

An aerial photograph of a suburban neighborhood. The image shows a grid of streets with houses, lawns, and trees. On the right side, there is a large body of water, possibly a lake or a wide river. The sky is clear and blue.

BARRON COUNTY, WISCONSIN COUNTY CRASH REPORT 2024

PREPARED BY:
WEST CENTRAL WISCONSIN REGIONAL PLANNING COMMISSION

Barron County

Table of Contents

INTRODUCTION	4
EXISTING CONDITIONS	6
BARRON COUNTY - CRASH ASSESSMENT AND HEAT MAP	12
CITIES AND VILLAGES	14
Almena	16
Barron	18
Cameron	20
Chetek	22
Cumberland	24
Dallas	26
Haugen	28
New Auburn	30
Prairie Farm	32
Rice Lake	34
Turtle Lake	36
TOWNS	38
Almena	40
Arland	42
Barron	44
Bear Lake	46
Cedar Lake	48
Chetek	50
Clinton	52
Crystal Lake	54
Cumberland	56
Dallas	58
Dovre	60
Doyle	62
Lakeland	64

Maple Grove	66
Maple Plain	68
Oak Grove	70
Prairie Farm	72
Prairie Lake	74
Rice Lake	76
Sioux Creek	78
Stanford	80
Stanley	82
Sumner	84
Turtle Lake	86
Vance Creek	88



Barron County

Introduction



Prepared By:
**West Central Wisconsin
Regional Planning Commission**
800 Wisconsin Street
Mailbox 9
Eau Claire, WI, 54703
Phone: 715.836.2918
wcrpc.org

Crash Report

This document contains crash reports for each municipality in Barron County and the County as a whole. The report details different issues for each city, village, and town and provides a tool to review crash data. The goal of this report is to understand the data to create safer roads in our communities. Each report contains a map with location data showing areas that have high concentrations of crashes.

Data

The data in the crash reports discuss the number of vehicle crashes, crashes involving a bicyclist or pedestrian, and crashes that involve a deer. In addition, the reports identify the severity of crashes involving vehicles, pedestrians, and bicyclists. The final section evaluates common contributing factors including: alcohol or drugs, night or dark, winter weather, and rain or wet conditions. Lastly, the County and each community has a heat map that highlights the areas with the highest concentration of crashes. The heat maps do not include crashes that involve deer.

The Traffic Operations and Safety Laboratory (TOPS), based out of the University of Wisconsin-Madison, compiles individual crash reports from local law enforcement into a single database. West Central Wisconsin Regional Planning Commission (WCWRPC) staff downloaded and organized the data for the creation of this report.

Disclaimer: There is potential overlap for contributing factors. A crash could be both at night and also involve snow/ice. In addition, serious and fatal crashes can involve more than one serious and/or fatal injury. For instance, a crash labeled as serious could have more than one person seriously injured and a fatal crash could include multiple fatalities and serious injuries. In addition, the City of Turtle Lake and the Village of New Auburn span two counties. Crashes that occurred within the Polk County section of the City of Turtle Lake and in the Chippewa County section of Village of New Auburn were included in the overall county report.

Per TOPS, "a reportable crash is defined as a crash resulting in injury or death of any person, any damage to government-owned non-vehicle property to an apparent extent of \$200 or more, or total damage to property owned by any one person to an apparent extent of \$1,000 or more. It is important to note, however, that not all reportable crashes are reported. In order for a crash to be in the database, an MV4000 or DT4000 crash report must have been completed by a police officer".

Issues/Highlights

In addition to collecting and organizing the data, WCWRPC staff compiled a list of issues and highlights for each government. This list gives a more detailed look at the local level and highlights locations to focus on, as well as any contributing factors that have a high rate of occurrence.

Future

These maps are an introduction to crash map options that can be generated for counties and communities. WCWRPC is able to do more detailed mapping for counties and communities and/or analyze specific crash related issues (e.g. locating serious and fatal crashes, cross referencing types of crashes and contributing factors, and locating contributing factors). In addition, WCWRPC can do sub-area analysis and plans. Mapping crash data allows entities to see where their highest need locations are located and where they need to invest resources, both fiscal and non-fiscal. Many strategies to increase safety on streets are inexpensive.

Barron County

Existing Conditions

Before analyzing each municipality’s data, it is important to identify existing County trends. Understanding crash data can lead local communities, counties, and the State to make the transportation system safer for all users. Infrastructure improvements are an effective strategy, but public outreach that identify and educate the public on a variety of transportation issues are critical to building a safer system. This can include what intersections and corridors have the most crashes, when serious and fatal crashes are most likely to occur, what age groups are more likely to be in a crash, and a variety of other issues. The following pages highlight a variety of existing trends in the County for crashes between 2018-2022*.

Age/Gender of Driver

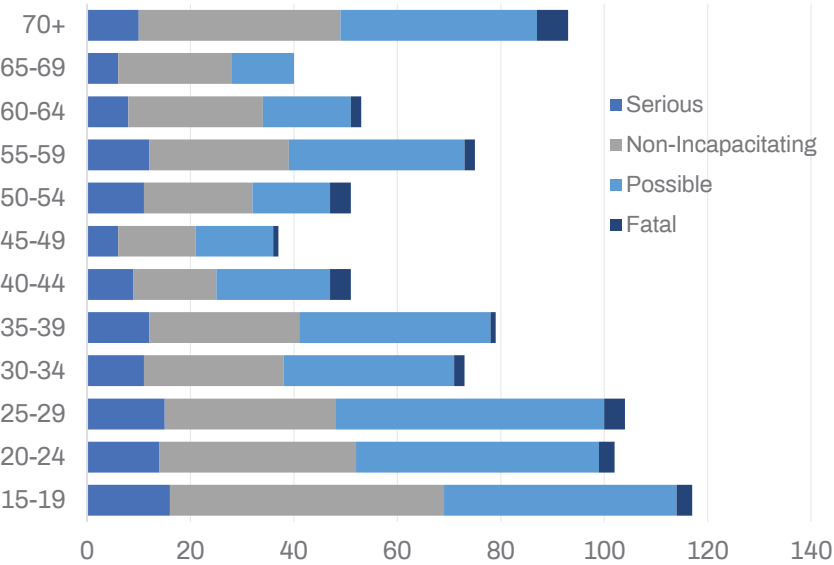
These graphs show a variety of crash data statistics, through the context of age of the first crash participant. Injury severity and age were chosen in an effort to understand the broader trends of these types of crashes. *Please note, the “70+” category contained crashes from a total of over 20 different ages, while the other classes only contained 5 ages.*

Drivers from the ages of 40-44 and 50-54 groups had the highest percent of fatal crashes, with just under 8%. Drivers from the age group 50-54 had the highest percent of serious or fatal crashes (29%), closely followed by the 40-44 age group with 25%.

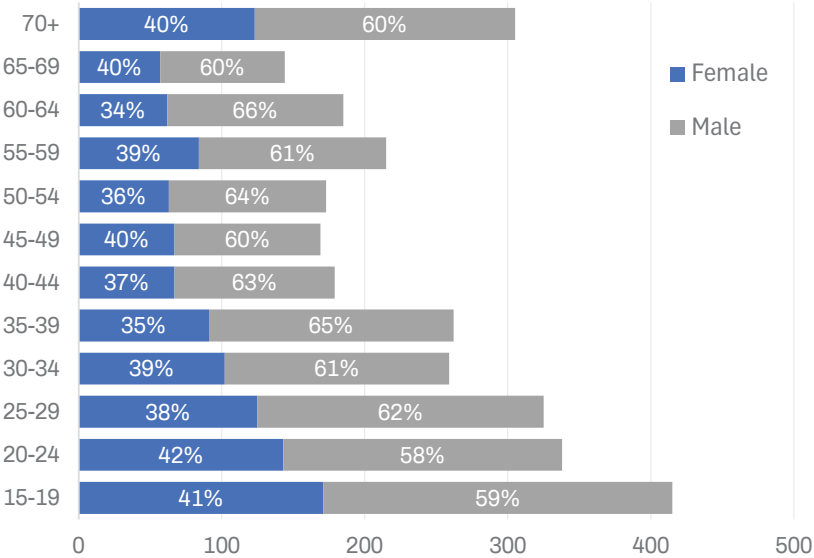
Male drivers were involved in 61% of all crashes. In all age groups, male drivers were involved in crashes between 58% to 66% of the time. This could be a result of multiple factors, including but not limited to: a likelihood to drive recklessly, a greater number of drivers, or a limited use of occupant protection. Males between the ages of 15-19 accounted for the most crashes of any age and sex.

*If any of the attributes of the graphs were not completed on the police crash report, the crash was not included in the graph.

Age With Injury Type



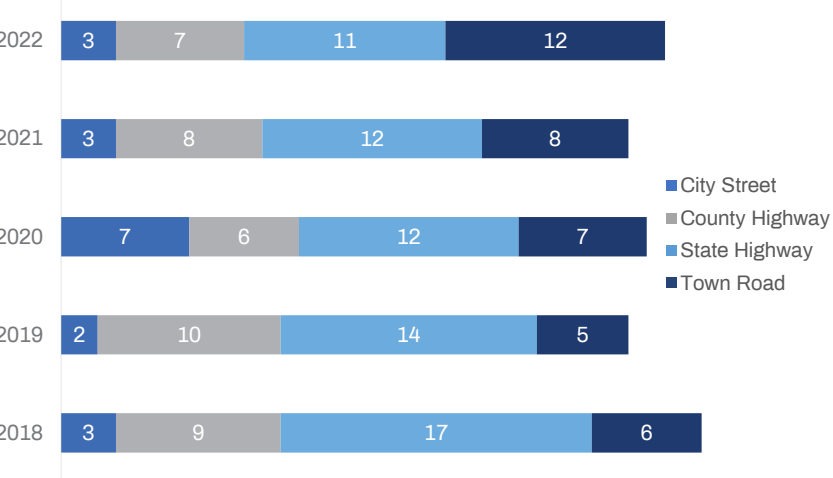
Gender With Total Crashes



Road Type of Serious and Fatal Crashes

The chart to the right shows the number of serious or fatal crashes on the different types of roads throughout the County. State Highways had the highest number (66) of serious and fatal crashes. These roads often have high speed limits and varying volumes of traffic. County Highways (40) and Town Roads (38) had similar numbers of serious or fatal crashes. City Streets had the fewest number of serious and fatal crashes with 18 over the five year period.

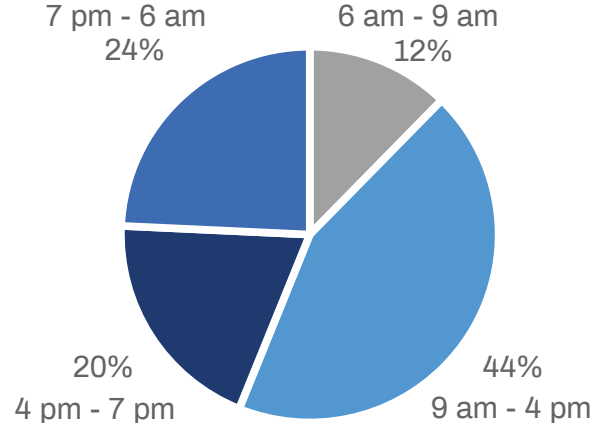
Serious and Fatal Crashes Per Year



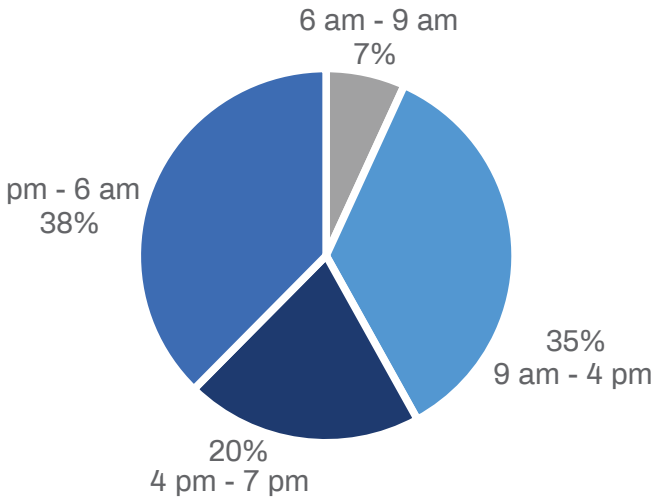
Crash Time of Day

These pie charts split crashes into four different times of day. The times include the traditional morning and afternoon commute hours and the two time periods in-between. Similar trends occurred in both graphs, however, there was a significant increase of crashes during the overnight period that involved either serious or fatal injuries. A likely cause for this increase is the addition of darkness as a possible contributing factor as well as an increased use of alcohol or drugs at night.

All Crashes



Serious & Fatal Crashes*



*Only for crashes that injury severity was indicated.

Barron County

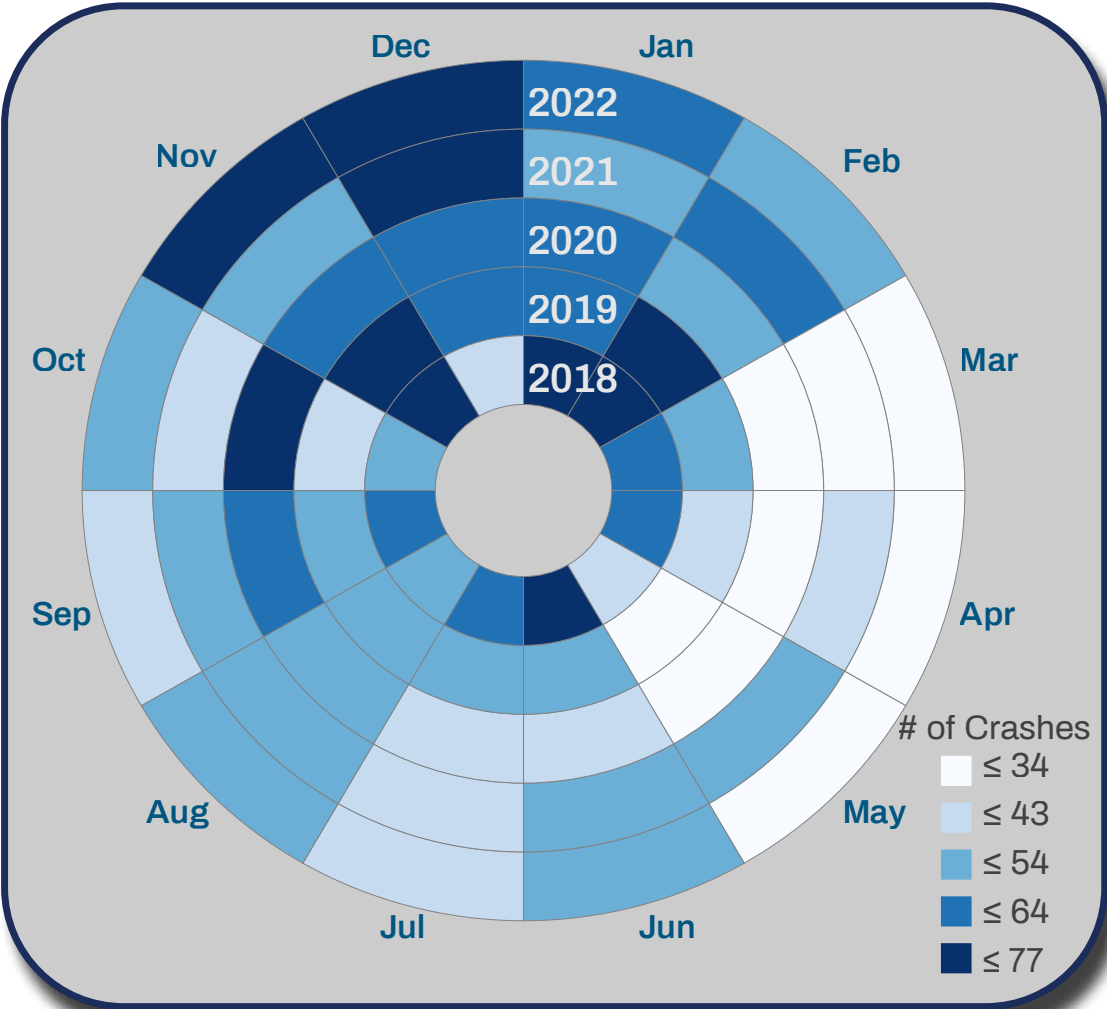
Existing Conditions

Data Clocks

The charts on the next two pages show monthly crash data in Barron County for each of the five years from 2018-2022. Each colored section represents a specific month in a specific year.

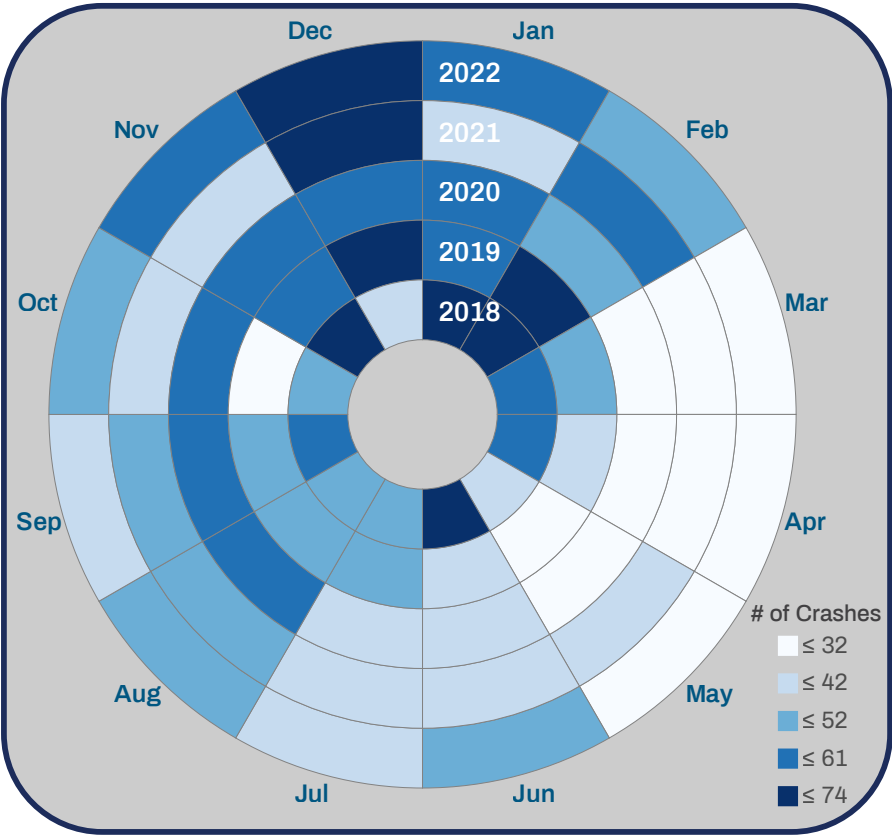
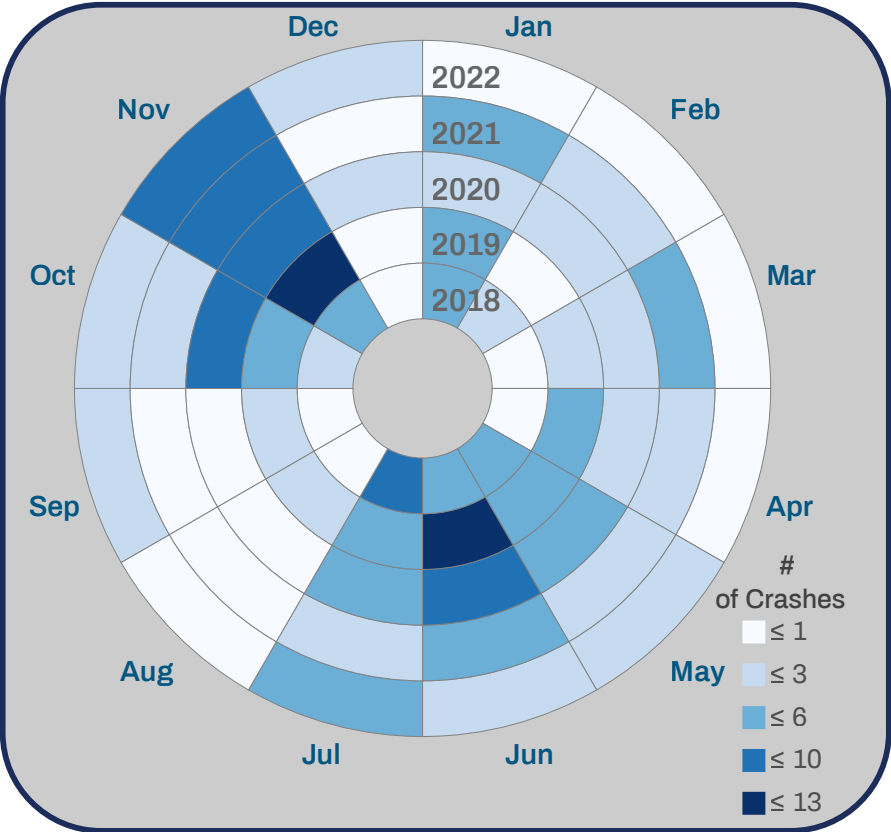
All Crashes

In Barron County, the months of November (328), February (306), December (303), and January (301) had the highest number of crashes. May (176), April (196), and March (195) had the lowest number of crashes. This crash data does include deer-related crashes, however they are separated out in the following charts. The highest rate for a contributing factor in the County was Night or Dark conditions and Winter Weather conditions, which, along with crashes involving deer, helps explain the higher crash rates in the winter months.



Deer Only

The graph to the right shows data for deer-related crashes. Just under 7% of all reported crashes involve a deer. The months of November and June have the most deer-related crashes, followed by May, July, and October. These months mostly correlate with the breeding and birthing cycle of white-tailed deer, and the summer months correlate with increased vehicles on the roads due to vacations. It should be noted that a higher percentage of deer-related crashes are unreported compared to non-deer crashes. Therefore, deer-related crashes likely accounted for more than 7% of total crashes in the County.



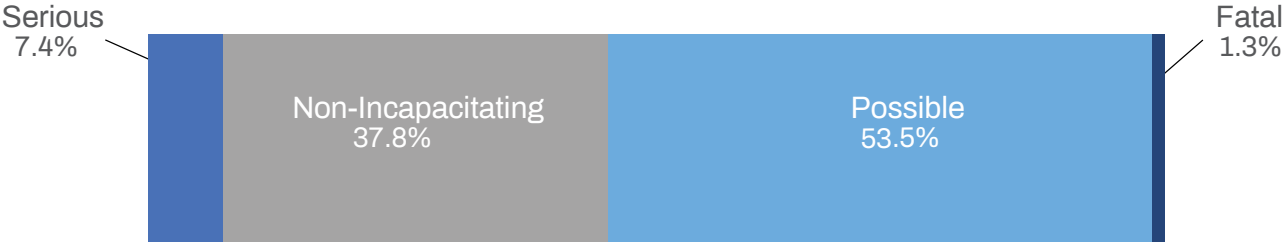
No Deer

The graph to the left shows monthly crash data for all non-deer related crashes. The months of November through February traditionally had the highest number of crashes. The months March through May had the least number of crashes. While it is important to analyze all types of crashes, crashes without deer may offer more actionable takeaways for local governments. The months that involve winter weather had the highest number of crashes, which is partially due to inclement weather and additional time spent driving in the dark.

Occupant Protection

The usage of seatbelts across the nation and in Wisconsin has significantly increased over the past three decades. In Barron County, 39% of crashes that involved someone not wearing some form of safety device resulted in at least one serious injury and/or fatality. In comparison, crashes involving occupants wearing a safety device, only nine percent of those crashes resulted in a serious injury and/or fatality.

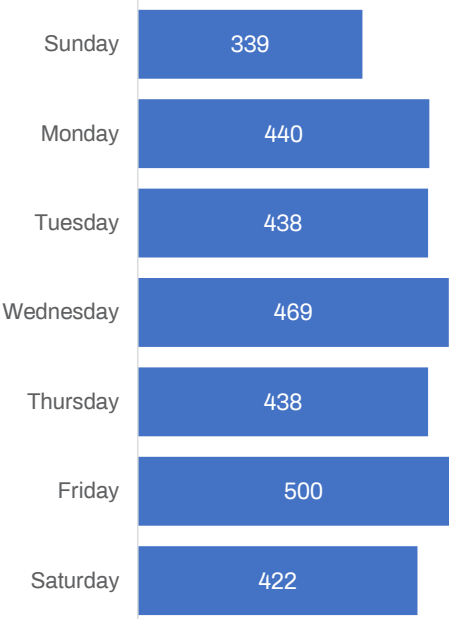
Seatbelt Worn



Seatbelt Not Worn



These graphs were created only for crashes that occupant protection and injury severity were indicated.



Day of Crash

Friday had the highest number of crashes of all the days of the week. Some potential causes for this may be additional drivers traveling beyond their typical commute (i.e. weekend trips). Another potential factor is the increased use of drugs or alcohol on the weekends. Friday and the weekend had the highest number of crashes involving drugs or alcohol.

Zero In Wisconsin

Zero in Wisconsin is a campaign that was launched by Wisconsin’s Department of Transportation (WisDOT) that holds the belief that even one preventable death is too many. The program lays out clear methods to reduce the occurrence of severe injury or death relating to crashes along Wisconsin’s roadways.

The Barron County Crash Report can help the County and local communities work with Wisconsin Department of Transportation (WisDOT) to achieve the goal of *Zero in Wisconsin*. At the same time, the County and communities could implement their own *Zero* program at a county and local level. This document can help them find specific locations and contributing factors that can help them reduce crashes, specifically serious and fatal crashes, and make travel in their communities safer for all persons.

Barron County

Crash Assessment & Heat Map 2018-2022

Issues/Highlights

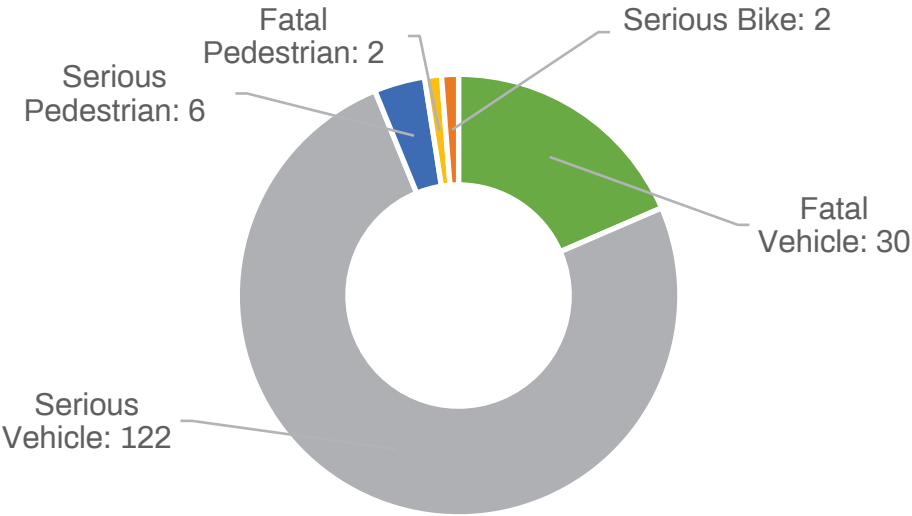
Highest Concentration of Crashes:
Downtown Rice Lake and the area surrounding downtown had the highest density of crashes in the County.

Second Highest Concentration:
The next highest concentration of crashes was located in other areas of Rice Lake and the City of Barron. Other incorporated communities also had high concentrations.

Urban areas typically have more crashes due to larger volumes of traffic. However, the areas with a lower population density typically have a higher rate of serious and fatal crashes than the urban areas, which makes traffic safety no less of a concern in these more rural areas.

Total Crashes: 3,046

Serious and Fatal Crashes: 162



Deer Crashes



205
6.7%

Bicycle Crashes



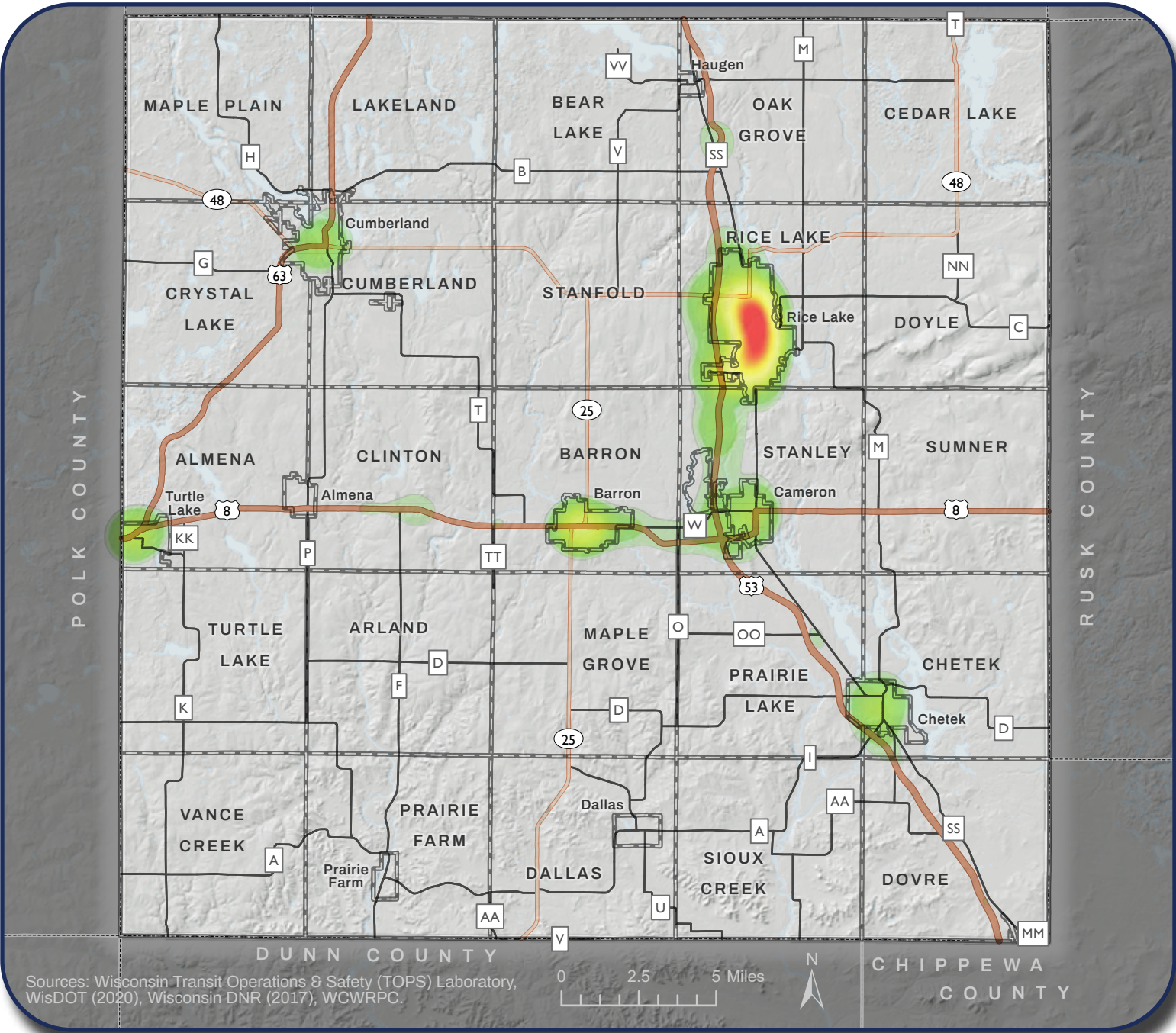
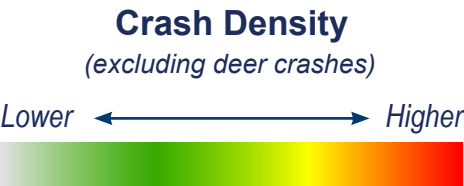
7
0.2%

Pedestrian Crashes



22
0.7%

Heat Map of Crashes



CONTRIBUTING FACTORS

Alcohol
or Drugs



265
8.7%

Night
or Dark



723
23.7%

Winter
Weather



661
21.7%

Rain
or Wet



380
12.5%

General Statistics

CITIES & VILLAGES

Deer Crashes



22
1.7%

Bicycle Crashes



7
0.5%

Pedestrian Crashes



13
1.0%

The City of Rice Lake had the most crashes in the County and the locations with the highest crash concentrations.

Winter weather conditions had the highest number of contributing factors, with 15.7% of crashes involving this condition. Rain or wet conditions contributed to 13.7% of crashes. Night or dark conditions accounted for 15.3% of all crashes

Crashes Per Road Type Totals	
State Highway	302
County Road	0
Local Street/Road	1,023

CONTRIBUTING FACTORS

Alcohol or Drugs



75
5.7%

Night or Dark



203
15.3%

Winter Weather



208
15.7%

Rain or Wet



181
13.7%

Almena

Crash Assessment & Heat Map 2018-2022

Issues/Highlights

The highest concentration of crashes was located at the USH 8 and CTH P intersection. This intersection accounted for approximately one crash a year. Both of the crashes that resulted in serious injury were both at that intersection. In addition, all crashes in the Village were on or immediately adjacent to USH 8.

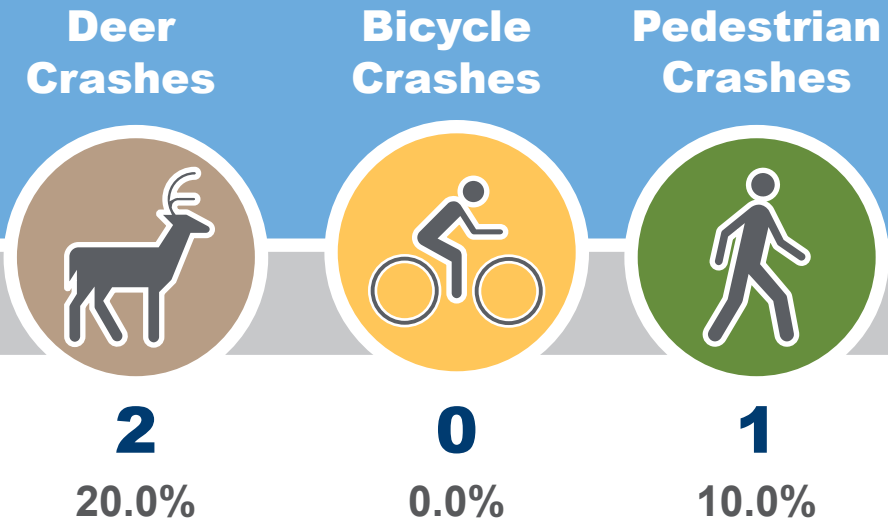
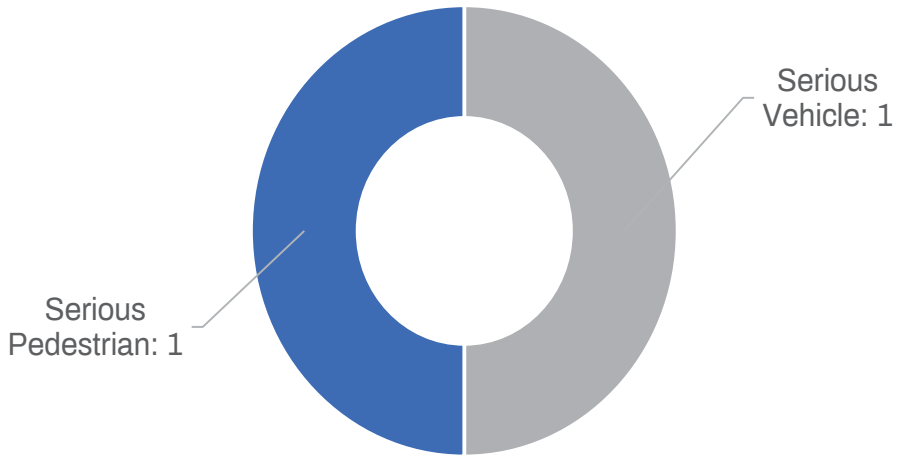
The Village had the second highest percent (20%) of serious/fatal crashes in the County. Twenty percent of all crashes were at night/dark and/or had winter weather or rain/wet conditions.

Crashes Per Road Type

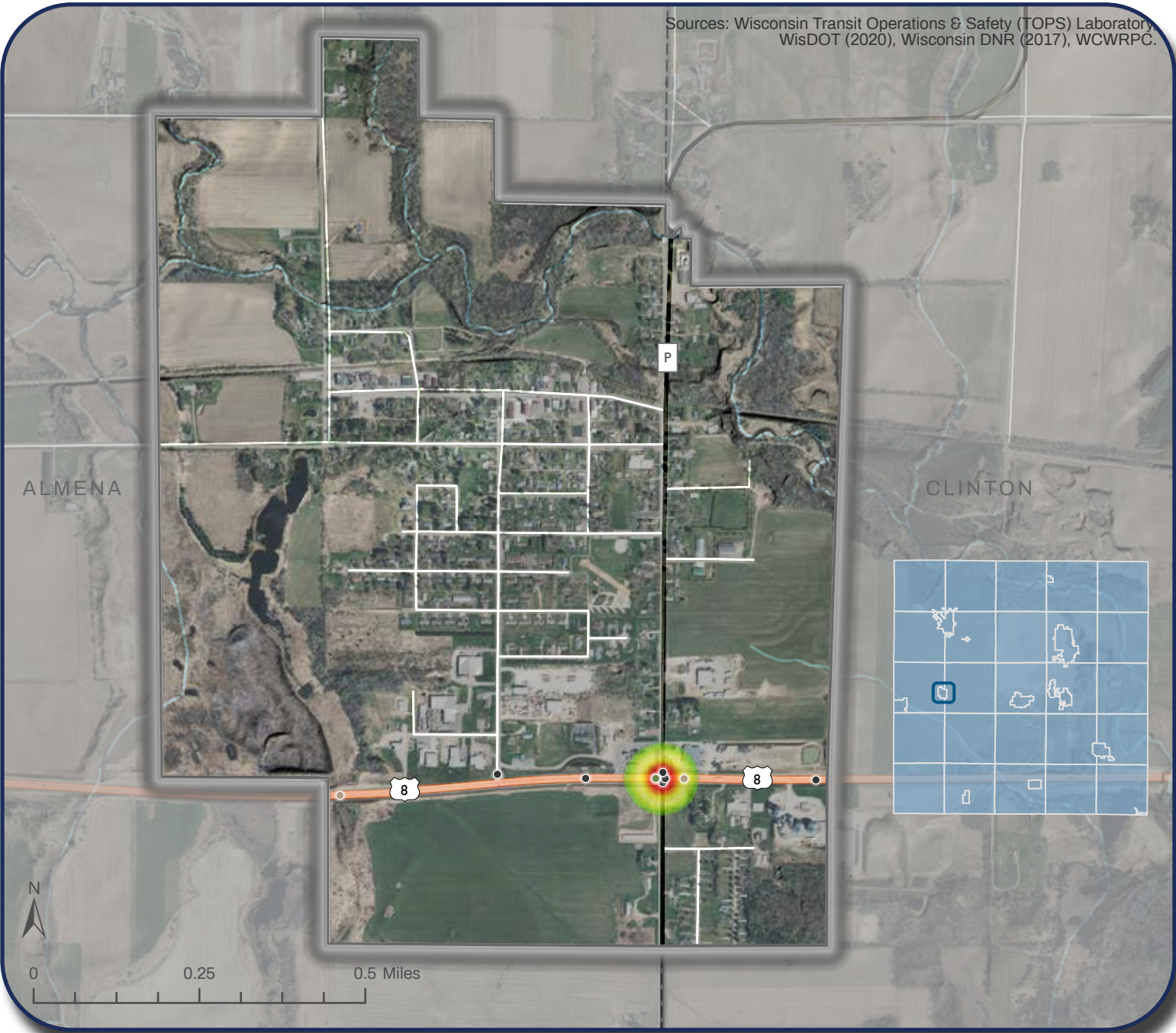
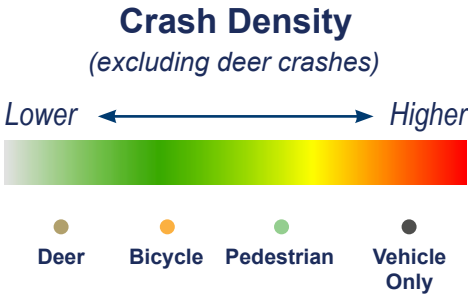
State Highway	7
County Road	0
Local Street/Road	3

Total Crashes: 10

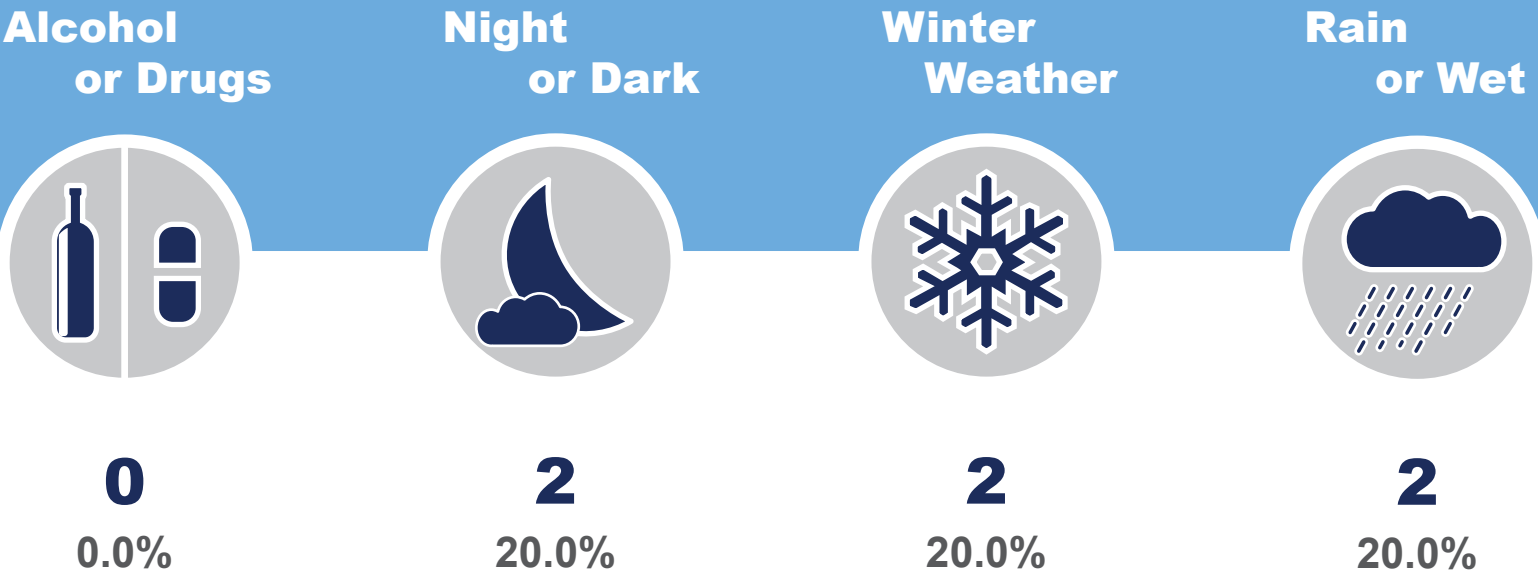
Serious and Fatal Crashes: 2



Heat Map of Crashes



CONTRIBUTING FACTORS



Issues/Highlights

The highest concentration of crashes was at the intersection of USH 8 and 6th St. The USH 8 and the La Salle Ave. corridors both have a significant number of crashes. All but one of the bicycle and pedestrian crashes were located along USH 8, with the majority of pedestrian crashes happening at the USH 8 and 7th St. crossing. The other pedestrian crash occurred at the Middle School

Roughly 1/5 of all crashes had winter weather as a contributing factor.

