

Community PROFILE

City of Bloomer Chippewa County, Wisconsin

DEMOGRAPHICS

POPULATION

	2010	2022*
City of Bloomer	3,539	3,719
Chippewa County	62,415	67,082
State of Wisconsin	5,686,986	5,949,155

Source: U.S. Census *Estimate

HOUSING

Number of Housing Units 2017-2021

City of Bloomer	1,637
Chippewa County	28,540
State of Wisconsin	2,748,274

Source: U.S. Census, 2021 American Community Survey 5-Year Estimates

2017-2021 Median Value of: Owner-Occ. Units Gross Rent

City of Bloomer	\$148,600	\$681
Chippewa County	\$183,600	\$889
State of Wisconsin	\$230,700	\$921

Source: U.S. Census, 2021 American Community Survey 5-Year Estimates

ECONOMY

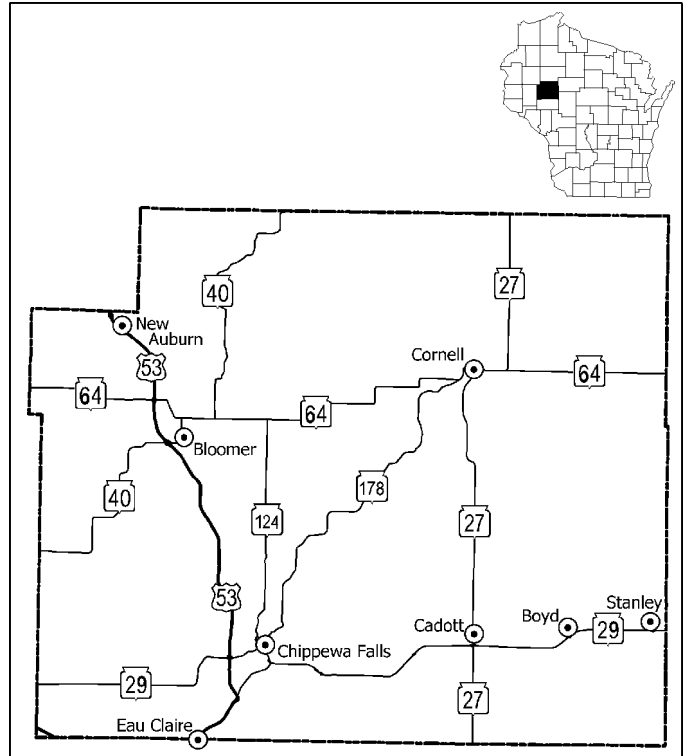
COUNTY EMPLOYMENT BY INDUSTRY - 2017-2021

Industry	Employees
Agriculture/Forestry/Fishing/Hunting/Mining	1,110
Construction	2,544
Manufacturing	5,767
Transportation and Warehousing, and Utilities	1,842
Information	407
Wholesale Trade	914
Retail Trade	4,488
Finance/Insurance/Real Estate/Rental/Leasing	1,699
Services	12,825
Public Administration	1,132
TOTAL EMPLOYMENT	32,728

Source: U.S. Census, 2021 American Community Survey 5-Year Estimates

EMPLOYMENT TRENDS

	2017	2021
Chippewa Co. Labor Force	66,548	33,814
Chippewa Co. Employed	32,382	32,489
Chippewa Co. Unemployed	1,166	1,325
Chippewa Co. Unemployment Rate	3.5%	3.9%
Wisconsin Unemployment Rate	3.3%	3.8%
U.S. Unemployment Rate	4.4%	5.3%



ECONOMY con't

2021 WAGES

Occupation	Mean	Median
Bartenders	\$10.85	\$9.03
Bookkeeping/Accting/Audit Clerk	20.11	19.47
Cashiers	12.31	13.24
Nursing Assistants	15.43	14.28
Office Clerk, General	18.55	17.91
Physical Therapists	41.55	38.40
Secretary/Administrative Assistant	29.65	29.28
Tellers	16.55	17.05
Truck Drivers, Heavy/Tractor Trailer	23.52	22.54
Welder/Cutter/Solderer/Brazer	23.40	22.44

Source: Bureau of Labor Statistics, May 2021

INCOME (PER CAPITA)

	2019	2020	2021
Chippewa County	\$46,990	\$50,185	\$53,415
State of Wisconsin	\$52,893	\$55,941	\$59,626
United States	\$56,250	\$59,765	\$64,143

Source: U.S. Dept. of Commerce, Bureau of Economic Analysis

INFRASTRUCTURE

TRANSPORTATION

MAJOR HIGHWAYS

Highway Type	Name	Distance to Nearest
State Highways	40, 64	0 miles
U.S. Highways	53	0 miles
Interstate Highways	I-94	25 miles

RAIL SERVICE

Provider(s)	Wisconsin Northern
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AIR SERVICE

Local Air Service

Nearest Local Airport	Chippewa Valley Regional Airport
Airport Classification	Commercial Service
Miles to Airport	20

Scheduled Air Service

Nearest Airport	Chippewa Valley Reg. Airport
Miles to Airport	20
Airline Service(s)	United, Sun Country

UTILITIES

Electric Provider	Municipal
Natural Gas Provider	Wisconsin Gas Co.
Telephone Provider	Bloomer Telephone Co.
Fiber Optics	Yes
Water Provider	Municipal
Number of Wells	4
Total Well Capacity	470,000 YPD
Equipment Type	Electric
Fluoridated	No
Total Elevated Storage	800,000 gallons
Waste Water Provider	Municipal
Monthly Design Flow	852,000 GPD
Monthly Average Daily Flow	544,167 GPD
Year Facility Constructed	1971

REAL ESTATE AND TAXATION

REAL ESTATE EQUALIZED VALUES*

	2020	2021	2022
City of Bloomer	\$296	\$323	\$349
Chippewa County	\$6,380	\$6,924	\$8,043
State of Wisconsin	\$603,039	\$644,326	\$734,924

* NOTE: Equalized values for communities expressed in millions of dollars; Chippewa Falls/Eau Claire/Hudson/ Menomonie/River Falls/County/State in billions of dollars.

TAXATION-2021

Local Property Taxes

Effective Full Value Rate (per \$1,000)	\$16.73
Machinery, Equip and Inventory Tax	Exempt
Real and Personal Property Full Value	\$328,651,200

County Taxes

Sales Tax	0.5%
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State Taxes

Sales Tax	5.0%
Corporate Income Tax	7.9%
Personal Income Tax	3.54 - 7.65%
Capital Gains Tax	30-60% exempt

INSTITUTIONS

EDUCATION

Vocational/Technical

Nearest VoTech	CVTC
Location of VoTech	Chippewa Falls
Miles to VoTech	15

University

Nearest University	UW-Eau Claire
Miles to University	29

HEALTH CARE

Hospital

Nearest Hospital	Bloomer
Miles to Hospital	0

CONTACTS

LOCAL CONTACT

Sandi Frion, Administrator
City of Bloomer
1503 Main Street
Bloomer, WI 54724
715-568-3032

COUNTY CONTACT

Charlie Walker, Director
Chippewa County EDC
770 Technology Way
Chippewa Falls, WI 54729
715-723-7150

REGIONAL CONTACT

WEST CENTRAL WISCONSIN REGIONAL PLANNING COMMISSION

800 Wisconsin Street, Mail Box 9
Eau Claire, WI 54703-3606
Phone: 715-836-2918
Fax: 715-836-2886
EMail: wccwrpc@wccwrpc.org
Internet: <http://www.wccwrpc.org>



