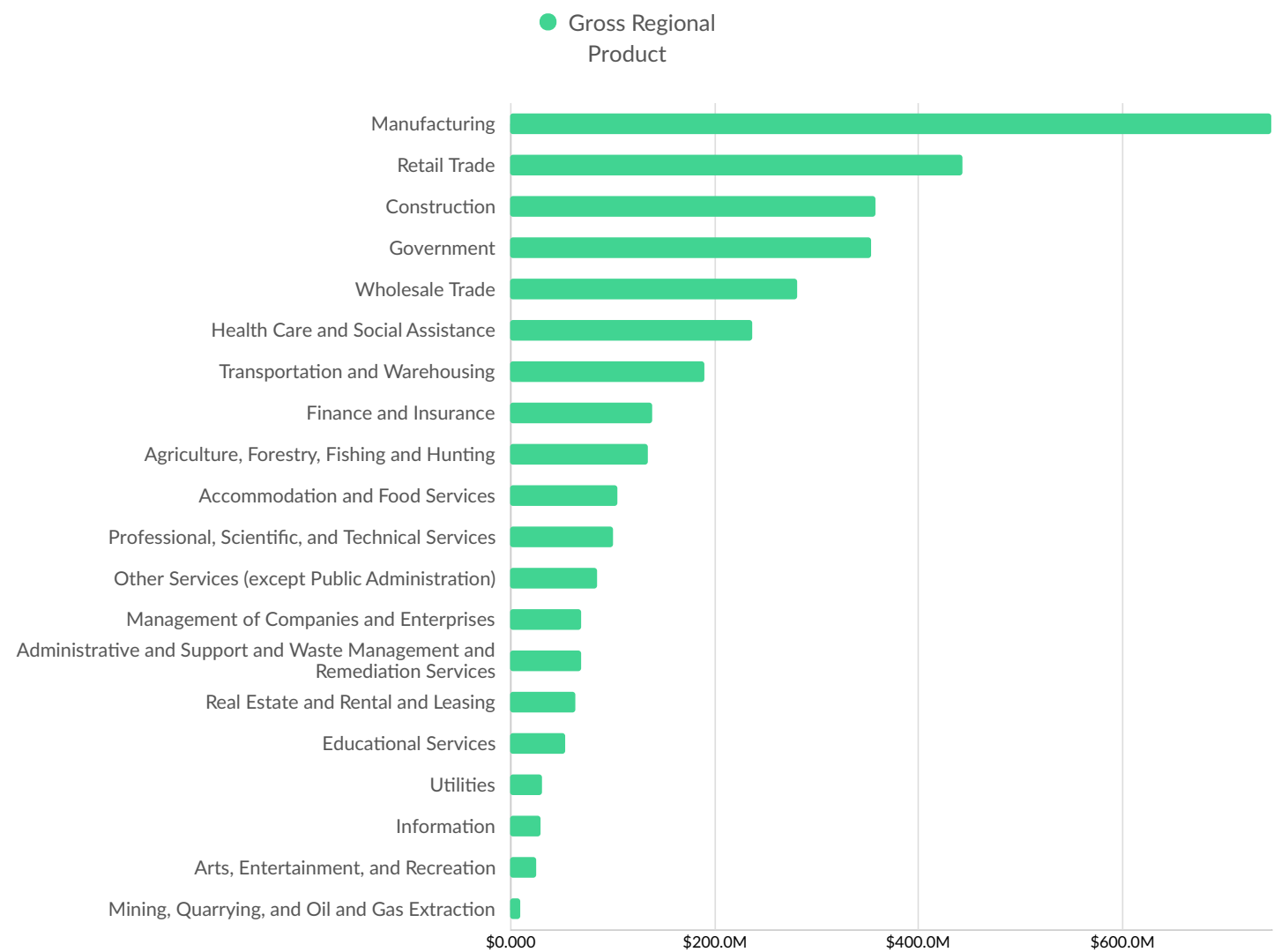
Top Growing Industries



Top Industry Employment Concentration



Top Industry GRP



Top Industry Earnings



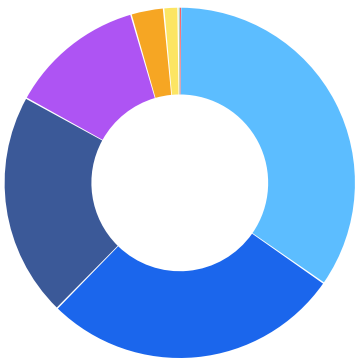
Business Characteristics

5,397 Companies Employ Your Workers

Online profiles for your workers mention 5,397 companies as employers, with the top 10 appearing below. In the last 12 months, 825 companies in Chippewa County, WI posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Mayo Clinic	319	ManpowerGroup	252
TTM Technologies	144	Hewlett Packard Enterprise	130
Hewlett Packard Enterprise	140	GPAC	123
Marshfield Clinic	129	Aspirus	93
State of Wisconsin	120	TTM Technologies	80
Menards	119	Hayman Daugherty Associates	79
UnitedHealth Group	112	Dove Healthcare	78
Mason Companies	101	Consumer Direct Care Network	68
Chippewa County	87	Festival Foods	51
Chippewa Valley Technical Colle...	80	J&F Facility Services	51