Crashes Per Road Type

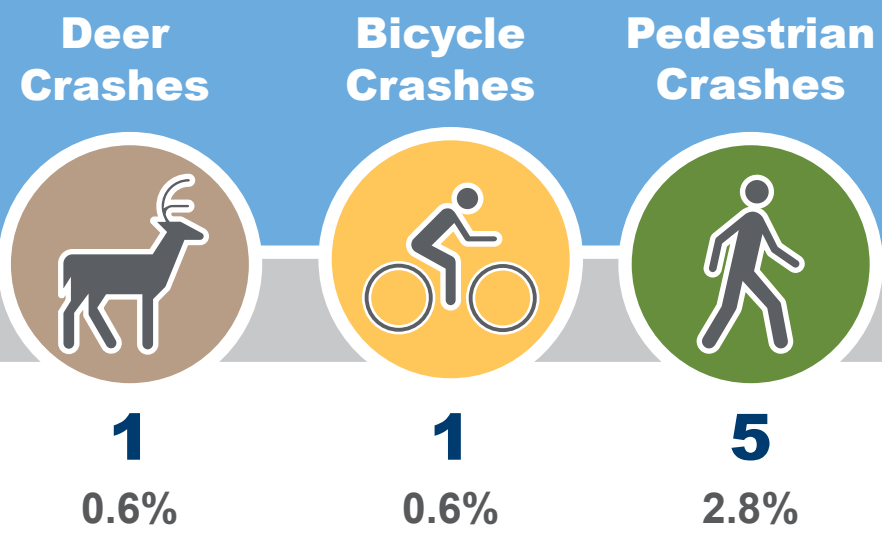
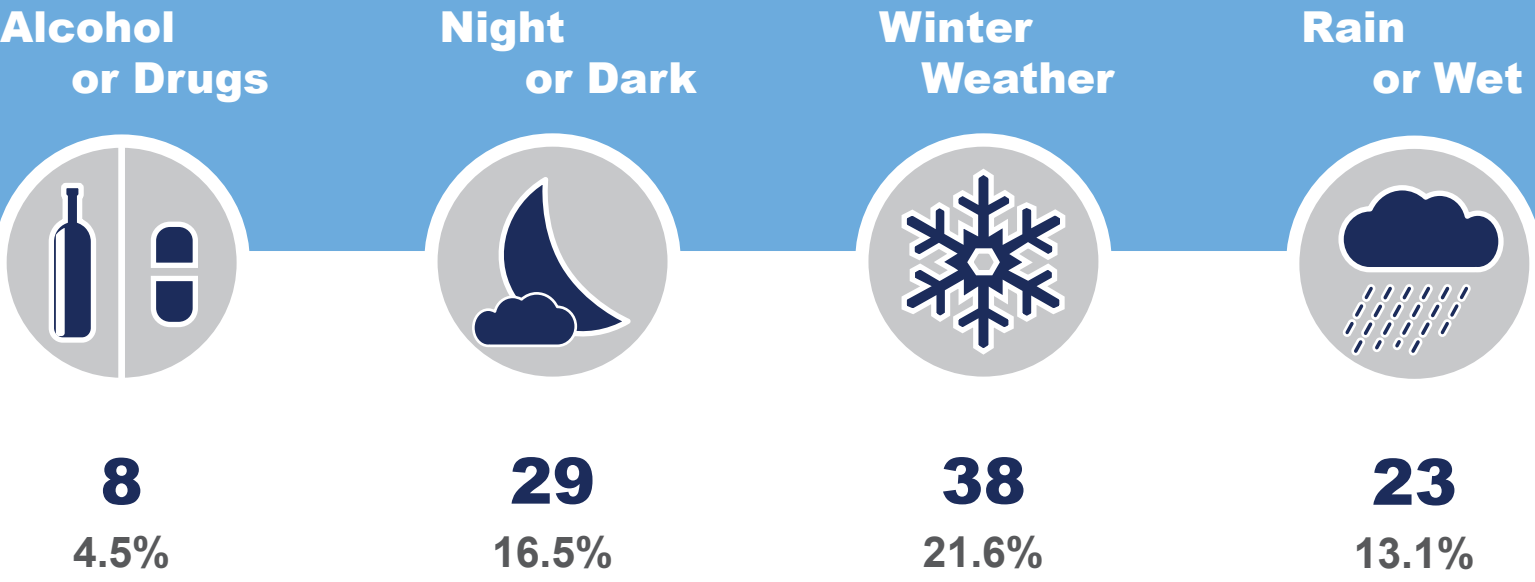
State Highway	62
County Road	0
Local Street/Road	114

Total Crashes: 176

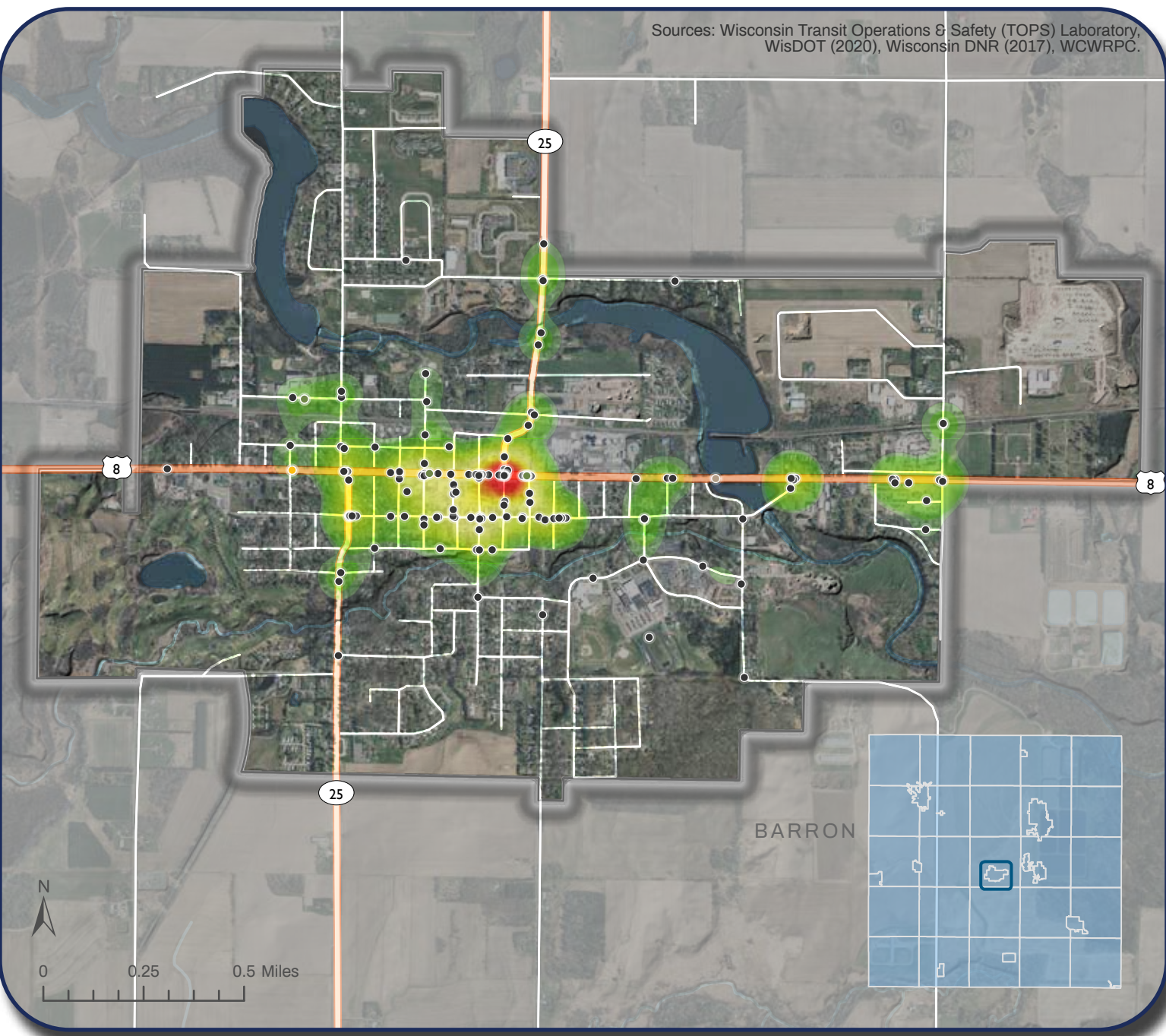
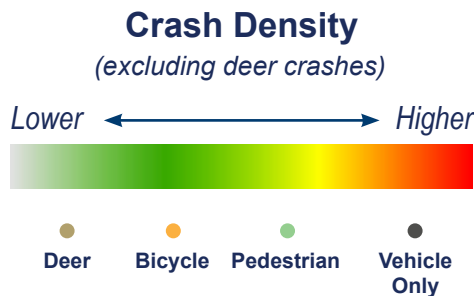
Serious and Fatal Crashes: 2



CONTRIBUTING FACTORS



Heat Map of Crashes



Cameron

Crash Assessment & Heat Map 2018-2022

Issues/Highlights

The highest concentration of crashes occurred at and just south of the USH 8 and 1st St. intersection. This was followed by the USH 8 and CTH SS intersection.

A much smaller concentration of crashes occurred at the USH 53 and USH 8 southeastern ramp and also along CTH W.

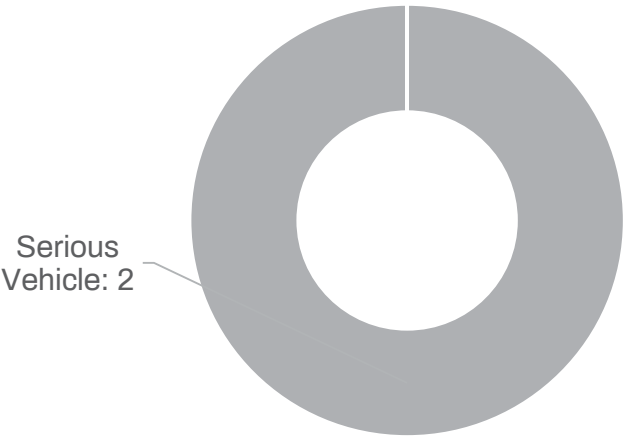
Just under 1/4 of all crashes were at night.

Crashes Per Road Type

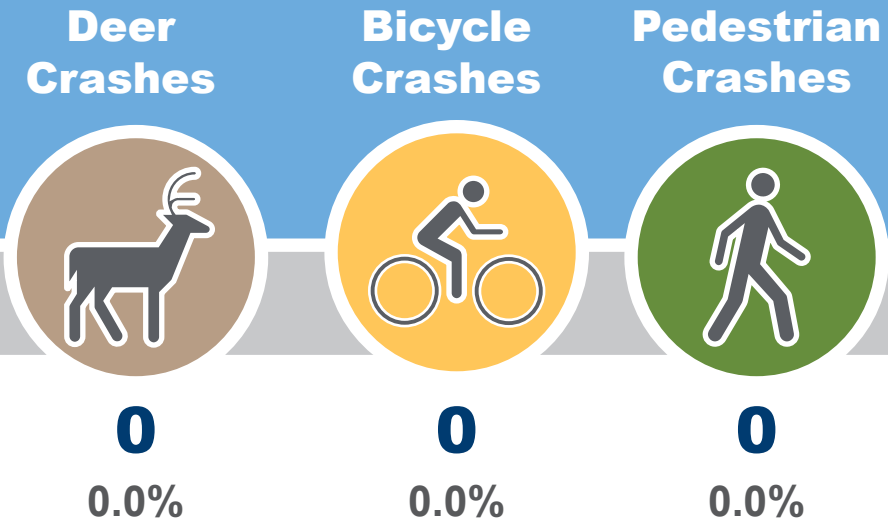
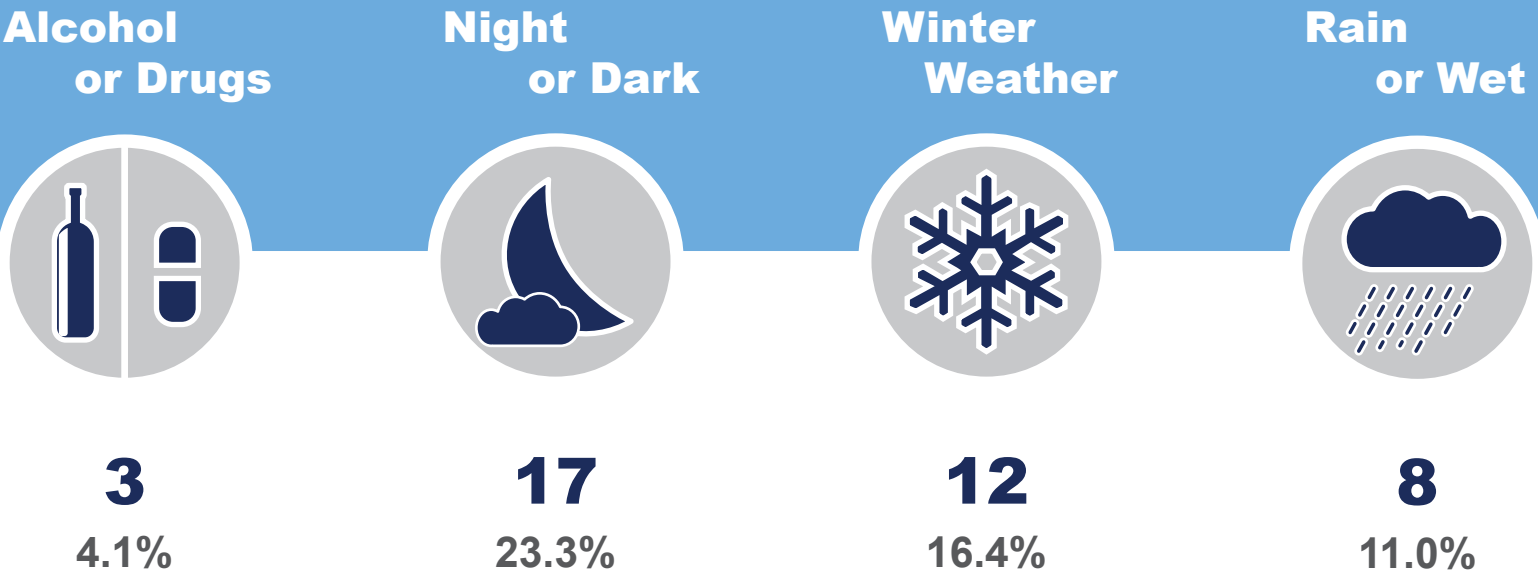
State Highway	32
County Road	0
Local Street/Road	41

Total Crashes: 73

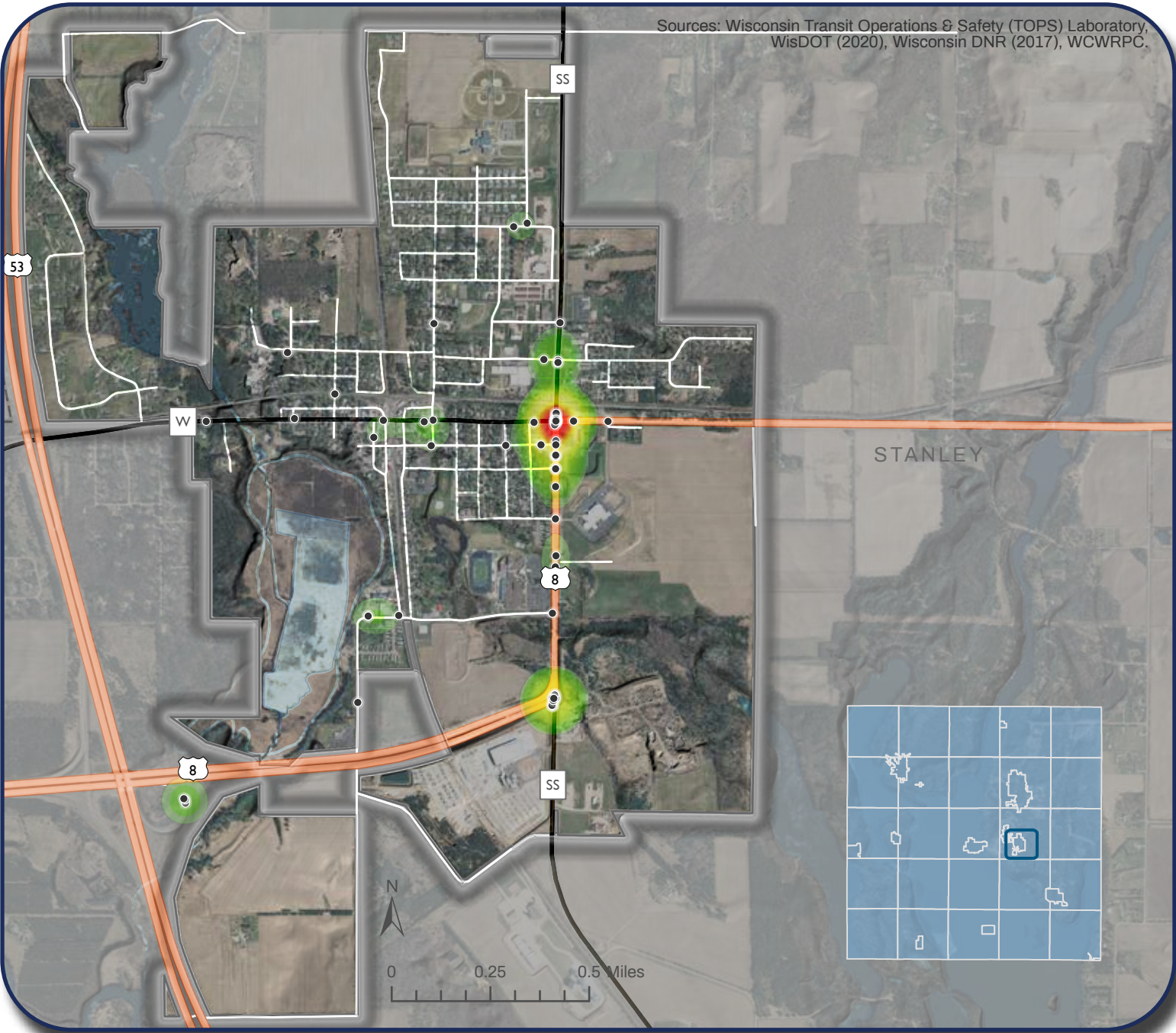
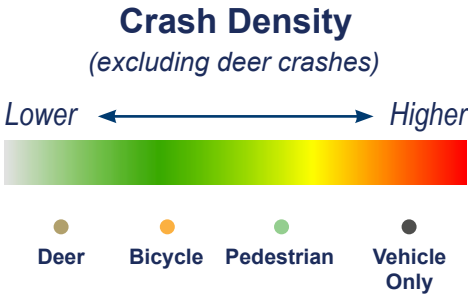
Serious and Fatal Crashes: 2



CONTRIBUTING FACTORS



Heat Map of Crashes



Issues/Highlights

The City's highest concentration of crashes was at and around 2nd St. between Knapp St. and Douglas St.

The next largest concentration was at the 2nd St. and Dallas St. intersection. In addition, the entire 2nd St. corridor was home to a significant number of crashes.

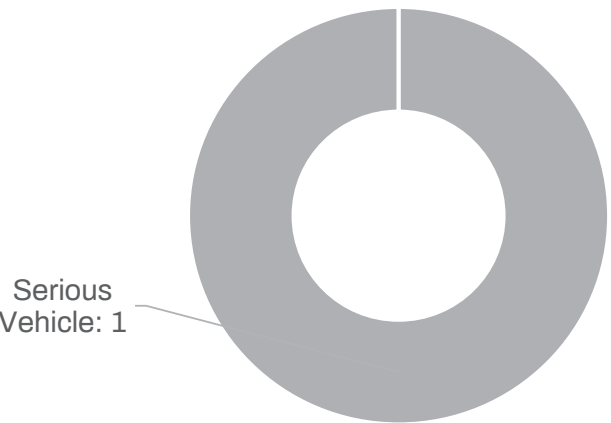
The highest contributing factor for crashes was winter weather with over 16%.

Crashes Per Road Type

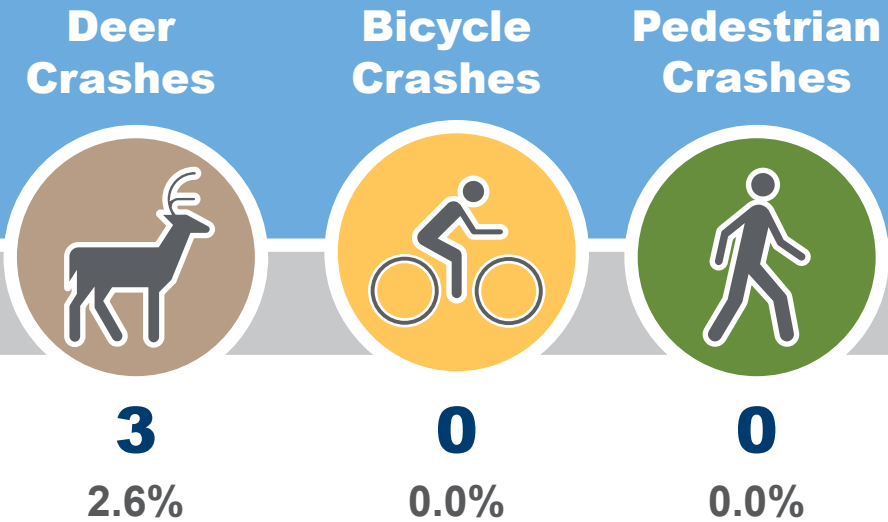
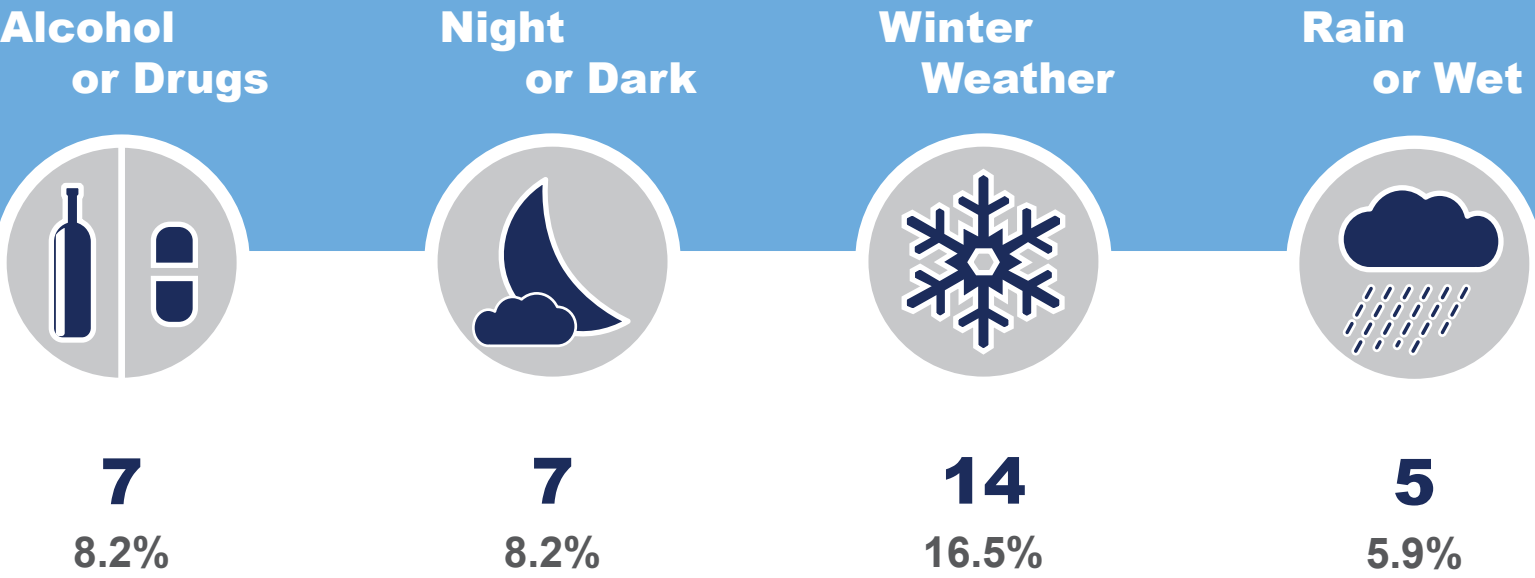
State Highway	2
County Road	0
Local Street/Road	83

Total Crashes: 85

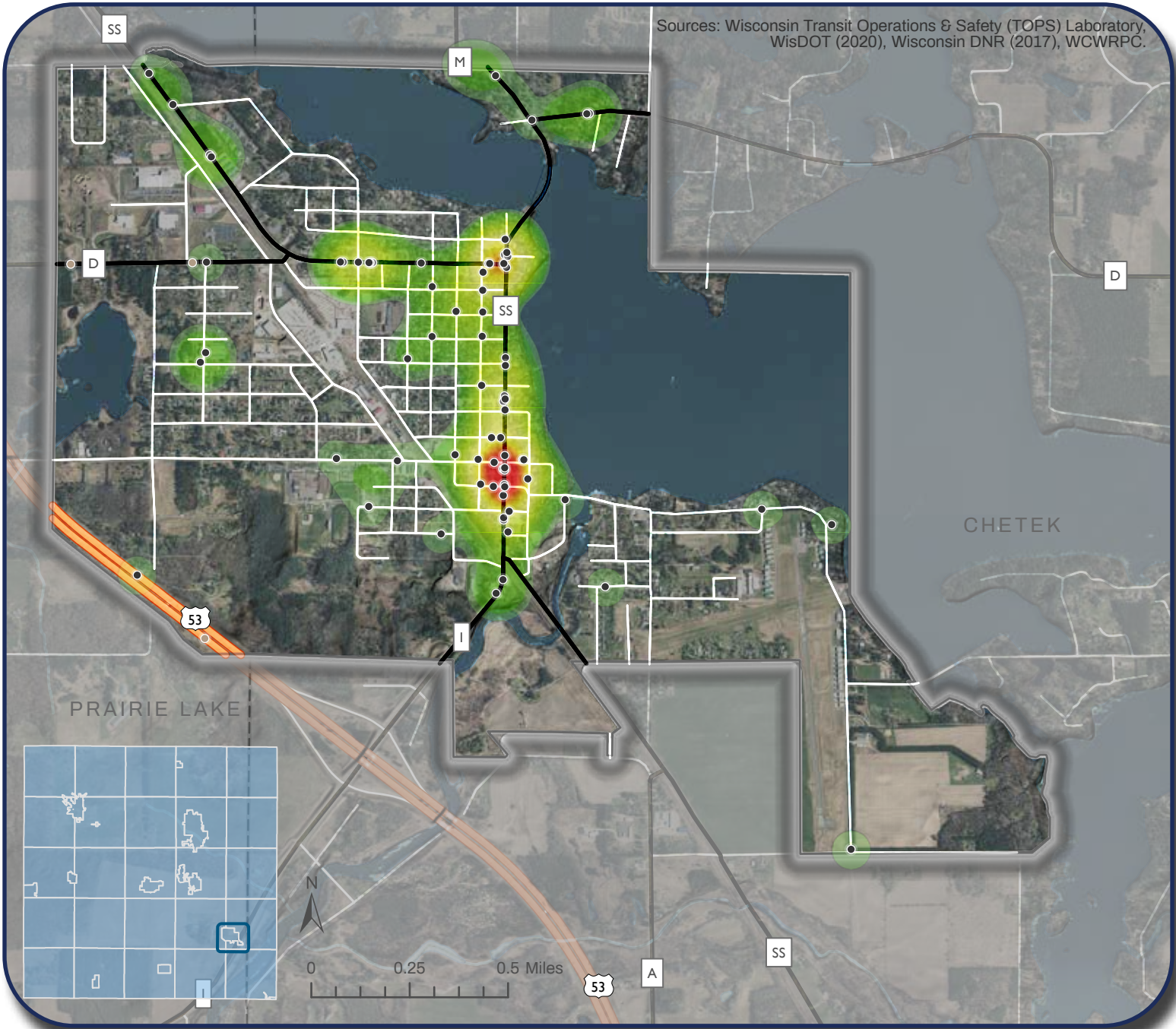
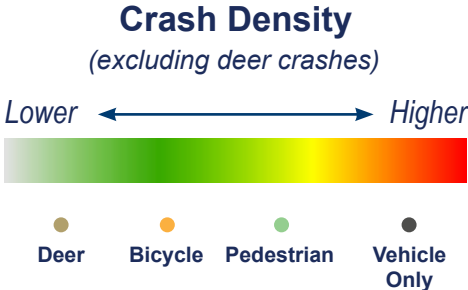
Serious and Fatal Crashes: 1



CONTRIBUTING FACTORS



Heat Map of Crashes



Cumberland

Crash Assessment & Heat Map 2018-2022

Issues/Highlights

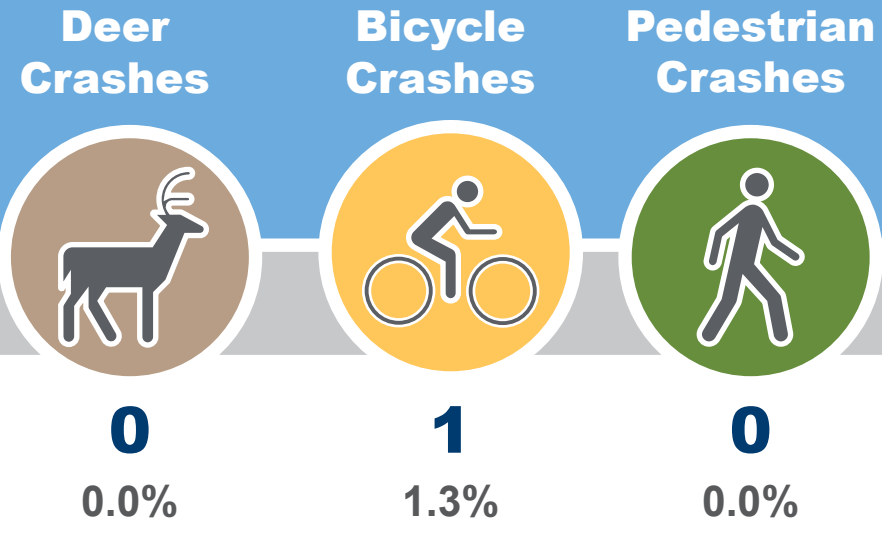
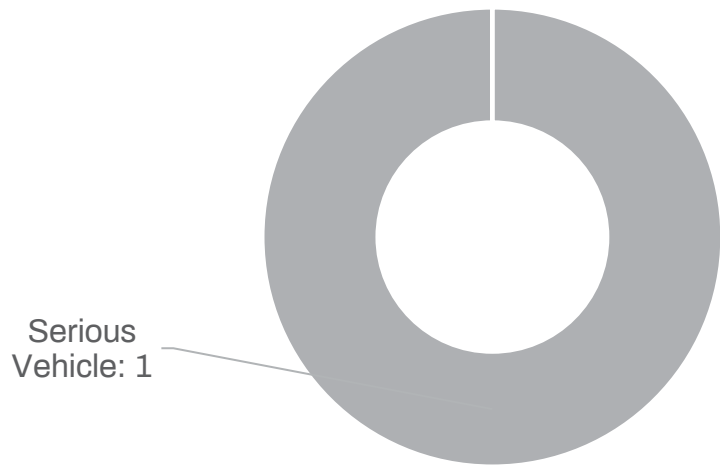
The biggest concentration of crashes in the City was located at the USH 63 and STH 48 intersection. The vast majority of all crashes in the City were located along the USH 63 and STH 48 intersections. The second most significant concentration was located at the STH 48 and 8th Ave. intersection.

One in five crashes occurred at night or in the dark. 10% of all crashes involved alcohol/drugs, winter weather, and/or rain or wet road conditions.

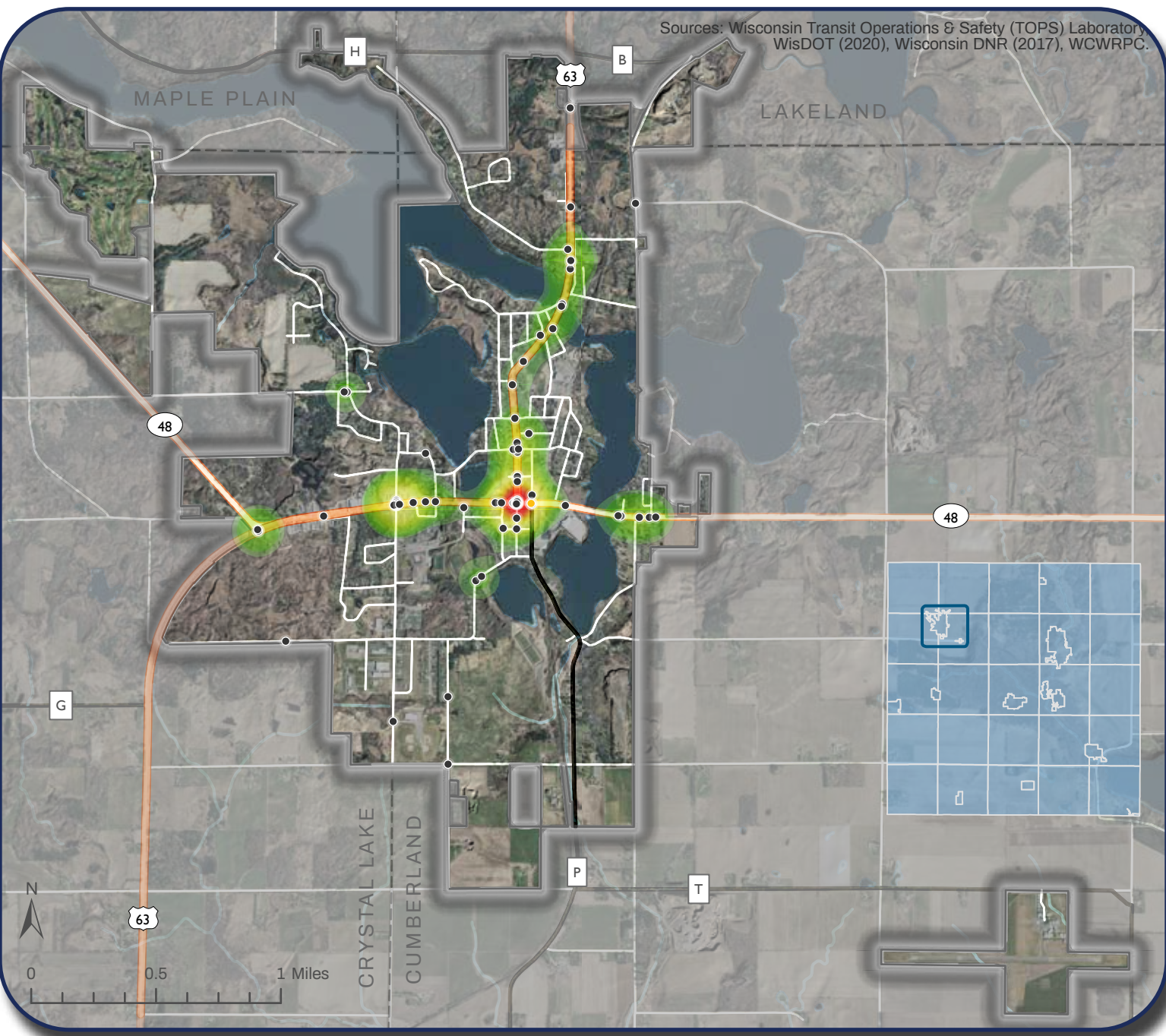
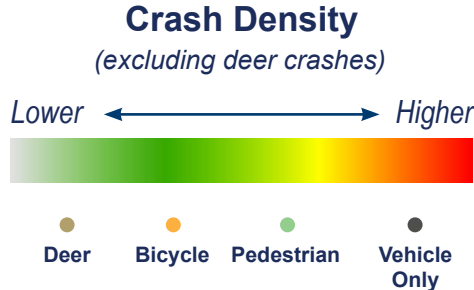
Crashes Per Road Type	
State Highway	43
County Road	0
Local Street/Road	33

Total Crashes: 76

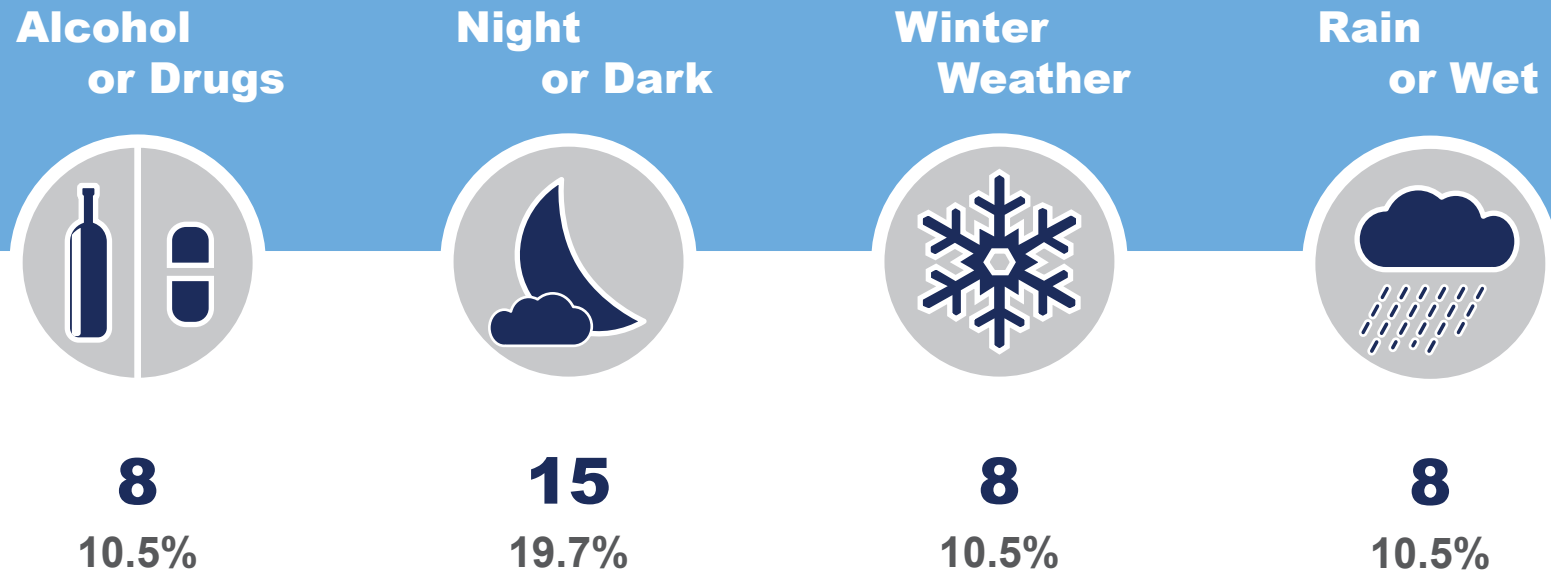
Serious and Fatal Crashes: 1



Heat Map of Crashes



CONTRIBUTING FACTORS



Dallas

Crash Assessment & Heat Map 2018-2022

Issues/Highlights

Four of the five crashes in the Village were on CTH A/Dallas St.

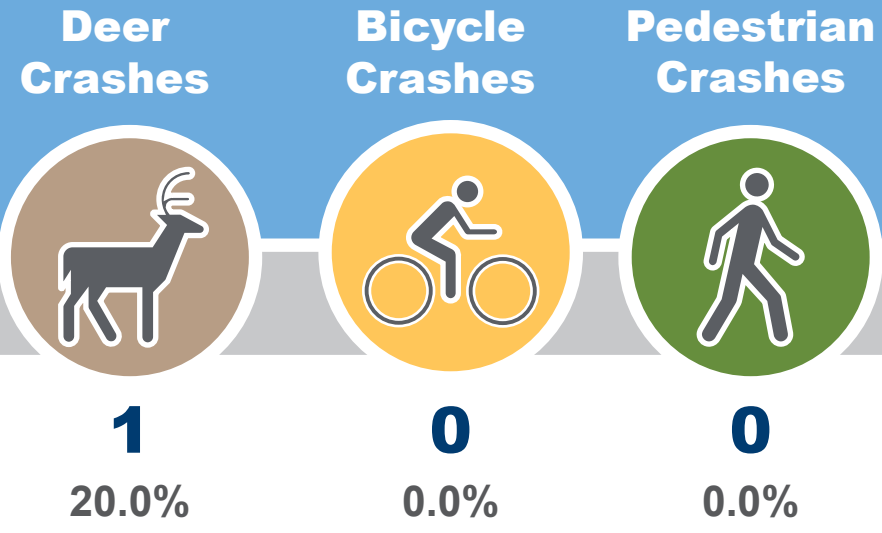
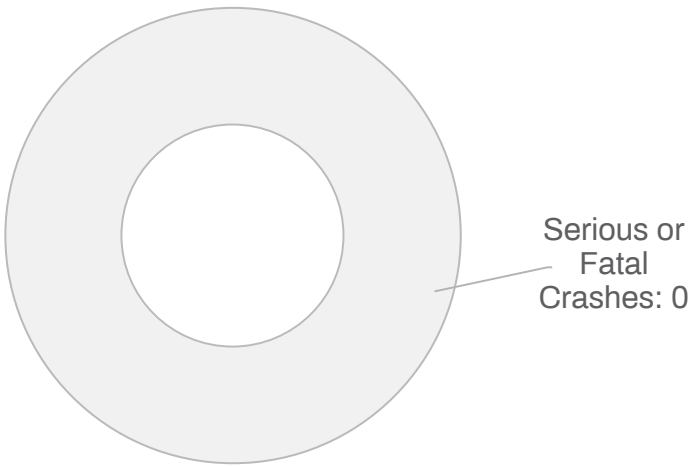
Two crashes were located along CTH A/ Dallas St. in close proximity to the gas station.