Updated March 2023

Community PROFILE

Village of Boyd Chippewa County, Wisconsin

DEMOGRAPHICS

POPULATION

	2010	2022*
Village of Boyd	552	608
Chippewa County	62,415	67,082
State of Wisconsin	5,686,986	5,949,155

Source: U.S. Census *Estimate

HOUSING

Number of Housing Units 2017-2021

Village of Boyd	244
Chippewa County	28,540
State of Wisconsin	2,748,274

Source: U.S. Census, 2021 American Community Survey 5-Year Estimates

2017-2021 Median Value of: Owner-Occ. Units Gross Rent

Village of Boyd	\$106,700	\$738
Chippewa County	\$183,600	\$889
State of Wisconsin	\$230,700	\$921

Source: U.S. Census, 2021 American Community Survey 5-Year Estimates

ECONOMY

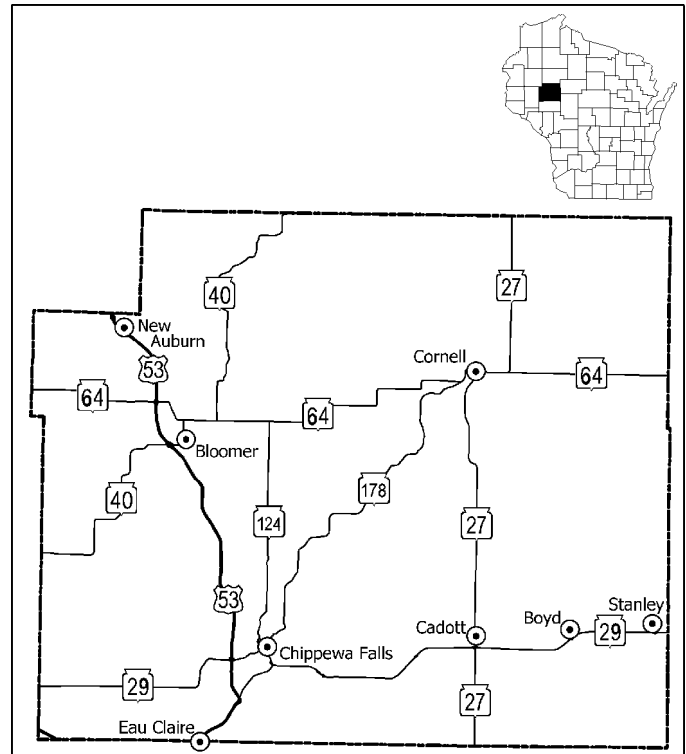
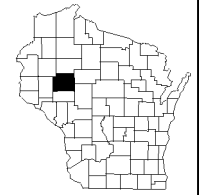
COUNTY EMPLOYMENT BY INDUSTRY - 2017-2021

Industry	Employees
Agriculture/Forestry/Fishing/Hunting/Mining	1,110
Construction	2,544
Manufacturing	5,767
Transportation and Warehousing, and Utilities	1,842
Information	407
Wholesale Trade	914
Retail Trade	4,488
Finance/Insurance/Real Estate/Rental/Leasing	1,699
Services	12,825
Public Administration	1,132
TOTAL EMPLOYMENT	32,728

Source: U.S. Census, 2021 American Community Survey 5-Year Estimates

EMPLOYMENT TRENDS

	2017	2021
Chippewa Co. Labor Force	66,548	33,814
Chippewa Co. Employed	32,382	32,489
Chippewa Co. Unemployed	1,166	1,325
Chippewa Co. Unemployment Rate	3.5%	3.9%
Wisconsin Unemployment Rate	3.3%	3.8%
U.S. Unemployment Rate	4.4%	5.3%



ECONOMY con't

2021 WAGES

Occupation	Mean	Median
Bartenders	\$10.85	\$9.03
Bookkeeping/Accounting/Audit Clerk	20.11	19.47
Cashiers	12.31	13.24
Nursing Assistants	15.43	14.28
Office Clerk, General	18.55	17.91
Physical Therapists	41.55	38.40
Secretary/Administrative Assistant	29.65	29.28
Tellers	16.55	17.05
Truck Drivers, Heavy/Tractor Trailer	23.52	22.54
Welder/Cutter/Solderer/Brazer	23.40	22.44

Source: Bureau of Labor Statistics, May 2021

INCOME (PER CAPITA)

	2019	2020	2021
Chippewa County	\$46,990	\$50,185	\$53,415
State of Wisconsin	\$52,893	\$55,941	\$59,626
United States	\$56,250	\$59,765	\$64,143

Source: U.S. Dept. of Commerce, Bureau of Economic Analysis

INFRASTRUCTURE

TRANSPORTATION

MAJOR HIGHWAYS

Highway Type	Name	Distance to Nearest
State Highways	29	1 miles
U.S. Highways	53	22 miles
Interstate Highways	I-94	38 miles

RAIL SERVICE

Provider(s)	None
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AIR SERVICE

Local Air Service

Nearest Local Airport	Chippewa Valley Regional Airport
Airport Classification	Commercial Service
Miles to Airport	32

Scheduled Air Service

Nearest Airport	Chippewa Valley Reg. Airport
Miles to Airport	32
Airline Service(s)	United, Sun Country

UTILITIES

Electric Provider Chippewa Valley Electric

Natural Gas Provider Wisconsin Gas Co.

Telephone Provider CenturyLink
Fiber Optics Yes

Water Provider Municipal
Number of Wells 2
Total Well Capacity 65,000 YPD
Equipment Type Electric
Fluoridated No
Total Elevated Storage 100,000 gallons

Waste Water Provider Municipal
Monthly Design Flow 67,140 GPD
Monthly Average Daily Flow 62,917 GPD
Year Facility Constructed 1984

REAL ESTATE AND TAXATION

REAL ESTATE EQUALIZED VALUES*

	2020	2021	2022
Village of Boyd	\$30	\$35	\$38
Chippewa County	\$6,380	\$6,924	\$8,043
State of Wisconsin	\$603,039	\$644,326	\$734,924

* NOTE: Equalized values for communities expressed in millions of dollars; Chippewa Falls/Eau Claire/Hudson/ Menomonie/River Falls/County/State in billions of dollars.

TAXATION-2021

Local Property Taxes

Effective Full Value Rate (per \$1,000)	\$14.47
Machinery, Equip and Inventory Tax	Exempt
Real and Personal Property Full Value	\$35,488,200

County Taxes

Sales Tax	0.5%
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State Taxes

Sales Tax	5.0%
Corporate Income Tax	7.9%
Personal Income Tax	3.54 - 7.65%
Capital Gains Tax	30-60% exempt

INSTITUTIONS

EDUCATION

Vocational/Technical

Nearest VoTech	CVTC
Location of VoTech	Chippewa Falls
Miles to VoTech	20

University

Nearest University	UW-Eau Claire
Miles to University	34

HEALTH CARE

Hospital

Nearest Hospital	Stanley
Miles to Hospital	7

CONTACTS

LOCAL CONTACT

Sandra Isaacs, Clerk
Village of Boyd
PO Box 8
Boyd, WI 54726
715-667-3420

COUNTY CONTACT

Charlie Walker, Director
Chippewa County EDC
770 Technology Way
Chippewa Falls, WI 54729
715-723-7150

REGIONAL CONTACT

WEST CENTRAL WISCONSIN REGIONAL PLANNING COMMISSION

800 Wisconsin Street, Mail Box 9
Eau Claire, WI 54703-3606
Phone: 715-836-2918
Fax: 715-836-2886
EMail: wcvrpc@wcvrpc.org
Internet: <http://www.wcvrpc.org>