Business Size

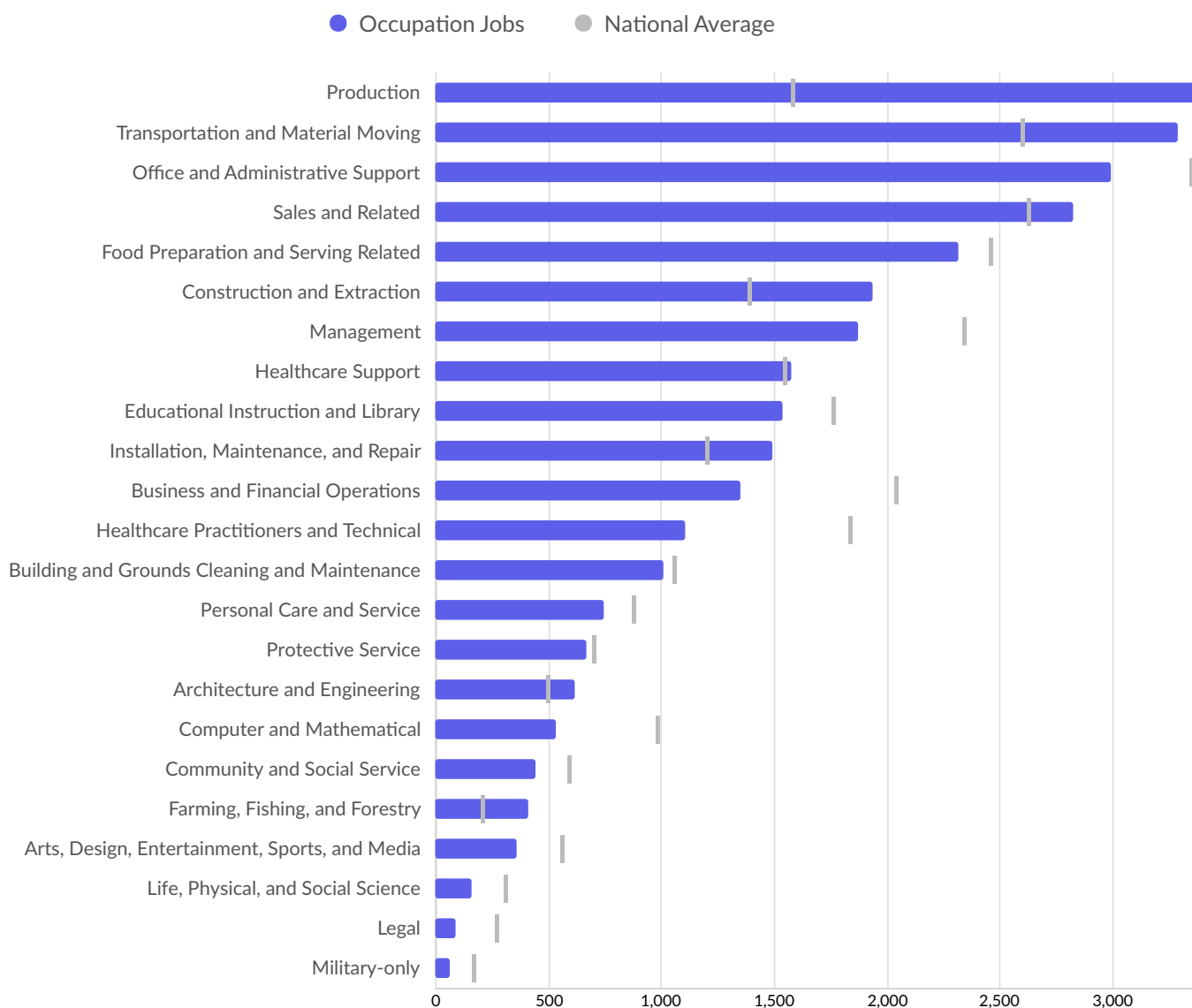


	Percentage	Business Count
1 to 4 employees	34.6%	918
5 to 9 employees	27.6%	733
10 to 19 employees	20.7%	549
20 to 49 employees	12.5%	331