40% of the crashes involved winter weather.

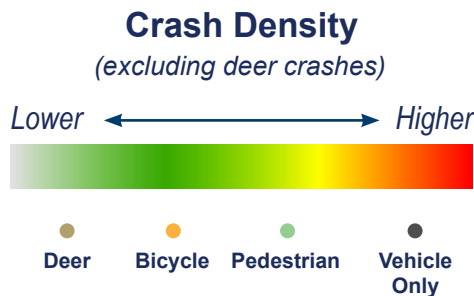
Crashes Per Road Type	
State Highway	0
County Road	0
Local Street/Road	5

Total Crashes: 5

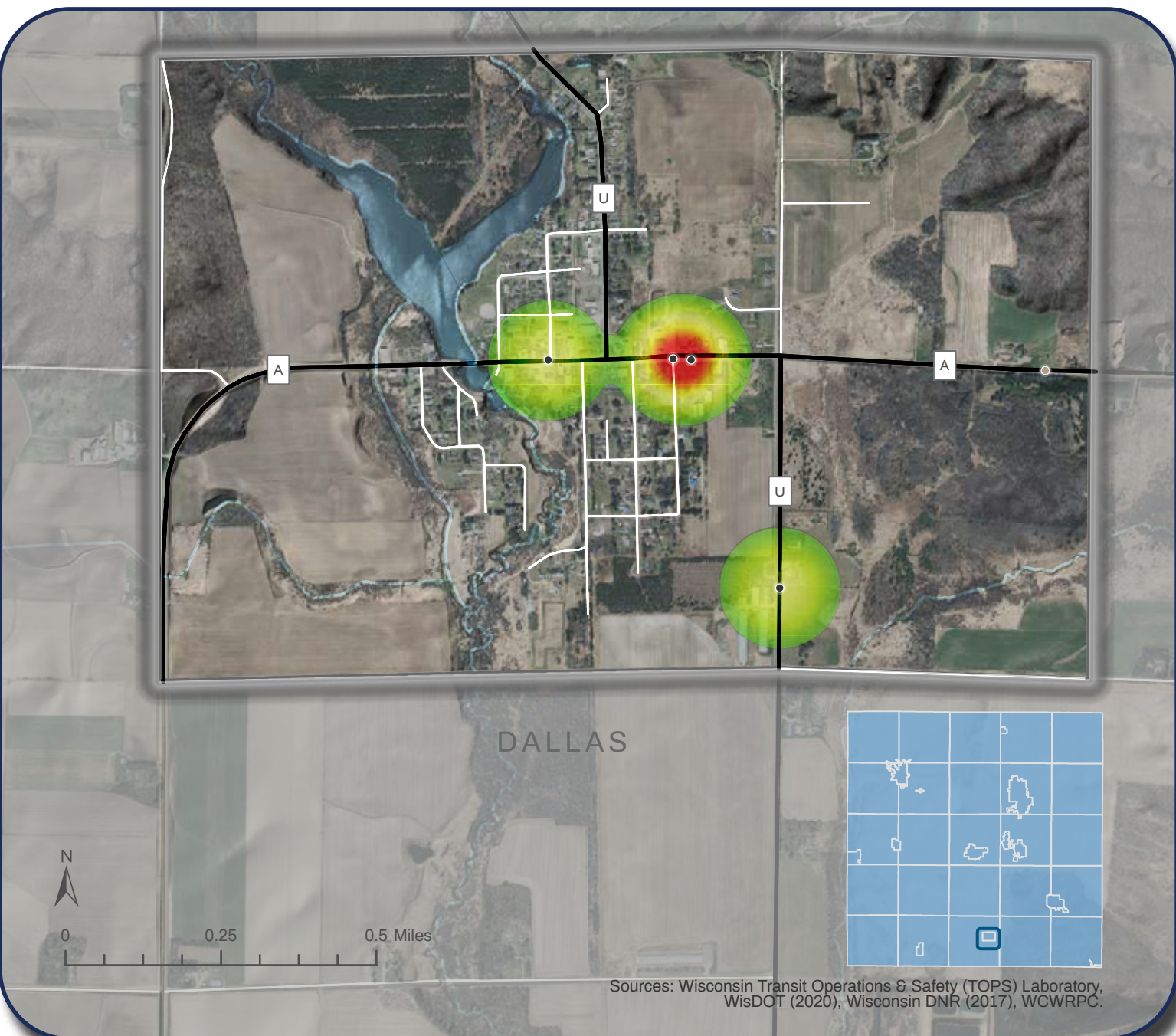
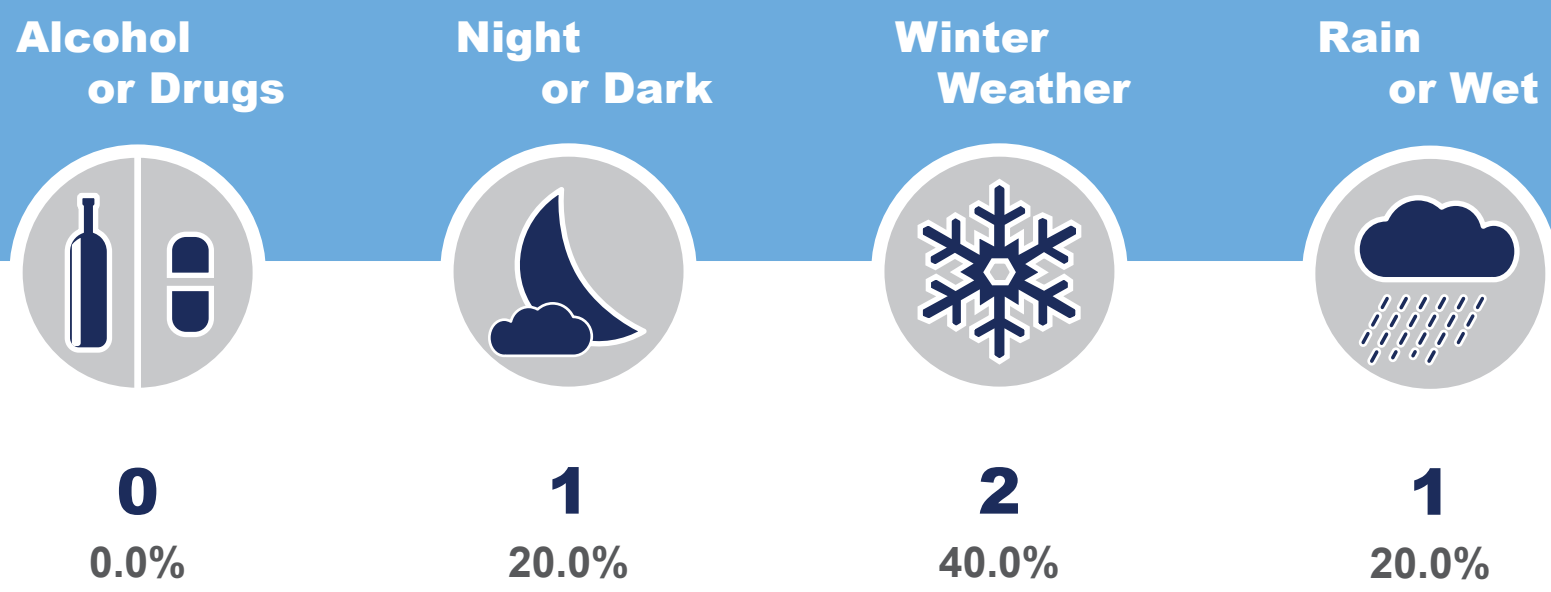
Serious and Fatal Crashes: 0



Heat Map of Crashes



CONTRIBUTING FACTORS



Haugen

Crash Assessment & Heat Map 2018-2022

Issues/Highlights

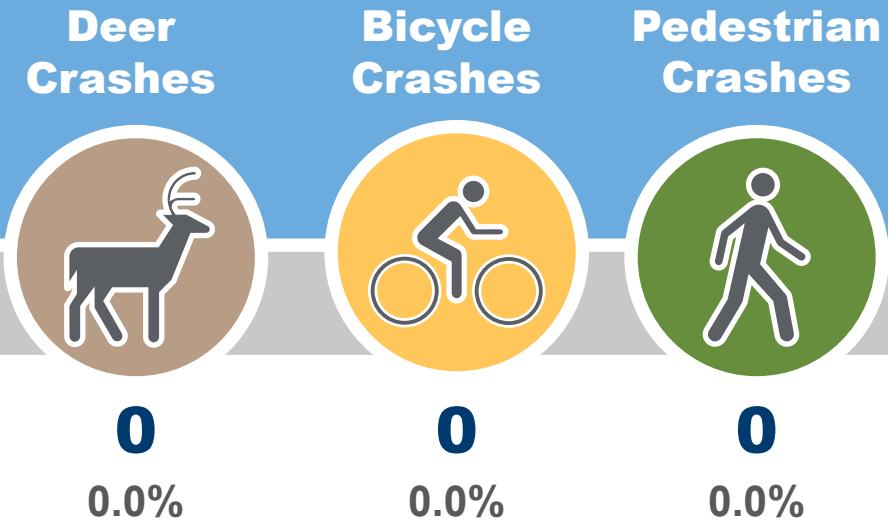
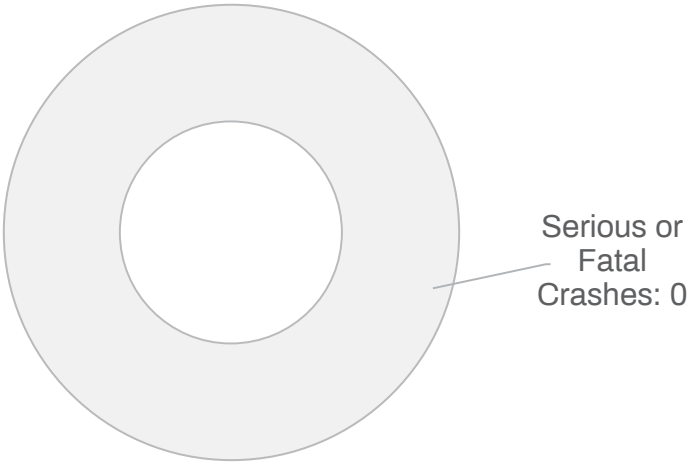
Two of the three crashes were located at the 3rd St. and Plecity Ave. intersection. The other crash was located on the curve west of the 3rd St. and Plecity Ave. intersection.

One-third of the crashes involved alcohol/drugs, night or dark conditions, and/or winter weather.

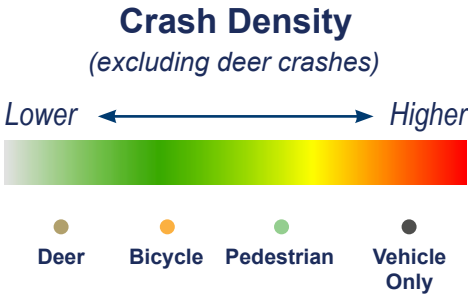
Crashes Per Road Type	
State Highway	0
County Road	0
Local Street/Road	3

Total Crashes: 3

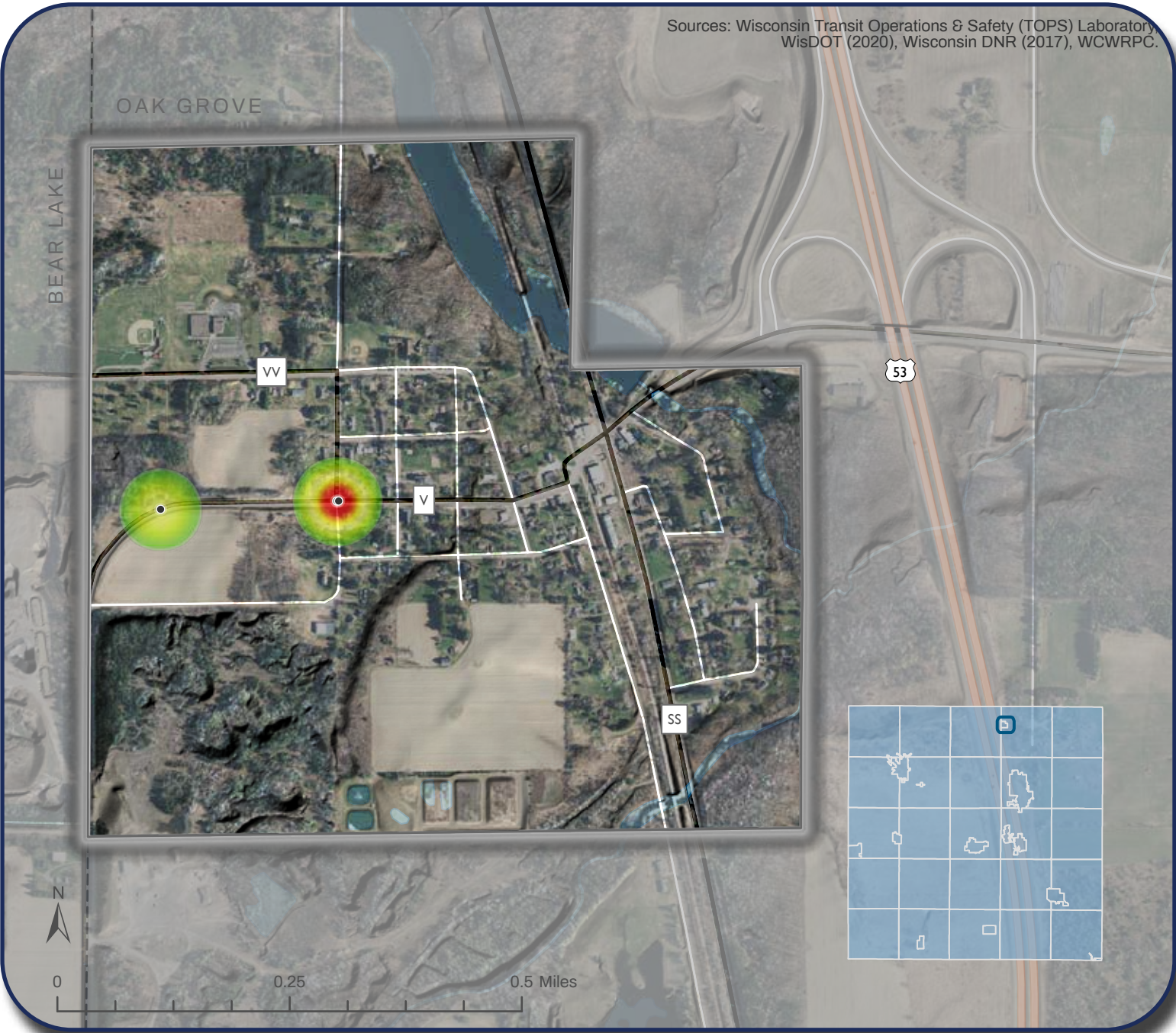
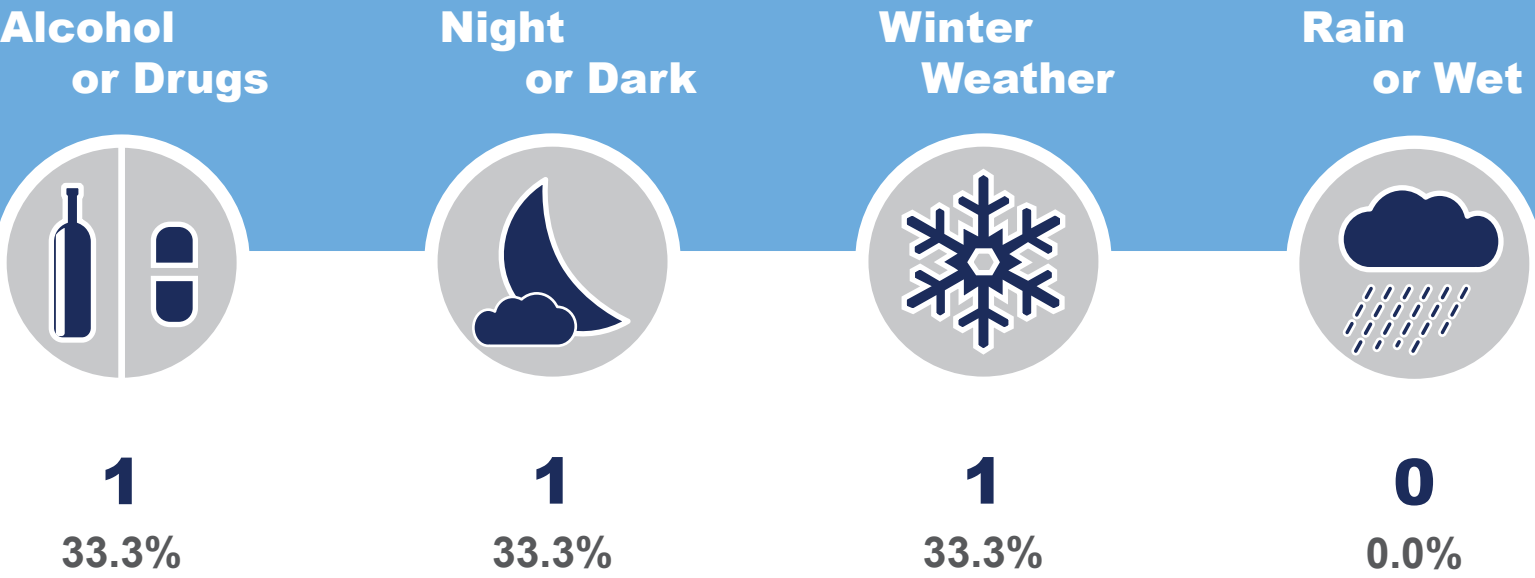
Serious and Fatal Crashes: 0



Heat Map of Crashes



CONTRIBUTING FACTORS



New Auburn

Crash Assessment & Heat Map 2018-2022

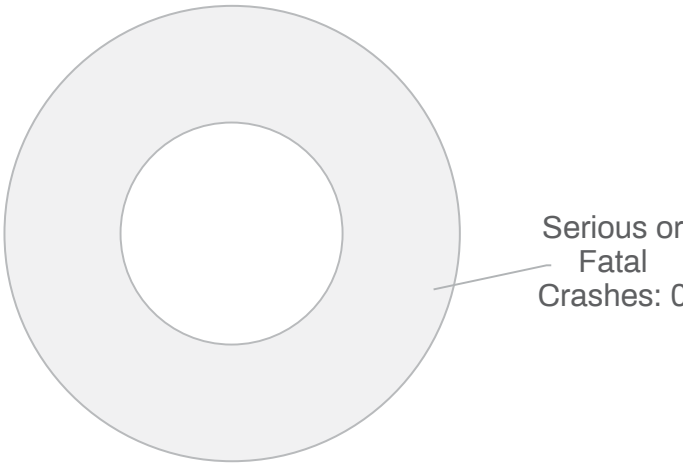
Issues/Highlights

There were no crashes in the Barron County portion of New Auburn during this five-year period. The highest concentration of crashes in the Village was at and near the CTH SS and CTH M intersection. Chippewa County data for the Village can be found in the Chippewa County Crash Report.

Crashes Per Road Type	
State Highway	0
County Road	0
Local Street/Road	0

Total Crashes: 0

Serious and Fatal Crashes: 0



CONTRIBUTING FACTORS

Alcohol or Drugs



0

0.0%

Night or Dark



0

0.0%

Winter Weather



0

0.0%

Rain or Wet



0

0.0%

Deer Crashes



0

0.0%

Bicycle Crashes



0

0.0%

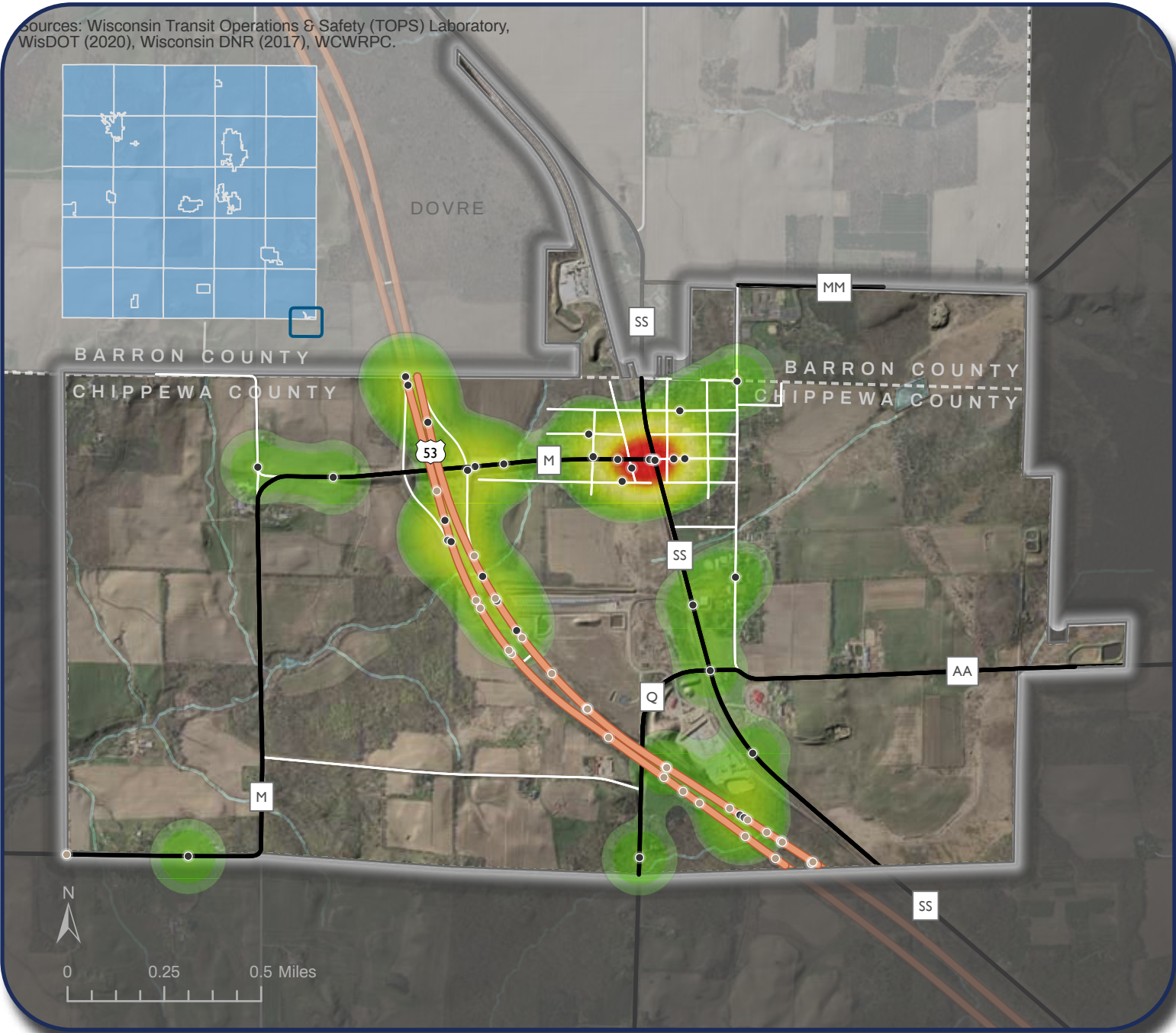
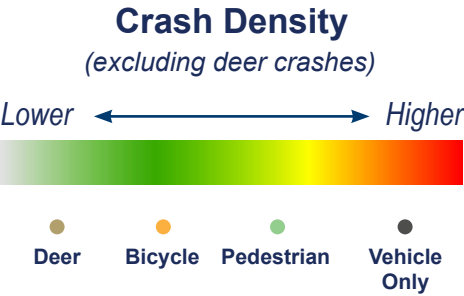
Pedestrian Crashes



0

0.0%

Heat Map of Crashes



Prairie Farm

Crash Assessment & Heat Map 2018-2022

Issues/Highlights

All crashes in the Village were on CTH F. The CTH F/John St. intersection had two crashes. This intersection leads into the school.

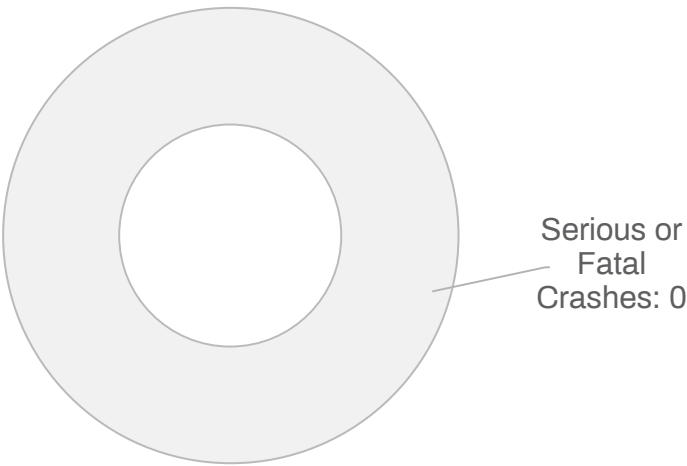
Half of the crashes in the Village involved alcohol/drugs. This is the highest percentage in the County. One third of crashes were at night/dark.

Crashes Per Road Type

State Highway	0
County Road	0
Local Street/Road	6

Total Crashes: 6

Serious and Fatal Crashes: 0



Deer Crashes



0
0.0%

Bicycle Crashes



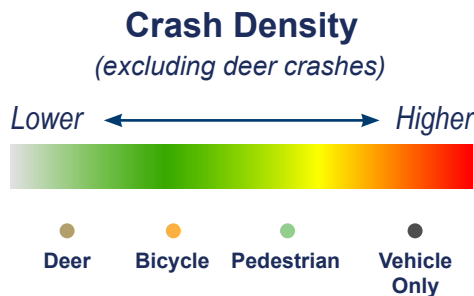
0
0.0%

Pedestrian Crashes



0
0.0%

Heat Map of Crashes



CONTRIBUTING FACTORS

Alcohol or Drugs



3
50.0%

Night or Dark



2
33.3%

Winter Weather

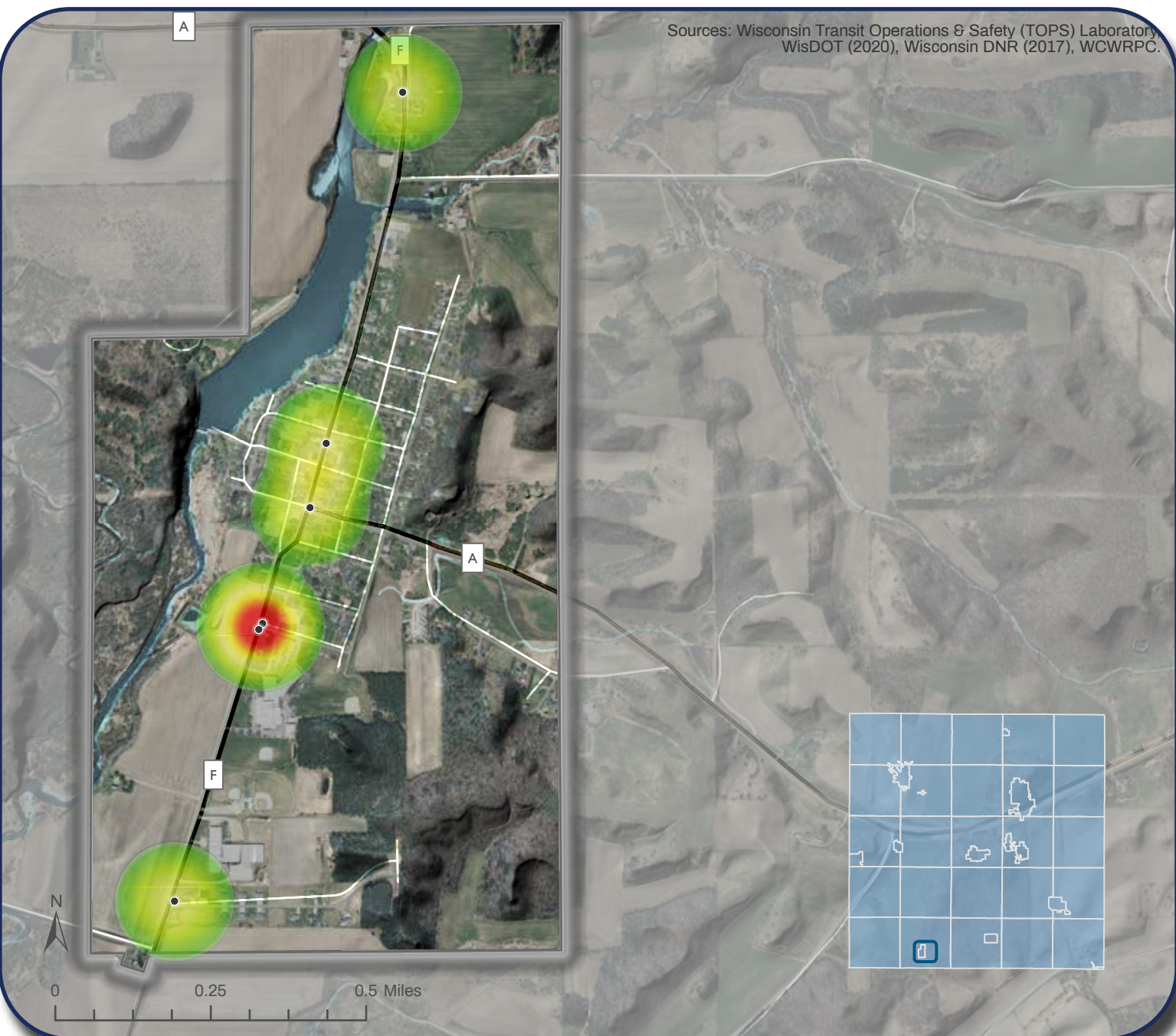


1
16.7%

Rain or Wet



0
0.0%



Rice Lake

Crash Assessment & Heat Map 2018-2022

Issues/Highlights

The largest concentration of crashes in the City was located along Main St., between Allen St. and Sawyer St. This area also had a high concentration of crashes involving pedestrians.

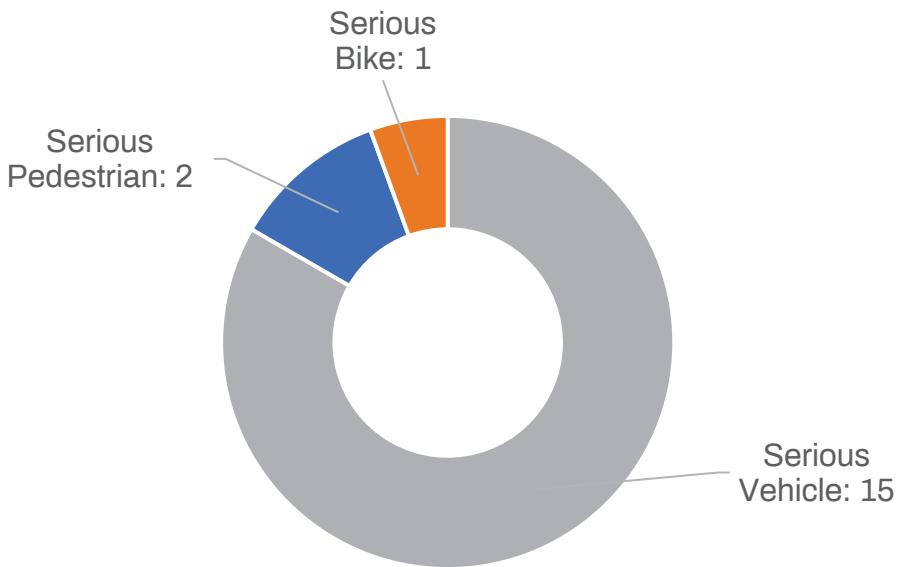
The entire Main St. corridor has a high concentration of crashes, especially from 18 1/2 Ave. to Allen St. Downtown Rice Lake and the USH 53 interchanges also have significant concentration of crashes.

Four bike crashes occurred between South St. and John St., along or near Main St.

Crashes Per Road Type	
State Highway	88
County Road	0
Local Street/Road	717

Total Crashes: 805

Serious and Fatal Crashes: 18



CONTRIBUTING FACTORS

Alcohol or Drugs



42
5.2%

Night or Dark



113
14.0%

Winter Weather



117
14.5%

Rain or Wet



125
15.5%

Deer Crashes



15
1.9%

Bicycle Crashes



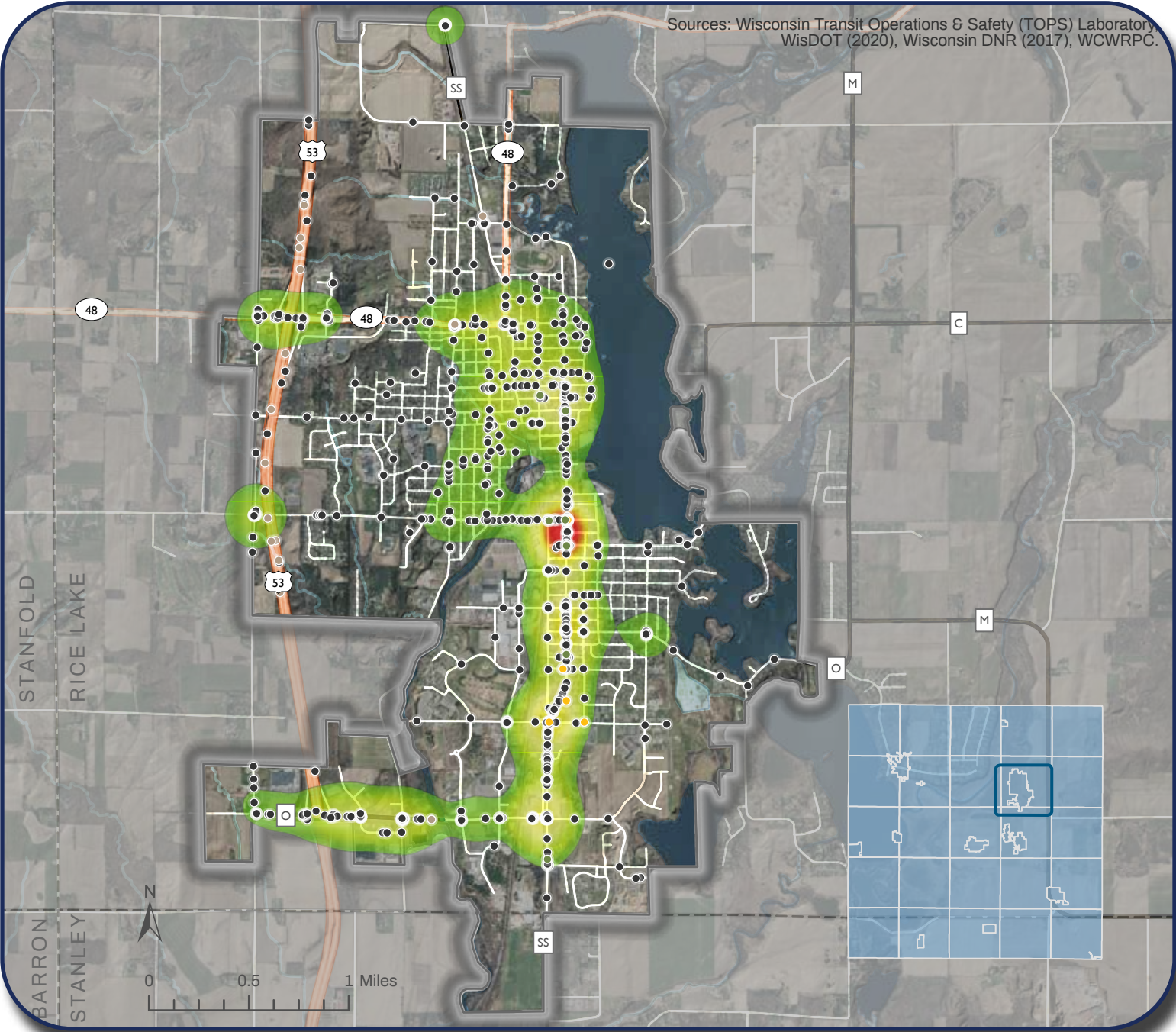
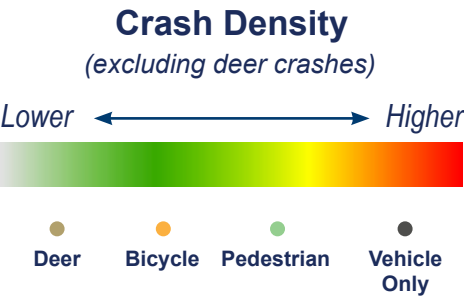
5
0.6%

Pedestrian Crashes



7
0.9%

Heat Map of Crashes



Turtle Lake

Crash Assessment & Heat Map 2018-2022

Issues/Highlights

The highest concentration of crashes was located at the USH 8/Norway St./Martin Ave. intersection. The second highest concentration was located at the USH 8/ USH 63/Maple St. intersection.

Another concentration of crashes was located at the Pine St. and Martin Ave. intersection. The vast majority of all crashes were located along USH 8.

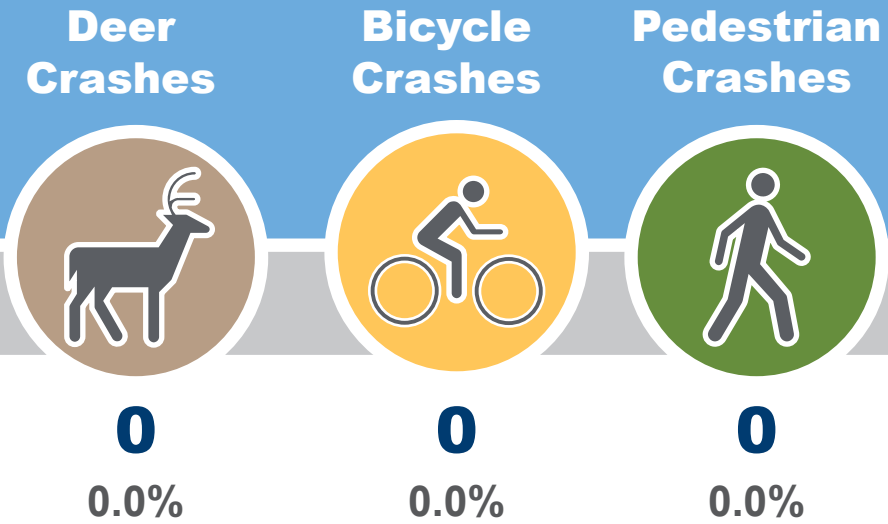
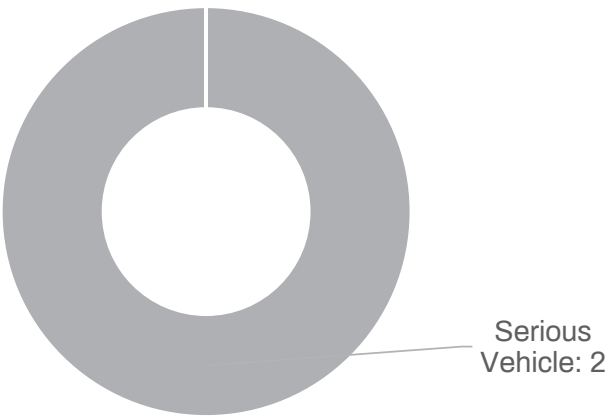
Just under 20 percent of all crashes were at night/dark.