Updated March 2023

Community PROFILE

Village of Cadott Chippewa County, Wisconsin

DEMOGRAPHICS

POPULATION

	2010	2022*
Village of Cadott	1,437	1,498
Chippewa County	62,415	67,082
State of Wisconsin	5,686,986	5,949,155

Source: U.S. Census *Estimate

HOUSING

Number of Housing Units 2017-2021

Village of Cadott	704
Chippewa County	28,540
State of Wisconsin	2,748,274

Source: U.S. Census, 2021 American Community Survey 5-Year Estimates

2017-2021 Median Value of: Owner-Occ. Units Gross Rent

Village of Cadott	\$125,300	\$709
Chippewa County	\$183,600	\$889
State of Wisconsin	\$230,700	\$921

Source: U.S. Census, 2021 American Community Survey 5-Year Estimates

ECONOMY

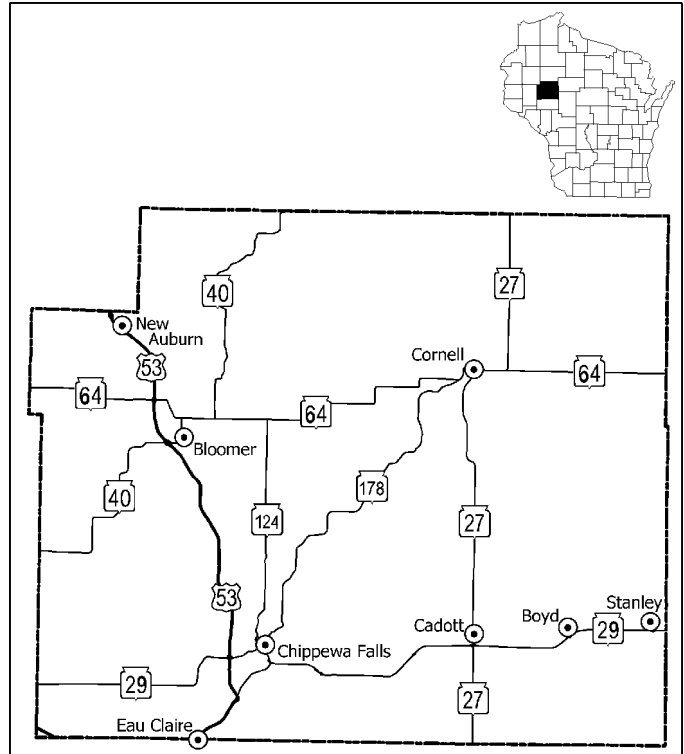
COUNTY EMPLOYMENT BY INDUSTRY - 2017-2021

Industry	Employees
Agriculture/Forestry/Fishing/Hunting/Mining	1,110
Construction	2,544
Manufacturing	5,767
Transportation and Warehousing, and Utilities	1,842
Information	407
Wholesale Trade	914
Retail Trade	4,488
Finance/Insurance/Real Estate/Rental/Leasing	1,699
Services	12,825
Public Administration	1,132
TOTAL EMPLOYMENT	32,728

Source: U.S. Census, 2021 American Community Survey 5-Year Estimates

EMPLOYMENT TRENDS

	2017	2021
Chippewa Co. Labor Force	66,548	33,814
Chippewa Co. Employed	32,382	32,489
Chippewa Co. Unemployed	1,166	1,325
Chippewa Co. Unemployment Rate	3.5%	3.9%
Wisconsin Unemployment Rate	3.3%	3.8%
U.S. Unemployment Rate	4.4%	5.3%



ECONOMY con't

2021 WAGES

Occupation	Mean	Median
Bartenders	\$10.85	\$9.03
Bookkeeping/Accounting/Audit Clerk	20.11	19.47
Cashiers	12.31	13.24
Nursing Assistants	15.43	14.28
Office Clerk, General	18.55	17.91
Physical Therapists	41.55	38.40
Secretary/Administrative Assistant	29.65	29.28
Tellers	16.55	17.05
Truck Drivers, Heavy/Tractor Trailer	23.52	22.54
Welder/Cutter/Solderer/Brazer	23.40	22.44

Source: Bureau of Labor Statistics, May 2021

INCOME (PER CAPITA)

	2019	2020	2021
Chippewa County	\$46,990	\$50,185	\$53,415
State of Wisconsin	\$52,893	\$55,941	\$59,626
United States	\$56,250	\$59,765	\$64,143

Source: U.S. Dept. of Commerce, Bureau of Economic Analysis

INFRASTRUCTURE

TRANSPORTATION

MAJOR HIGHWAYS

Highway Type	Name	Distance to Nearest
State Highways	27, 29	0 miles
U.S. Highways	53	14 miles
Interstate Highways	I-94	30 miles

RAIL SERVICE

Provider(s)	Canadian National
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AIR SERVICE

Local Air Service

Nearest Local Airport	Cornell Airpark
Airport Classification	Private
Miles to Airport	16

Scheduled Air Service

Nearest Airport	Chippewa Valley Reg. Airport
Miles to Airport	25
Airline Service(s)	United, Sun Country

UTILITIES

Electric Provider	Municipal
Natural Gas Provider	Wisconsin Gas Co.
Telephone Provider	CenturyLink
Fiber Optics	Yes
Water Provider	Municipal
Number of Wells	3
Total Well Capacity	1,195,000 YPD
Equipment Type	Electric
Fluoridated	No
Total Elevated Storage	250,000 gallons
Waste Water Provider	Municipal
Monthly Design Flow	330,000 GPD
Monthly Average Daily Flow	153,000 GPD
Year Facility Constructed	1983

REAL ESTATE AND TAXATION

REAL ESTATE EQUALIZED VALUES*

	2020	2021	2022
Village of Cadott	\$91	\$98	\$107
Chippewa County	\$6,380	\$6,924	\$8,043
State of Wisconsin	\$603,039	\$644,326	\$734,924

* NOTE: Equalized values for communities expressed in millions of dollars; Chippewa Falls/Eau Claire/Hudson/ Menomonie/River Falls/County/State in billions of dollars.

TAXATION-2021

Local Property Taxes

Effective Full Value Rate (per \$1,000)	\$20.56
Machinery, Equip and Inventory Tax	Exempt
Real and Personal Property Full Value	\$98,758,800

County Taxes

Sales Tax	0.5%
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State Taxes

Sales Tax	5.0%
Corporate Income Tax	7.9%
Personal Income Tax	3.54 - 7.65%
Capital Gains Tax	30-60% exempt

INSTITUTIONS

EDUCATION

Vocational/Technical

Nearest VoTech	CVTC
Location of VoTech	Chippewa Falls
Miles to VoTech	16

University

Nearest University	UW-Eau Claire
Miles to University	26

HEALTH CARE

Hospital

Nearest Hospital	Chippewa Falls
Miles to Hospital	16

CONTACTS

LOCAL CONTACT

Sandra Buetow, Clerk
Village of Cadott
PO Box 40
Cadott, WI 54727
715-289-4282

COUNTY CONTACT

Charlie Walker, Director
Chippewa County EDC
770 Technology Way
Chippewa Falls, WI 54729
715-723-7150

REGIONAL CONTACT

WEST CENTRAL WISCONSIN REGIONAL PLANNING COMMISSION

800 Wisconsin Street, Mail Box 9
Eau Claire, WI 54703-3606
Phone: 715-836-2918
Fax: 715-836-2886
EMail: wccwrpc@wccwrpc.org
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Updated March 2023