50 to 99 employees	3.0%	80
100 to 249 employees	1.3%	35
250 to 499 employees	0.2%	5
500+ employees	0.0%	1

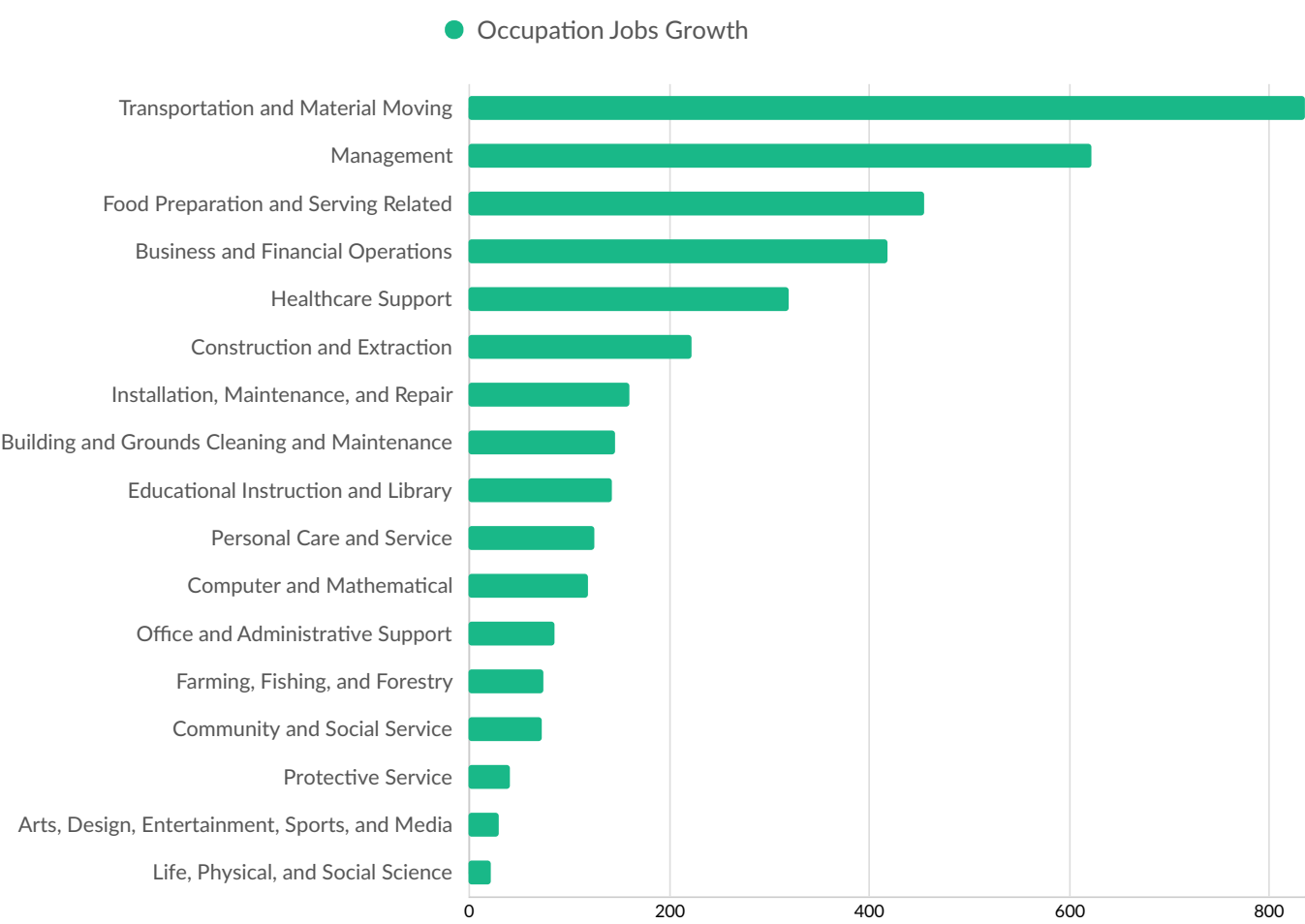
**Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