Crashes Per Road Type

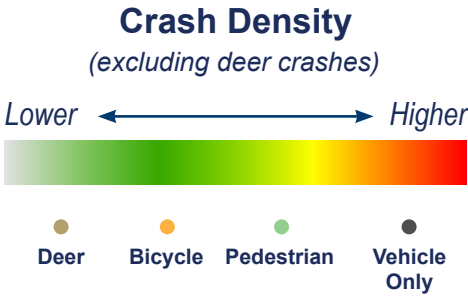
State Highway	68
County Road	0
Local Street/Road	18

Total Crashes: 86

Serious and Fatal Crashes: 2



Heat Map of Crashes



CONTRIBUTING FACTORS

Alcohol
or Drugs



3

3.5%

Night
or Dark



16

18.6%

Winter
Weather



13

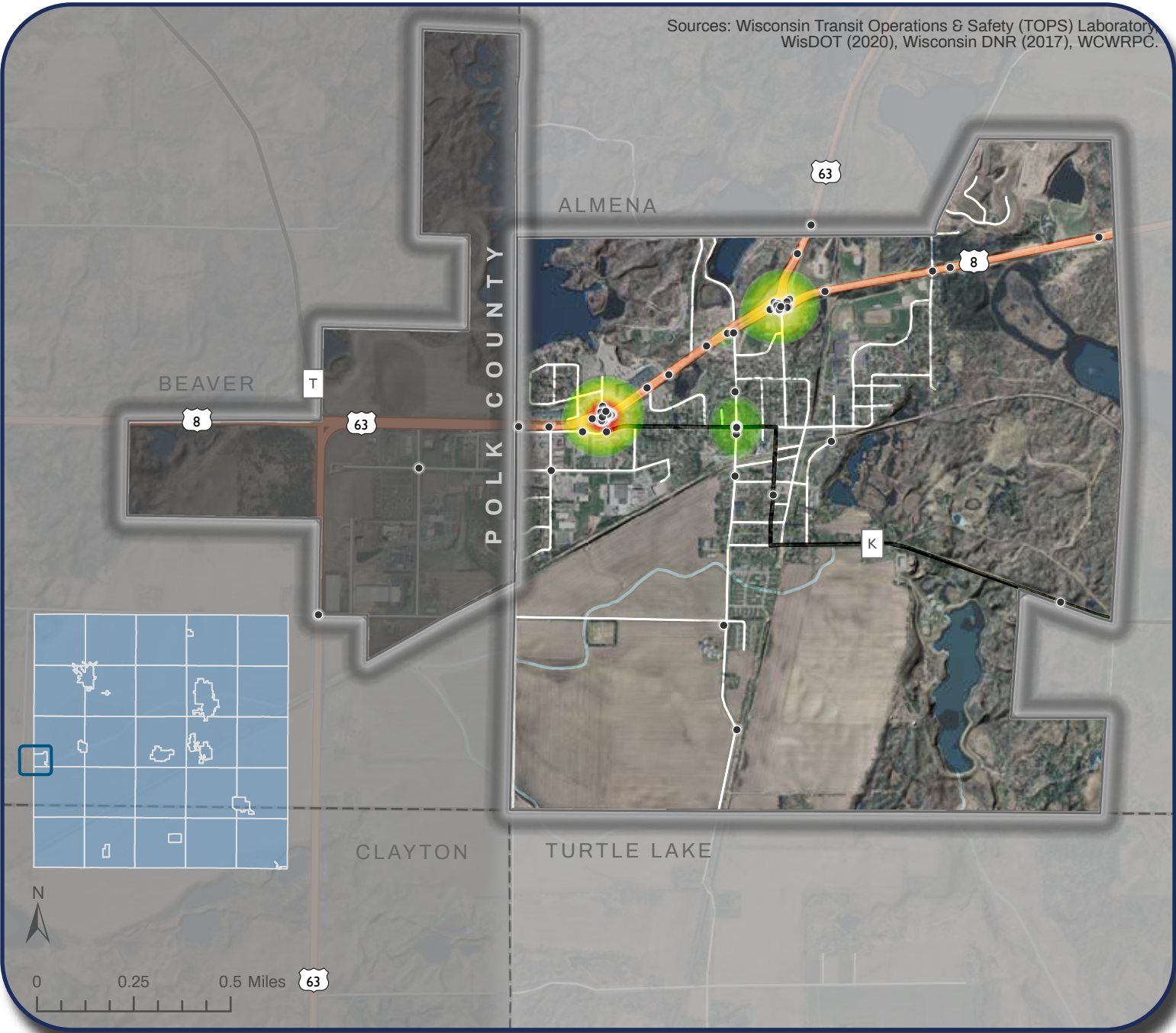
15.1%

Rain
or Wet



10

11.6%





TOWNS

General Statistics

Deer Crashes



183
10.6%

Bicycle Crashes



0
0.0%

Pedestrian Crashes



9
0.5%

The statistics shown on this page are based on the total crashes within all the towns in the County.

Night or dark conditions contributed to 31% of crashes in Barron County towns. Over 1/4 of all crashes involved winter weather. Over 11% of crashes involved alcohol or drugs.

Crashes Per Road Type Totals

State Highway	736
County Road	419
Local Street/Road	566

CONTRIBUTING FACTORS

Alcohol or Drugs



194
11.3%

Night or Dark



520
31.3%

Winter Weather



479
27.8%

Rain or Wet



208
12.1%

Almena

Crash Assessment & Heat Map 2018-2022

Issues/Highlights

The Town has three major concentrations of crashes. These include along USH 63, along both sides of Echo Lake. The concentration to the southwest of the lake has a double intersection with 16th Ave. and 1 1/2 St. - 2nd St. The third concentration is located at the USH 8 and CTH KK intersection.

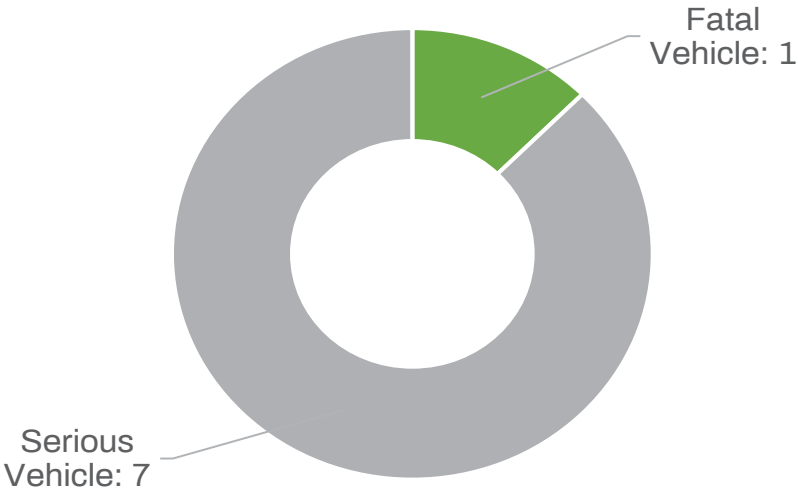
Over 10% of all crashes resulted in a serious injury and/or fatality.

Crashes Per Road Type

State Highway	53
County Road	3
Local Street/Road	19

Total Crashes: 75

Serious and Fatal Crashes: 8



CONTRIBUTING FACTORS

Alcohol or Drugs



6

8.0%

Night or Dark



19

25.3%

Winter Weather



11

14.7%

Rain or Wet



7

9.3%

Deer Crashes



11

14.7%

Bicycle Crashes



0

0.0%

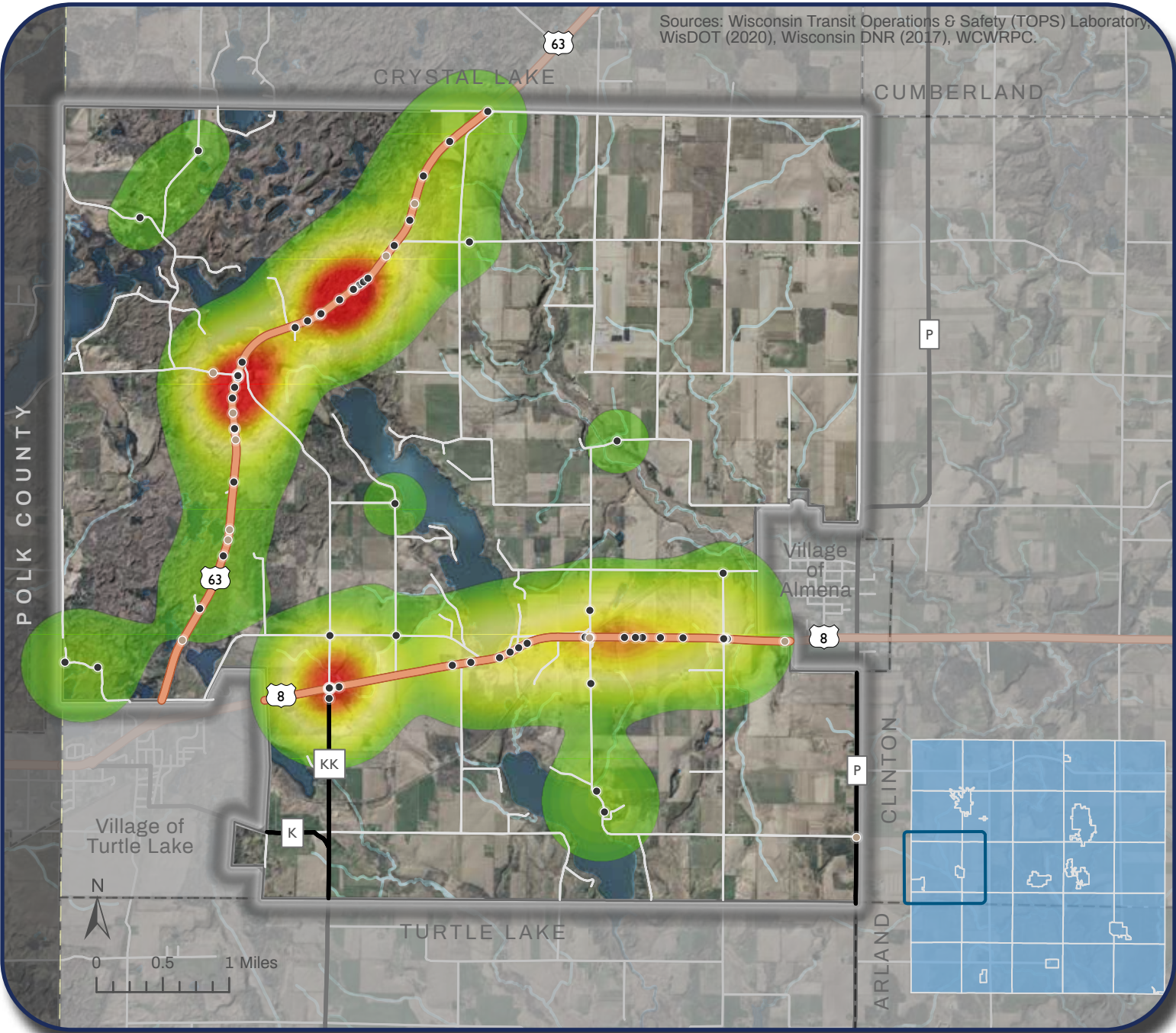
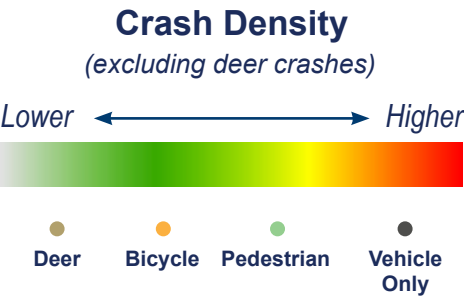
Pedestrian Crashes



0

0.0%

Heat Map of Crashes



Arland

Crash Assessment & Heat Map 2018-2022

Issues/Highlights

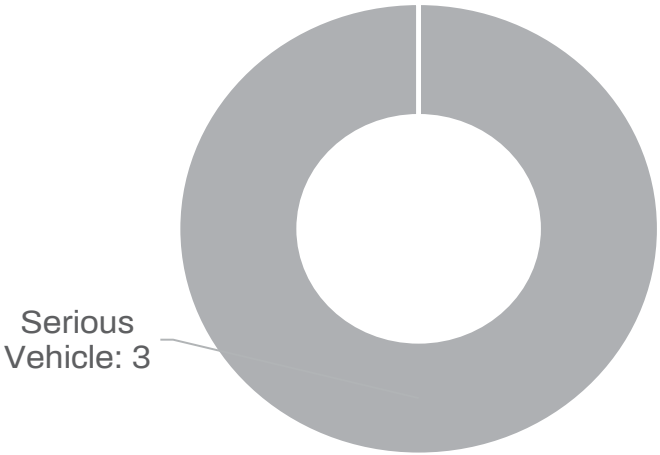
The Town had one major concentration of crashes. This location is located both east and west of the Hay River and Arland Section 8 County Forest Trails along 10 1/2 Ave. This stretch has a significant curve in the road.

Roughly 1/3 of all crashes happened at night and/or in the dark and approximately 1/4 of all crashes involved winter weather.

Crashes Per Road Type	
State Highway	0
County Road	12
Local Street/Road	18

Total Crashes: 30

Serious and Fatal Crashes: 3



CONTRIBUTING FACTORS

Alcohol or Drugs



2

6.7%

Night or Dark



11

36.7%

Winter Weather



7

23.3%

Rain or Wet



4

13.3%

Deer Crashes



5

16.7%

Bicycle Crashes



0

0.0%

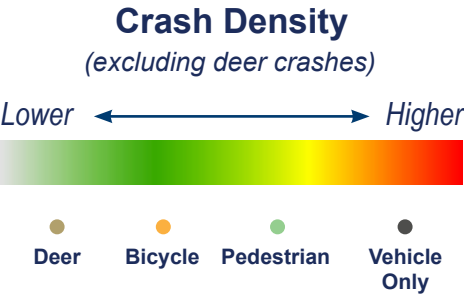
Pedestrian Crashes



0

0.0%

Heat Map of Crashes



Barron

Crash Assessment & Heat Map 2018-2022

Issues/Highlights

The highest concentration of crashes was at the 13 1/2 and USH 8 intersection. There were a total of 11 crashes at that intersection. There were also a high number of crashes west and east of that intersection, specifically at the 13 1/2 Ave. and 17th St. intersection. There was a significant number of crashes along USH 8 west of the City of Barron. The USH 8/ CTH O intersection had eight crashes.

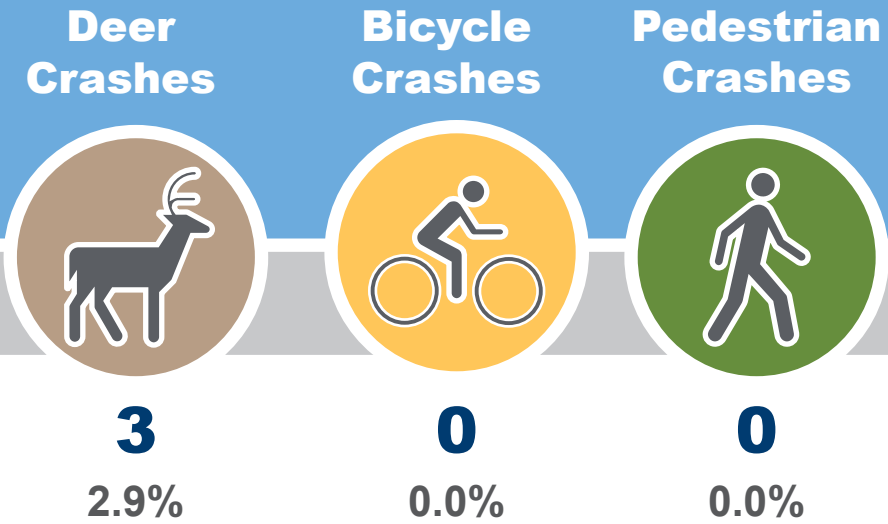
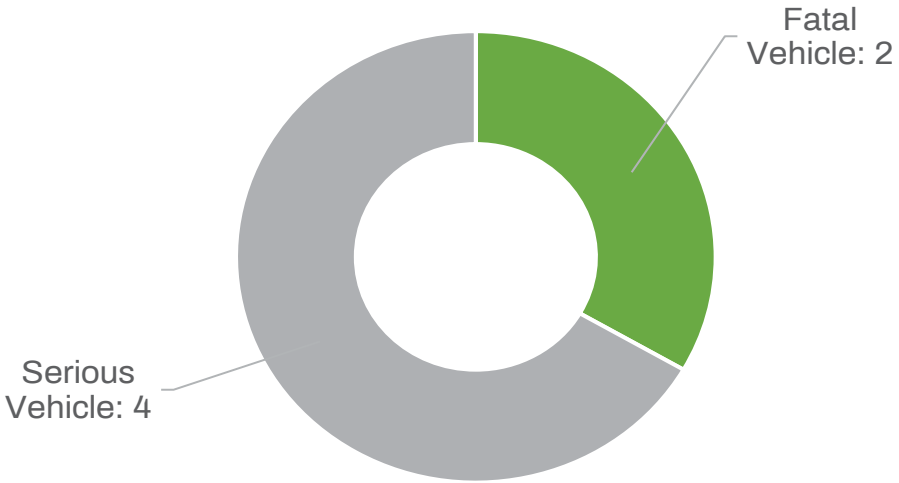
Just under 30% of all crashes were at night and/or dark and roughly 1/4 all crashes involved winter weather.

Crashes Per Road Type

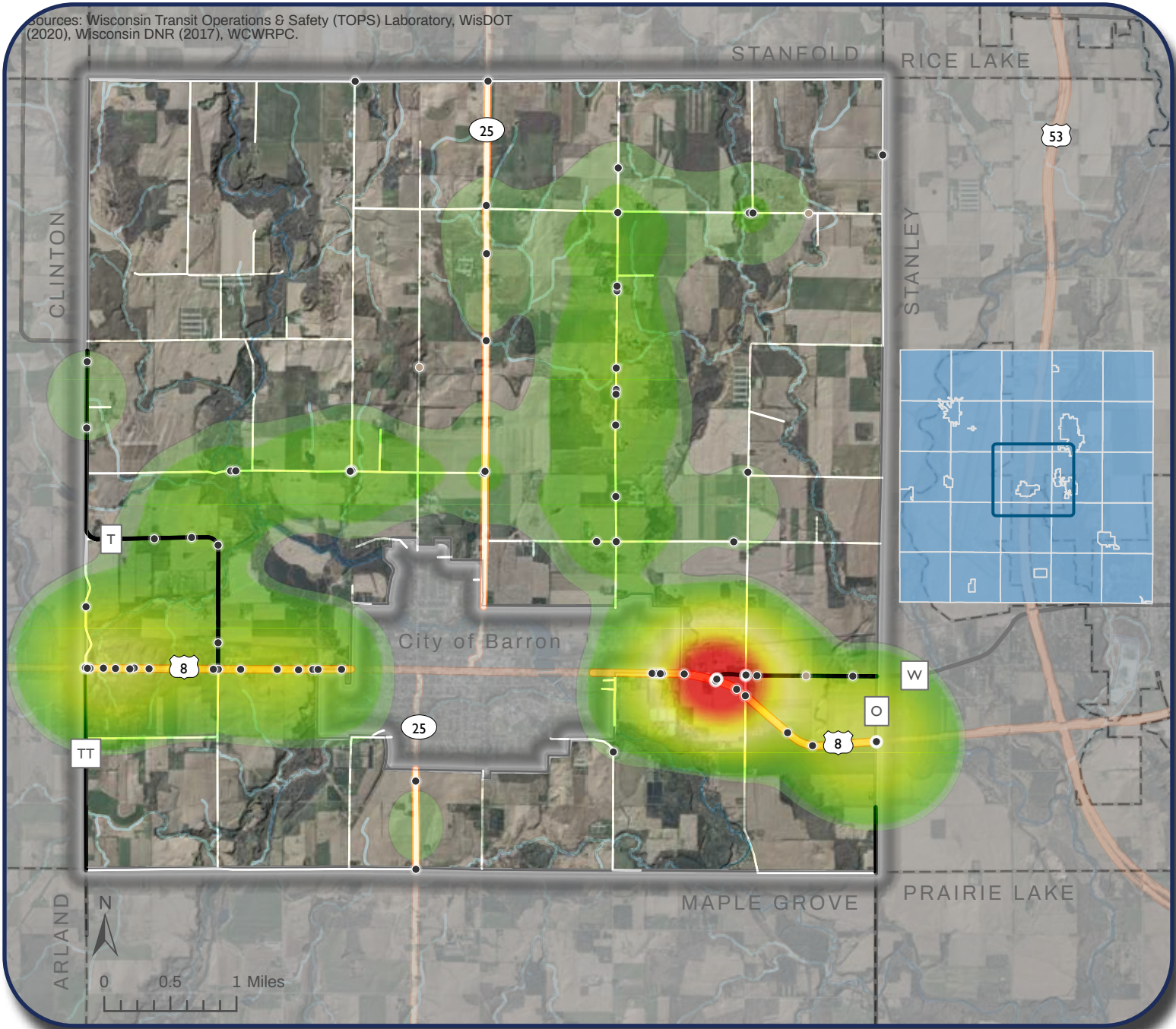
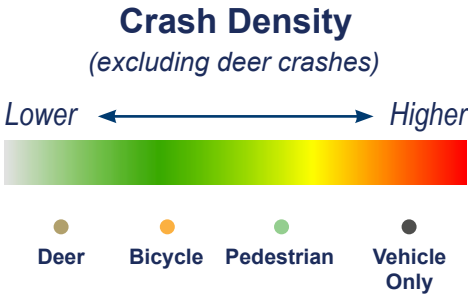
State Highway	47
County Road	20
Local Street/Road	36

Total Crashes: 103

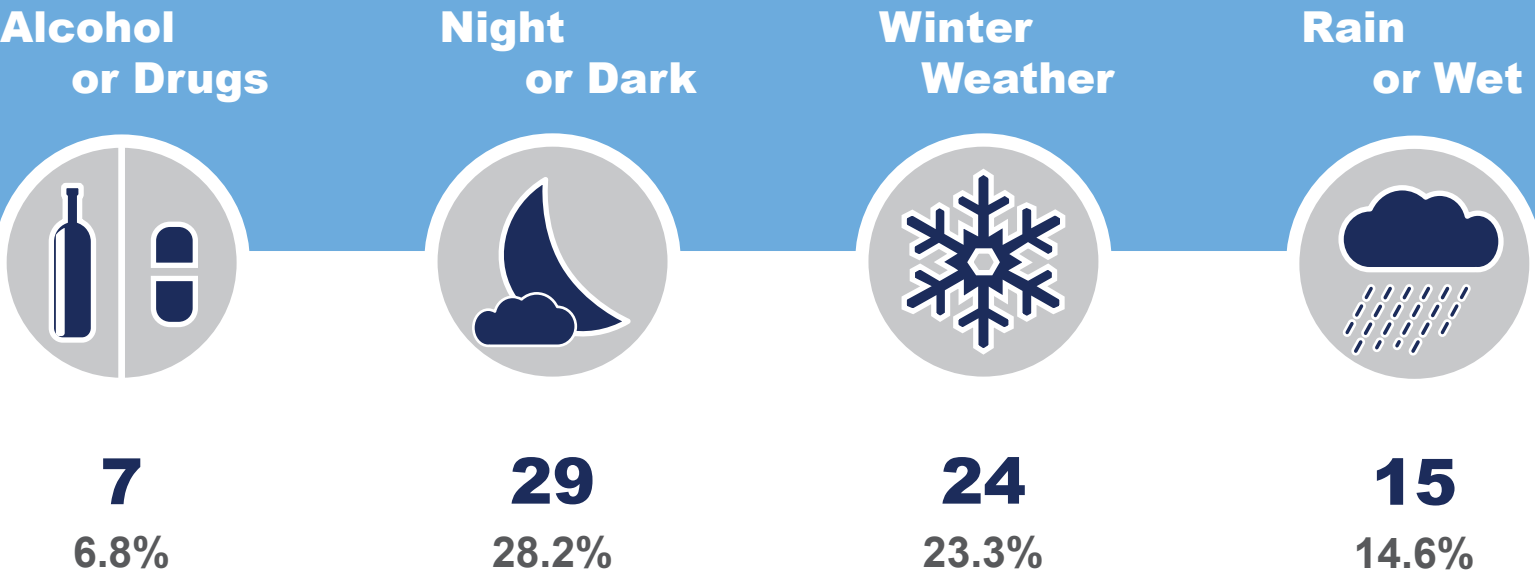
Serious and Fatal Crashes: 6



Heat Map of Crashes



CONTRIBUTING FACTORS



Bear Lake

Crash Assessment & Heat Map 2018-2022

Issues/Highlights

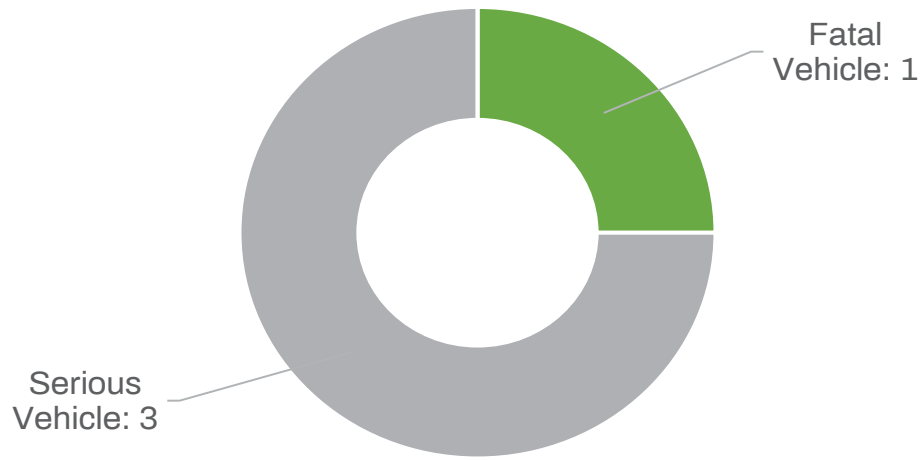
The highest concentration of crashes in the Town was located along CTH V at the 27th Ave. and 18th St. intersections. There were also several other crashes located along CTH V.

Over 15% of all crashes resulted in a serious injury and/or fatality. This was the second highest of all towns in the County. Over 1/3 of all crashes were at night/dark and just under 1/4 of all crashes involved winter weather.

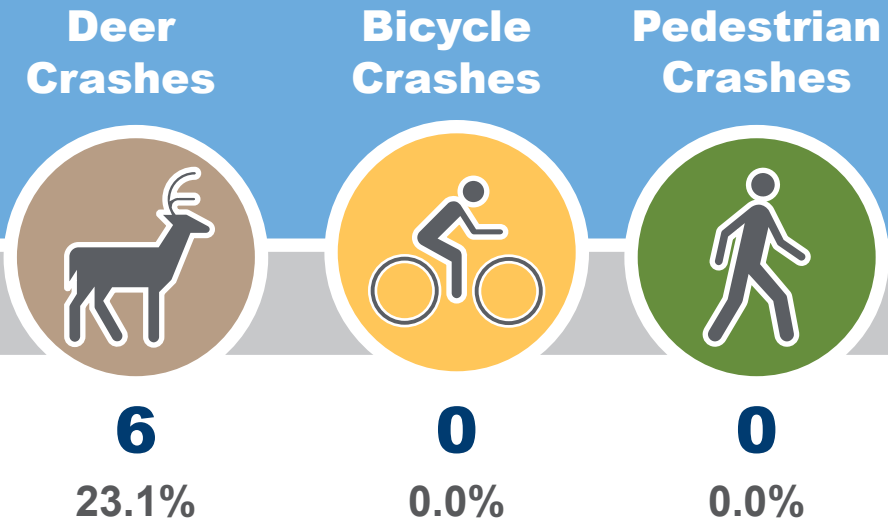
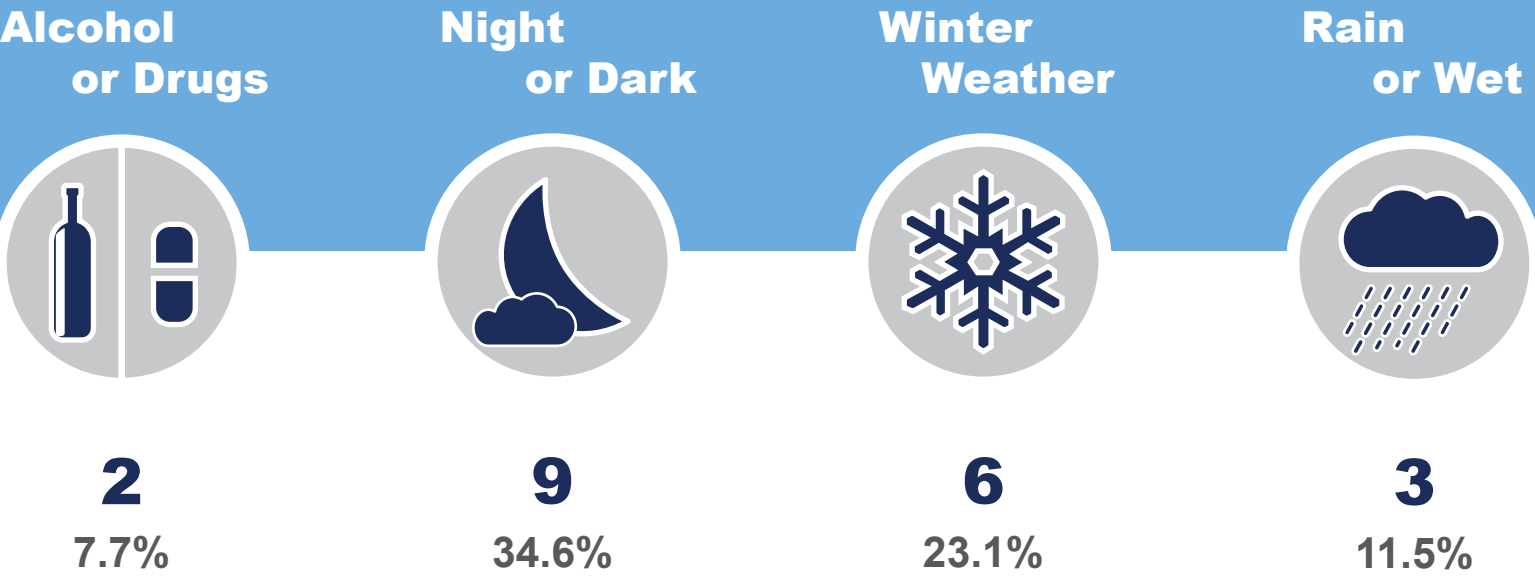
Crashes Per Road Type	
State Highway	0
County Road	18
Local Street/Road	8

Total Crashes: 26

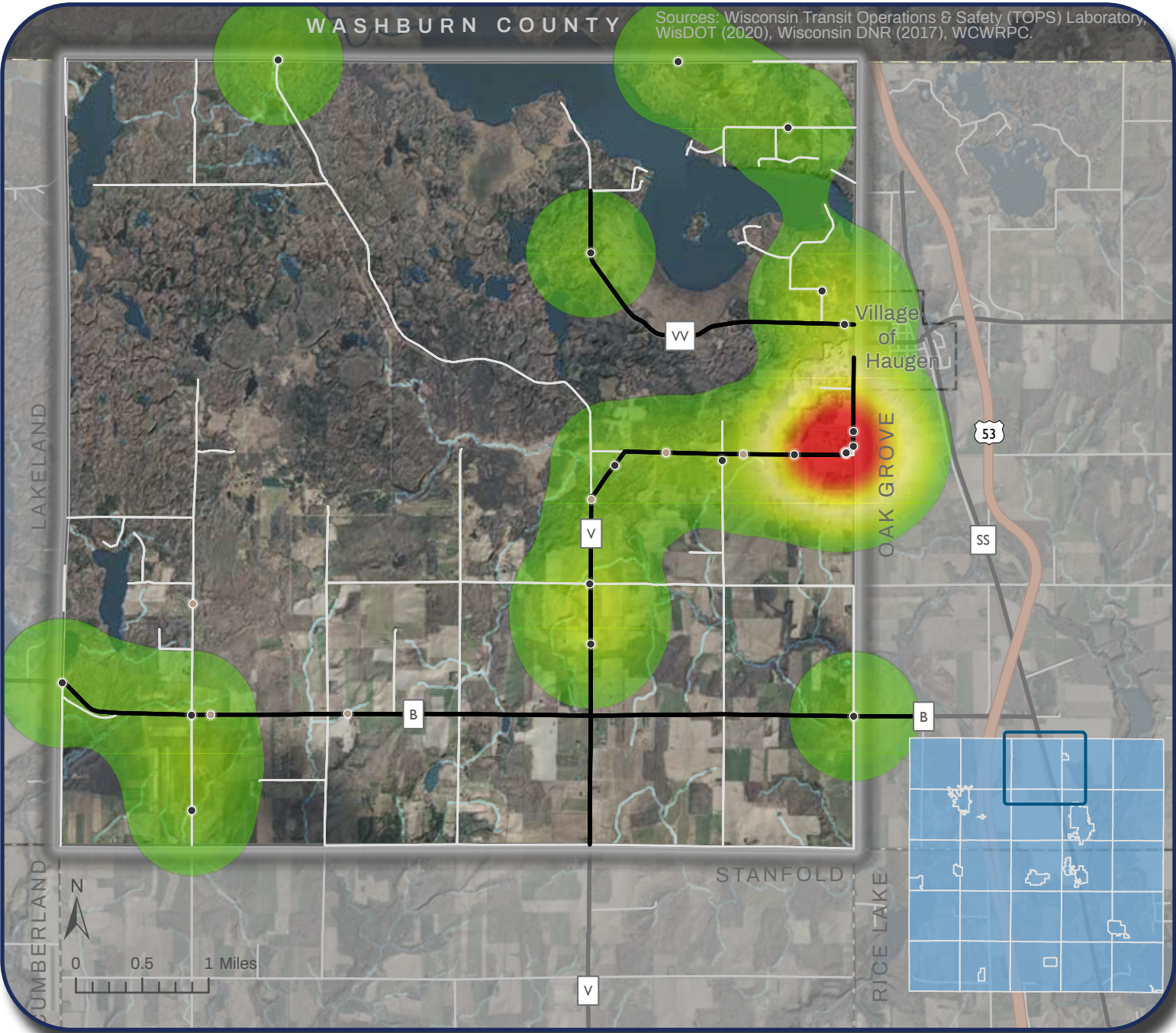
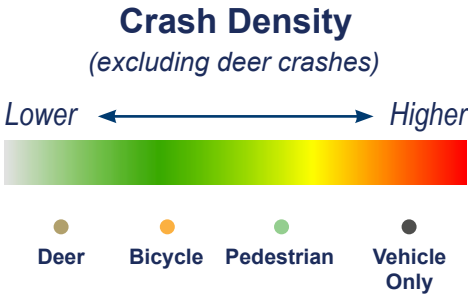
Serious and Fatal Crashes: 4



CONTRIBUTING FACTORS



Heat Map of Crashes



Cedar Lake

Crash Assessment & Heat Map 2018-2022

Issues/Highlights

The highest concentration of crashes in the Town is located along the curves where Sucker Creek Rd. and 25th Ave. meet. Other crashes are spread throughout the Town. STH 48 has a high number of the Town's total crashes.

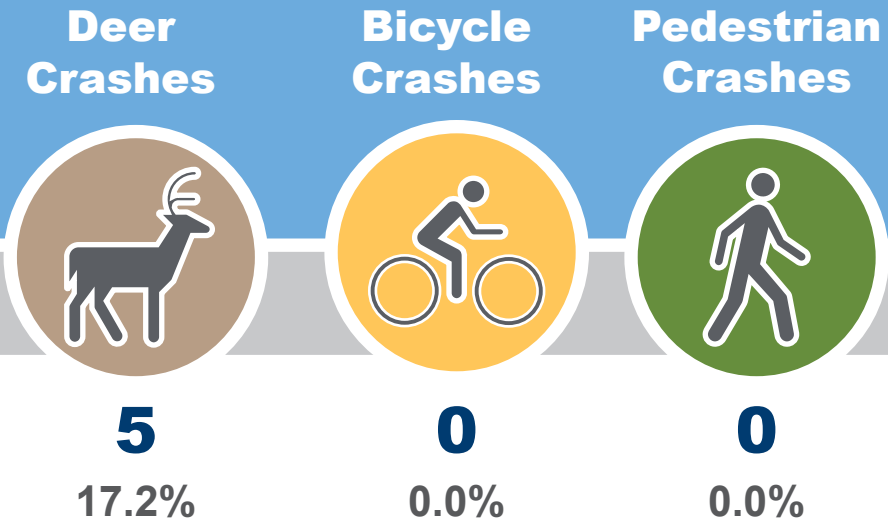
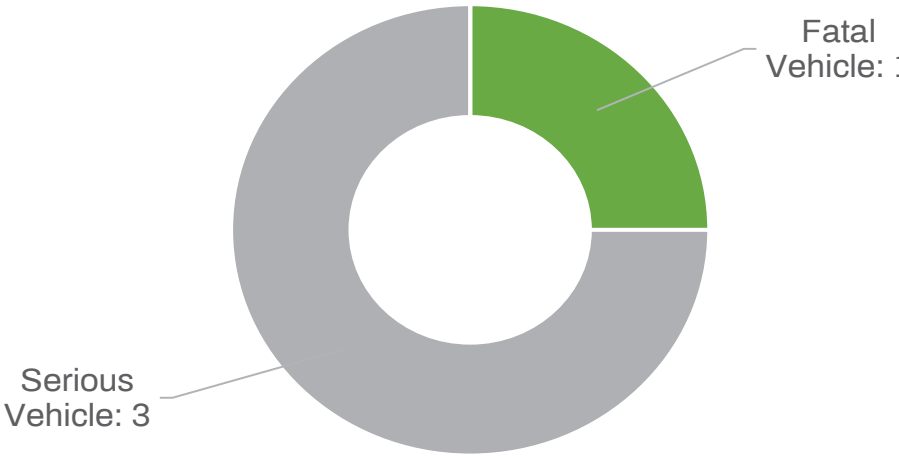
The Town has the second highest percent (over 50%) of crashes at night and/or dark and one of the highest percentages (over 1/4) involving alcohol or drugs.

Crashes Per Road Type

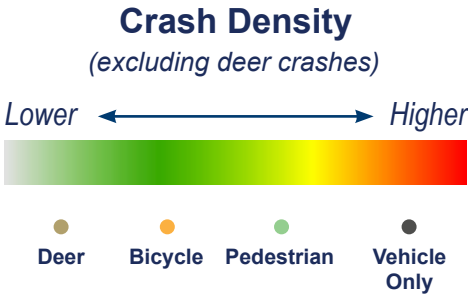
State Highway	9
County Road	3
Local Street/Road	17

Total Crashes: 29

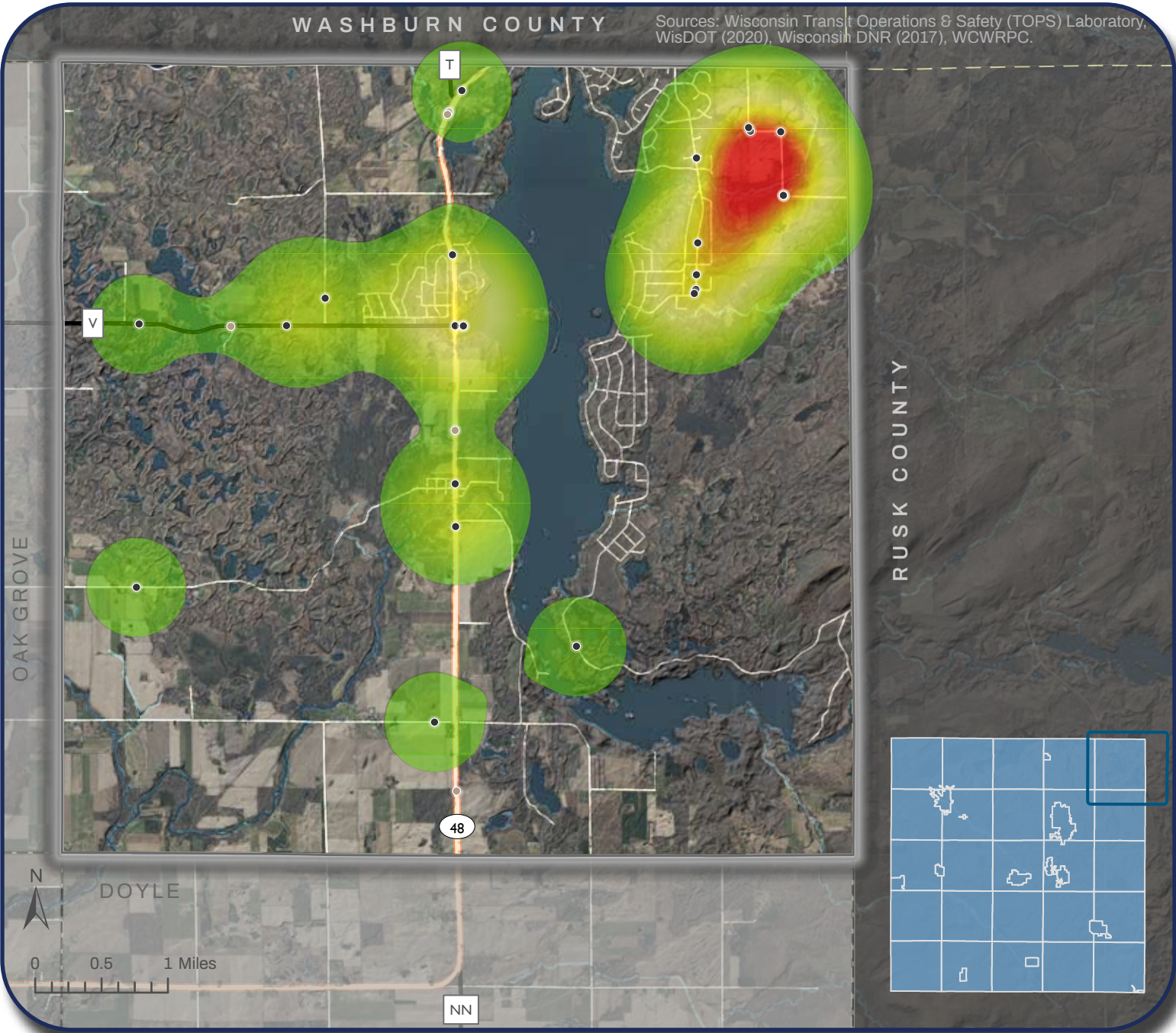
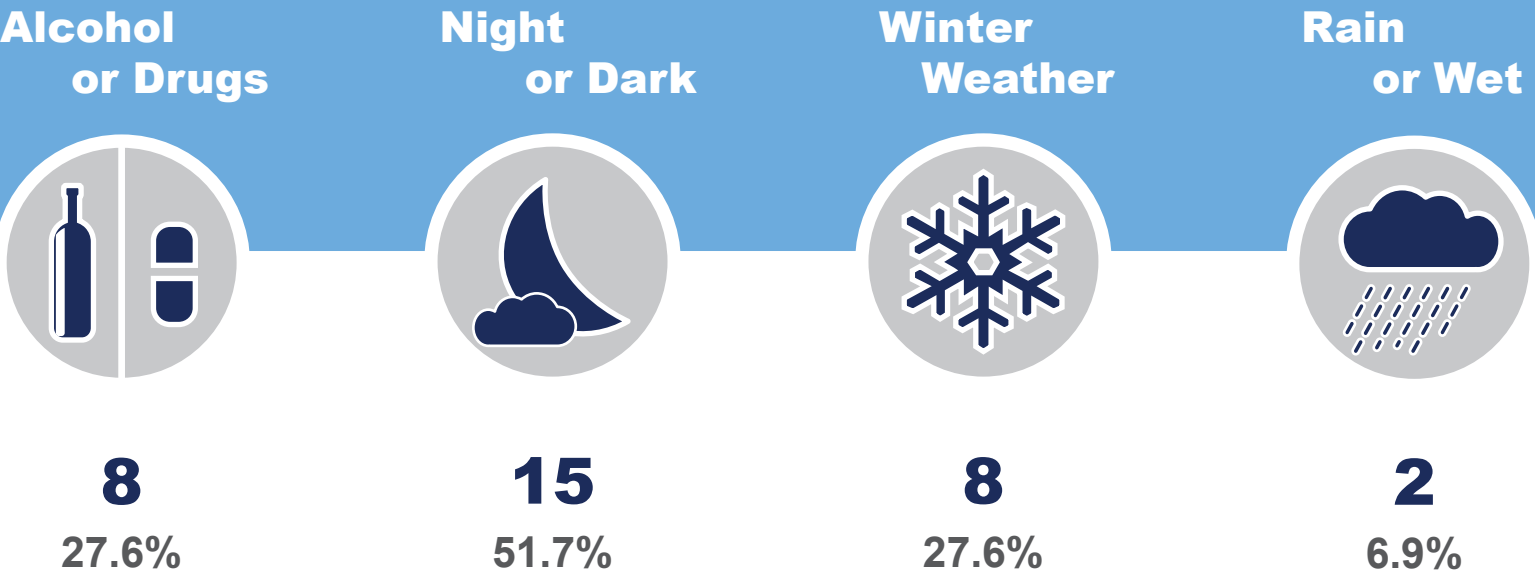
Serious and Fatal Crashes: 4



Heat Map of Crashes



CONTRIBUTING FACTORS



Issues/Highlights

The highest concentration of crashes is located at the USH 53 and CTH I interchange. Due to the high volume of crashes at this interchange, other important concentrations are not highlighted on the map. Those locations include:

- CTH D/Pokegama Ln. intersection
- CTH D/Ling Rd. intersection
- CTH D/Stewart Ave. intersection

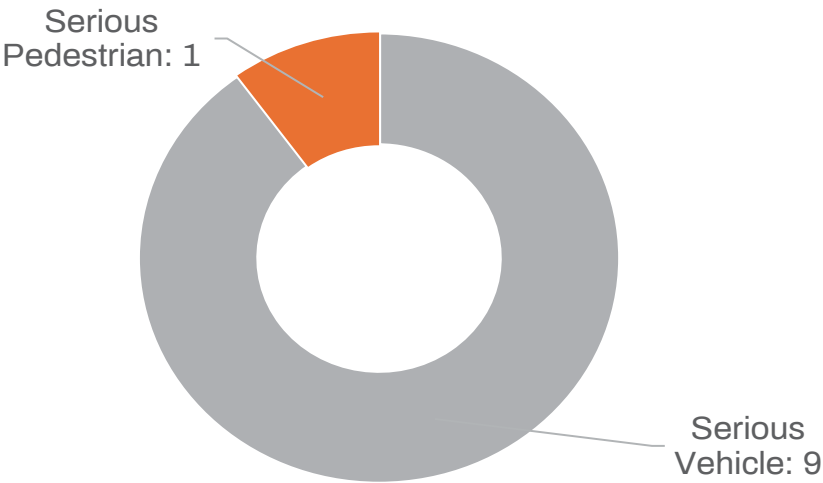
Roughly 1/4 crashes were at night/dark and/or included winter weather.