Community PROFILE

City of Chippewa Falls Chippewa County, Wisconsin

DEMOGRAPHICS

POPULATION

	2010	2022*
City of Chippewa Falls	13,661	14,724
Chippewa County	62,415	67,082
State of Wisconsin	5,686,986	5,949,155

Source: U.S. Census *Estimate

HOUSING

Number of Housing Units 2017-2021

City of Chippewa Falls	6,449
Chippewa County	28,540
State of Wisconsin	2,748,274

Source: U.S. Census, 2021 American Community Survey 5-Year Estimates

2017-2021 Median Value of: Owner-Occ. Units Gross Rent

City of Chippewa Falls	\$153,800	\$853
Chippewa County	\$183,600	\$889
State of Wisconsin	\$230,700	\$921

Source: U.S. Census, 2021 American Community Survey 5-Year Estimates

ECONOMY

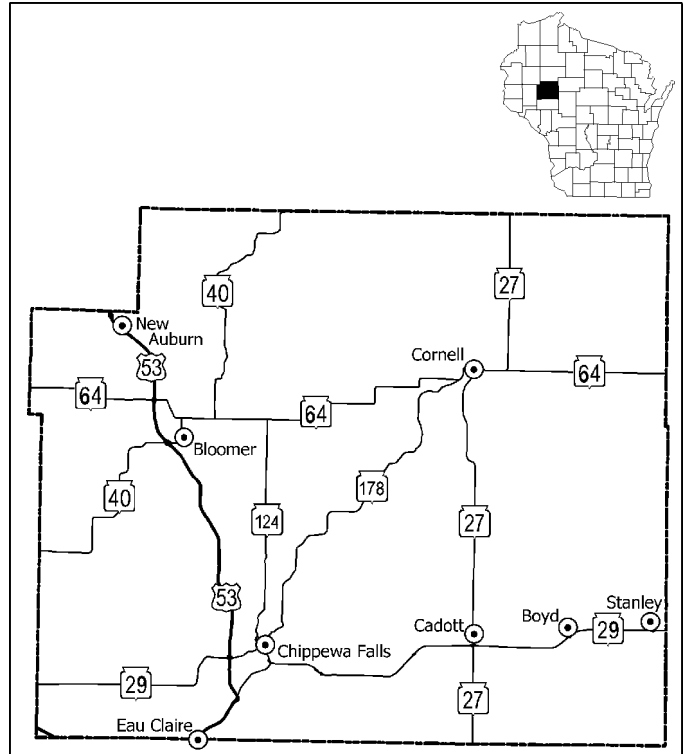
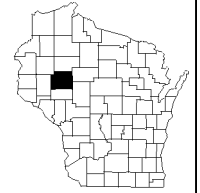
COUNTY EMPLOYMENT BY INDUSTRY - 2017-2021

Industry	Employees
Agriculture/Forestry/Fishing/Hunting/Mining	1,110
Construction	2,544
Manufacturing	5,767
Transportation and Warehousing, and Utilities	1,842
Information	407
Wholesale Trade	914
Retail Trade	4,488
Finance/Insurance/Real Estate/Rental/Leasing	1,699
Services	12,825
Public Administration	1,132
TOTAL EMPLOYMENT	32,728

Source: U.S. Census, 2021 American Community Survey 5-Year Estimates

EMPLOYMENT TRENDS

	2017	2021
Chippewa Co. Labor Force	66,548	33,814
Chippewa Co. Employed	32,382	32,489
Chippewa Co. Unemployed	1,166	1,325
Chippewa Co. Unemployment Rate	3.5%	3.9%
Wisconsin Unemployment Rate	3.3%	3.8%
U.S. Unemployment Rate	4.4%	5.3%



ECONOMY con't

2021 WAGES

Occupation	Mean	Median
Bartenders	\$10.85	\$9.03
Bookkeeping/Accting/Audit Clerk	20.11	19.47
Cashiers	12.31	13.24
Nursing Assistants	15.43	14.28
Office Clerk, General	18.55	17.91
Physical Therapists	41.55	38.40
Secretary/Administrative Assistant	29.65	29.28
Tellers	16.55	17.05
Truck Drivers, Heavy/Tractor Trailer	23.52	22.54
Welder/Cutter/Solderer/Brazer	23.40	22.44

Source: Bureau of Labor Statistics, May 2021

INCOME (PER CAPITA)

	2019	2020	2021
Chippewa County	\$46,990	\$50,185	\$53,415
State of Wisconsin	\$52,893	\$55,941	\$59,626
United States	\$56,250	\$59,765	\$64,143

Source: U.S. Dept. of Commerce, Bureau of Economic Analysis

INFRASTRUCTURE

TRANSPORTATION

MAJOR HIGHWAYS

Highway Type	Name	Distance to Nearest
State Highways	29, 124, 178	0 miles
U.S. Highways	53	2 miles
Interstate Highways	I-94	17 miles

RAIL SERVICE

Provider(s)	Canadian National, Union Pacific
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AIR SERVICE

Local Air Service

Nearest Local Airport	Chippewa Valley Regional Airport
Airport Classification	Commercial Service
Miles to Airport	8

Scheduled Air Service

Nearest Airport	Chippewa Valley Reg. Airport
Miles to Airport	8
Airline Service(s)	United, Sun Country

UTILITIES

Electric Provider	Chippewa Valley Electric
Natural Gas Provider	Northern States Power Co.
Telephone Provider	AT & T
Fiber Optics	Yes
Water Provider	Municipal
Number of Wells	9
Total Well Capacity	2,662,512 YPD
Equipment Type	Electric
Fluoridated	No
Total Elevated Storage	2,750,000 gallons
Waste Water Provider	Municipal
Monthly Design Flow	5,610,000 GPD
Monthly Average Daily Flow	2,454,300 GPD
Year Facility Constructed	1984

REAL ESTATE AND TAXATION

REAL ESTATE EQUALIZED VALUES*

	2020	2021	2022
City of Chippewa Falls	\$1,167	\$1,247	\$1,408
Chippewa County	\$6,380	\$6,924	\$8,043
State of Wisconsin	\$603,039	\$644,326	\$734,924

* NOTE: Equalized values for communities expressed in millions of dollars; Chippewa Falls/Eau Claire/Hudson/ Menomonie/River Falls/County/State in billions of dollars.

TAXATION-2021

Local Property Taxes

Effective Full Value Rate (per \$1,000)	\$18.06
Machinery, Equip and Inventory Tax	Exempt
Real and Personal Property Full Value	\$1,283,104,300

County Taxes

Sales Tax	0.5%
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State Taxes

Sales Tax	5.0%
Corporate Income Tax	7.9%
Personal Income Tax	3.54 - 7.65%
Capital Gains Tax	30-60% exempt

INSTITUTIONS

EDUCATION

Vocational/Technical

Nearest VoTech	CVTC
Location of VoTech	Chippewa Falls
Miles to VoTech	0

University

Nearest University	UW-Eau Claire
Miles to University	11

HEALTH CARE

Hospital

Nearest Hospital	Chippewa Falls
Miles to Hospital	0

CONTACTS

LOCAL CONTACT

Bridget Givens, Clerk
City of Chippewa Falls
30 W. Central Street
Chippewa Falls, WI 54729
715-726-2719

COUNTY CONTACT

Charlie Walker, Director
Chippewa County EDC
770 Technology Way
Chippewa Falls, WI 54729
715-723-7150