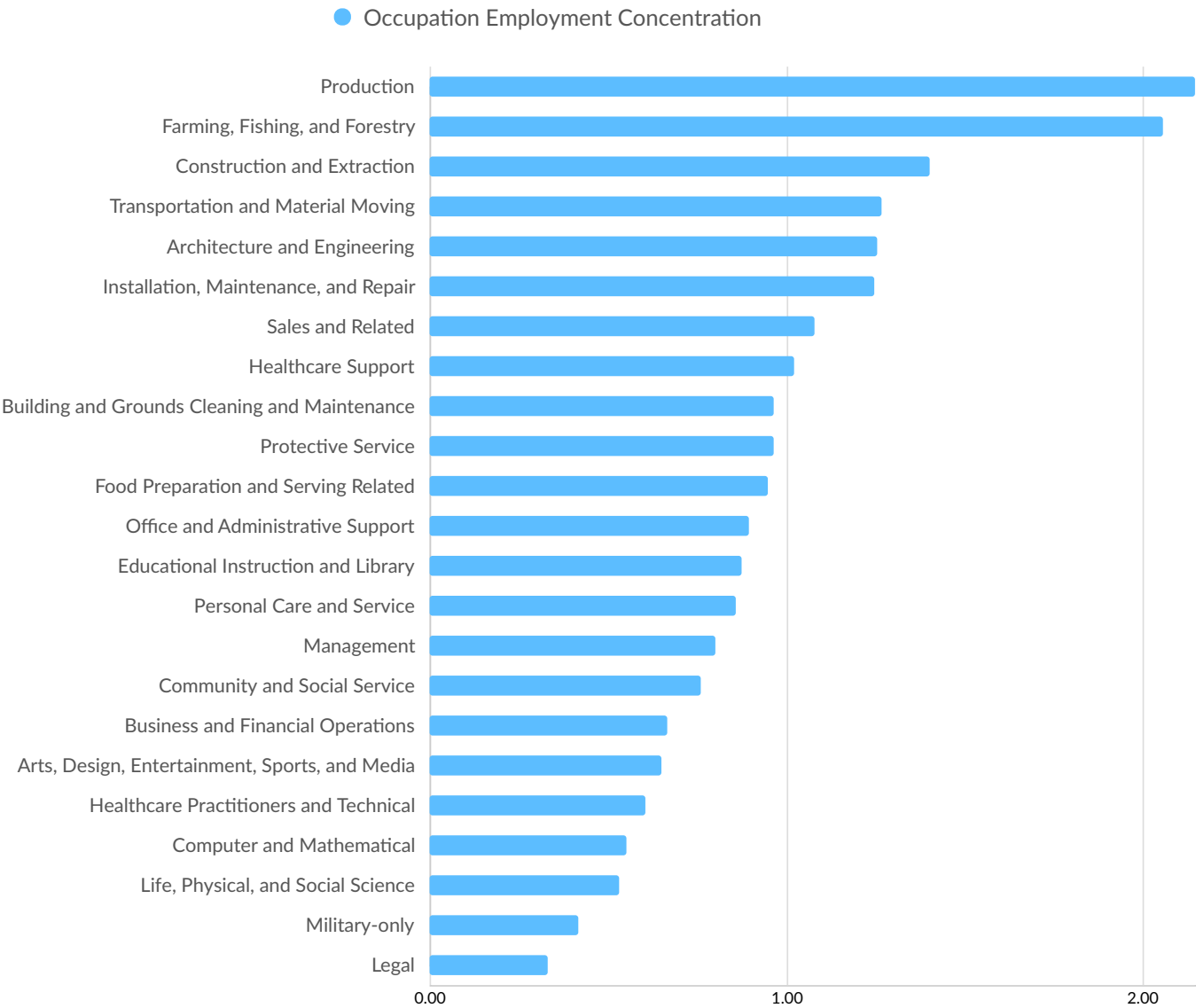
Largest Occupations



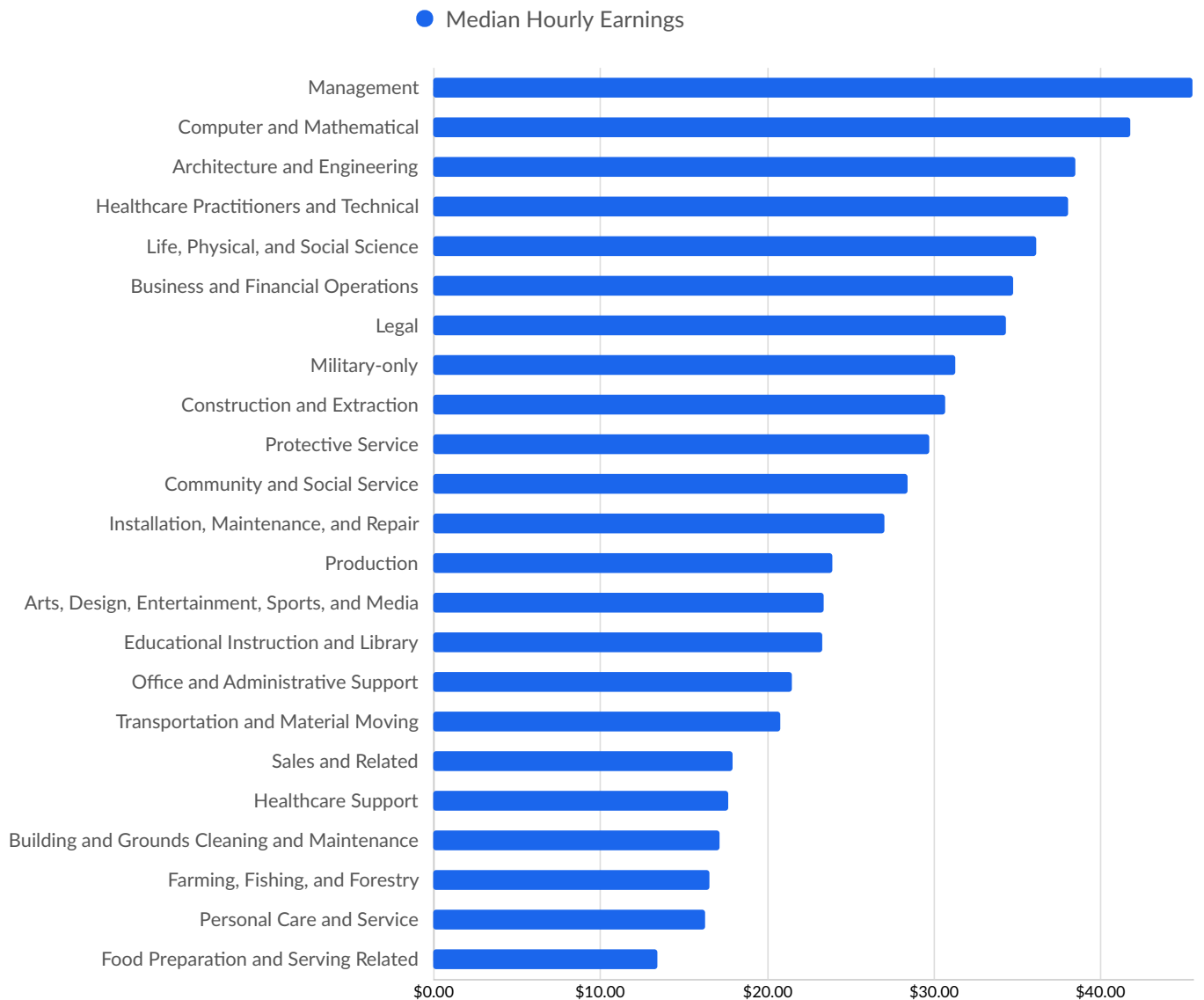