Crashes Per Road Type

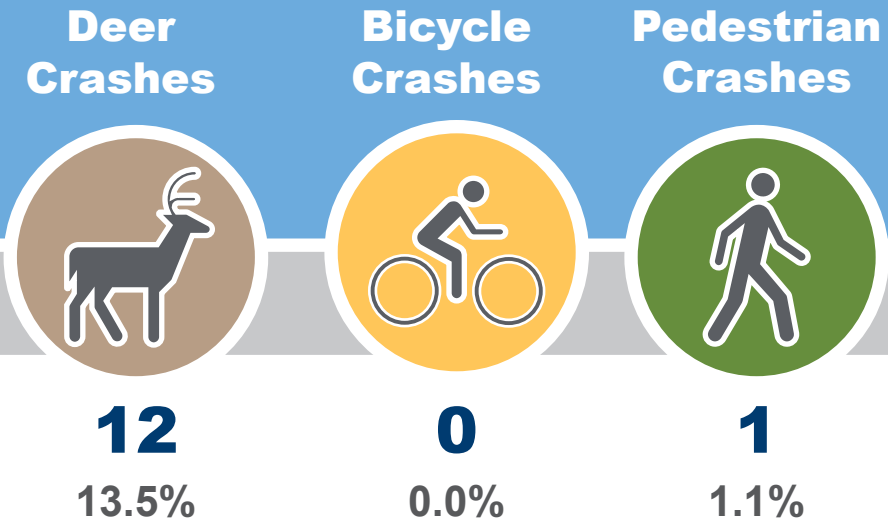
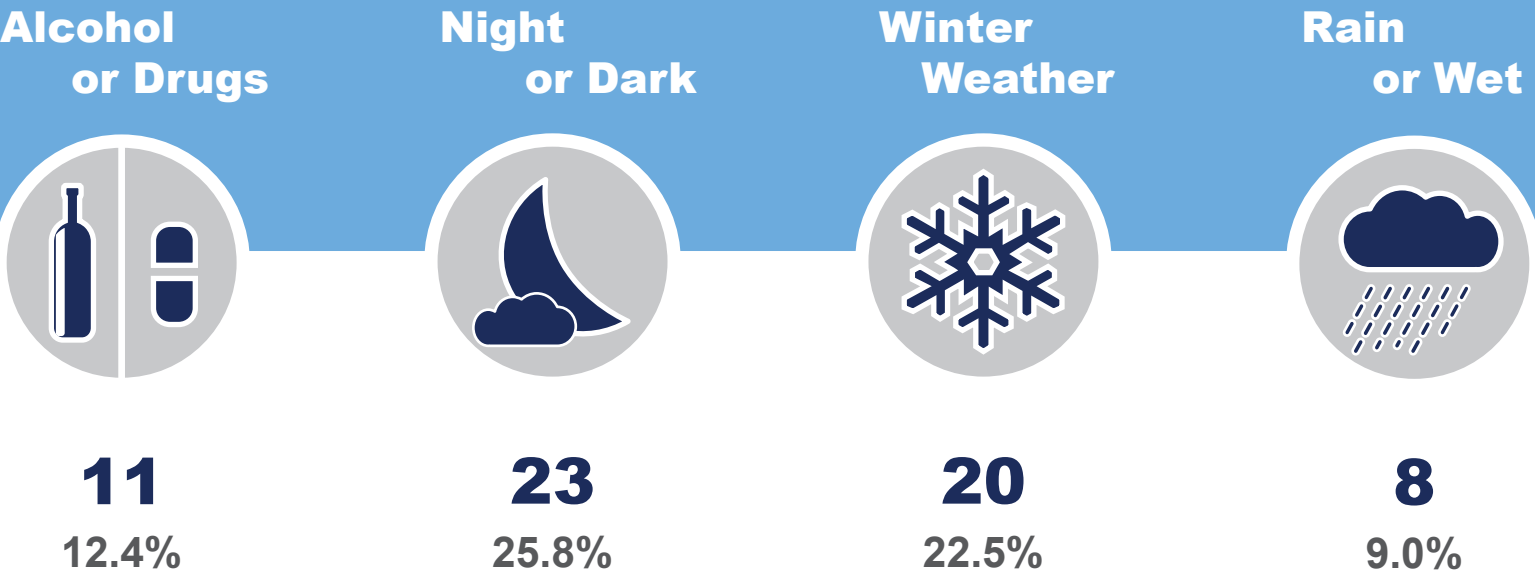
State Highway	22
County Road	32
Local Street/Road	35

Total Crashes: 89

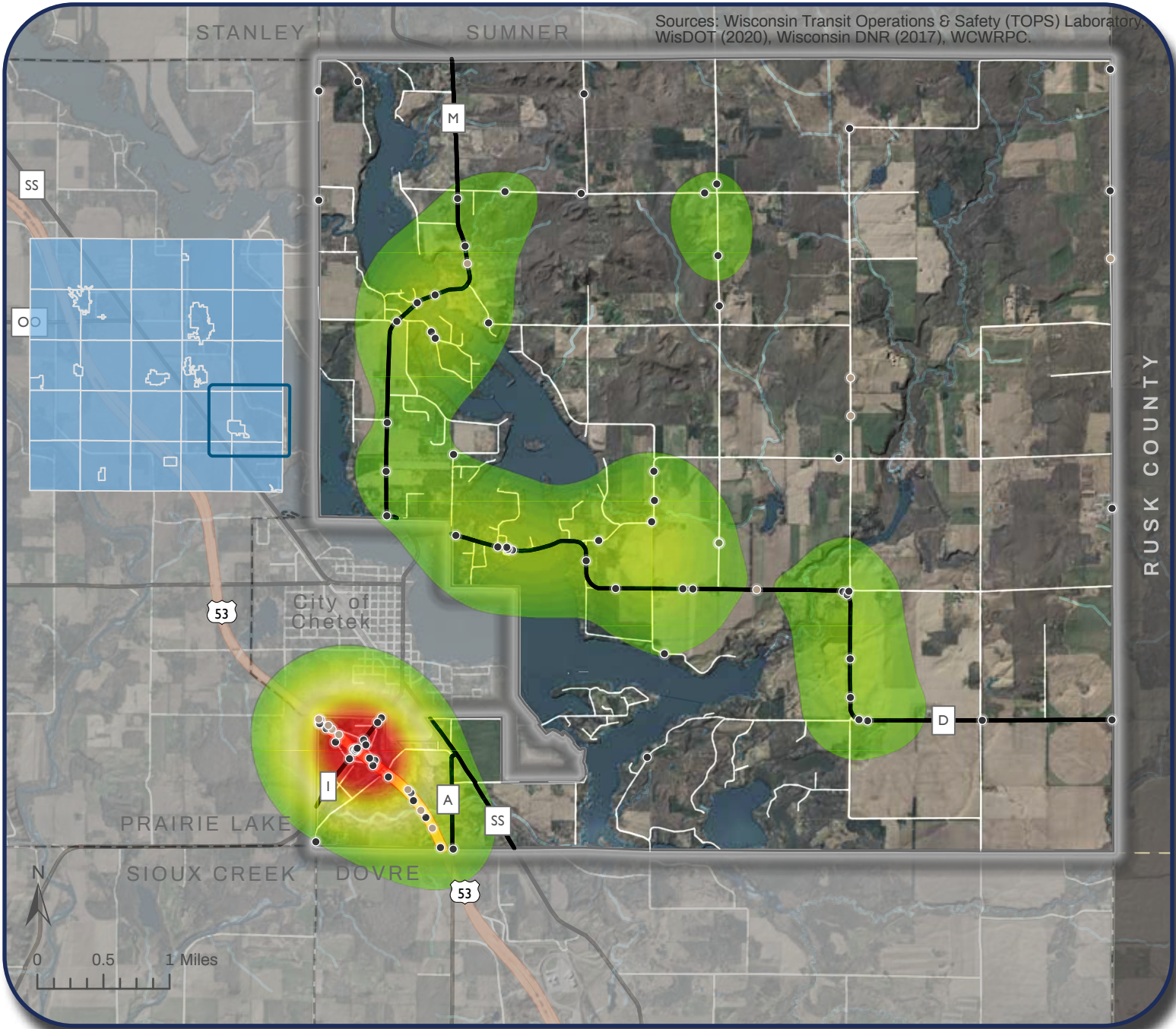
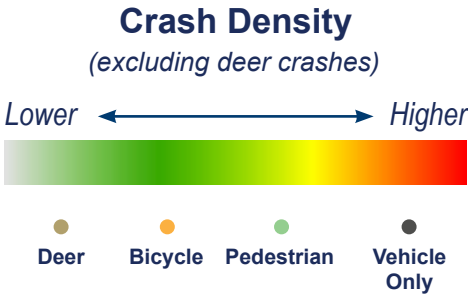
Serious and Fatal Crashes: 10



CONTRIBUTING FACTORS



Heat Map of Crashes



Clinton

Crash Assessment & Heat Map 2018-2022

Issues/Highlights

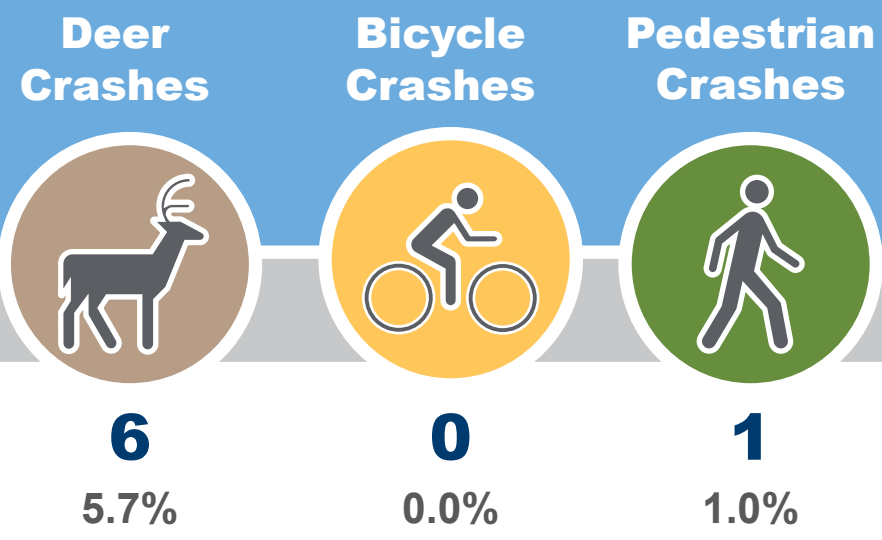
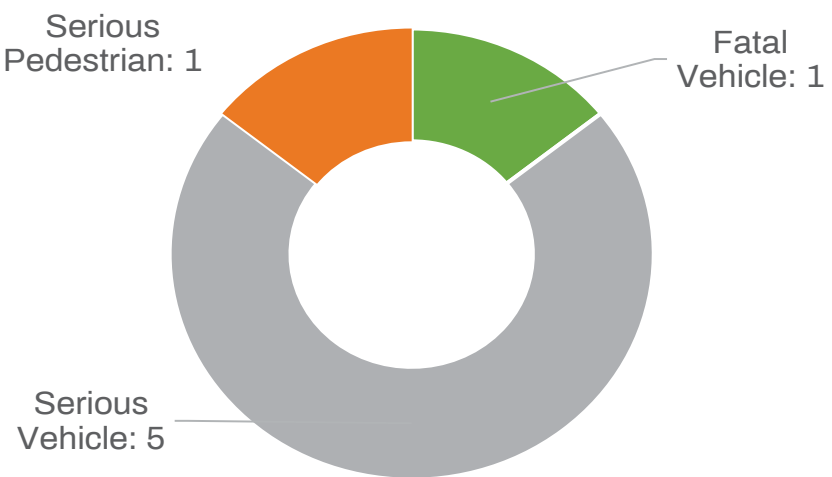
The hamlet of Poskin is home to the highest concentration of crashes in the Town. This stretch of USH 8 has a curve, has an intersection with 9 1/2 St., and is also home to several businesses.

In addition to the hamlet, USH 8 is home to the vast majority of all crashes in the Town. Night/dark and winter weather are the two highest contributing factors. Over 10% of all crashes involved alcohol or drugs.

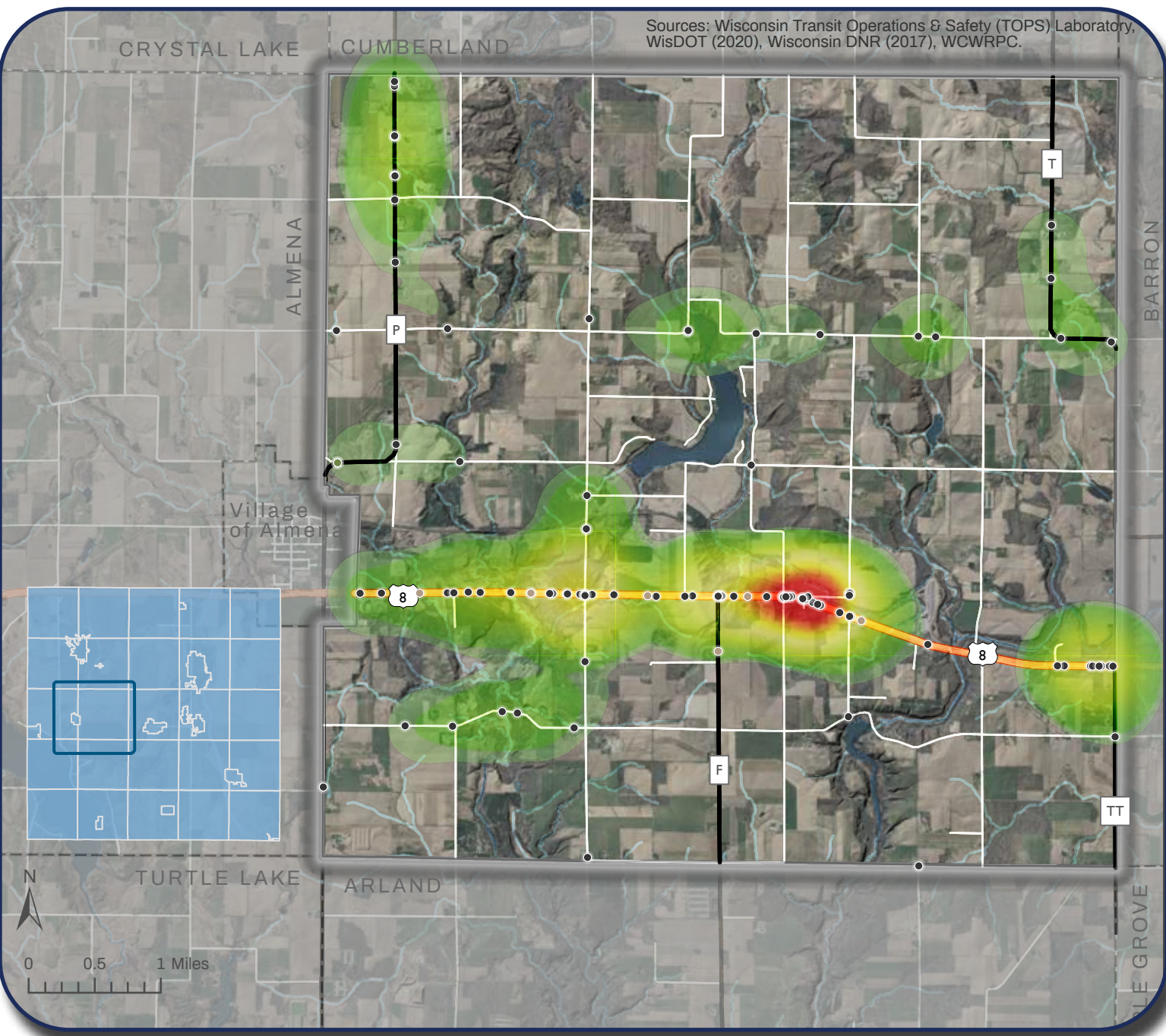
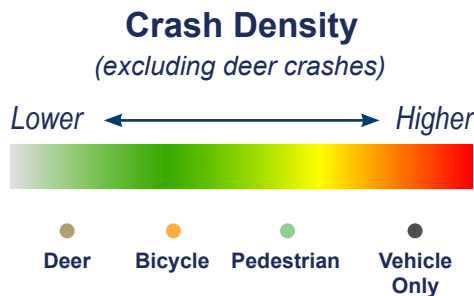
Crashes Per Road Type	
State Highway	57
County Road	18
Local Street/Road	30

Total Crashes: 105

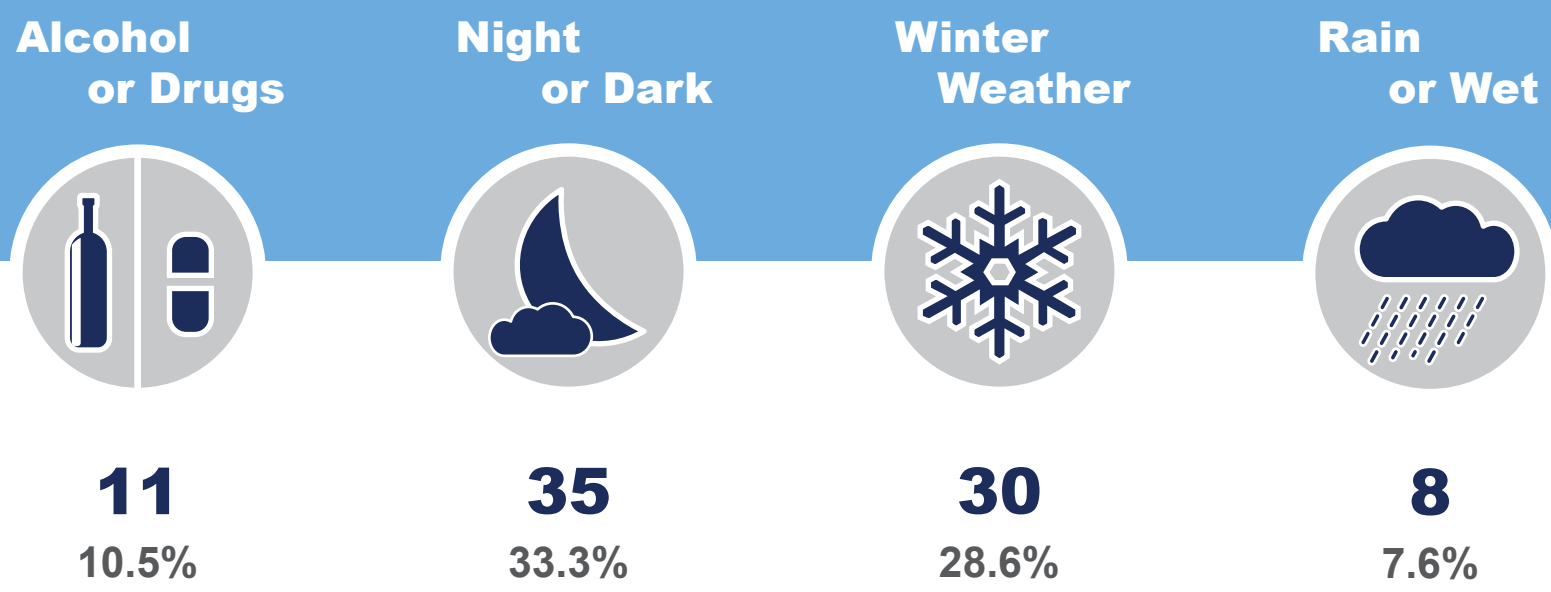
Serious and Fatal Crashes: 7



Heat Map of Crashes



CONTRIBUTING FACTORS



Crystal Lake

Crash Assessment & Heat Map 2018-2022

Issues/Highlights

The stretch of USH 63 between CTH G and 21 1/2 Ave. had the highest concentration of crashes. The second highest concentration was located along USH 63, just south of the Town Hall.

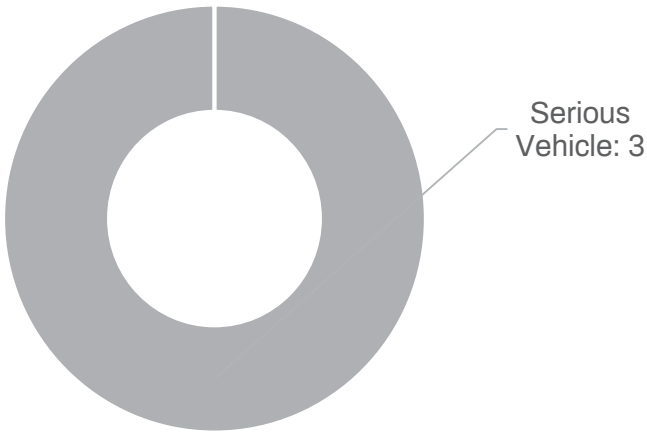
Just under 15% of all crashes involved alcohol or drugs and 1/4 of all crashes were at night/dark.

Crashes Per Road Type

State Highway	26
County Road	7
Local Street/Road	15

Total Crashes: 48

Serious and Fatal Crashes: 3



CONTRIBUTING FACTORS

Alcohol or Drugs



7
14.6%

Night or Dark



12
25.0%

Winter Weather



8
16.7%

Rain or Wet



4
8.3%

Deer Crashes



5
10.4%

Bicycle Crashes



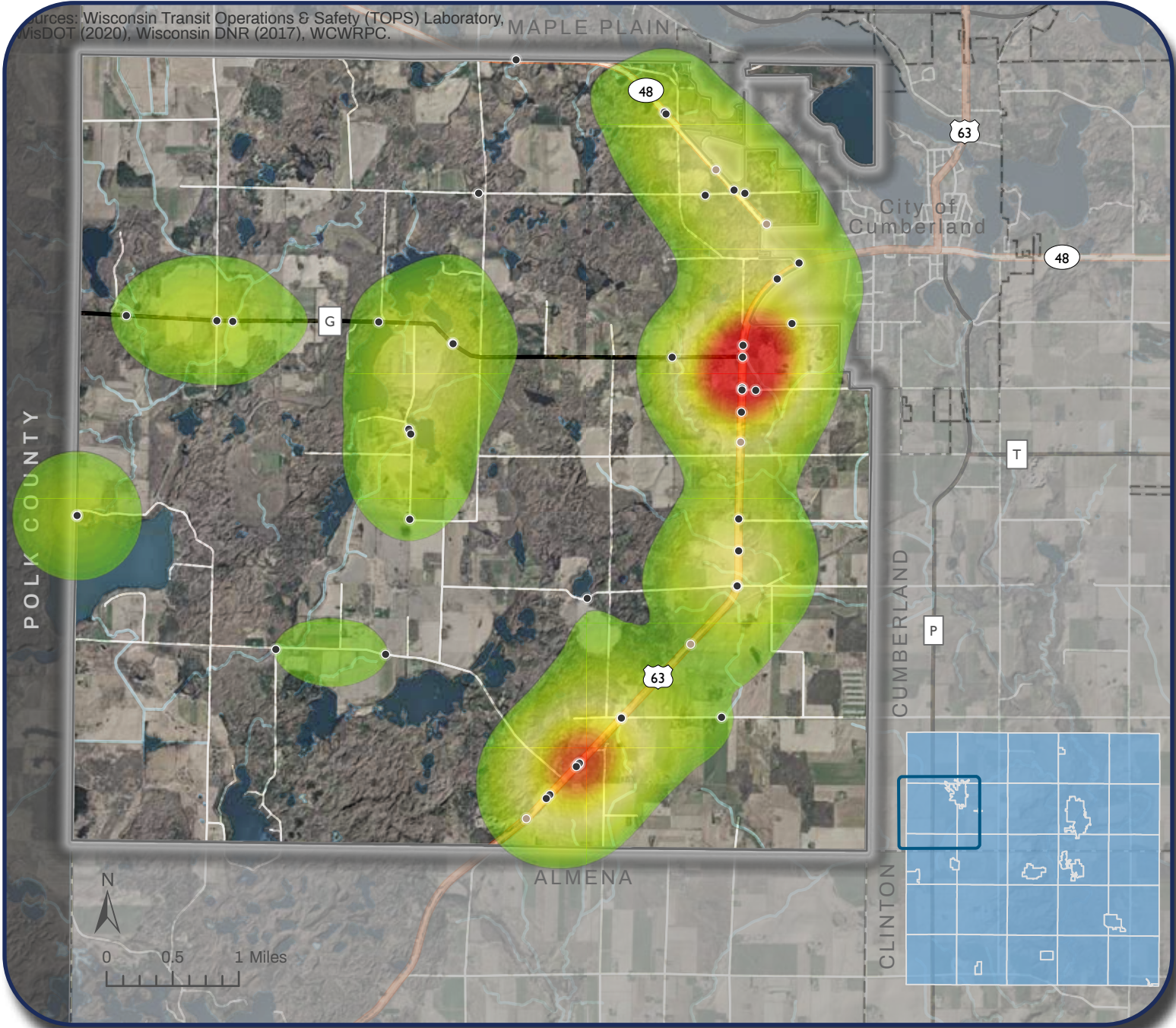
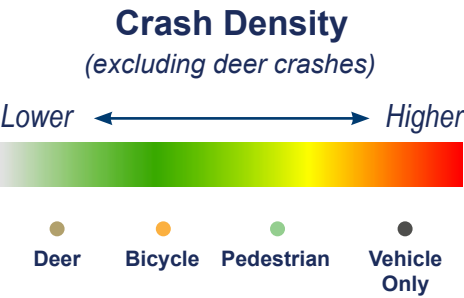
0
0.0%

Pedestrian Crashes



0
0.0%

Heat Map of Crashes



Cumberland

Crash Assessment & Heat Map 2018-2022

Issues/Highlights

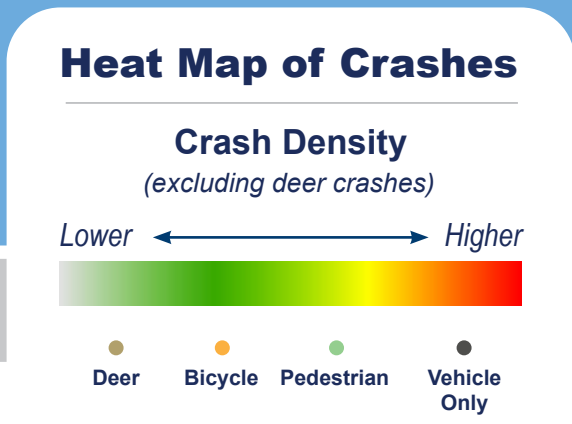
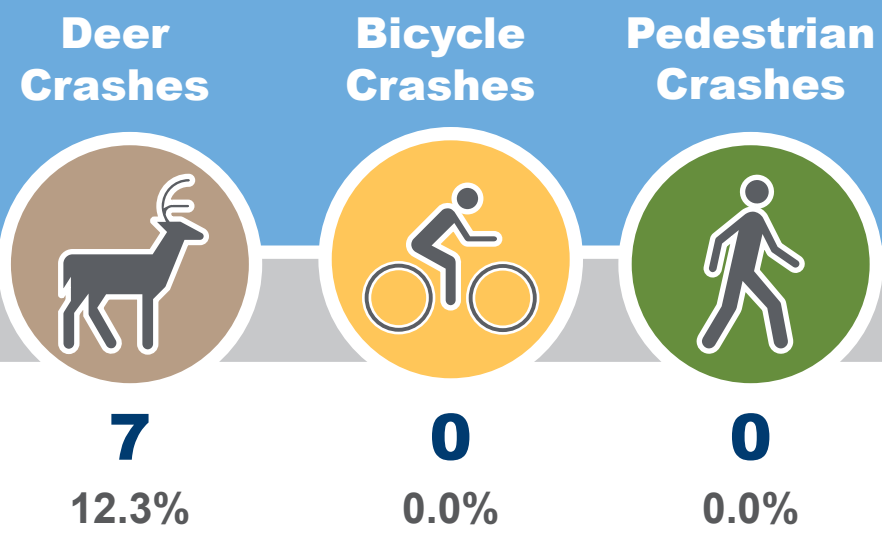
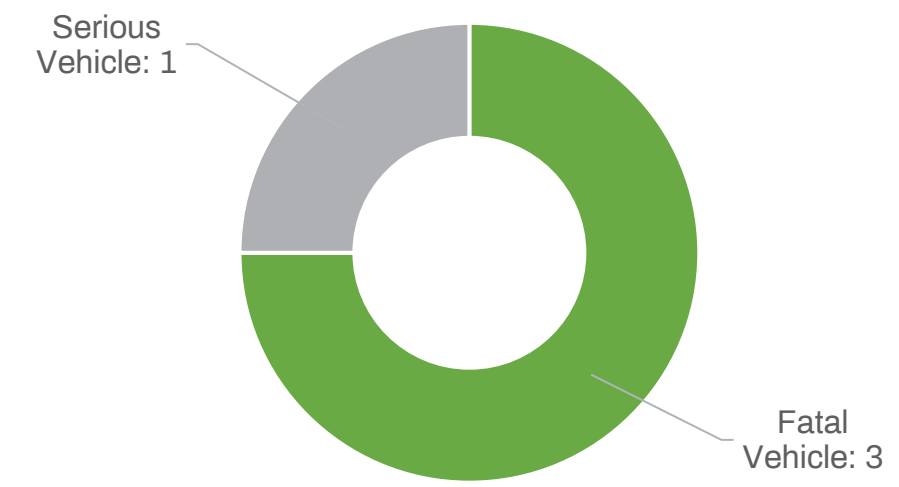
The largest concentration of crashes was located along CTH P, south of 20 3/4 Ave. In addition, there were a significant number of crashes along the STH 48 corridor, specifically at the 10th St. intersections.

The Town had the second highest percent of fatal crashes (5.3%) in the County. The three fatal crashes were all located on STH 48, between 9 3/4 St. and just west of 9th St. The Town had the highest percent of crashes in daylight. Approximately 1/5 crashes involved winter weather.

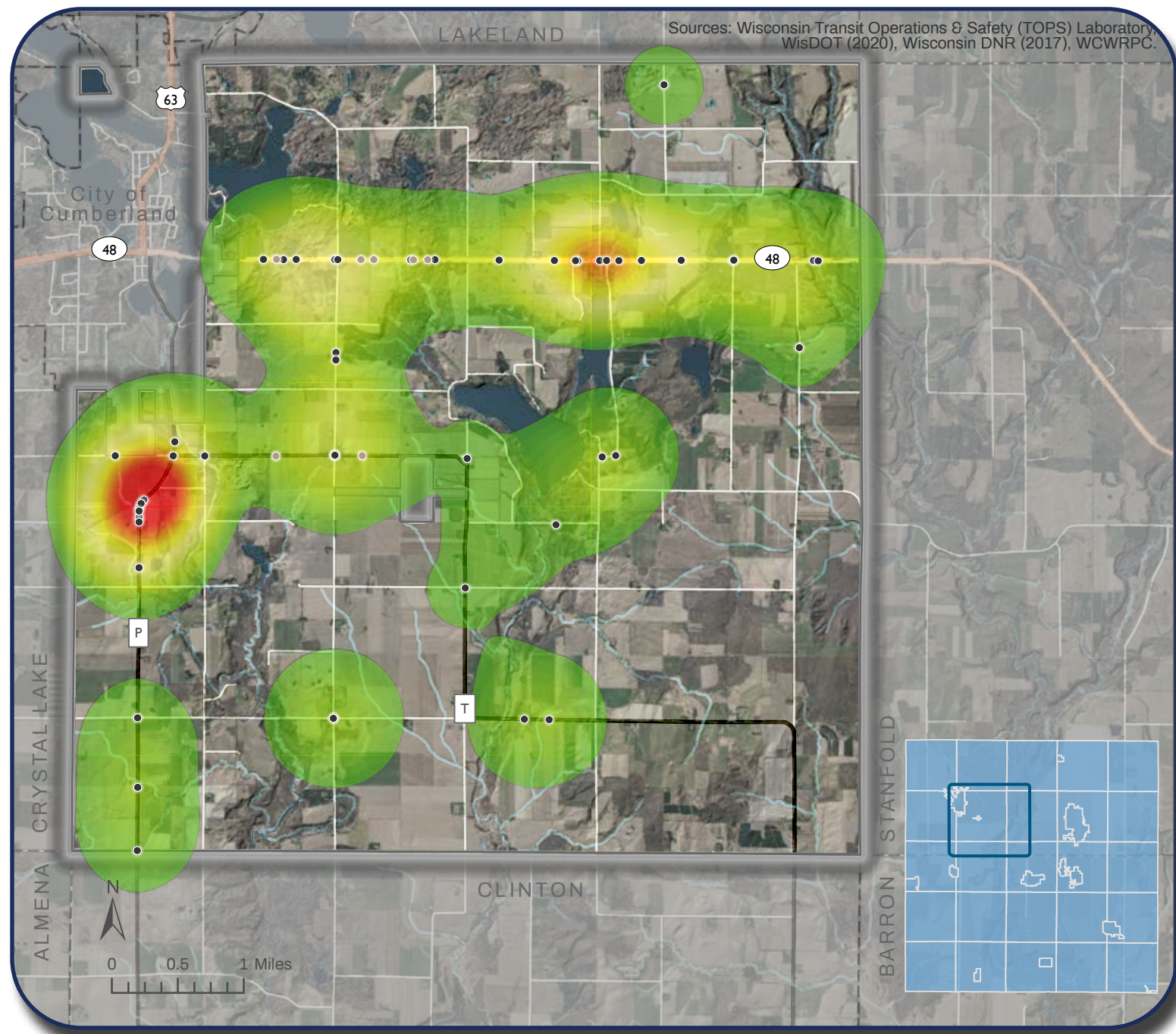
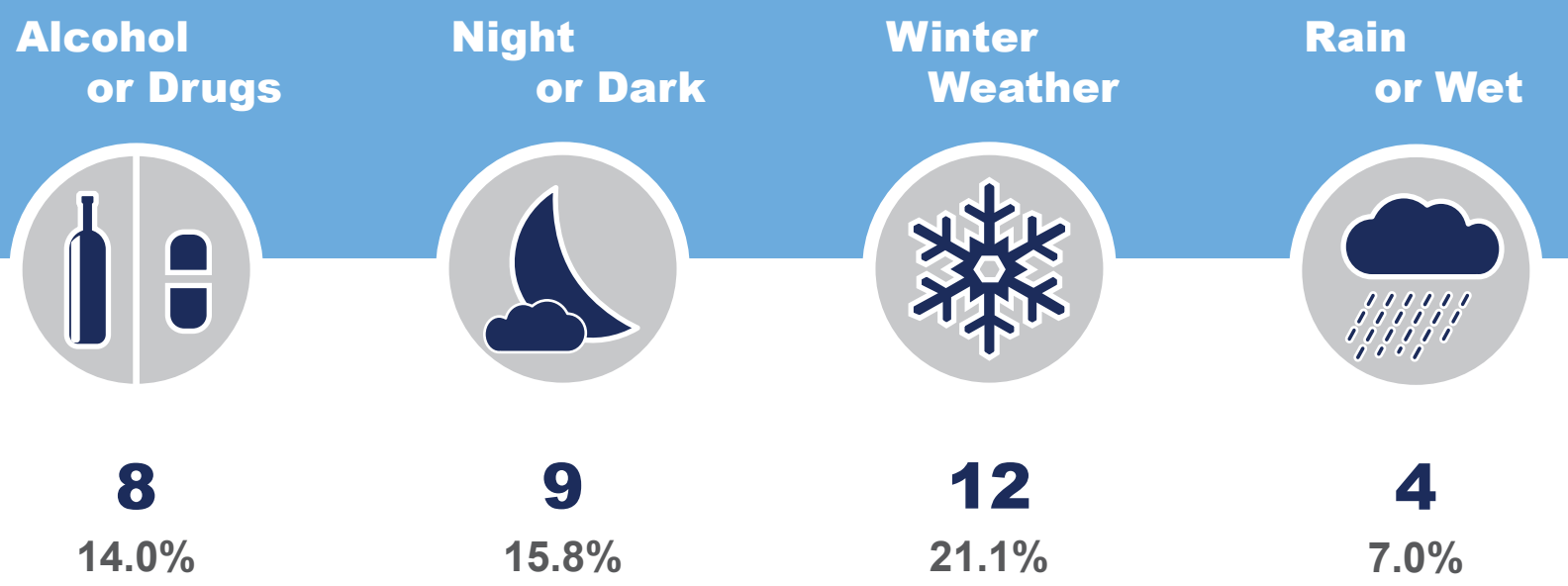
Crashes Per Road Type	
State Highway	25
County Road	20
Local Street/Road	12

Total Crashes: 57

Serious and Fatal Crashes: 4



CONTRIBUTING FACTORS



Dallas

Crash Assessment & Heat Map 2018-2022

Issues/Highlights

The largest concentration of crashes in the Town was located at the STH 25 and CTH A intersections. In addition, there were a significant number of crashes along STH 25, specifically at the CTH U and 5th Ave. intersections.

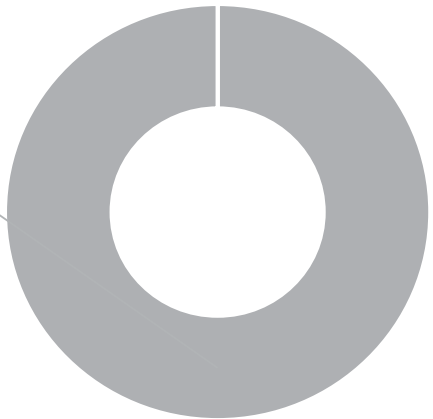
The Town had the fourth highest percent of alcohol or drug related crashes of towns in the County. Over 40% of crashes were at night/dark.