REGIONAL CONTACT

WEST CENTRAL WISCONSIN REGIONAL PLANNING COMMISSION

800 Wisconsin Street, Mail Box 9
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Updated March 2023

Community PROFILE

City of Cornell Chippewa County, Wisconsin

DEMOGRAPHICS

POPULATION

	2010	2022*
City of Cornell	1,467	1,437
Chippewa County	62,415	67,082
State of Wisconsin	5,686,986	5,949,155

Source: U.S. Census *Estimate

HOUSING

Number of Housing Units 2017-2021

City of Cornell	764
Chippewa County	28,540
State of Wisconsin	2,748,274

Source: U.S. Census, 2021 American Community Survey 5-Year Estimates

2017-2021 Median Value of: Owner-Occ. Units Gross Rent

City of Cornell	\$105,700	\$653
Chippewa County	\$183,600	\$889
State of Wisconsin	\$230,700	\$921

Source: U.S. Census, 2021 American Community Survey 5-Year Estimates

ECONOMY

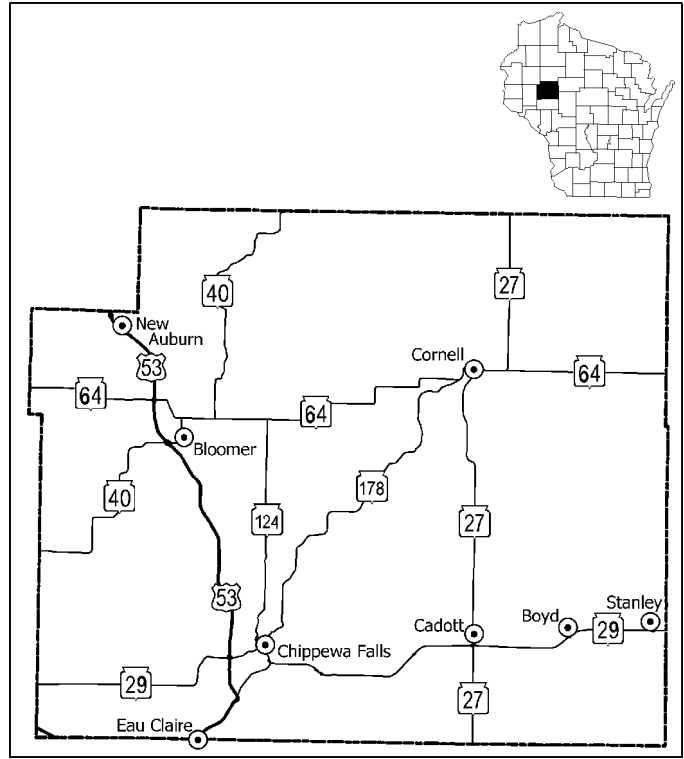
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Agriculture/Forestry/Fishing/Hunting/Mining	1,110
Construction	2,544
Manufacturing	5,767
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Information	407
Wholesale Trade	914
Retail Trade	4,488
Finance/Insurance/Real Estate/Rental/Leasing	1,699
Services	12,825
Public Administration	1,132
TOTAL EMPLOYMENT	32,728

Source: U.S. Census, 2021 American Community Survey 5-Year Estimates

EMPLOYMENT TRENDS

	2017	2021
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Chippewa Co. Unemployment Rate	3.5%	3.9%
Wisconsin Unemployment Rate	3.3%	3.8%
U.S. Unemployment Rate	4.4%	5.3%



ECONOMY con't

2021 WAGES

Occupation	Mean	Median
Bartenders	\$10.85	\$9.03
Bookkeeping/Accting/Audit Clerk	20.11	19.47
Cashiers	12.31	13.24
Nursing Assistants	15.43	14.28
Office Clerk, General	18.55	17.91
Physical Therapists	41.55	38.40
Secretary/Administrative Assistant	29.65	29.28
Tellers	16.55	17.05
Truck Drivers, Heavy/Tractor Trailer	23.52	22.54
Welder/Cutter/Solderer/Brazer	23.40	22.44

Source: Bureau of Labor Statistics, May 2021

INCOME (PER CAPITA)

	2019	2020	2021
Chippewa County	\$46,990	\$50,185	\$53,415
State of Wisconsin	\$52,893	\$55,941	\$59,626
United States	\$56,250	\$59,765	\$64,143

Source: U.S. Dept. of Commerce, Bureau of Economic Analysis

INFRASTRUCTURE

TRANSPORTATION

MAJOR HIGHWAYS

Highway Type	Name	Distance to Nearest
State Highways	27, 64, 178	0 miles
U.S. Highways	53	20 miles
Interstate Highways	I-94	45 miles

RAIL SERVICE

Provider(s)	None
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AIR SERVICE

Local Air Service

Nearest Local Airport	Cornell Airpark
Airport Classification	Private
Miles to Airport	0

Scheduled Air Service

Nearest Airport	Chippewa Valley Reg. Airport
Miles to Airport	45
Airline Service(s)	United, Sun Country

UTILITIES

Electric Provider	Municipal
Natural Gas Provider	Wisconsin Gas Co.
Telephone Provider	CenturyLink
Fiber Optics	Yes
Water Provider	Municipal
Number of Wells	2
Total Well Capacity	893,000 YPD
Equipment Type	Diesel
Fluoridated	Yes
Total Elevated Storage	300,000 gallons
Waste Water Provider	Municipal
Monthly Design Flow	395,400 GPD
Monthly Average Daily Flow	156,467 GPD
Year Facility Constructed	1982

REAL ESTATE AND TAXATION

REAL ESTATE EQUALIZED VALUES*

	2020	2021	2022
City of Cornell	\$74	\$85	\$96
Chippewa County	\$6,380	\$6,924	\$8,043
State of Wisconsin	\$603,039	\$644,326	\$734,924

* NOTE: Equalized values for communities expressed in millions of dollars; Chippewa Falls/Eau Claire/Hudson/ Menomonie/River Falls/County/State in billions of dollars.

TAXATION-2021

Local Property Taxes

Effective Full Value Rate (per \$1,000)	\$16.06
Machinery, Equip and Inventory Tax	Exempt
Real and Personal Property Full Value	\$86,156,100

County Taxes

Sales Tax	0.5%
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State Taxes

Sales Tax	5.0%
Corporate Income Tax	7.9%
Personal Income Tax	3.54 - 7.65%
Capital Gains Tax	30-60% exempt

INSTITUTIONS

EDUCATION

Vocational/Technical

Nearest VoTech	CVTC
Location of VoTech	Chippewa Falls
Miles to VoTech	22

University

Nearest University	UW-Eau Claire
Miles to University	35

HEALTH CARE

Hospital

Nearest Hospital	Chippewa Falls
Miles to Hospital	20

CONTACTS

LOCAL CONTACT

David DeJongh, Administrator
City of Cornell
222 Main St., PO Box 796
Cornell, WI 54732
715-239-3710

COUNTY CONTACT

Charlie Walker, Director
Chippewa County EDC
770 Technology Way
Chippewa Falls, WI 54729
715-723-7150

REGIONAL CONTACT

WEST CENTRAL WISCONSIN REGIONAL PLANNING COMMISSION

800 Wisconsin Street, Mail Box 9
Eau Claire, WI 54703-3606
Phone: 715-836-2918
Fax: 715-836-2886
EMail: wcvrpc@wcvrpc.org
Internet: <http://www.wcvrpc.org>



Updated March 2023

Community PROFILE

Village of Lake Hallie Chippewa County, Wisconsin

DEMOGRAPHICS

POPULATION

	2010	2022*
Village of Lake Hallie	6,448	7,307
Chippewa County	62,415	67,082
State of Wisconsin	5,686,986	5,949,155