Top Growing Occupations



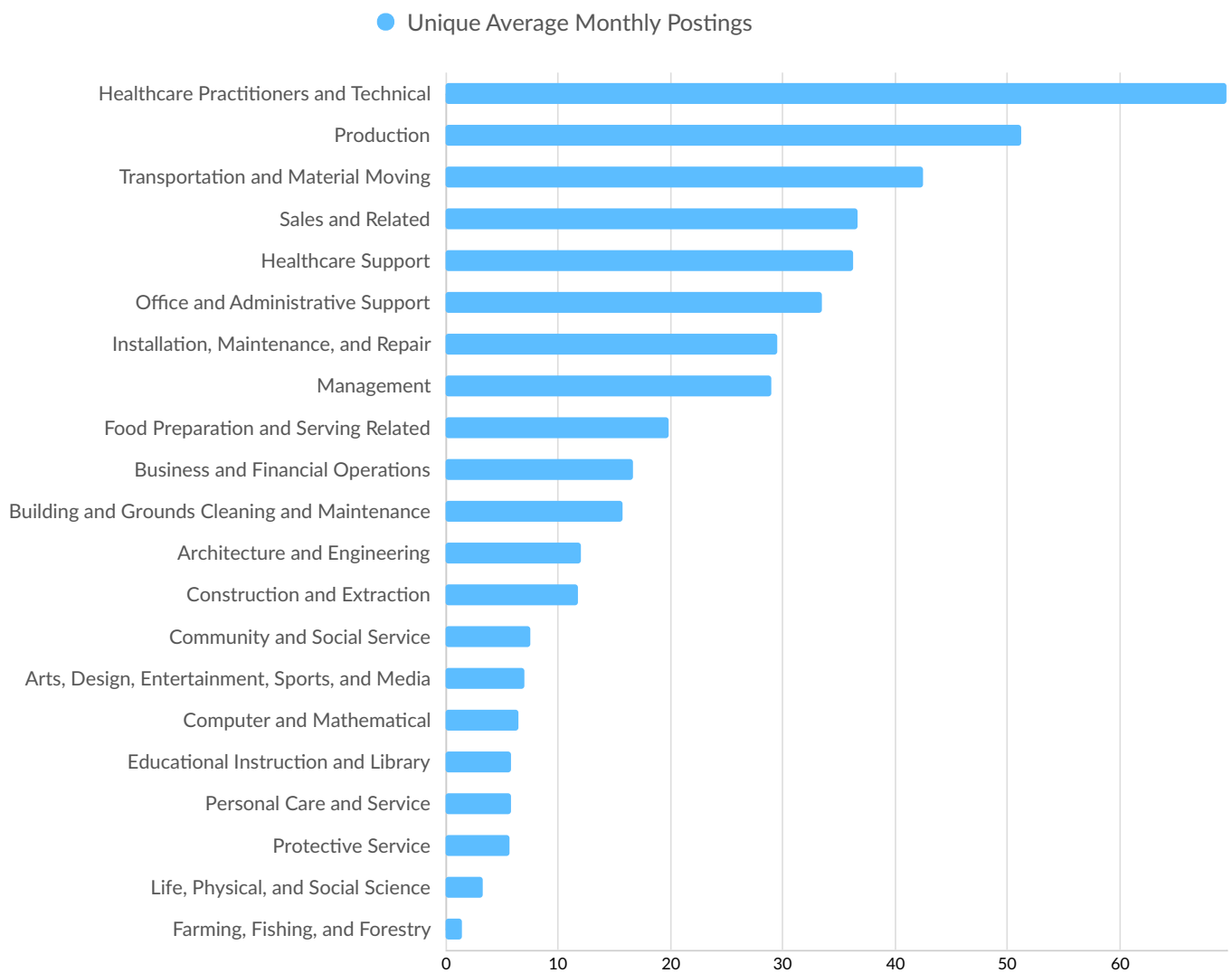
Top Occupation Employment Concentration