Crashes Per Road Type	
State Highway	23
County Road	11
Local Street/Road	7

Total Crashes: 41

Serious and Fatal Crashes: 2

Serious Vehicle: 2



Deer Crashes



3

7.3%

Bicycle Crashes



0

0.0%

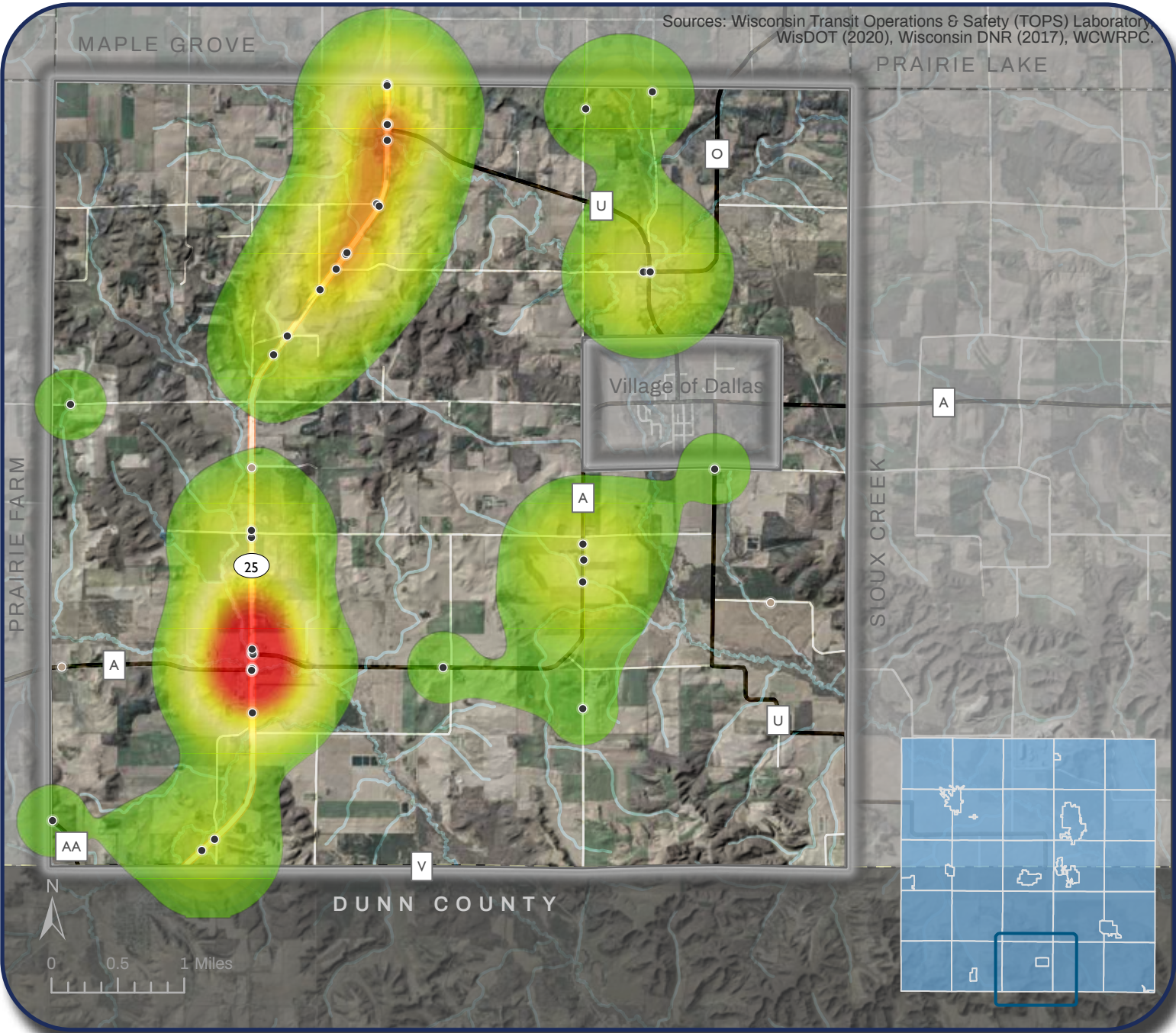
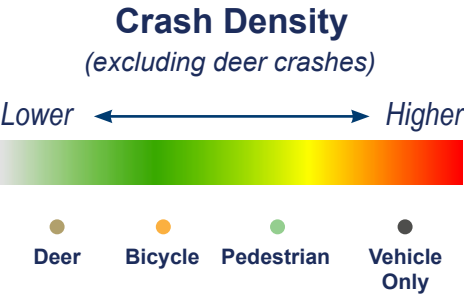
Pedestrian Crashes



0

0.0%

Heat Map of Crashes



CONTRIBUTING FACTORS

Alcohol or Drugs



9

22.0%

Night or Dark



17

41.5%

Winter Weather



13

31.7%

Rain or Wet



3

7.3%

Crash Assessment & Heat Map 2018-2022

Issues/Highlights

The largest concentration of crashes in the Town was along USH 53 around the bridge over 1st Ave. Outside of USH 53, the next largest concentration of crashes was located along CTH SS at and just north of the intersection with Malcolm Rd.

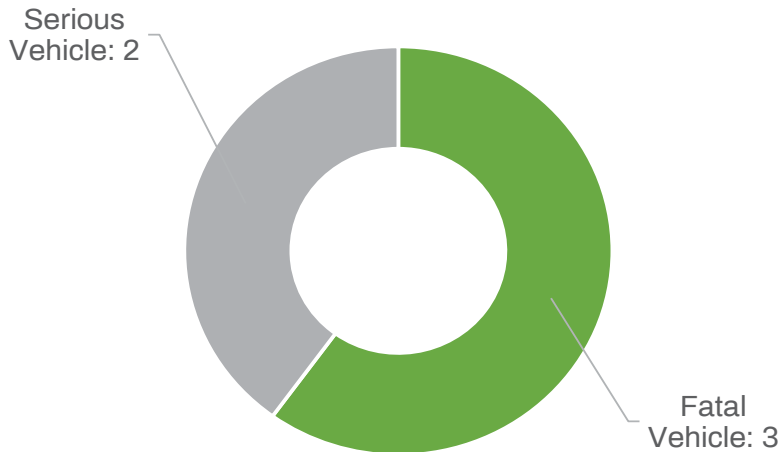
Over 1/4 of crashes were at night/dark and/or involved winter weather. The Town had three fatal crashes.

Crashes Per Road Type

State Highway	70
County Road	25
Local Street/Road	20

Total Crashes: 115

Serious and Fatal Crashes: 5



CONTRIBUTING FACTORS

Alcohol or Drugs



9

7.8%

Night or Dark



32

27.8%

Winter Weather



32

27.8%

Rain or Wet



19

16.5%

Deer Crashes



21

18.3%

Bicycle Crashes



0

0.0%

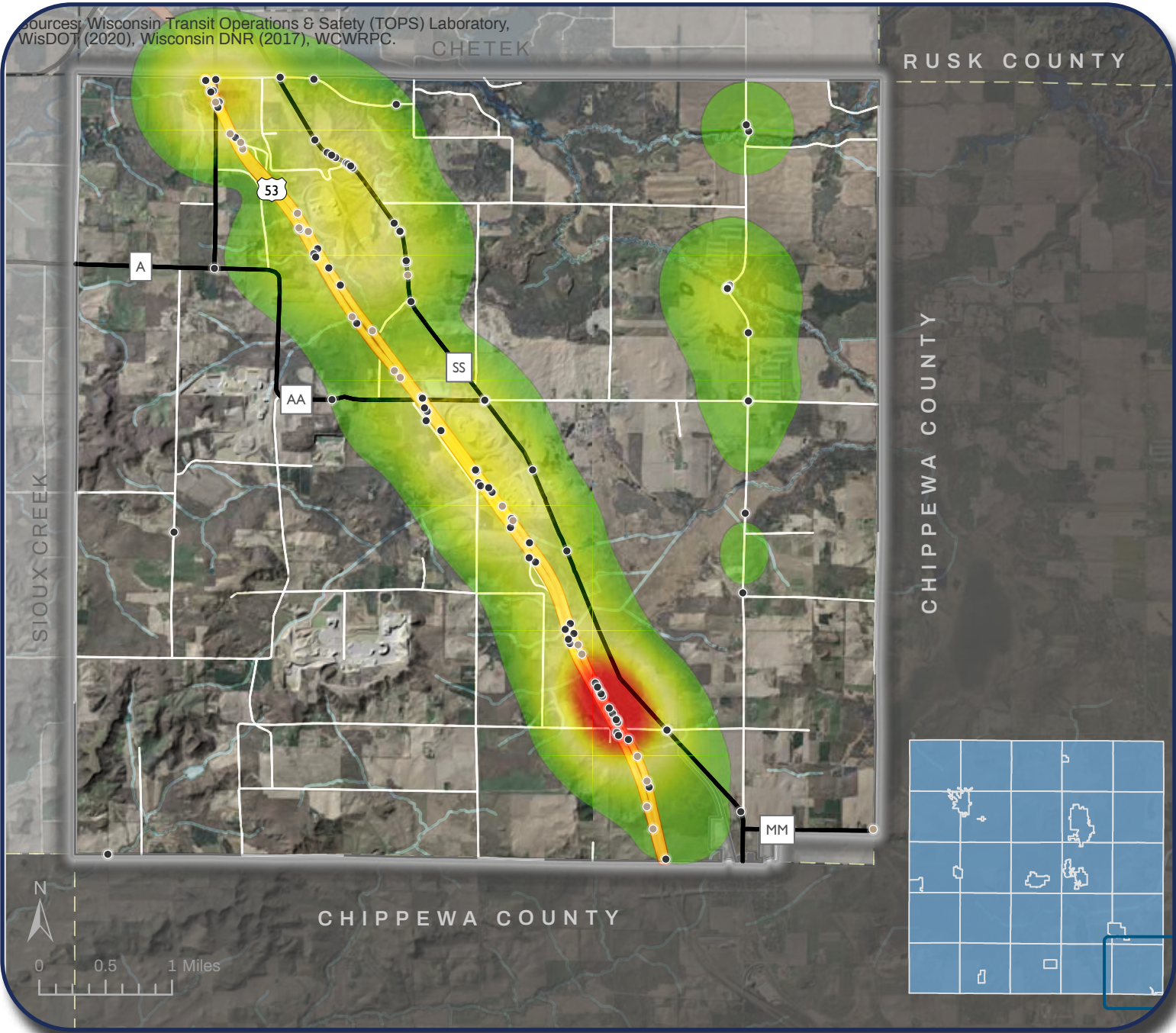
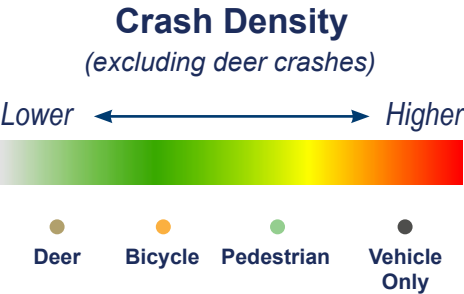
Pedestrian Crashes



0

0.0%

Heat Map of Crashes



Crash Assessment & Heat Map 2018-2022

Issues/Highlights

The majority of crashes in the Town were on STH 48. The highest concentration of crashes were located at and near the STH 48 intersections with 23rd Ave and 27th St.

The Town had one of the highest percentages (47%) of crashes at night/dark.

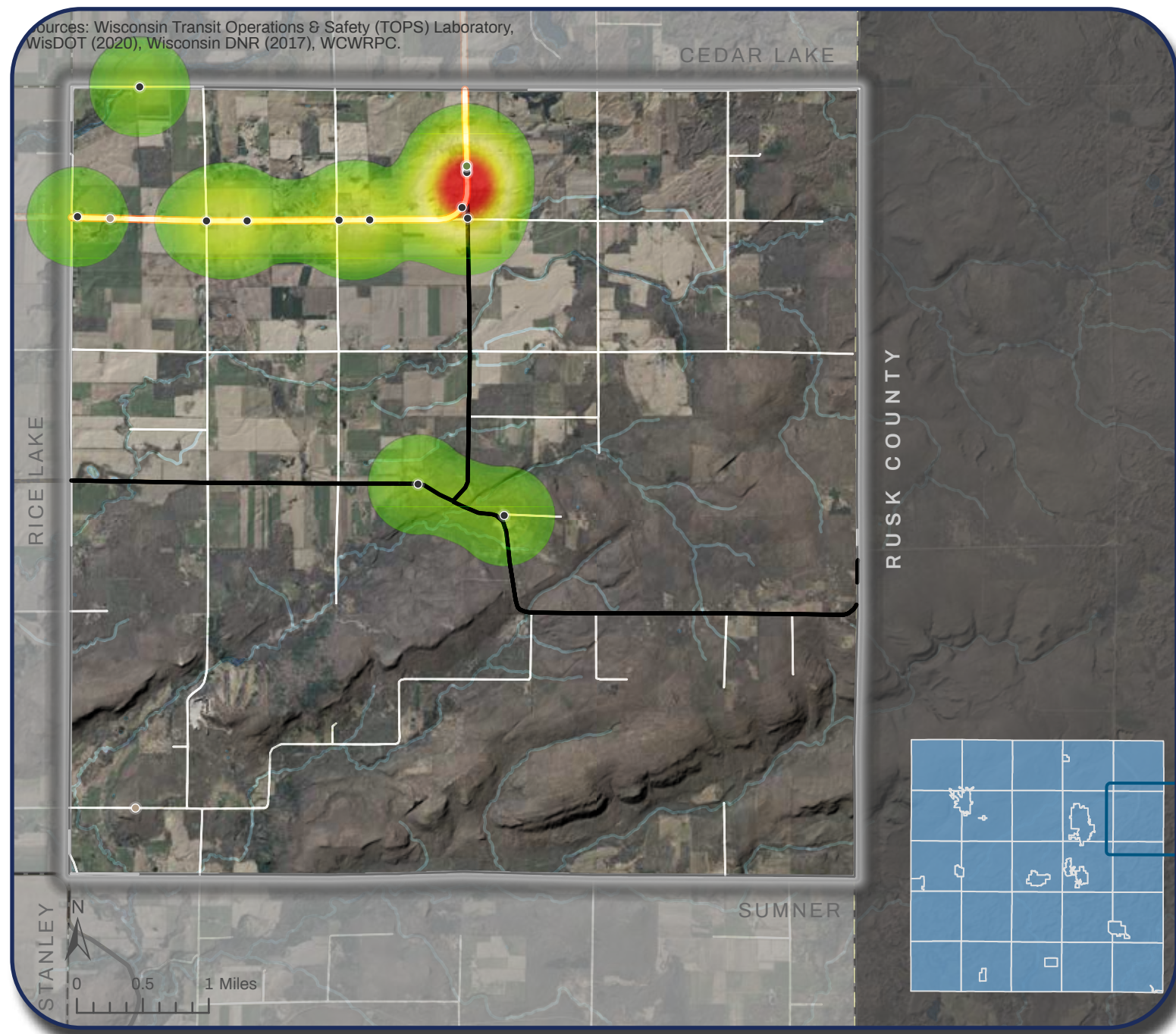
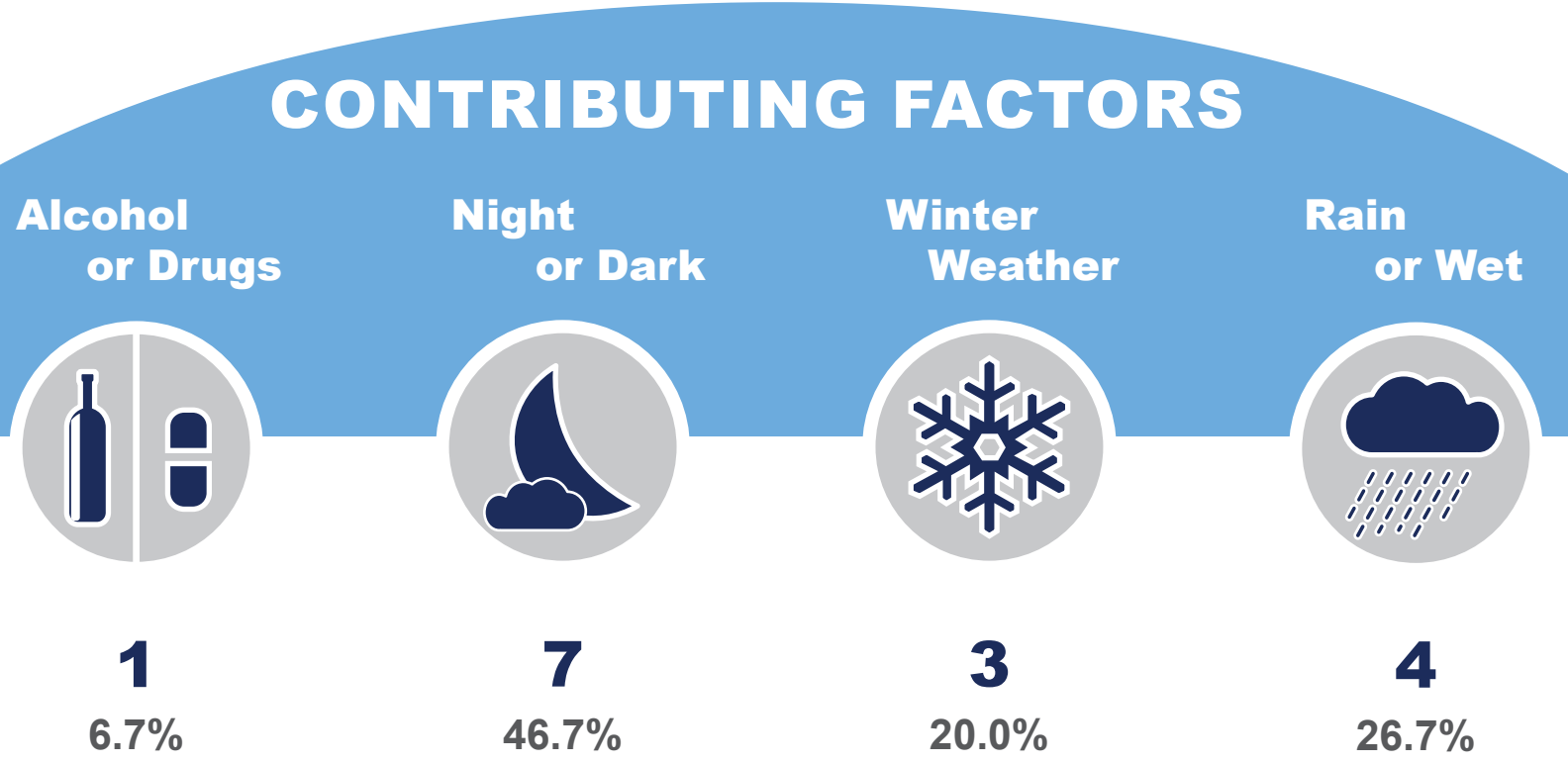
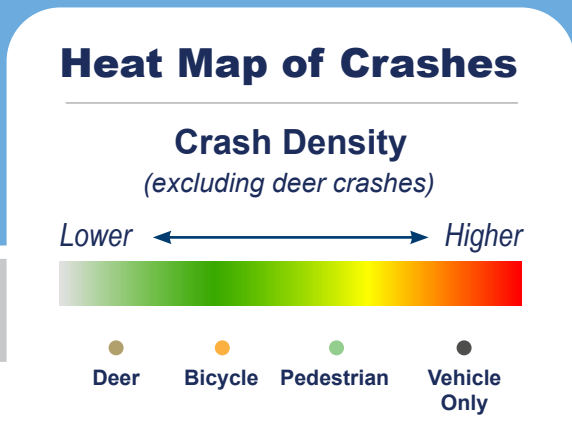
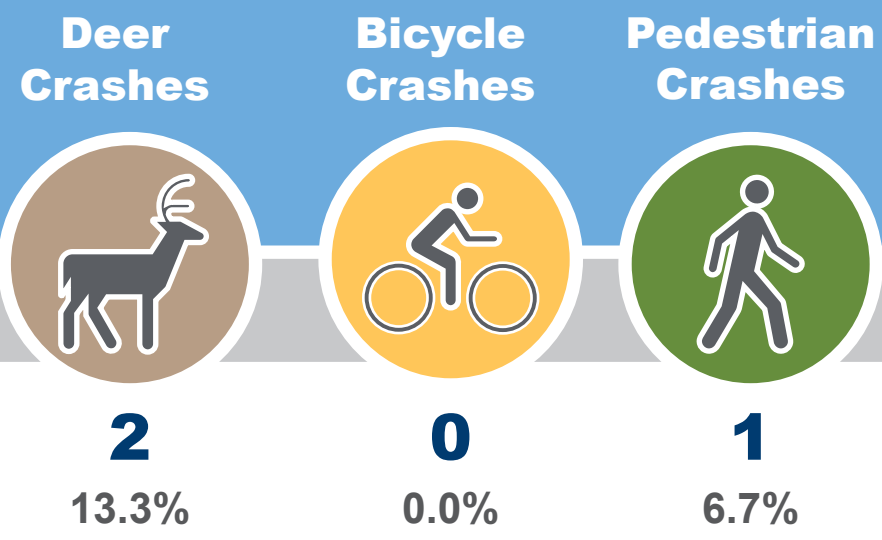
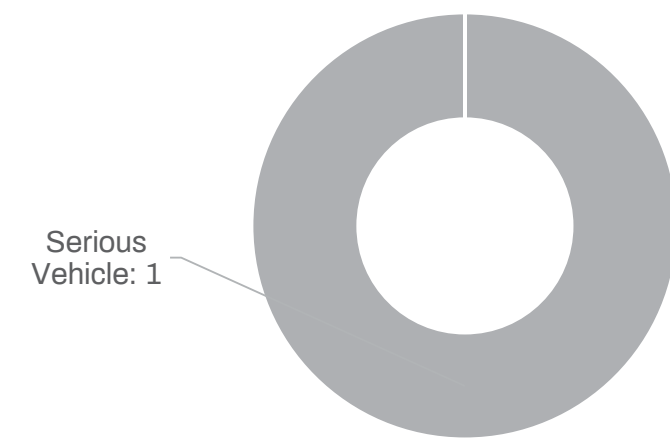
Roughly half of the crashes involved either winter weather or rain.

Crashes Per Road Type

State Highway	10
County Road	2
Local Street/Road	3

Total Crashes: 15

Serious and Fatal Crashes: 1



Lakeland

Crash Assessment & Heat Map 2018-2022

Issues/Highlights

The largest concentration of crashes in the Town was at and near the USH 63 and CTH B intersection. There were numerous other crashes along USH 63.

14% of all crashes resulted in a serious injury and/or fatality. This is among the highest in the County.

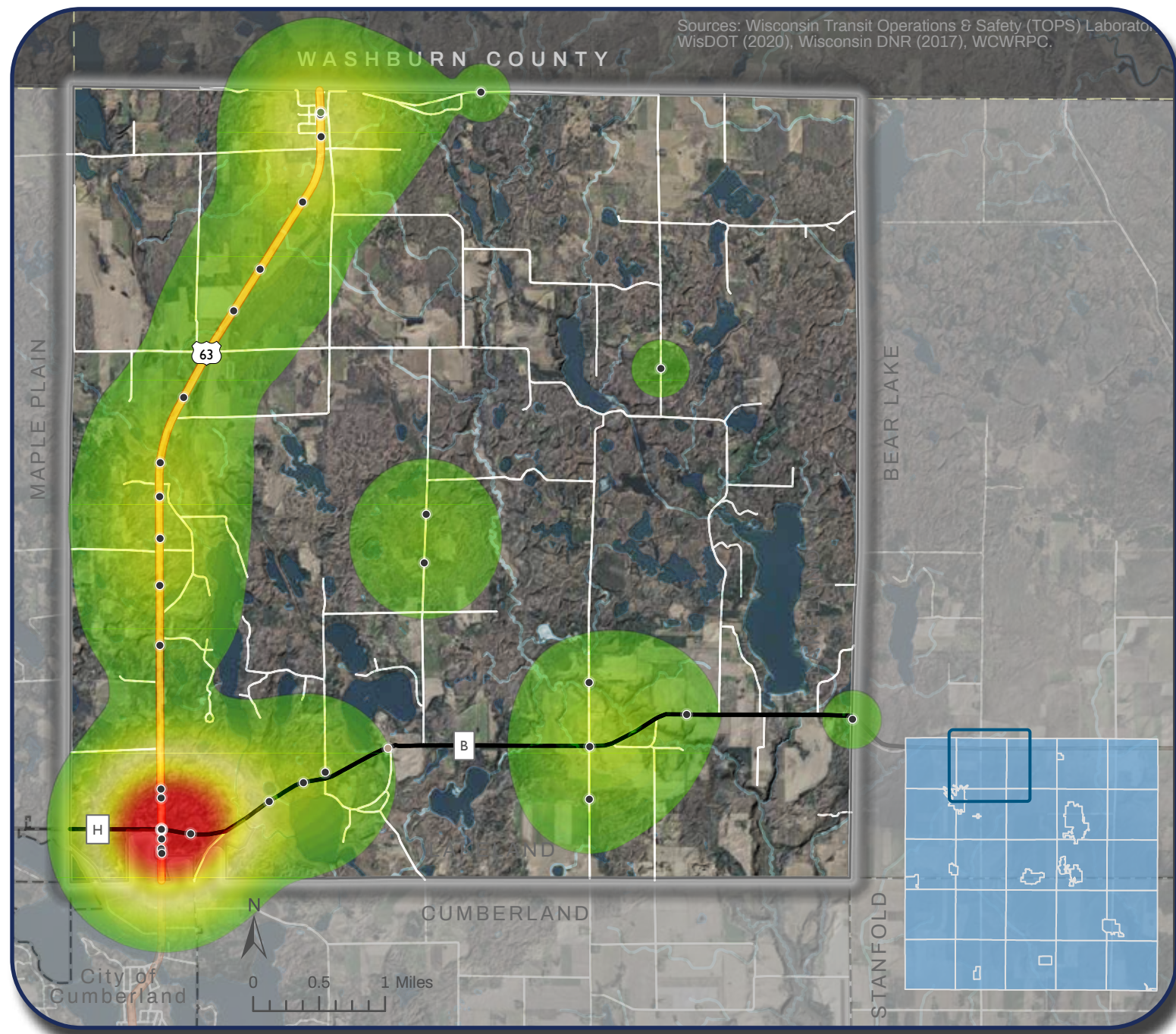
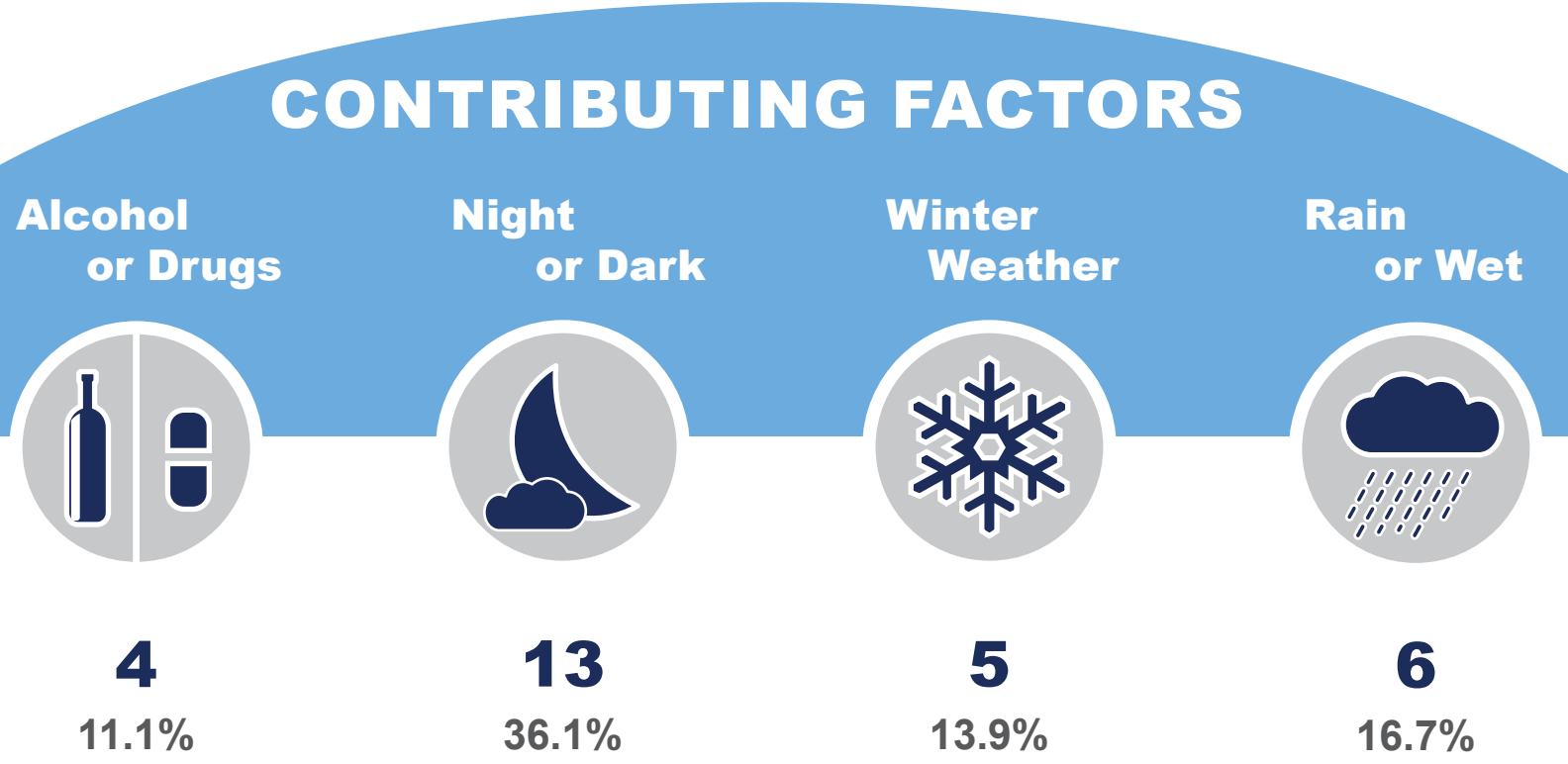
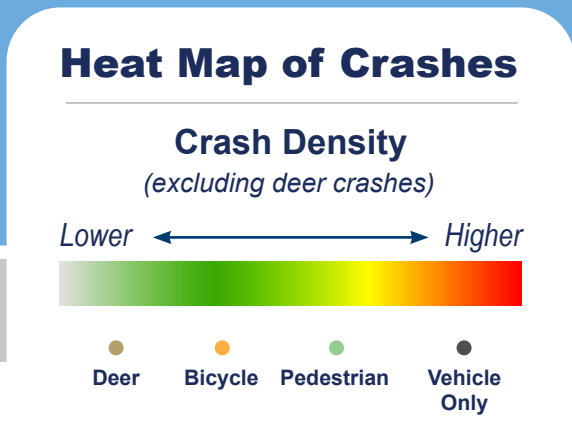
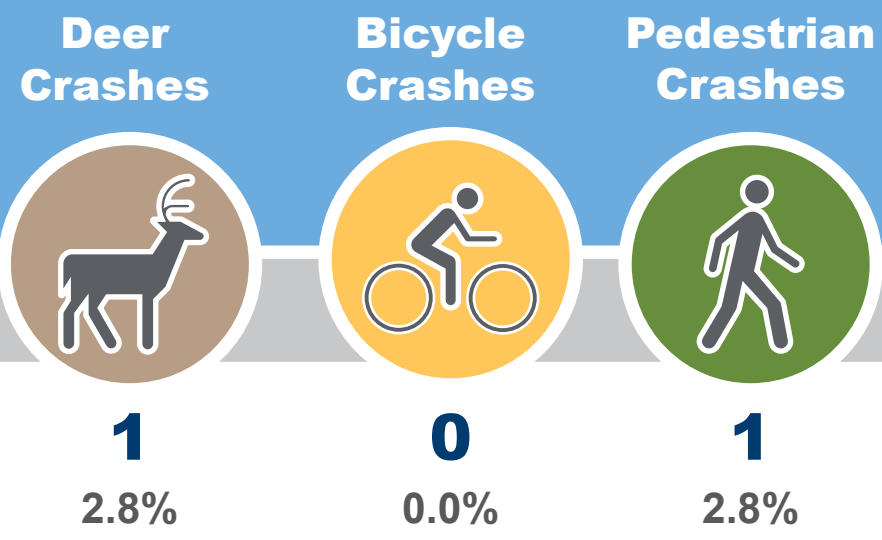
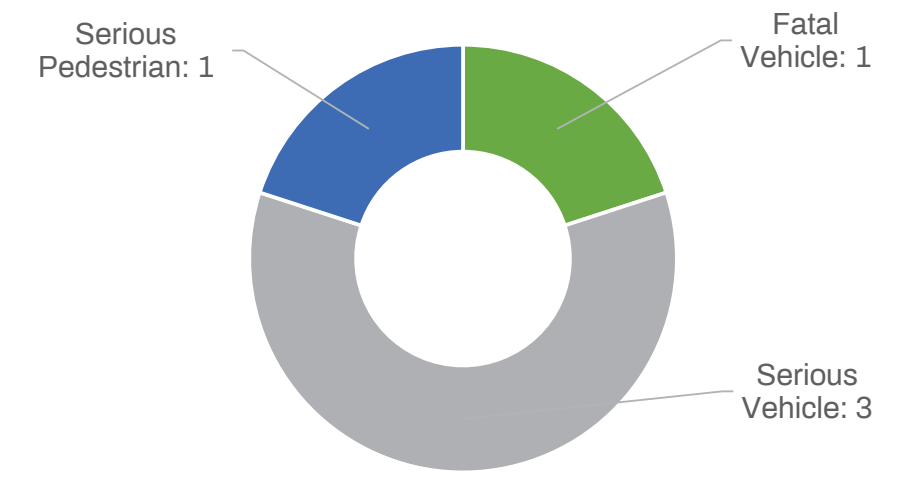
Over 1/3 of all crashes were at night/dark.

Crashes Per Road Type

State Highway	22
County Road	6
Local Street/Road	8

Total Crashes: 36

Serious and Fatal Crashes: 5



Maple Grove

Crash Assessment & Heat Map 2018-2022

Issues/Highlights

The Town had three major concentrations of crashes. The highest concentration was located at the CTH D and 7 1/2 St./7 1/2 Ave. intersections. The other two concentrations were located at STH 25 and 11 1/2 Ave. and then at 11 1/2 Ave. and 16th St.

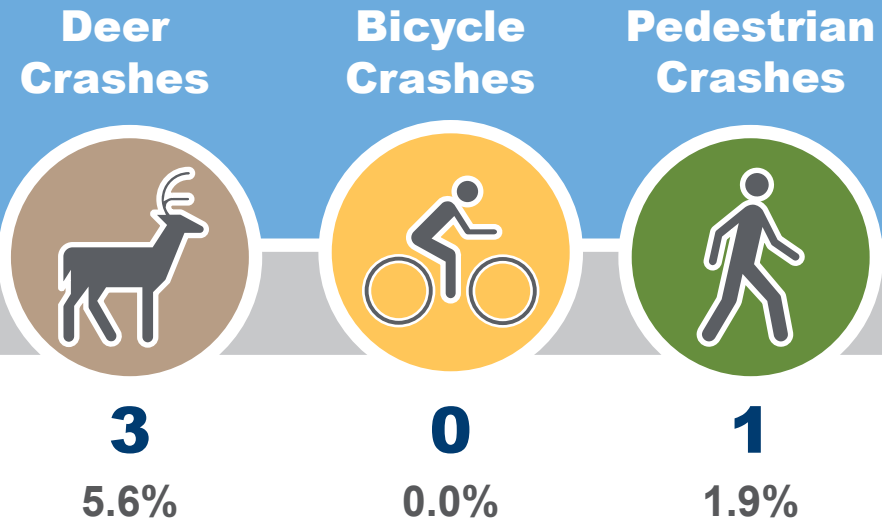
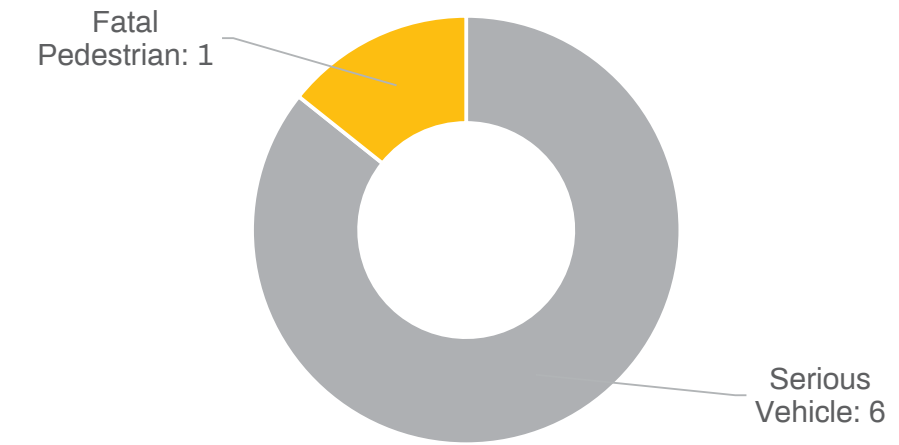
13% of all crashes resulted in a serious injury and/or fatality.

Roughly 1/4 crashes were either at night/dark and/or involved winter weather.

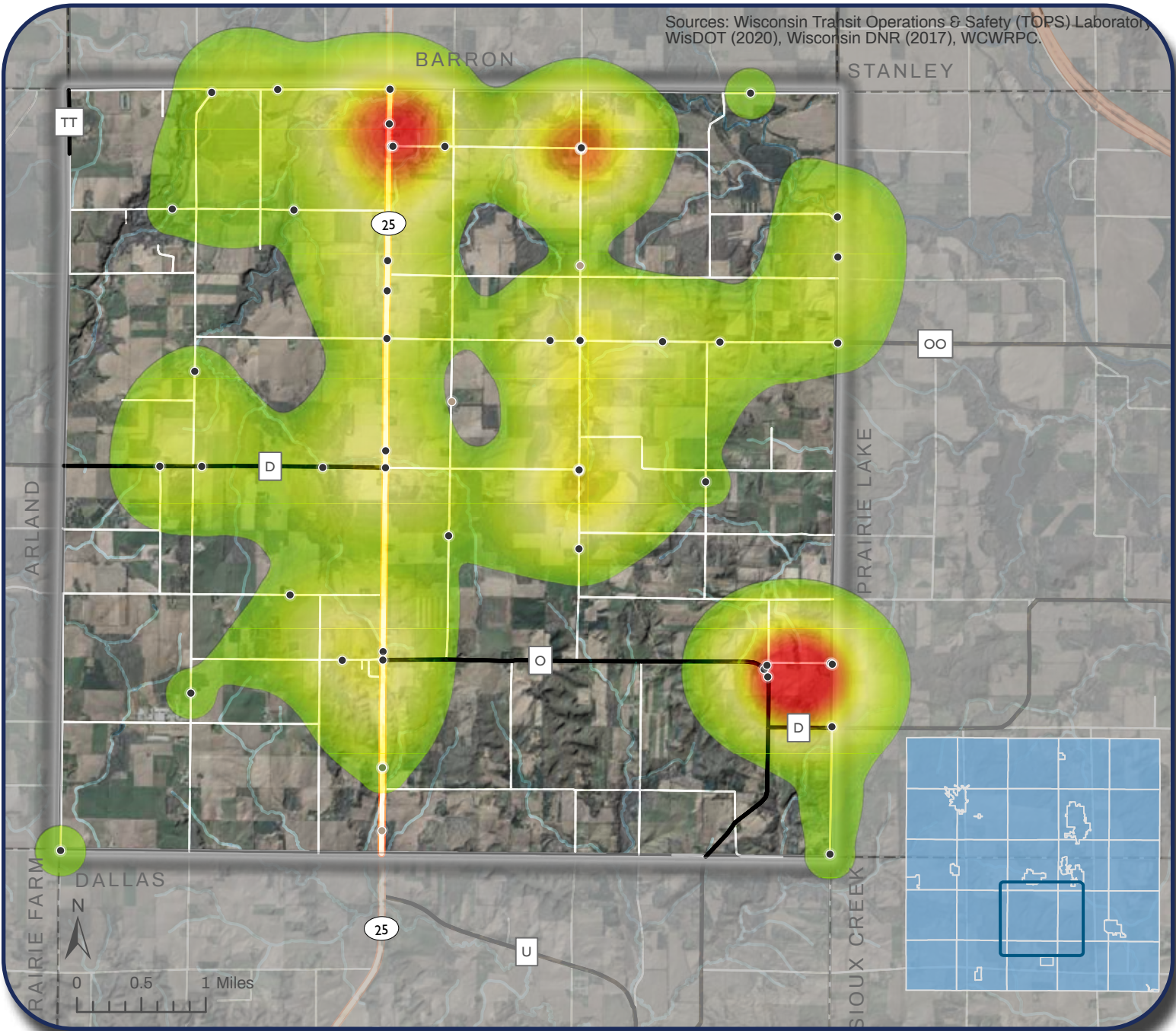
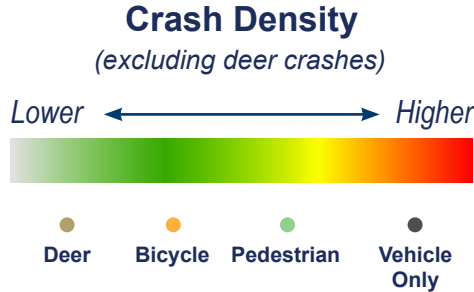
Crashes Per Road Type	
State Highway	11
County Road	10
Local Street/Road	33

Total Crashes: 54

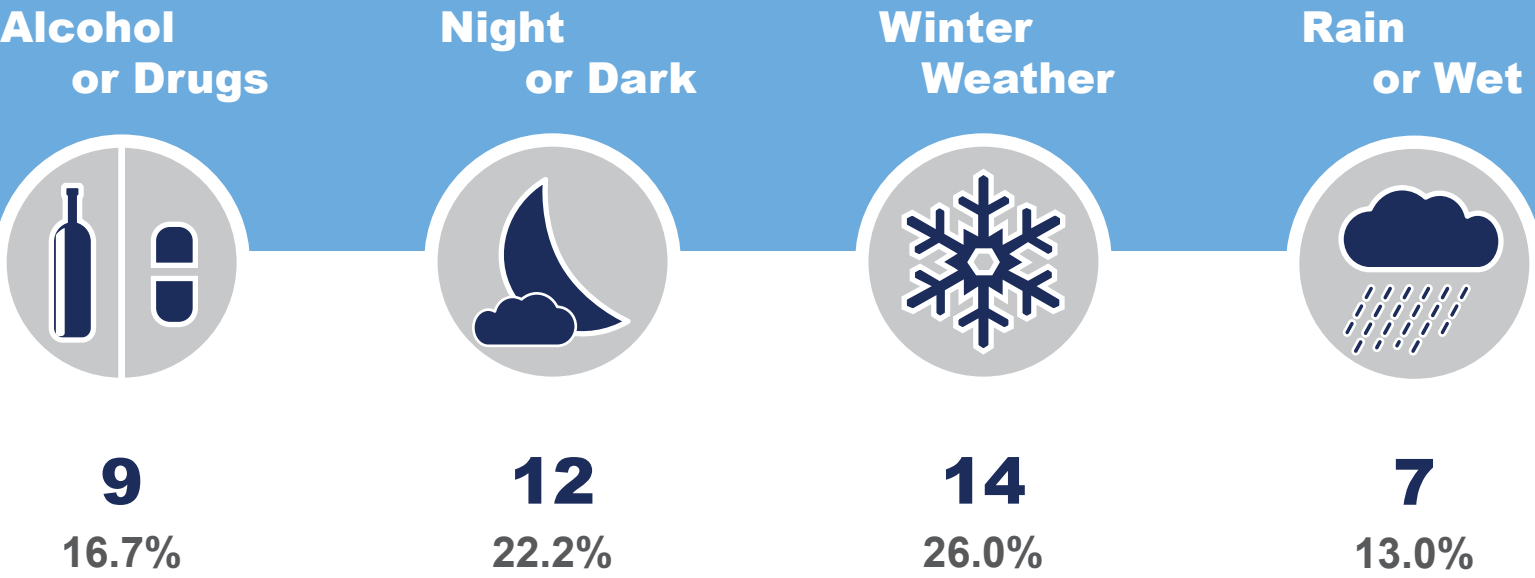
Serious and Fatal Crashes: 7



Heat Map of Crashes



CONTRIBUTING FACTORS



Maple Plain

Crash Assessment & Heat Map 2018-2022

Issues/Highlights

There were several concentrations of crashes in the Town. Two of these are along CTH H, which has several curves in the road. Two other locations were at the intersection of 3 1/2 St. and 26th Ave. and at the intersection of STH 48 and 2nd St.