Source: U.S. Census *Estimate

HOUSING

Number of Housing Units 2017-2021

Village of Lake Hallie	2,680
Chippewa County	28,540
State of Wisconsin	2,748,274

Source: U.S. Census, 2021 American Community Survey 5-Year Estimates

2017-2021 Median Value of: Owner-Occ. Units Gross Rent

Village of Lake Hallie	\$170,400	\$995
Chippewa County	\$183,600	\$889
State of Wisconsin	\$230,700	\$921

Source: U.S. Census, 2021 American Community Survey 5-Year Estimates

ECONOMY

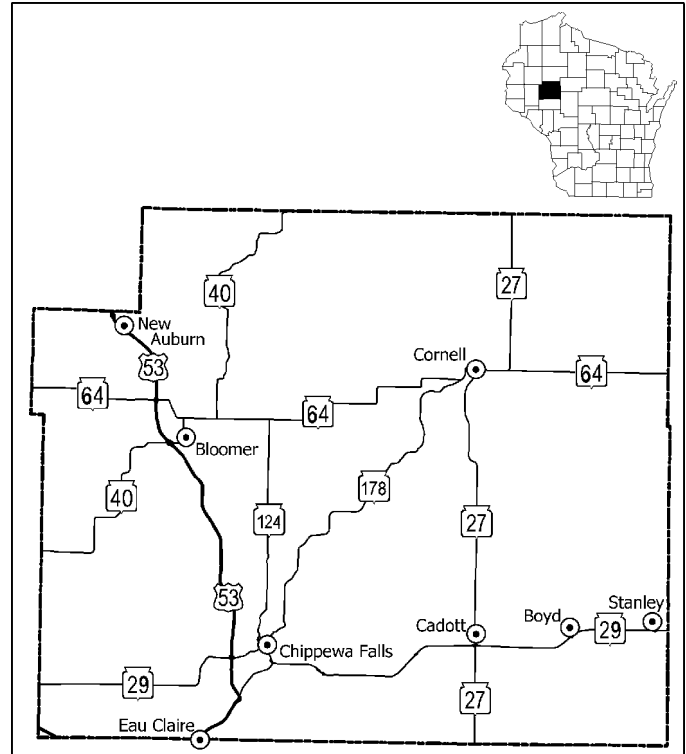
COUNTY EMPLOYMENT BY INDUSTRY - 2017-2021

Industry	Employees
Agriculture/Forestry/Fishing/Hunting/Mining	1,110
Construction	2,544
Manufacturing	5,767
Transportation and Warehousing, and Utilities	1,842
Information	407
Wholesale Trade	914
Retail Trade	4,488
Finance/Insurance/Real Estate/Rental/Leasing	1,699
Services	12,825
Public Administration	1,132
TOTAL EMPLOYMENT	32,728

Source: U.S. Census, 2021 American Community Survey 5-Year Estimates

EMPLOYMENT TRENDS

	2017	2021
Chippewa Co. Labor Force	66,548	33,814
Chippewa Co. Employed	32,382	32,489
Chippewa Co. Unemployed	1,166	1,325
Chippewa Co. Unemployment Rate	3.5%	3.9%
Wisconsin Unemployment Rate	3.3%	3.8%
U.S. Unemployment Rate	4.4%	5.3%



ECONOMY con't

2021 WAGES

Occupation	Mean	Median
Bartenders	\$10.85	\$9.03
Bookkeeping/Accting/Audit Clerk	20.11	19.47
Cashiers	12.31	13.24
Nursing Assistants	15.43	14.28
Office Clerk, General	18.55	17.91
Physical Therapists	41.55	38.40
Secretary/Administrative Assistant	29.65	29.28
Tellers	16.55	17.05
Truck Drivers, Heavy/Tractor Trailer	23.52	22.54
Welder/Cutter/Solderer/Brazer	23.40	22.44

Source: Bureau of Labor Statistics, May 2021

INCOME (PER CAPITA)

	2019	2020	2021
Chippewa County	\$46,990	\$50,185	\$53,415
State of Wisconsin	\$52,893	\$55,941	\$59,626
United States	\$56,250	\$59,765	\$64,143

Source: U.S. Dept. of Commerce, Bureau of Economic Analysis

INFRASTRUCTURE

TRANSPORTATION

MAJOR HIGHWAYS

Highway Type	Name	Distance to Nearest
State Highways	29, 124	3 miles
U.S. Highways	53	0 miles
Interstate Highways	I-94	14 miles

RAIL SERVICE

Provider(s)	None
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AIR SERVICE

Local Air Service

Nearest Local Airport	Chippewa Valley Regional Airport
Airport Classification	Commercial Service
Miles to Airport	1

Scheduled Air Service

Nearest Airport	Chippewa Valley Reg. Airport
Miles to Airport	1
Airline Service(s)	United, Sun Country

UTILITIES

Electric Provider	Chippewa Valley Electric
Natural Gas Provider	Northern States Power Co.
Telephone Provider	AT & T
Fiber Optics	Yes
Water Provider	Municipal/Private
Number of Wells	4
Total Well Capacity	1,530,720 YPD
Equipment Type	Electric
Fluoridated	No
Total Elevated Storage	947,000 gallons
Waste Water Provider	Private Septic
Monthly Design Flow	n/a
Monthly Average Daily Flow	n/a
Year Facility Constructed	

REAL ESTATE AND TAXATION

REAL ESTATE EQUALIZED VALUES*

	2020	2021	2022
Village of Lake Hallie	\$743	\$816	\$938
Chippewa County	\$6,380	\$6,924	\$8,043
State of Wisconsin	\$603,039	\$644,326	\$734,924

* NOTE: Equalized values for communities expressed in millions of dollars; Chippewa Falls/Eau Claire/Hudson/ Menomonie/River Falls/County/State in billions of dollars.

TAXATION-2021

Local Property Taxes

Effective Full Value Rate (per \$1,000)	\$15.05
Machinery, Equip and Inventory Tax	Exempt
Real and Personal Property Full Value	\$828,987,600

County Taxes

Sales Tax	0.5%
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State Taxes

Sales Tax	5.0%
Corporate Income Tax	7.9%
Personal Income Tax	3.54 - 7.65%
Capital Gains Tax	30-60% exempt

INSTITUTIONS

EDUCATION

Vocational/Technical

Nearest VoTech	CVTC
Location of VoTech	Chippewa Falls
Miles to VoTech	4

University

Nearest University	UW-Eau Claire
Miles to University	15

HEALTH CARE

Hospital

Nearest Hospital	Chippewa Falls
Miles to Hospital	10

CONTACTS

LOCAL CONTACT

Kris Fitzsimmons, Clerk
Village of Lake Hallie
13136 30th Avenue
Chippewa Falls, WI 54729
715-726-2660

COUNTY CONTACT

Charlie Walker, Director
Chippewa County EDC
770 Technology Way
Chippewa Falls, WI 54729
715-723-7150

REGIONAL CONTACT

WEST CENTRAL WISCONSIN REGIONAL PLANNING COMMISSION

800 Wisconsin Street, Mail Box 9
Eau Claire, WI 54703-3606
Phone: 715-836-2918
Fax: 715-836-2886
EMail: wccwrpc@wccwrpc.org
Internet: <http://www.wccwrpc.org>



Updated March 2023

Community PROFILE

Village of New Auburn Chippewa County, Wisconsin

DEMOGRAPHICS

POPULATION

	2010	2022*
Village of New Auburn	568	562
Chippewa County	62,415	67,082
State of Wisconsin	5,686,986	5,949,155