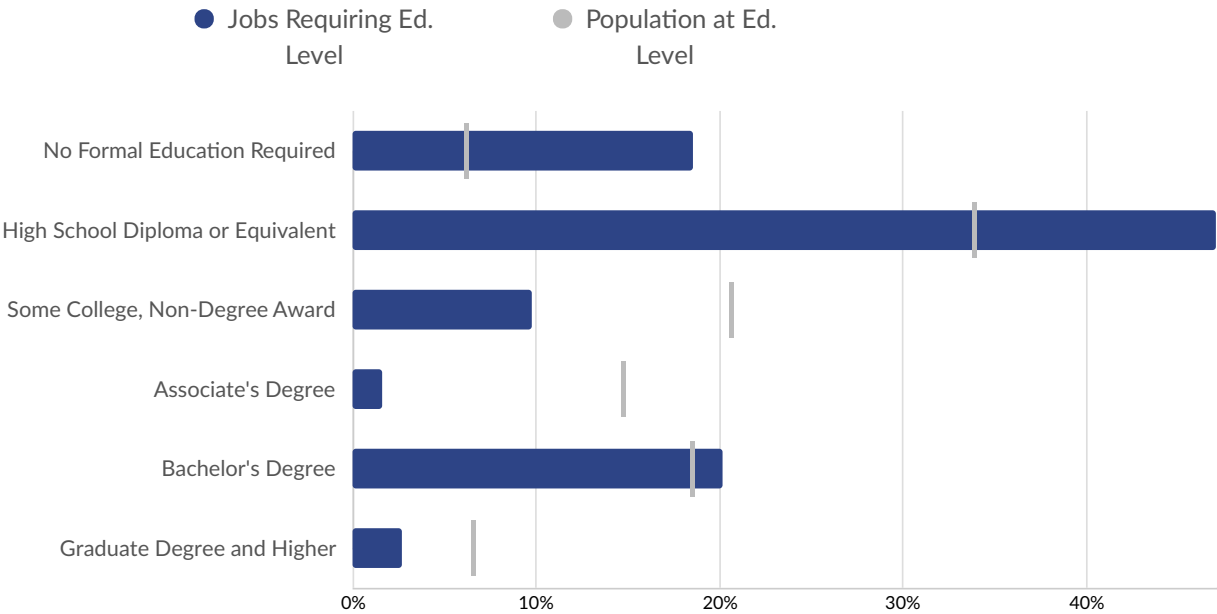
Top Occupation Earnings



Top Posted Occupations



Underemployment



Educational Pipeline

Over the last 5 years, no schools in Chippewa County, WI produced graduates.

In-Demand Skills