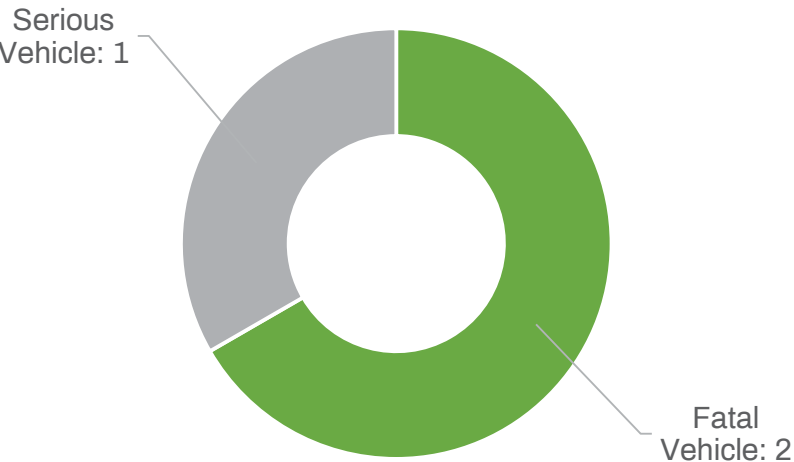
Just under 20% of all crashes involved alcohol or drugs. Over 40% of all crashes were at night/dark and over 1/3 involved winter weather.

Crashes Per Road Type

State Highway	6
County Road	15
Local Street/Road	12

Total Crashes: 43

Serious and Fatal Crashes: 3



Deer Crashes



3

7.0%

Bicycle Crashes



0

0.0%

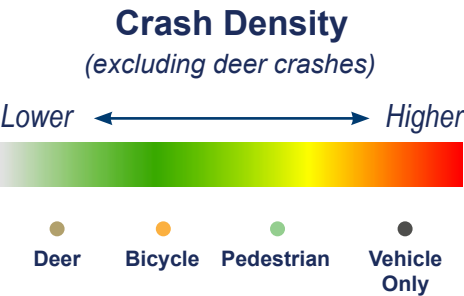
Pedestrian Crashes



0

0.0%

Heat Map of Crashes



CONTRIBUTING FACTORS

Alcohol or Drugs



8

18.6%

Night or Dark



18

41.9%

Winter Weather



16

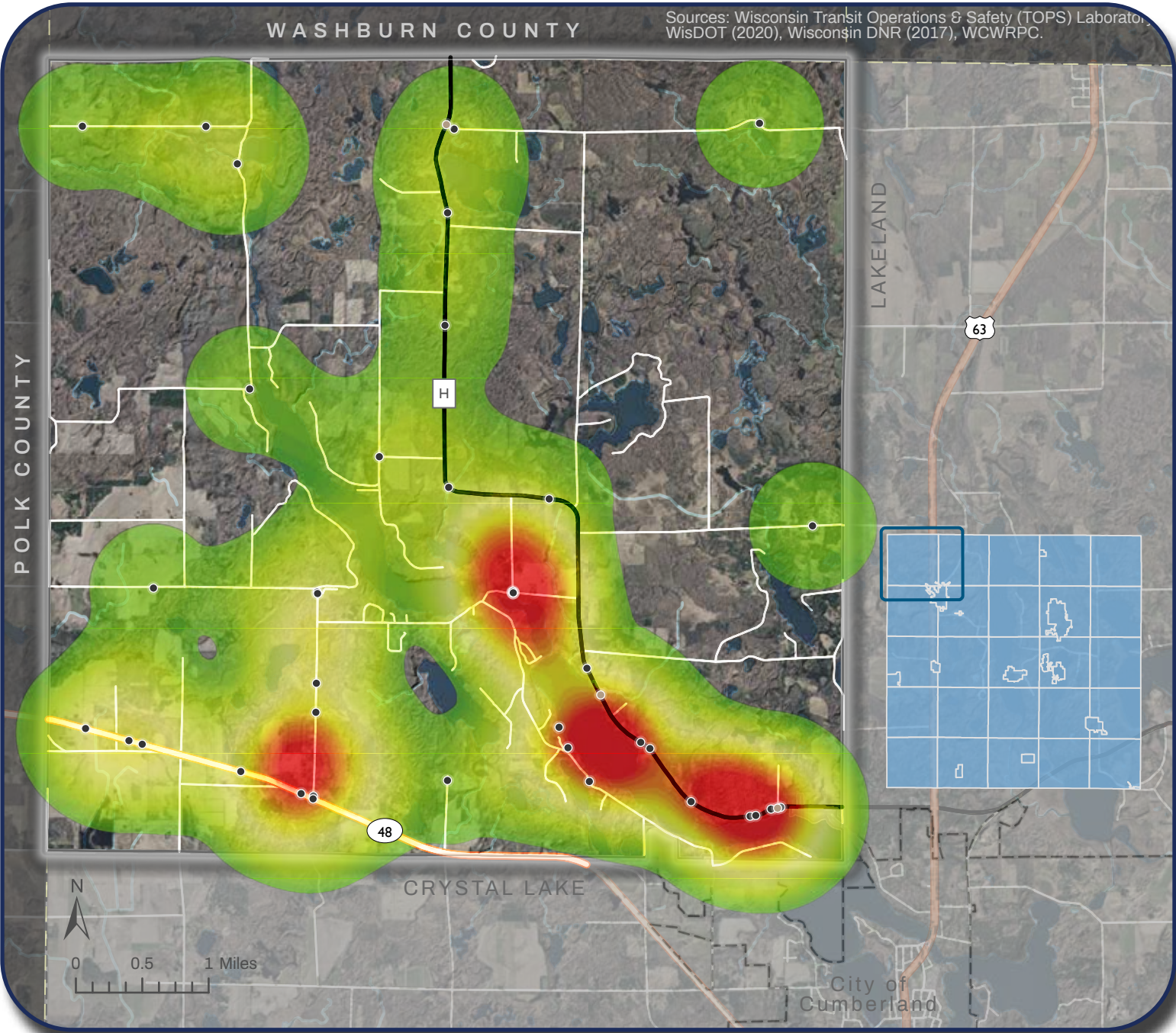
37.2%

Rain or Wet



6

14.0%



Oak Grove

Crash Assessment & Heat Map 2018-2022

Issues/Highlights

The vast majority of crashes in the Town were located on USH 53, specifically at the curve by the 26th Ave. bridge. The next highest concentration, outside USH 53, was along CTH V at the 23rd St. and 23 1/2 St. intersections.

Roughly 1/3 of all crashes were at night/dark and/or included winter weather.

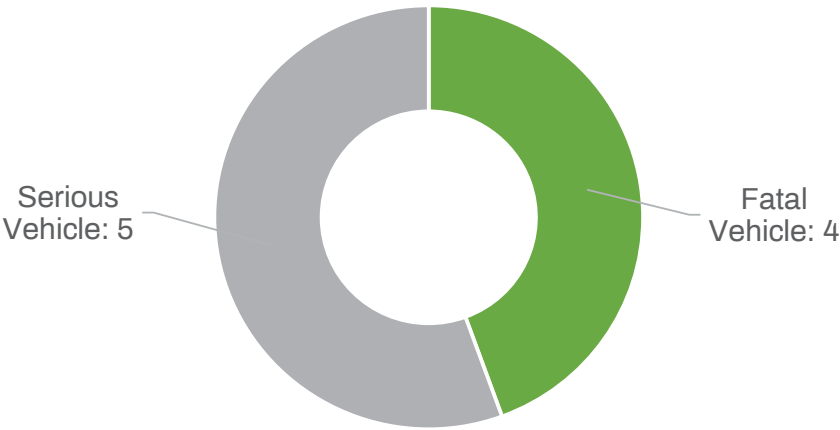
The Town had one of the highest percentages of fatal crashes.

Crashes Per Road Type

State Highway	65
County Road	21
Local Street/Road	14

Total Crashes: 100

Serious and Fatal Crashes: 9



CONTRIBUTING FACTORS

Alcohol or Drugs



8

8.0%

Night or Dark



31

31.0%

Winter Weather



31

31.0%

Rain or Wet



15

15.0%

Deer Crashes



20

20.0%

Bicycle Crashes



0

0.0%

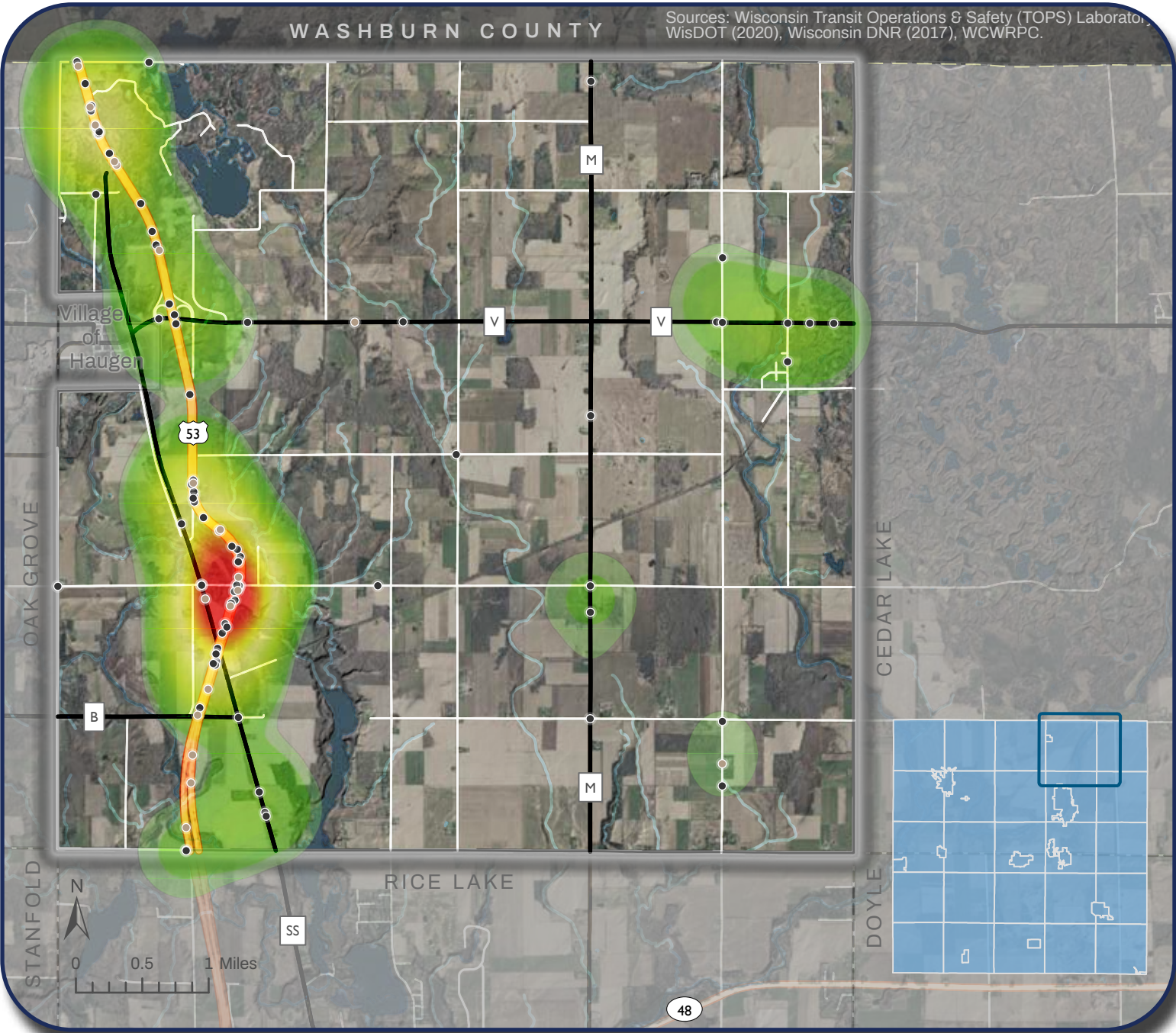
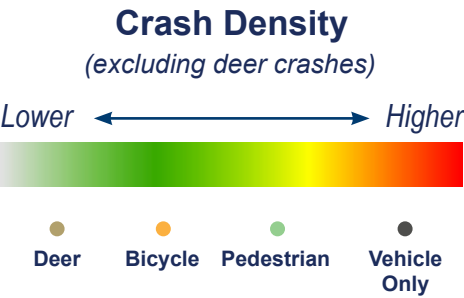
Pedestrian Crashes



0

0.0%

Heat Map of Crashes



Prairie Farm

Crash Assessment & Heat Map 2018-2022

Issues/Highlights

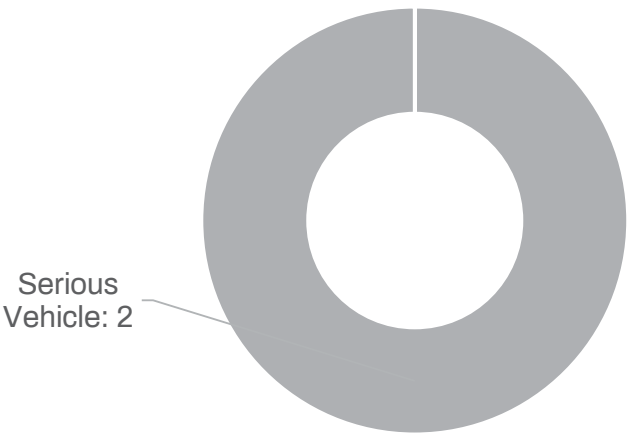
Crashes in the Town are spread out. On the map, there are three concentrations. However, due to the small number of crashes in the Town, the concentrations involve a small number of crashes. The two main concentrations are located along CTH A, at the CTH P and 10th St. intersections.

The Town had high rates of crashes involving alcohol or drugs and at night/dark.

Crashes Per Road Type	
State Highway	0
County Road	10
Local Street/Road	9

Total Crashes: 19

Serious and Fatal Crashes: 2



CONTRIBUTING FACTORS

Alcohol or Drugs



4
21.1%

Night or Dark



11
57.9%

Winter Weather



6
31.6%

Rain or Wet



0
0.0%

Deer Crashes



2
10.5%

Bicycle Crashes



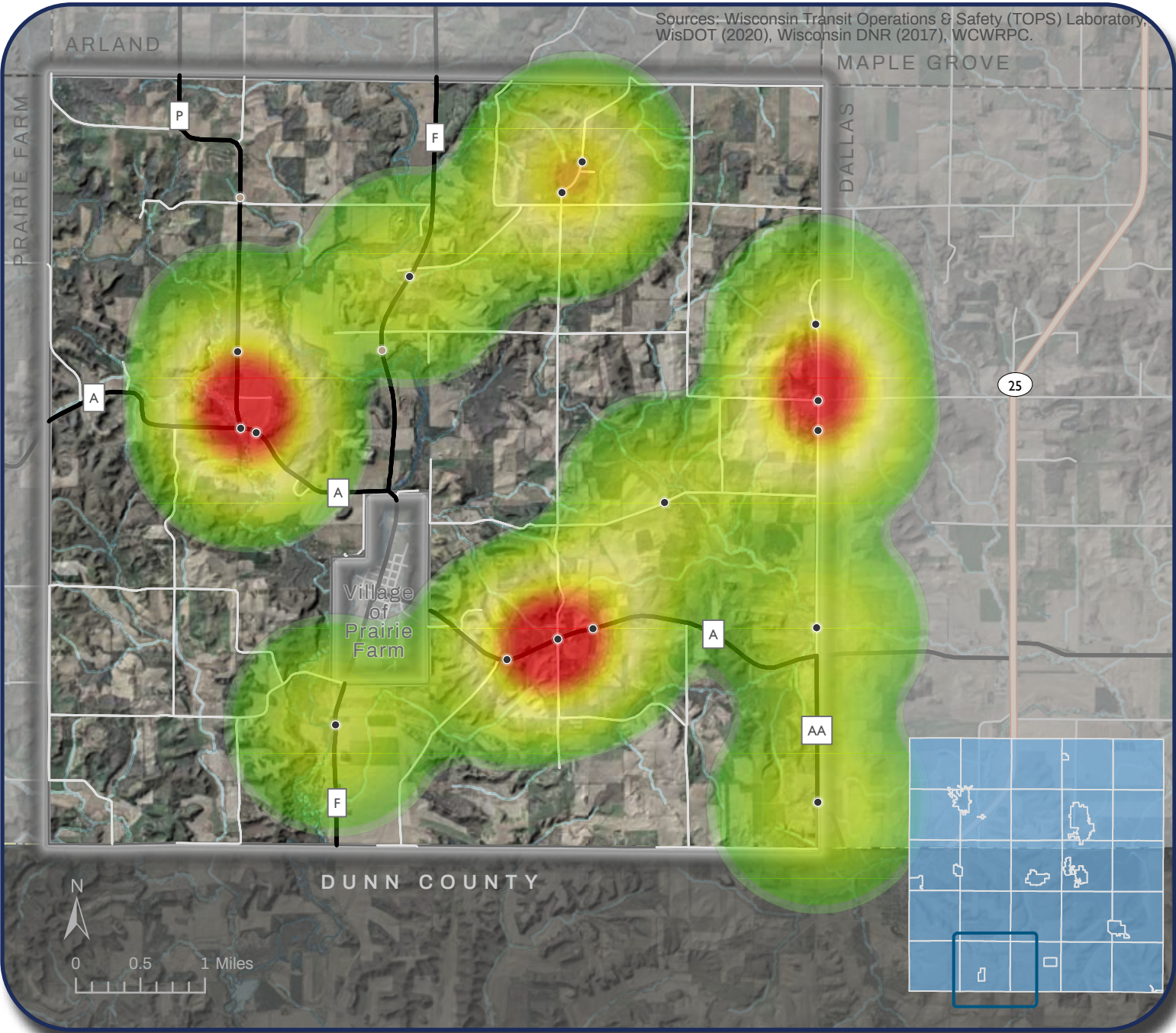
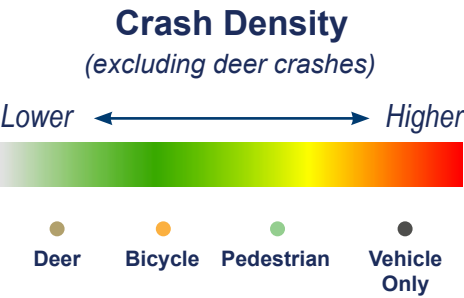
0
0.0%

Pedestrian Crashes



0
0.0%

Heat Map of Crashes



Prairie Lake

Crash Assessment & Heat Map 2018-2022

Issues/Highlights

The largest concentration of crashes in the Town was at the CTH SS and CTH OO intersection. There are several crash locations along CTH SS. In addition, another concentration of crashes is on CTH D at the curve at the 7th Ave. intersection. Another smaller concentration of crashes is along CTH OO around the 20th St. intersection.

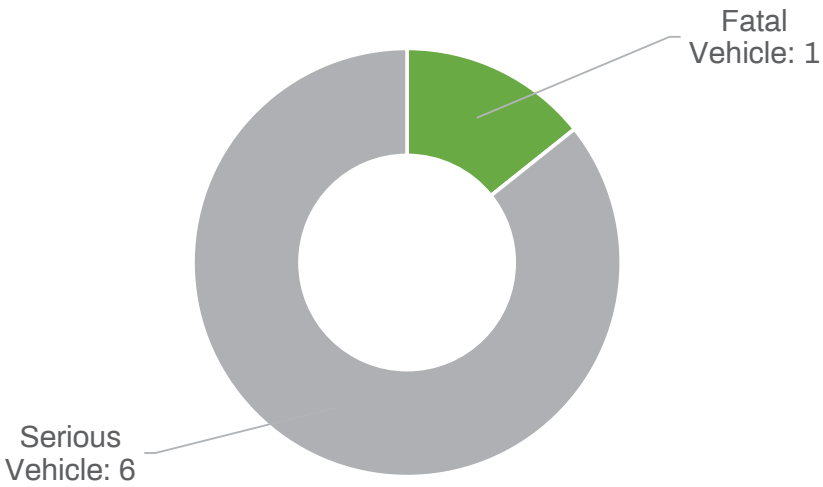
Over 1/4 of all crashes happened at night/dark and 1/5 involved winter weather.

Crashes Per Road Type

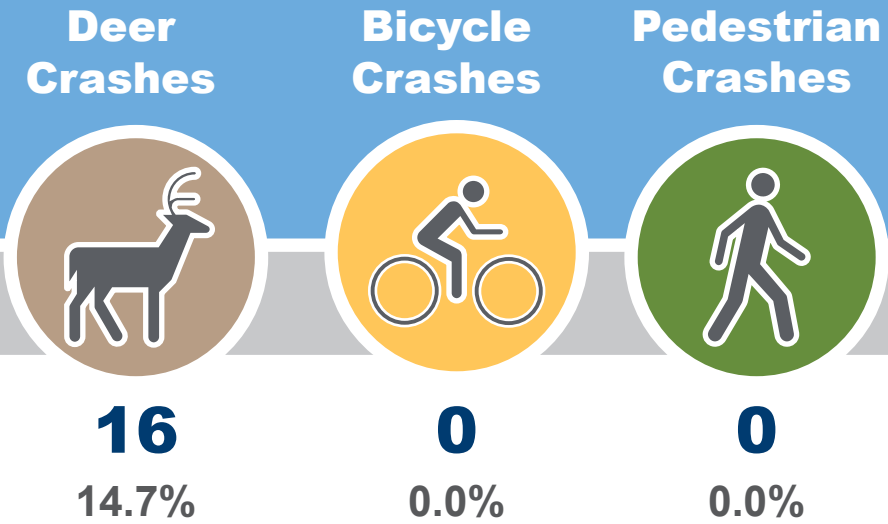
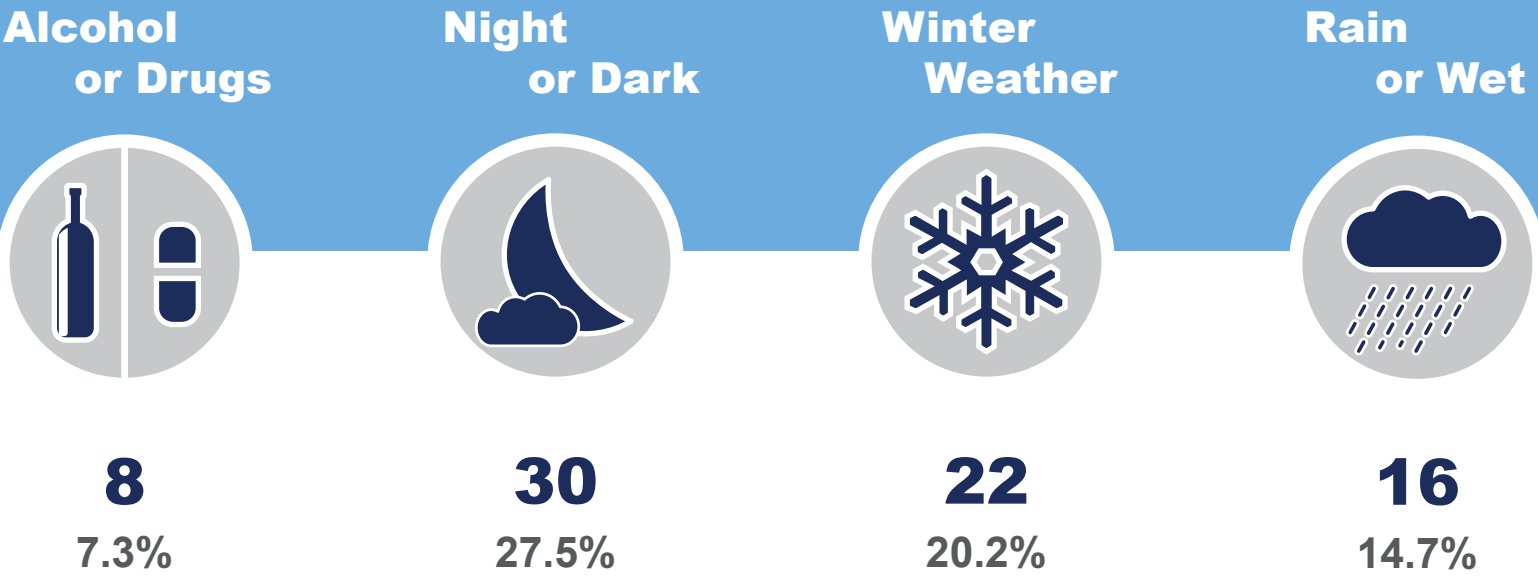
State Highway	44
County Road	43
Local Street/Road	22

Total Crashes: 109

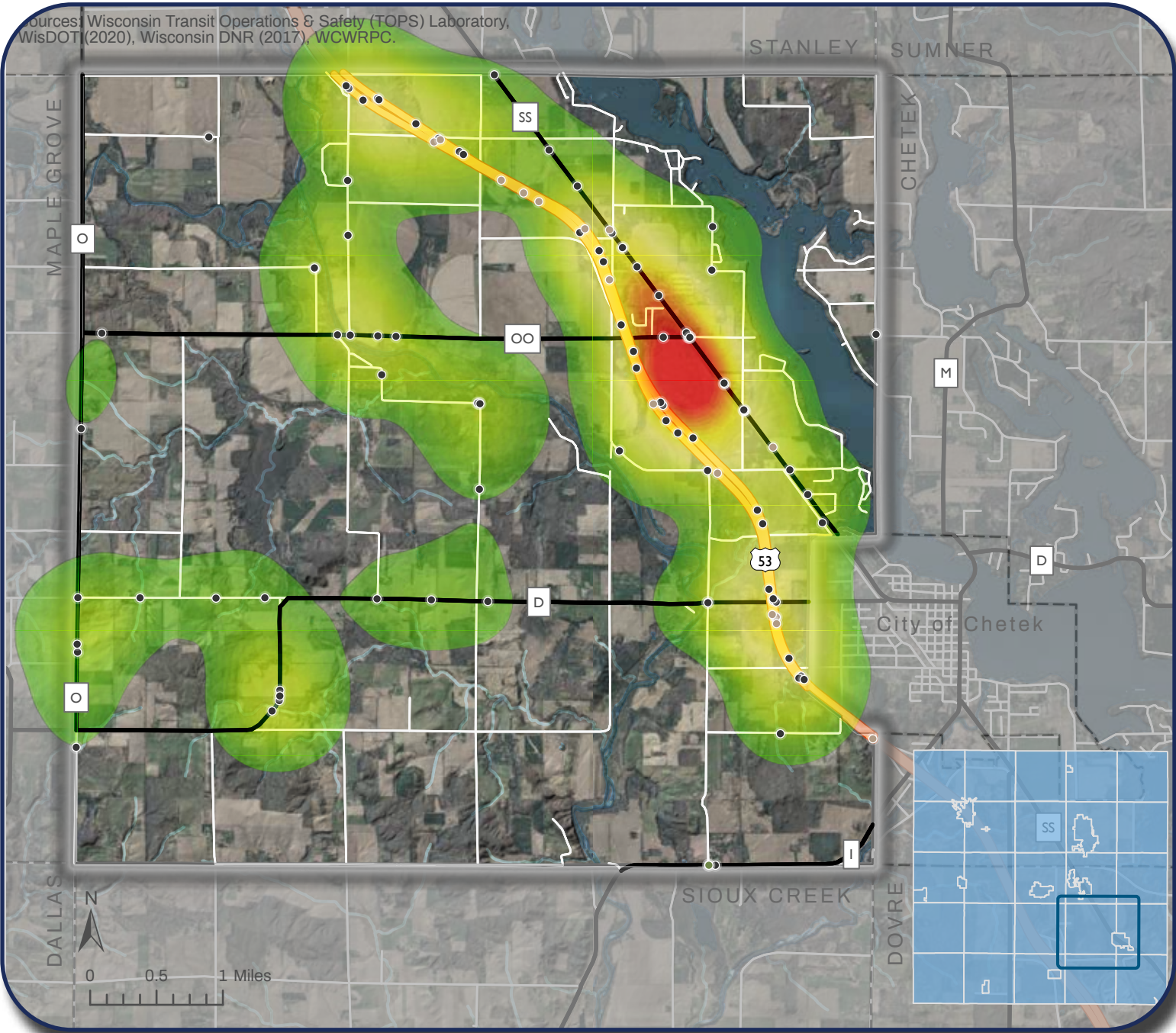
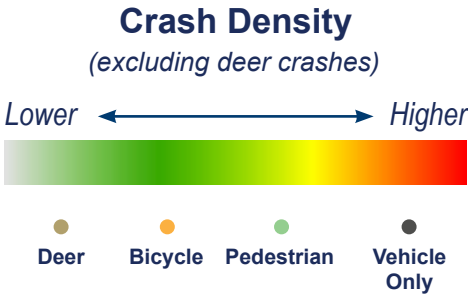
Serious and Fatal Crashes: 7



CONTRIBUTING FACTORS



Heat Map of Crashes



Rice Lake

Crash Assessment & Heat Map 2018-2022

Issues/Highlights

The vast majority of all crashes in the Town were along USH 53, specifically by and just north of 19th Ave.

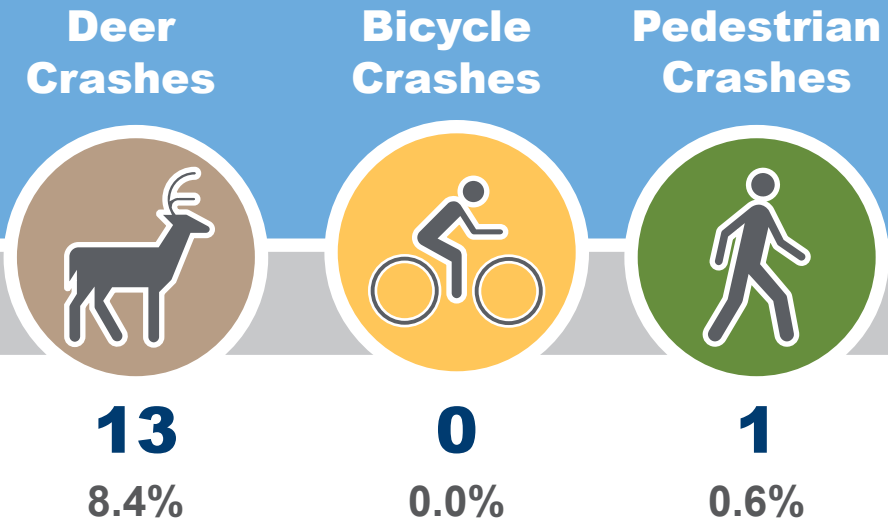
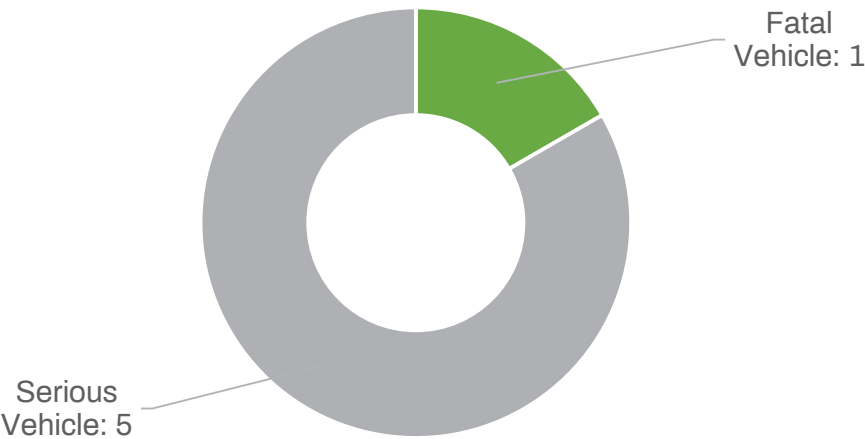
The areas with the highest concentration outside of USH 53 include along 19 3/4 St./Wisconsin Ave. and also on STH 48, west of USH 53. There were also numerous other crashes along STH 48 in different locations. The intersection of CTH C and CTH M also had a concentration of crashes.

Just under 12% of all crashes involved alcohol/drugs.

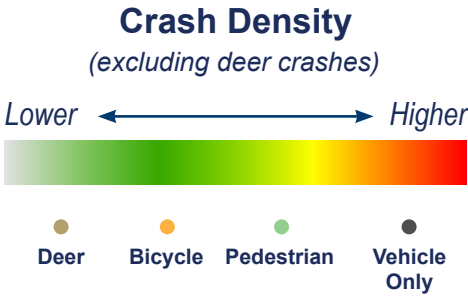
Crashes Per Road Type	
State Highway	74
County Road	30
Local Street/Road	50

Total Crashes: 154

Serious and Fatal Crashes: 6



Heat Map of Crashes



CONTRIBUTING FACTORS

Alcohol or Drugs



18

11.7%

Night or Dark



39

25.3%

Winter Weather



44

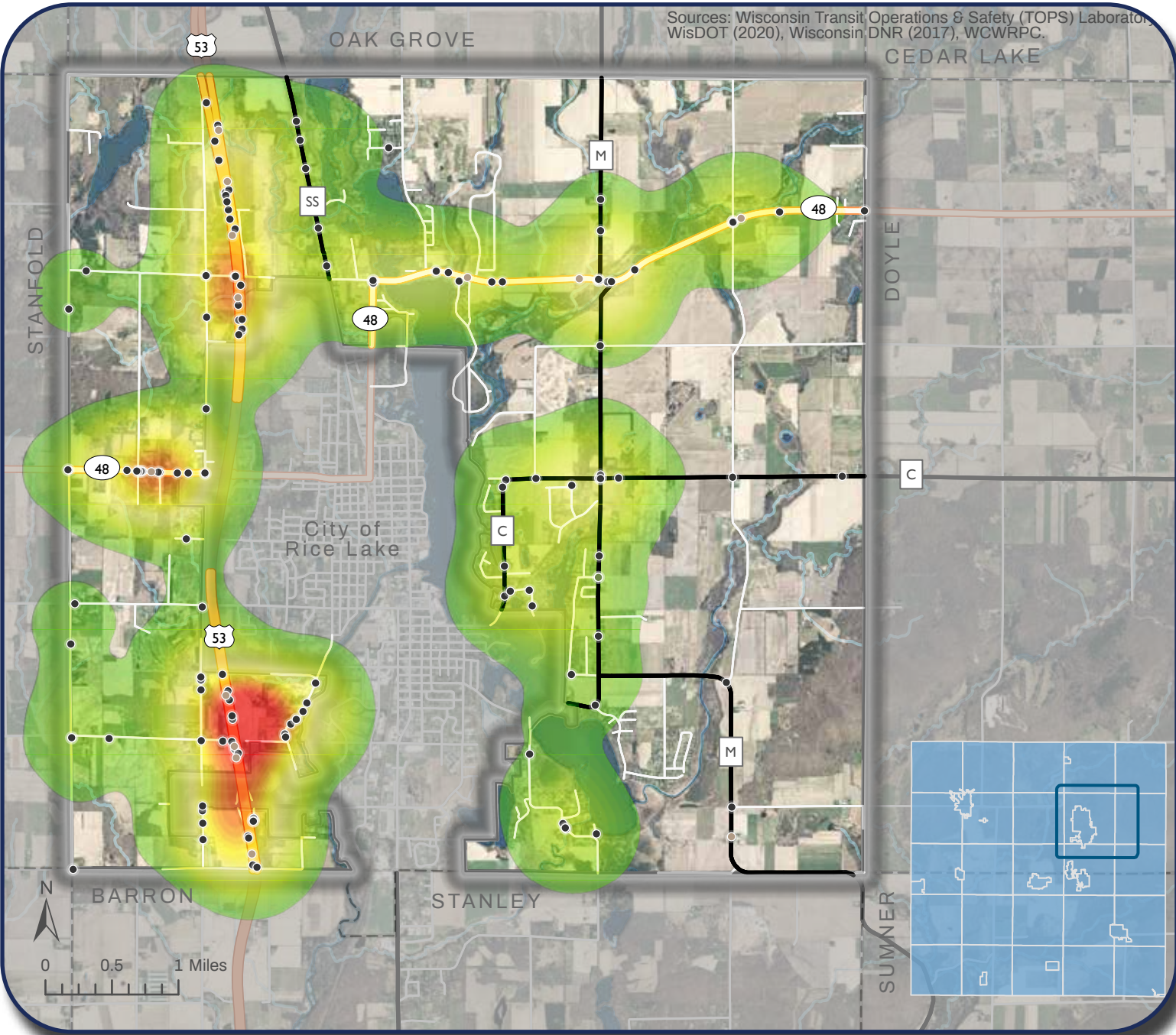
28.6%

Rain or Wet



14

9.1%



Sioux Creek

Crash Assessment & Heat Map 2018-2022

Issues/Highlights

The highest concentration of crashes in the Town was in the area of CTH I and 6th Ave. The vast majority of crashes in the Town were along CTH I and CTH A.

1/4 of all crashes (24%) in the Town resulted in serious injury and/or fatality. This is the highest in the County. The average for towns in the County was 8%.

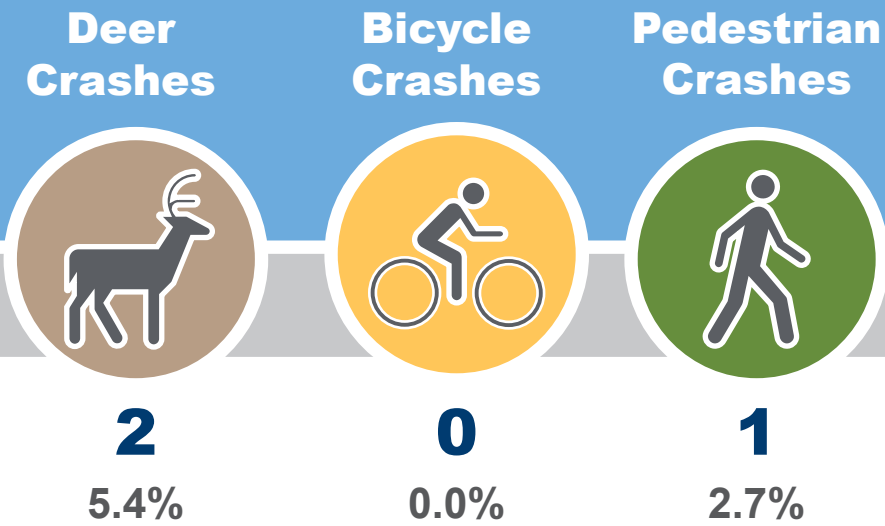
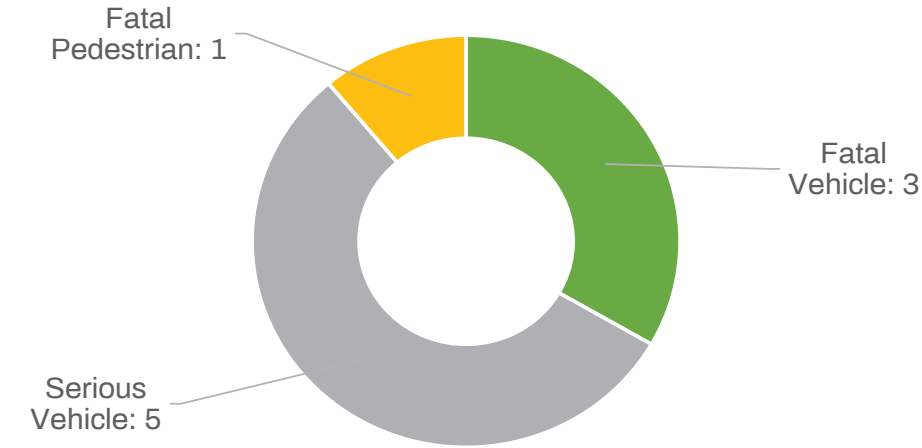
The Town had the highest percent of crashes involving alcohol/drugs, well over double most towns. 5/9 of all serious and fatal crashes involved alcohol. Over 1/2 of all crashes were at night/dark.