Source: U.S. Census *Estimate

HOUSING

Number of Housing Units 2017-2021

Village of New Auburn	214
Chippewa County	28,540
State of Wisconsin	2,748,274

Source: U.S. Census, 2021 American Community Survey 5-Year Estimates

2017-2021 Median Value of: Owner-Occ. Units Gross Rent

Village of New Auburn	\$129,300	\$933
Chippewa County	\$183,600	\$889
State of Wisconsin	\$230,700	\$921

Source: U.S. Census, 2021 American Community Survey 5-Year Estimates

ECONOMY

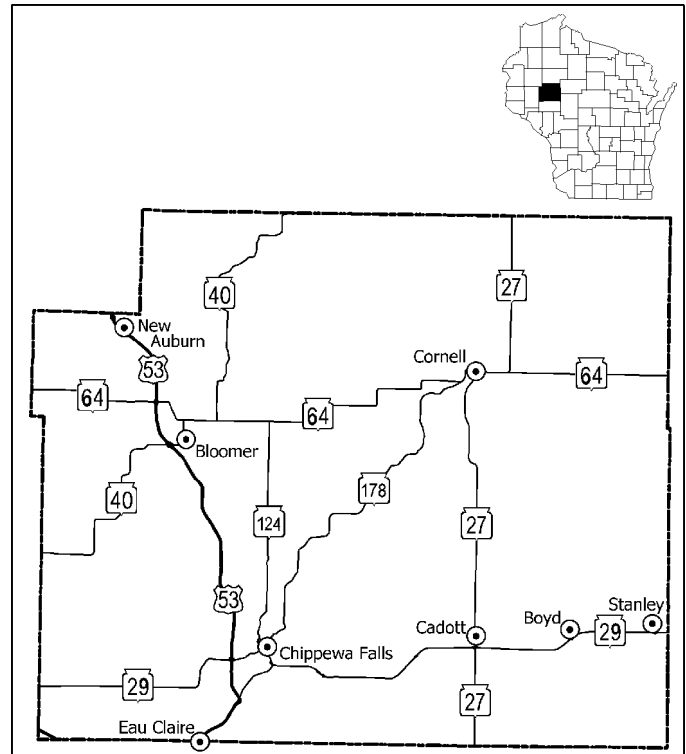
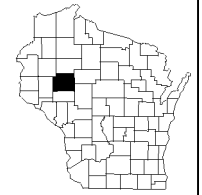
COUNTY EMPLOYMENT BY INDUSTRY - 2017-2021

Industry	Employees
Agriculture/Forestry/Fishing/Hunting/Mining	1,110
Construction	2,544
Manufacturing	5,767
Transportation and Warehousing, and Utilities	1,842
Information	407
Wholesale Trade	914
Retail Trade	4,488
Finance/Insurance/Real Estate/Rental/Leasing	1,699
Services	12,825
Public Administration	1,132
TOTAL EMPLOYMENT	32,728

Source: U.S. Census, 2021 American Community Survey 5-Year Estimates

EMPLOYMENT TRENDS

	2017	2021
Chippewa Co. Labor Force	66,548	33,814
Chippewa Co. Employed	32,382	32,489
Chippewa Co. Unemployed	1,166	1,325
Chippewa Co. Unemployment Rate	3.5%	3.9%
Wisconsin Unemployment Rate	3.3%	3.8%
U.S. Unemployment Rate	4.4%	5.3%



ECONOMY con't

2021 WAGES

Occupation	Mean	Median
Bartenders	\$10.85	\$9.03
Bookkeeping/Accounting/Audit Clerk	20.11	19.47
Cashiers	12.31	13.24
Nursing Assistants	15.43	14.28
Office Clerk, General	18.55	17.91
Physical Therapists	41.55	38.40
Secretary/Administrative Assistant	29.65	29.28
Tellers	16.55	17.05
Truck Drivers, Heavy/Tractor Trailer	23.52	22.54
Welder/Cutter/Solderer/Brazer	23.40	22.44

Source: Bureau of Labor Statistics, May 2021

INCOME (PER CAPITA)

	2019	2020	2021
Chippewa County	\$46,990	\$50,185	\$53,415
State of Wisconsin	\$52,893	\$55,941	\$59,626
United States	\$56,250	\$59,765	\$64,143

Source: U.S. Dept. of Commerce, Bureau of Economic Analysis

INFRASTRUCTURE

TRANSPORTATION

MAJOR HIGHWAYS

Highway Type	Name	Distance to Nearest
State Highways	40, 64	6 miles
U.S. Highways	53	1 miles
Interstate Highways	I-94	40 miles

RAIL SERVICE

Provider(s)	Wisconsin Northern
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AIR SERVICE

Local Air Service

Nearest Local Airport	Chetek Municipal-Southworth
Airport Classification	Medium General Aviation
Miles to Airport	13

Scheduled Air Service

Nearest Airport	Chippewa Valley Reg. Airport
Miles to Airport	32
Airline Service(s)	United, Sun Country

UTILITIES

Electric Provider Chippewa Valley Electric

Natural Gas Provider Wisconsin Gas Co.

Telephone Provider Citizens Telephone Coop.
Fiber Optics Yes

Water Provider Municipal
Number of Wells 2
Total Well Capacity 687,200 YPD
Equipment Type Electric
Fluoridated No
Total Elevated Storage 100,000 gallons

Waste Water Provider Municipal
Monthly Design Flow 63,300 GPD
Monthly Average Daily Flow 54,975 GPD
Year Facility Constructed 1984

REAL ESTATE AND TAXATION

REAL ESTATE EQUALIZED VALUES*

	2020	2021	2022
Village of New Auburn	\$43	\$48	\$41
Chippewa County	\$6,380	\$6,924	\$8,043
State of Wisconsin	\$603,039	\$644,326	\$734,924

* NOTE: Equalized values for communities expressed in millions of dollars; Chippewa Falls/Eau Claire/Hudson/ Menomonie/River Falls/County/State in billions of dollars.

TAXATION-2021

Local Property Taxes

Effective Full Value Rate (per \$1,000)	\$14.97
Machinery, Equip and Inventory Tax	Exempt
Real and Personal Property Full Value	\$47,727,200

County Taxes

Sales Tax	0.5%
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State Taxes

Sales Tax	5.0%
Corporate Income Tax	7.9%
Personal Income Tax	3.54 - 7.65%
Capital Gains Tax	30-60% exempt

INSTITUTIONS

EDUCATION

Vocational/Technical

Nearest VoTech	CVTC
Location of VoTech	Chippewa Falls
Miles to VoTech	23

University

Nearest University	UW-Eau Claire
Miles to University	35

HEALTH CARE

Hospital

Nearest Hospital	Bloomer
Miles to Hospital	9

CONTACTS

LOCAL CONTACT

Peggy Stanford, Clerk
Village of New Auburn
130 E. Elm St., PO Box 100
New Auburn, WI 54757
715-237-2223

COUNTY CONTACT

Charlie Walker, Director
Chippewa County EDC
770 Technology Way
Chippewa Falls, WI 54729
715-723-7150

REGIONAL CONTACT

WEST CENTRAL WISCONSIN REGIONAL PLANNING COMMISSION

800 Wisconsin Street, Mail Box 9
Eau Claire, WI 54703-3606
Phone: 715-836-2918
Fax: 715-836-2886
EMail: wccwrpc@wccwrpc.org
Internet: <http://www.wccwrpc.org>



Updated March 2023

Community PROFILE

City of Stanley Chippewa County, Wisconsin

DEMOGRAPHICS

POPULATION

	2010	2022*
City of Stanley	3,608	3,748
Chippewa County	62,415	67,082
State of Wisconsin	5,686,986	5,949,155

Source: U.S. Census *Estimate

HOUSING

Number of Housing Units 2017-2021

City of Stanley	1,939
Chippewa County	28,540
State of Wisconsin	2,748,274

Source: U.S. Census, 2021 American Community Survey 5-Year Estimates

2017-2021 Median Value of: Owner-Occ. Units Gross Rent

City of Stanley	\$95,900	\$801
Chippewa County	\$183,600	\$889
State of Wisconsin	\$230,700	\$921

Source: U.S. Census, 2021 American Community Survey 5-Year Estimates

ECONOMY

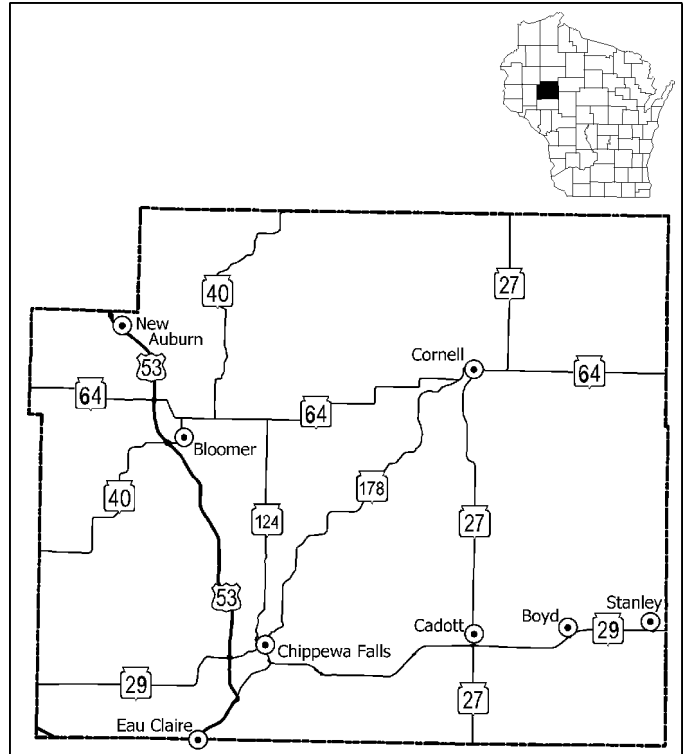
COUNTY EMPLOYMENT BY INDUSTRY - 2017-2021

Industry	Employees
Agriculture/Forestry/Fishing/Hunting/Mining	1,110
Construction	2,544
Manufacturing	5,767
Transportation and Warehousing, and Utilities	1,842
Information	407
Wholesale Trade	914
Retail Trade	4,488
Finance/Insurance/Real Estate/Rental/Leasing	1,699
Services	12,825
Public Administration	1,132
TOTAL EMPLOYMENT	32,728

Source: U.S. Census, 2021 American Community Survey 5-Year Estimates

EMPLOYMENT TRENDS

	2017	2021
Chippewa Co. Labor Force	66,548	33,814
Chippewa Co. Employed	32,382	32,489
Chippewa Co. Unemployed	1,166	1,325
Chippewa Co. Unemployment Rate	3.5%	3.9%
Wisconsin Unemployment Rate	3.3%	3.8%
U.S. Unemployment Rate	4.4%	5.3%



ECONOMY con't

2021 WAGES

Occupation	Mean	Median
Bartenders	\$10.85	\$9.03
Bookkeeping/Accting/Audit Clerk	20.11	19.47
Cashiers	12.31	13.24
Nursing Assistants	15.43	14.28
Office Clerk, General	18.55	17.91
Physical Therapists	41.55	38.40
Secretary/Administrative Assistant	29.65	29.28
Tellers	16.55	17.05
Truck Drivers, Heavy/Tractor Trailer	23.52	22.54
Welder/Cutter/Solderer/Brazer	23.40	22.44

Source: Bureau of Labor Statistics, May 2021

INCOME (PER CAPITA)

	2019	2020	2021
Chippewa County	\$46,990	\$50,185	\$53,415
State of Wisconsin	\$52,893	\$55,941	\$59,626
United States	\$56,250	\$59,765	\$64,143

Source: U.S. Dept. of Commerce, Bureau of Economic Analysis

INFRASTRUCTURE

TRANSPORTATION

MAJOR HIGHWAYS

Highway Type	Name	Distance to Nearest
State Highways	29	0 miles
U.S. Highways	53	33 miles
Interstate Highways	I-94	40 miles

RAIL SERVICE

Provider(s)	Canadian National
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AIR SERVICE

Local Air Service

Nearest Local Airport	Chippewa Valley Reg. Airport
Airport Classification	Commercial Service
Miles to Airport	30

Scheduled Air Service

Nearest Airport	Chippewa Valley Reg. Airport
Miles to Airport	30
Airline Service(s)	United, Sun Country

UTILITIES

Electric Provider Chippewa Valley Electric

Natural Gas Provider Wisconsin Gas Co.

Telephone Provider CenturyLink
Fiber Optics Yes

Water Provider Municipal
Number of Wells 8
Total Well Capacity 1,396,000 YPD
Equipment Type Electric
Fluoridated Yes
Total Elevated Storage 550,000 gallons

Waste Water Provider Municipal
Monthly Design Flow 600,000 GPD
Monthly Average Daily Flow 284,167 GPD
Year Facility Constructed 1986

REAL ESTATE AND TAXATION

REAL ESTATE EQUALIZED VALUES*

	2020	2021	2022
City of Stanley	\$125	\$142	\$162
Chippewa County	\$6,380	\$6,924	\$8,043
State of Wisconsin	\$603,039	\$644,326	\$734,924

* NOTE: Equalized values for communities expressed in millions of dollars; Chippewa Falls/Eau Claire/Hudson/ Menomonie/River Falls/County/State in billions of dollars.

TAXATION-2021

Local Property Taxes

Effective Full Value Rate (per \$1,000)	\$12.71
Machinery, Equip and Inventory Tax	Exempt
Real and Personal Property Full Value	\$146,835,600

County Taxes

Sales Tax	0.5%
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State Taxes

Sales Tax	5.0%
Corporate Income Tax	7.9%
Personal Income Tax	3.54 - 7.65%
Capital Gains Tax	30-60% exempt

INSTITUTIONS

EDUCATION

Vocational/Technical

Nearest VoTech	CVTC
Location of VoTech	Chippewa Falls
Miles to VoTech	30

University

Nearest University	UW-Eau Claire
Miles to University	44

HEALTH CARE

Hospital

Nearest Hospital	Stanley
Miles to Hospital	0

CONTACTS

LOCAL CONTACT

Nicole Thiel, Clerk
City of Stanley
PO Box 155
Stanley, WI 54768
715-644-5758

COUNTY CONTACT

Charlie Walker, Director
Chippewa County EDC
770 Technology Way
Chippewa Falls, WI 54729
715-723-7150

REGIONAL CONTACT

WEST CENTRAL WISCONSIN REGIONAL PLANNING COMMISSION

800 Wisconsin Street, Mail Box 9
Eau Claire, WI 54703-3606
Phone: 715-836-2918
Fax: 715-836-2886
EMail: wcvrpc@wcvrpc.org
Internet: <http://www.wcvrpc.org>



Updated March 2023