Crashes Per Road Type

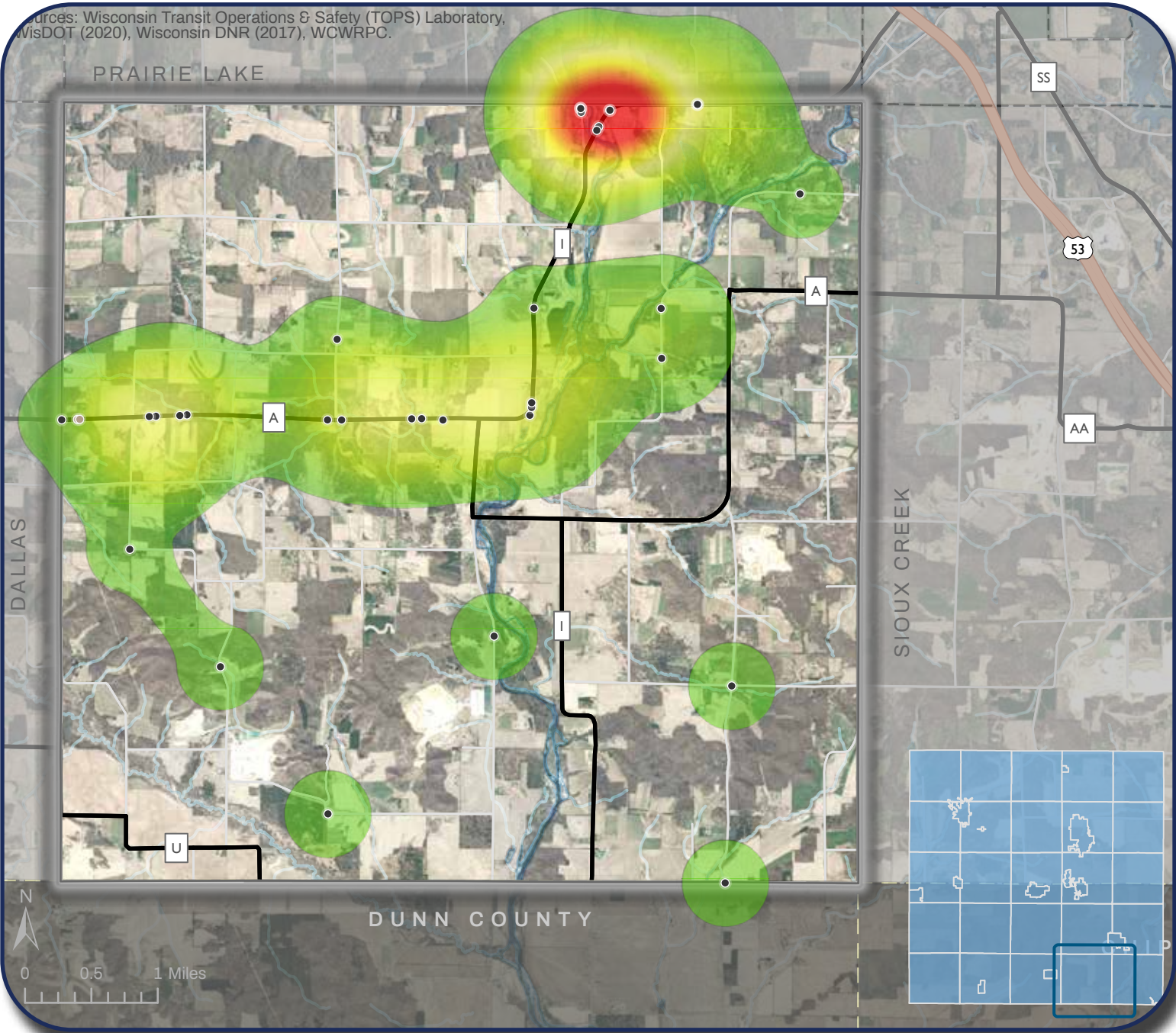
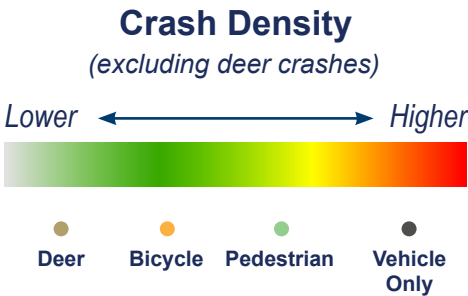
State Highway	0
County Road	23
Local Street/Road	14

Total Crashes: 37

Serious and Fatal Crashes: 9



Heat Map of Crashes



CONTRIBUTING FACTORS

Alcohol or Drugs



12
32.4%

Night or Dark



19
51.4%

Winter Weather



5
13.5%

Rain or Wet



8
21.6%

Stanford

Crash Assessment & Heat Map 2018-2022

Issues/Highlights

The majority of crashes in the Town are spreadout along both STH 48 and 20th Ave. Both of these routes access the City of Rice Lake. The largest concentration of crashes is at and just west of the STH 48 and CTH V intersection.

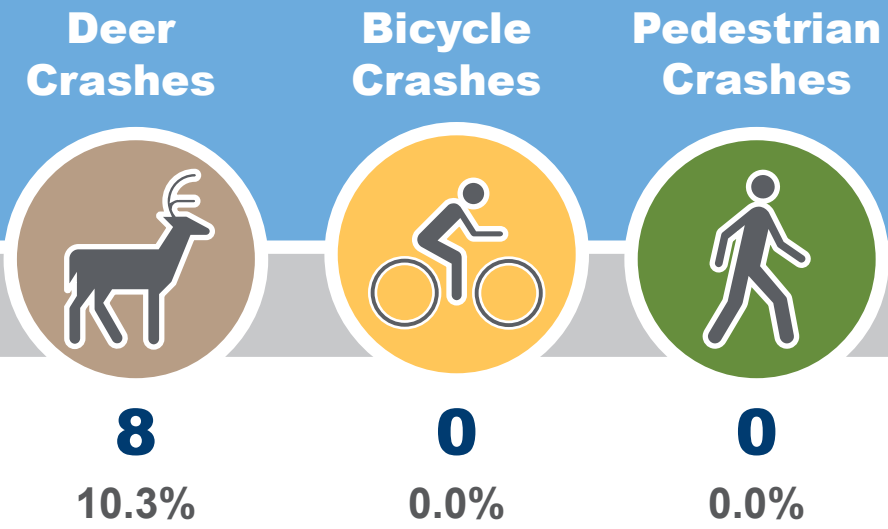
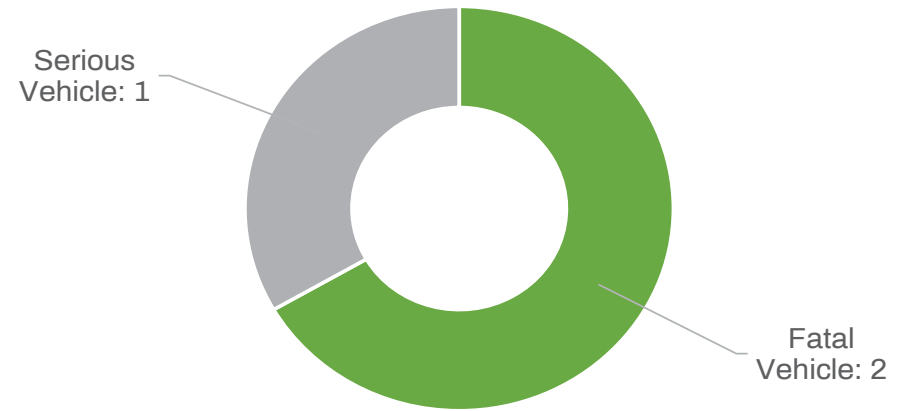
1/3 of all crashes involved winter weather. Just under 1/4 of all crashes were at night/dark. Just under half the crashes were on State highways.

Crashes Per Road Type

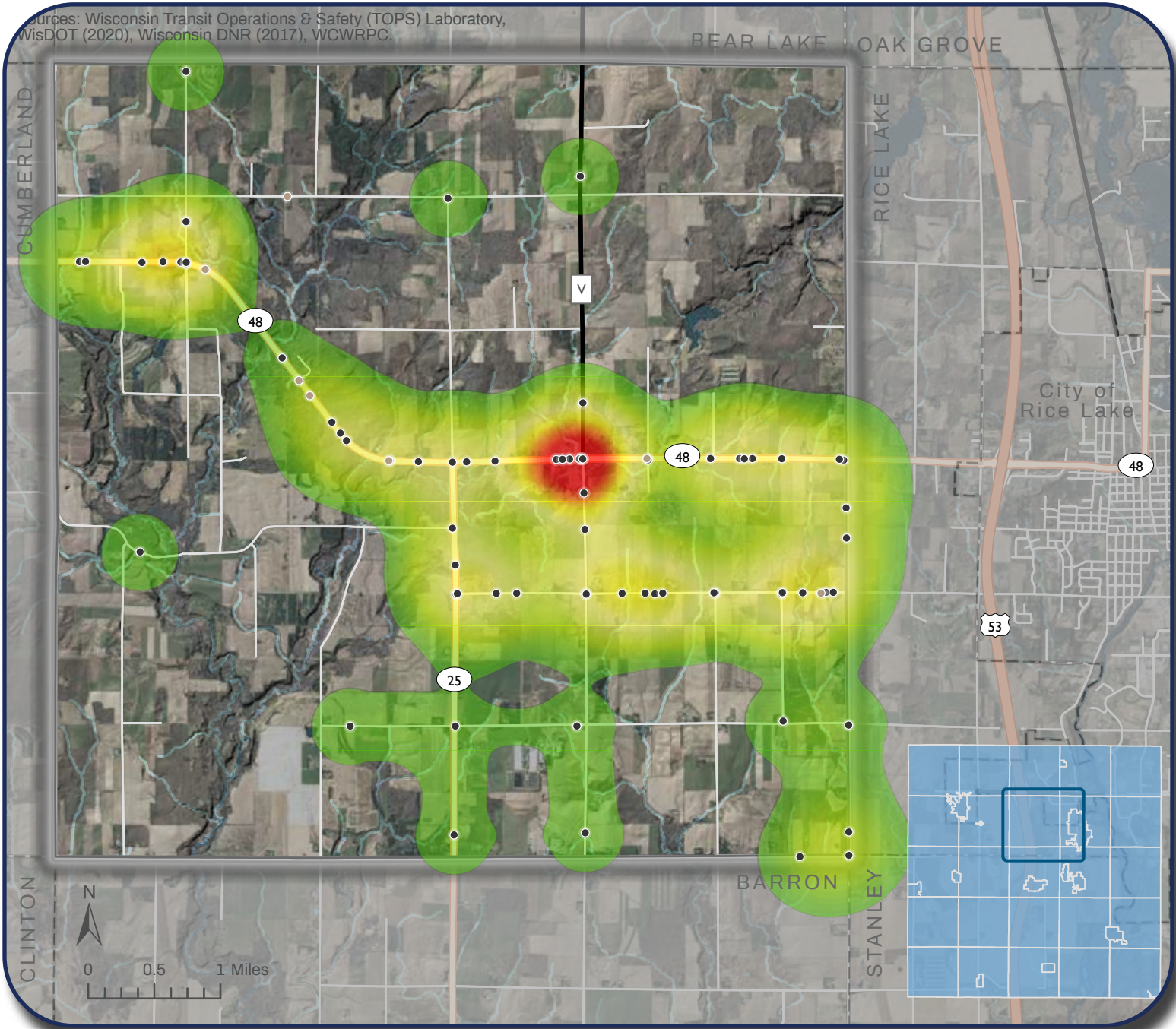
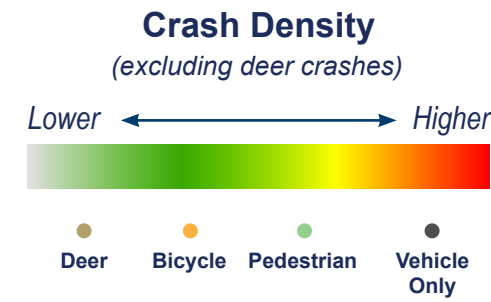
State Highway	35
County Road	2
Local Street/Road	41

Total Crashes: 78

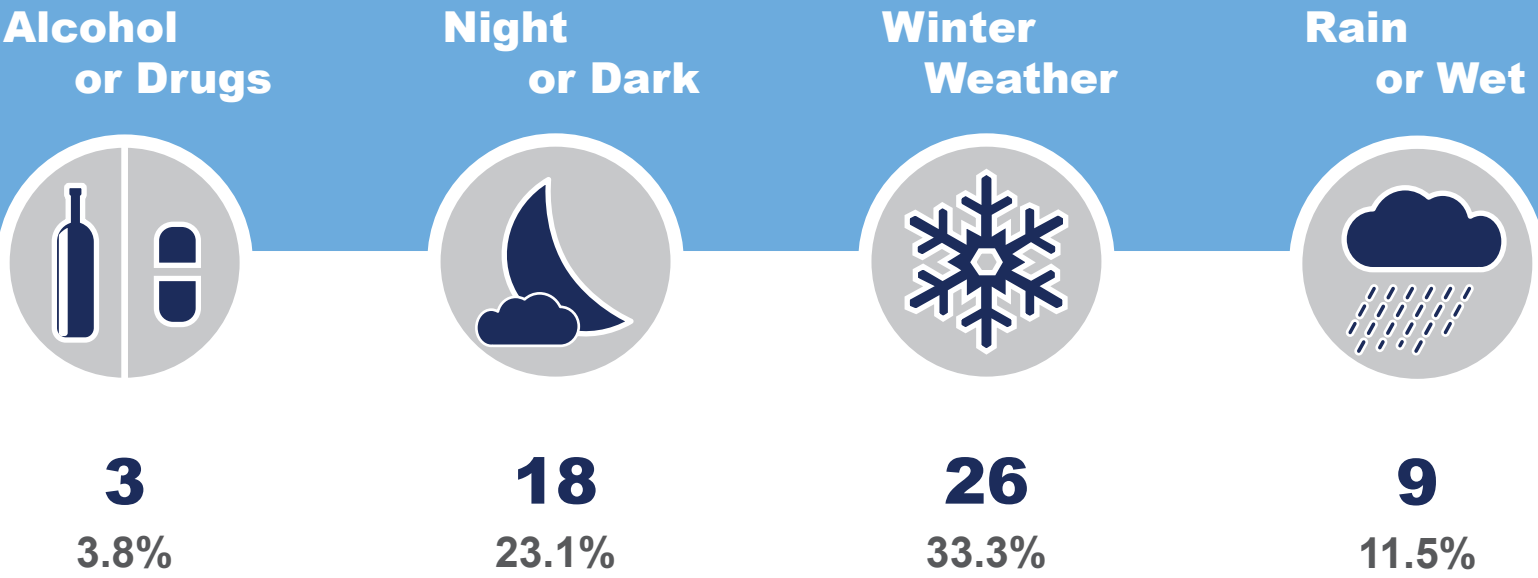
Serious and Fatal Crashes: 3



Heat Map of Crashes



CONTRIBUTING FACTORS



Issues/Highlights

USH 53 has a significant percentage of all crashes in the Town. However, there are several other notable high concentration areas. These areas include:

- CTH SS, specifically north and south of 15th Ave.
- 19th St./16 1/2 Ave. intersection
- CTH SS/12 1/4 Ave./21st St. intersection
- Curves along 17 1/4 Ave.
- CTH W west of USH 53

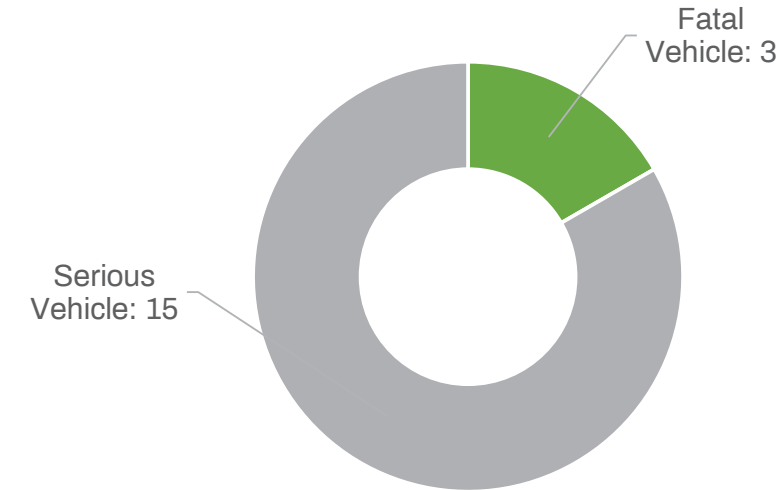
A total of 18 crashes resulted in serious injury and/or a fatality. Roughly 1/3 of all crashes were at night/dark and/or involved winter weather.

Crashes Per Road Type

State Highway	109
County Road	47
Local Street/Road	93

Total Crashes: 249

Serious and Fatal Crashes: 18



Deer Crashes



15

6.0%

Bicycle Crashes



0

0.0%

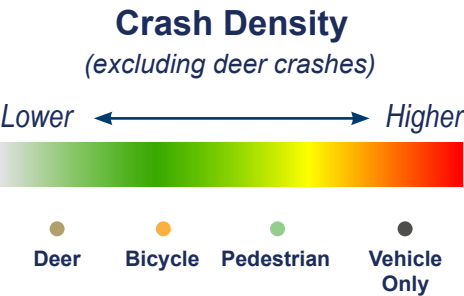
Pedestrian Crashes



0

0.0%

Heat Map of Crashes



CONTRIBUTING FACTORS

Alcohol or Drugs



17

6.8%

Night or Dark



73

29.3%

Winter Weather



80

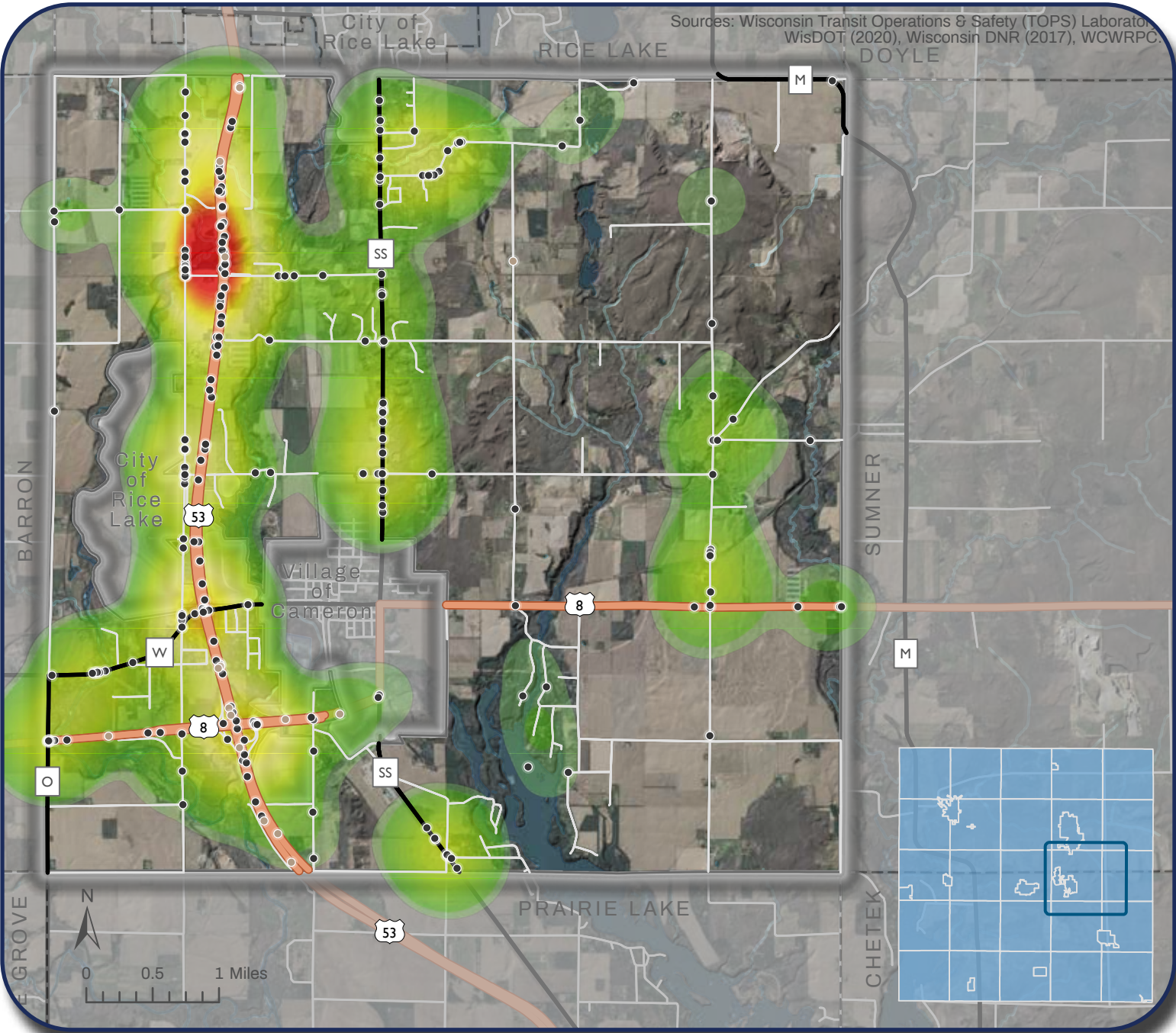
32.1%

Rain or Wet



28

11.2%



Summer

Crash Assessment & Heat Map 2018-2022

Issues/Highlights

The majority of crashes in the Town were located along USH 8. The largest concentration of crashes was located at and just east and west of the USH 8/ CTH M intersection and on CTH M along the curve just north 12 3/4 Ave. Another concentration was located along USH 8, west of 26 1/2 St.

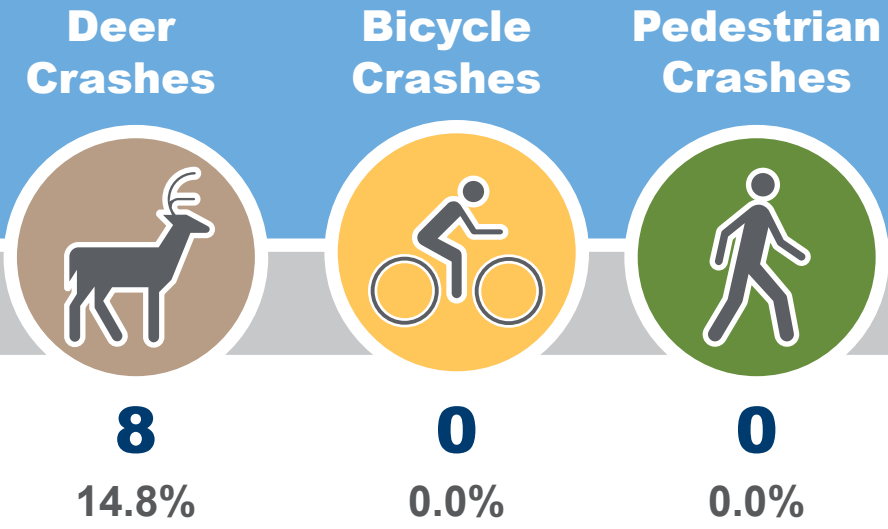
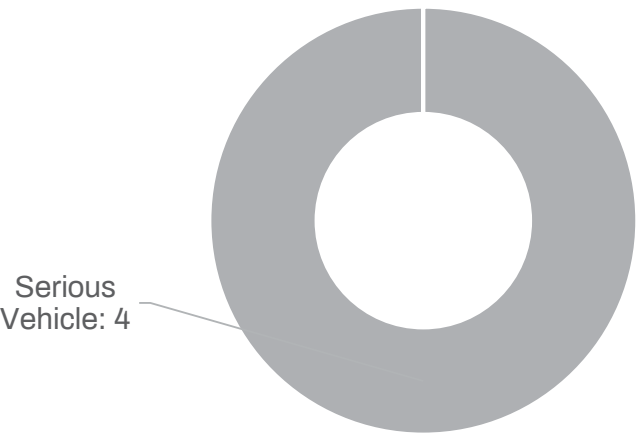
40% of all crashes were at night/dark and over 1/4 of crashes involved winter weather. Over 11 percent of all crashes involved alcohol or drugs.

Crashes Per Road Type

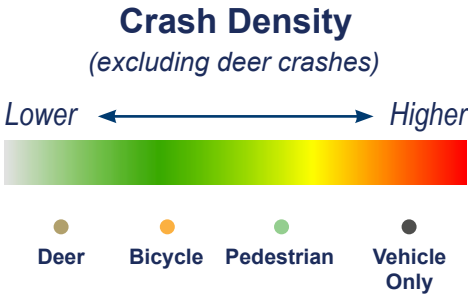
State Highway	28
County Road	13
Local Street/Road	13

Total Crashes: 54

Serious and Fatal Crashes: 4



Heat Map of Crashes



CONTRIBUTING FACTORS

Alcohol or Drugs



6
11.1%

Night or Dark



22
40.7%

Winter Weather

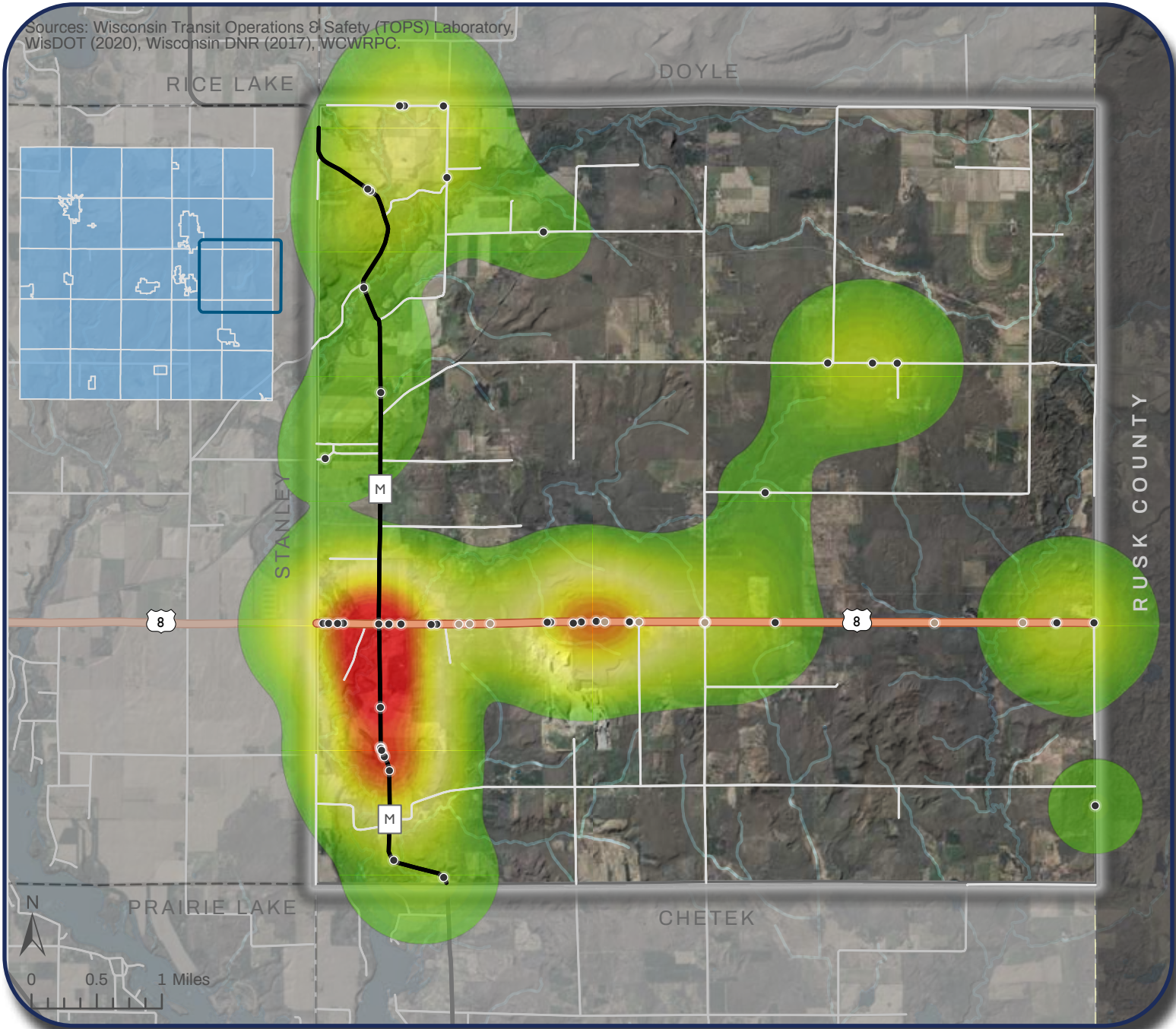


15
27.8%

Rain or Wet



5
9.3%



Turtle Lake

Crash Assessment & Heat Map 2018-2022

Issues/Highlights

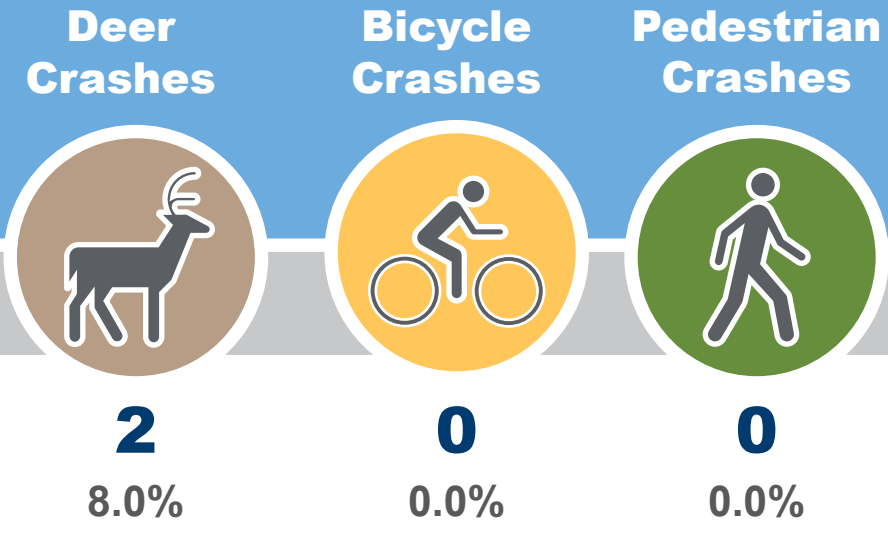
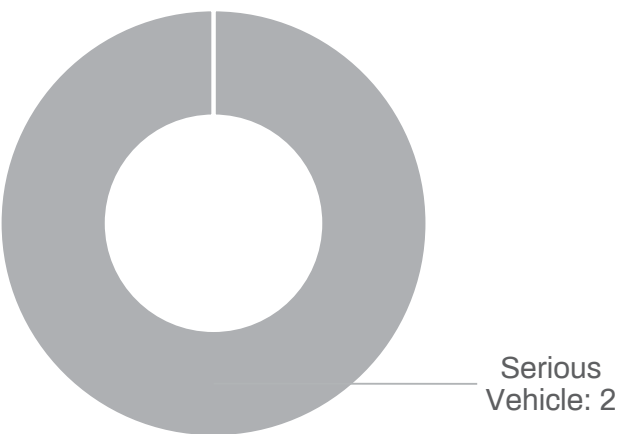
The largest concentration of crashes in the Town was at and near the CTH K/10th Ave. intersection. Other crashes are spread throughout the Town, with no other major concentration.

28% of all crashes involved alcohol or drugs. This was the second highest for towns in the County. 40% of all crashes were at night/dark.

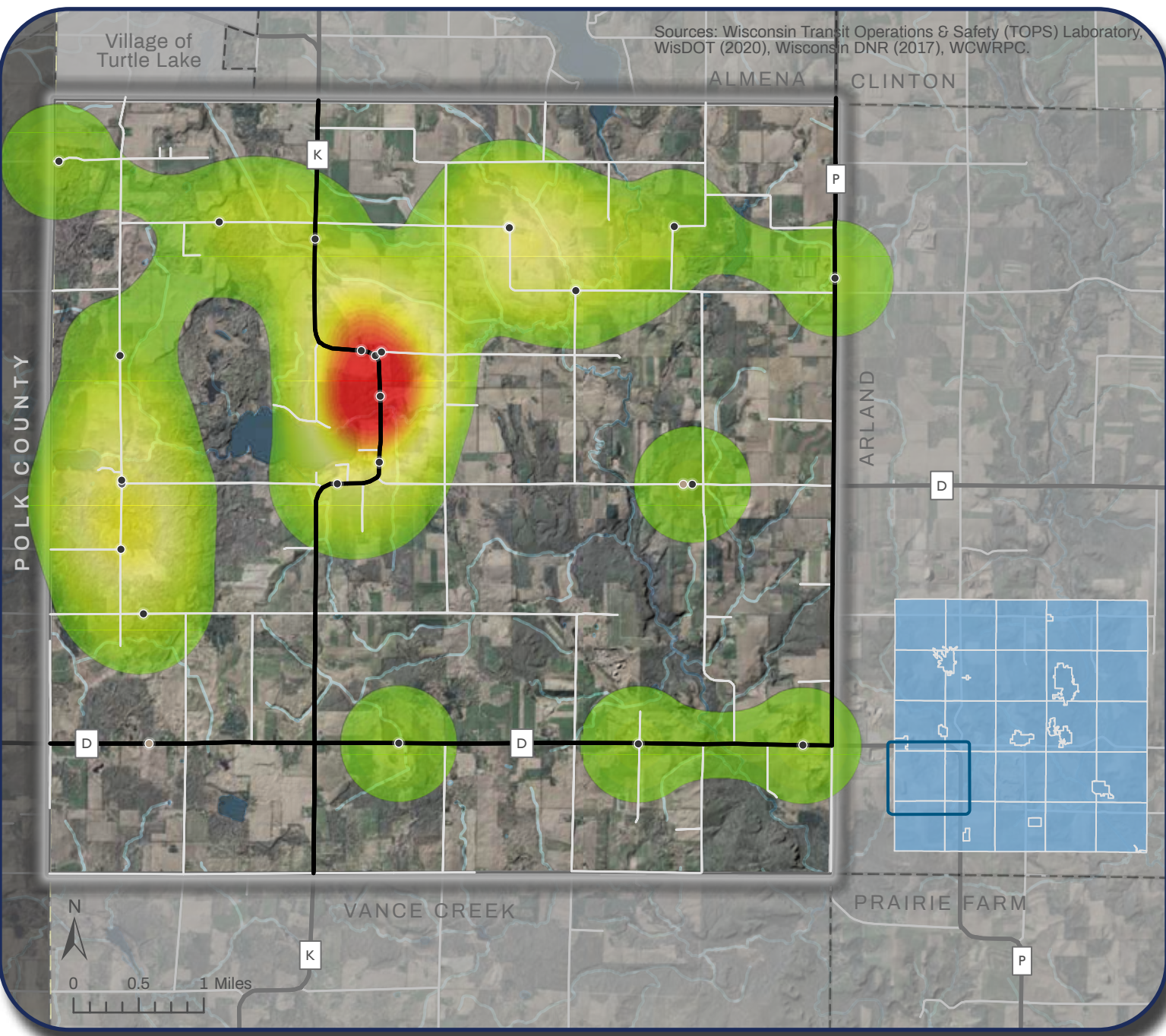
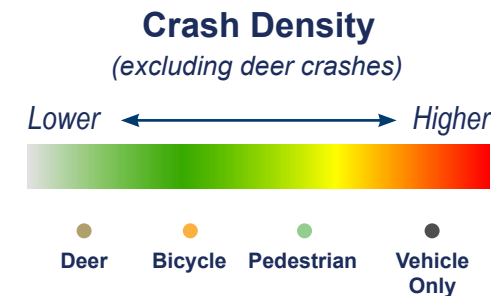
Crashes Per Road Type	
State Highway	0
County Road	11
Local Street/Road	14

Total Crashes: 25

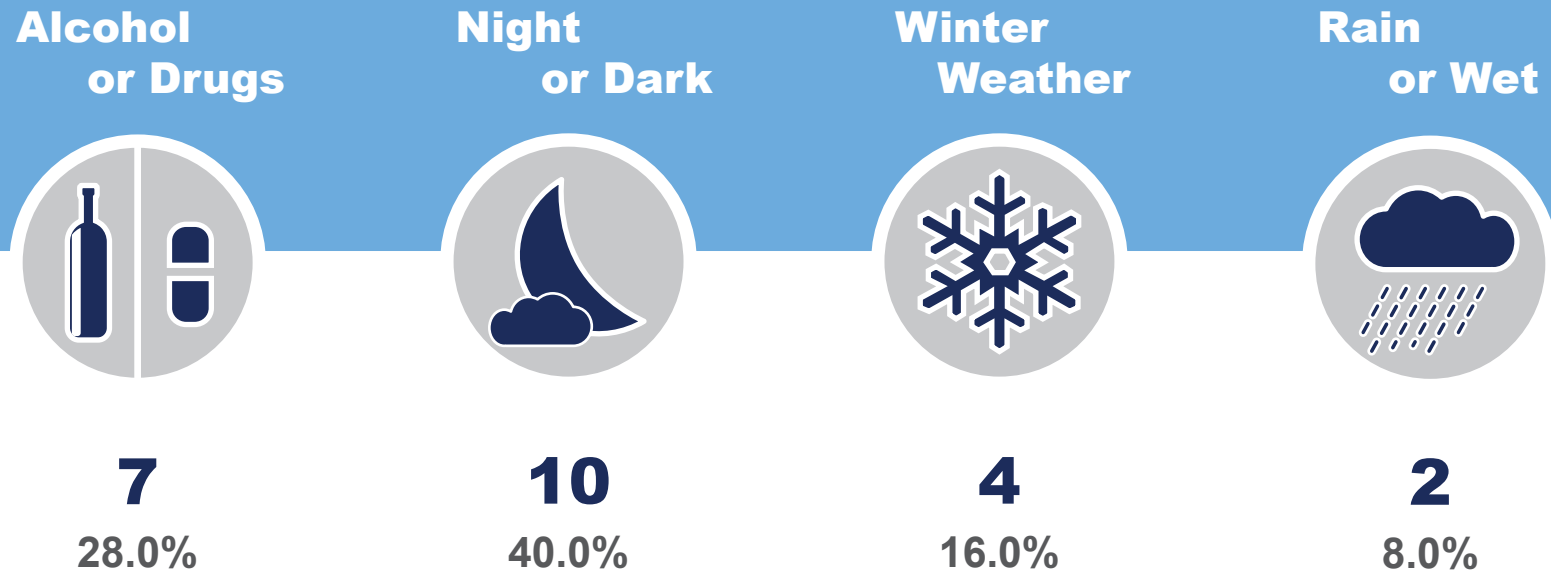
Serious and Fatal Crashes: 2



Heat Map of Crashes



CONTRIBUTING FACTORS



Vance Creek

Crash Assessment & Heat Map 2018-2022

Issues/Highlights

The largest concentration of crashes in the Town was at and north of the CTH A and CTH K intersection. Another concentration of crashes was located on CTH K at the curve by the South Fork Hay River. Most crashes in the Town were on CTH A or CTH K.

Over 1/3 of all crashes involved winter weather. Over 15% of crashes involved alcohol or drugs, which was in the upper 1/5 of all towns.

Crashes Per Road Type	
State Highway	0
County Road	17
Local Street/Road	13

Total Crashes: 30

Serious and Fatal Crashes: 2



CONTRIBUTING FACTORS

Alcohol or Drugs



5
16.7%

Night or Dark



6
20.0%

Winter Weather



11
36.7%

Rain or Wet



2
6.7%

Deer Crashes



4
13.3%

Bicycle Crashes



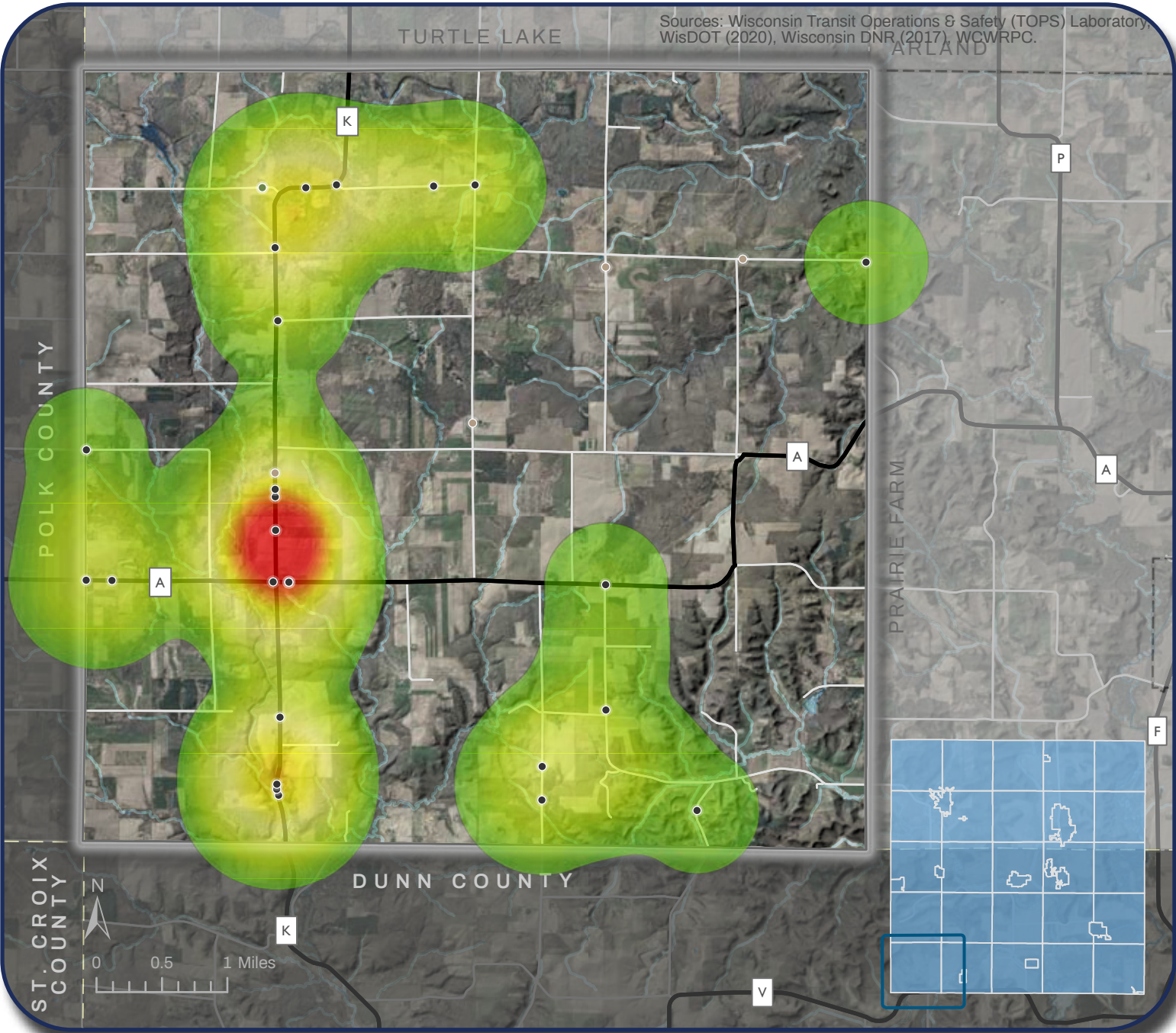
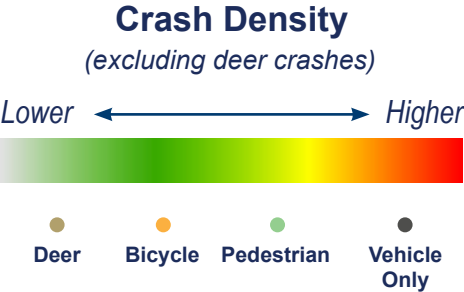
0
0.0%

Pedestrian Crashes



1
3.3%

Heat Map of Crashes



BARRON COUNTY, WISCONSIN COUNTY CRASH REPORT 2024

Prepared By:

West Central Wisconsin
Regional Planning Commission

800 Wisconsin Street

Mailbox 9

Eau Claire, WI 54703

Phone: 715.836.2918

wcrpc.org